Between two Worlds: Representations of the Rural and the Urban in two Portuguese Municipalities

Maria Manuela Mendes^{1,*}, Renato Miguel do Carmo²

¹CIAUD, Faculdade de Arquitectura da Universidade T écnica de Lisboa, Portugal ²Instituto Universitário de Lisboa (ISCTE-IUL), Centro de Investigação e Estudos de Sociologia (CIES-IUL), Lisboa, Portugal

Abstract In a context of contemporaneousness in which there is little mention of the articulation between urban spaces and those with predominantly "rural" characteristics, we seek to make a contribution towards the "social construction of the rural space" and towards an understanding of the relation spheres and articulation between these spaces and the dynamics of urbanisation. This analysis was conducted within the context of a larger study that used several tools for gathering information (analysis of secondary data, questionnaires and interviews) in seeking to understand the principle recent transformations in the more peripheral and rural areas of the Algarve region. The Algarve is better known, both nationally and internationally, as an attractive tourist destination for those seeking sun and accessible beaches; however, it is also a very diverse region (with mountainous and rural landscapes), and one, moreover, little studied by the social sciences. Here we discuss and problematize social representations of the local space by the residents of two municipalities: São Brás de Alportel and Alcoutim. Based on the results of a study concluded in 2010, we discuss the responses to a survey of 678 residents in both municipalities (the questionnaire was given to a representative sample of residents according to gender and age [2001 Census]), in order to understand their views on the development of their municipality, about the area's strong and weak points and about the main changes taking place in respect of the (re)composition of the local population. These two municipalities, which are very different despite their geographical proximity, were selected in order to allow an analysis of long-term structural changes; however, here we are particularly interested in discussing some of the exploratory analysis indicators associated with the respondents' subjective perceptions. The representations by residents of both municipalities are various and contrasting, with asymmetries and diversities between them. This analysis leads us to a conclusion in respect of the limits on the use of conceptions that are naturalist, a priori and which are based on the reification of the spatial characteristics and social practices of social protagonists within rural spaces. It is necessary to devise alternative conceptual tools, ones that take into consideration the relational spaces promoting the dynamics of inter-relationship, diversity and of hybridism that must be incorporated into socio-territorial and multi-scale projects and policies (local base, connected to the national and the international).

Keywords Rural, Urban, Social Representations, Algarve, Portugal

1. Introduction

We believe contemporary sociological studies in Portugal have not paid enough attention to the links between urban spaces and those spaces in which 'rural' characteristics tend to dominate [1]. It is our aim, therefore, to contribute towards a broader debate on the "social construction of the rural space" and to seek to understand the relation spheres and exchanges between these spaces and the process of urbanisation. In particular, we will discuss and problematize the social representations of the local space by the residents of two municipalities in Portugal's Algarve region: São Brás

"Rural" areas have normally been represented as being peripheral and marginal; however, our goal is to reflect on the capacity for autonomy within these spaces and make a contribution towards obtaining an understanding of the relational spheres and the links between these spaces and the dynamics of urbanisation. We ask: are we looking at a space that is perceived as being marginal and remote —"the deepest countryside" far from the major city?

In fact, these municipalities are located in the interior of the Algarve, an area that has experienced a differentiated process of socio-spatial change. While located in the interior, São Brás de Alportel is close to Faro, the largest city in the region, and during the past two decades its population has grown, with the town exhibiting important dynamics of urbanisation. Alcoutim, on the other hand, is experiencing depopulation and the consequent ageing of its residual

de Alportel and Alcoutim.

^{*} Corresponding author: mamendesster@gmail.com (Maria Manuela Mendes) Published online at http://journal.sapub.org/ijas Copyright © 2013 Scientific & Academic Publishing. All Rights Reserved

population.

Based on a study that took place from 2008–2010, we will examine the results of a questionnaire completed by 678 residents from both municipalities. We intend to identify and understand the opinions of those surveyed in respect of the extent of their respective municipality's development, their views on its strongest and weakest points and, finally, on the main changes that the (re)composition of the population.

For this reason, it is necessary to analyse "collective representations" in the sense used by Durkheim, since as soon as they are constituted they become partially autonomous realities [2], thereby leading to a more profound understanding of the representations of the inhabitants of the two municipalities in respect of their space.¹

According to Jodelet [3], to represent or to be represented constitutes an act of thought through which an individual is related to and interacts with an object. Social representations are formed both through and within the field of "communication relations" and are simultaneously the result and a process of them ental activity through which individuals and groups reconstitute the real with a specific significance (symbolic dimension). These processes, resulting from a social and psychic dynamic, intervene in their configuration. They stand as a means for the social reconstruction of reality, and construct themselves in the "conflicting and constituent" web of social interaction [4].

This level of analysis allows us a brief incursion into the symbolic domain, through the analysis of the meanings actors confer upon their practices [5]. Since it presupposes certain knowledge in order to deal with collected information, every representation is cognitive; however, this act of knowledge is activated through a specific practice and is influenced by society's adopted discourse.

The social representations constitute a form of knowledge that permits the comprehension, evaluation and explanation of reality [6]. ² One of the main functions of social representation is to familiarise individuals with that which is strange to them: they are based on cultural categories that allow us the classification and description of people, situations and objects to compare, explain and objectify behaviour.

On studying social representations we wish to understand the way in which individuals understand the world in an effort to grasp it and to solve their (existential, emotional and relational) problems. We study human beings that think, devise questions and seek answers, and which are therefore able to state how individuals and groups move in the context of a thinking society, which they themselves produce through the communication they establish [7]. For Oliveira and Amaral [7], the theory of social representation spreads, adjusts and opens itself to several traditions, stimulating and generating a number of areas ripe for investigation, but without favouring any methodology or research method while also offering the researcher the choice of what is most appropriate to their work. Therefore, "we should examine and grasp certain opportunities that the study of social representations offers" [8]. In short, social representations are performed, shared and define a certain social situation, working as a cognitive "map" that makes social reality understandable, thus ordering social relations and the behaviour of each individual towards others [8].

According to Lefebvre [9] each individual is endowed with a space competence and a performance that determines their specific social practice. Nevertheless, representations of (conceived) space are related to the production of relations and the "order" they impose. Designing the space means to represent it from a given system of signs (constructed by planners and technocrats). However, "spaces of representation" are associated with daily experience, including clandestine and underground aspects of social life (experienced by residents, users, artists and intellectuals').

The relationships between "social practices", "representations of space" and "spaces of representation" are not linear and simplistic rather, they are fraught with tensions and struggles.

The production of space must be analysed as a dynamic and dialectic process. According to Lefebvre [9], space should not be interpreted as a mere receptacle of social relationships; rather, it is produced daily and is grounded indifferent practices and social representations [10]. In this sense, we conceive rural space not as a stagnant or isolated place suffering from demographic problems, but as inter connected realities that combine different and contradictory processes [11].

The views of the residents of São Brás de Alportel and Alcoutim are here understood as reference points from which individuals communicate with each another: which both places their world and places them within it. The content of these representations rests on three analytic axes: the weak and strong points of the local territory, the customs and functions of the space and the main changes that occur in the (re)composition of local populations.

2. Local Contexts: Diversities and Singularities

The Algarve region illustrates the population tendencies that can be generalized for the whole country: "littoralisation" (internal migration to coastal areas), bipolarisation and desertification (the abandonment of population centres away from the coast). As a consequence of urbanisation and the population increase in the coastal regions, there has been a decline in the population of non-coastal (interior) Algarve. Moreover, with the (also natural) processes of desertification, the socio-demographic composition of the Algarve has

A Project funded by the Portuguese Foundation for Science and Technology/ (PTDC/SDE69882/2006). Research Team: Renato Carmo (PI) Daniel Melo, Manuela Mendes, Sofia Santos – CIES-IUL, Lisbon University Institute

²This concept has at its genesis the notion of "collective representations", as described by Émile Durkheim, when he wrote "'une fois constitu ées, deviennent des réalit és partiellement autonomes', agissant par l'action d'explication, de formulation et d'information (au double sens de façonnement et de diffusion), inh érente àtoute forme de représent atiton.", in P. Champagne et al. [2].

become increasingly differentiated, with the two urban centres of Faro (in the middle coastal area) and Portimão (in the west) constituting two poles in the region's urban system.

The municipalities of São Brás de Alportel and Alcoutim, which are both in the interior, are quite different. The former was integrated in the urbanisation dynamic of the region that is directly linked with the district capital (Faro). By contrast, Alcoutim's marginalisation has been accentuated through its relationship with less important urban centres, such as Vila Real de Santo António (a municipality located on the border with Spain), and which has a particularly difficult linkage due to its peripheral character, which is accentuated by its relative inaccessibility. São Brás de Alportel has been experiencing population growth since 1991, while Alcoutim's population has been in decline. Between 2001 and 2008 the population in Alcoutim fell by 17.7 per cent, while that of São Brás rose by 25.3 per cent. In 2008 the population of Algarve was 430,084; in Alcoutim it was 3, 104 and in São Brás de Alportel it was 12,569 [1].

3. Potential and Vulnerability of the Municipalities

Research carried out in the Nordic countries shows that despite the change dynamics in the representation of rural areas, they are marked by a certain nostalgia that is attached to the past and which is indicative of rural idealisation.

Anglo-Saxon literature has also contributed to the diffusion of a mythical, positive and even romantic image of country life [12] [13]. In Portugal it is also possible to uncover a certain "discourse about the landscape brought from the past", which is marked by a clear tendency to a certain nostalgic settlement [14]. Looking at the strong points of both municipalities, we can see that issues related to the (natural) landscape and social environment occupy a special position in the inhabitants' view of São Brás de Alportel and Alcoutim, constituting themselves as potentials mobilisers for their strategic development. The idyllic and natural landscape also works as important elements in the discourse and representation of space. The reserve function of the physical space [15] is still one valued by residents in both communities.

Taking into account the profile of the responses, in São Brás de Alportel the most frequently mentioned strong points were the territory's natural environment and the social, cultural and sport facilities available (Fig. 1). We note slight differences in the views expressed by men and by women. Women tend to value the facilities and services on offer (29.9 per cent) and the natural and environmental conditions (28.2 per cent), while men value environmental factors (32.3 per cent) and the social environment (24.2 per cent). For those with more educational qualifications, the landscape is of secondary importance to the social environment (41.1 per cent).

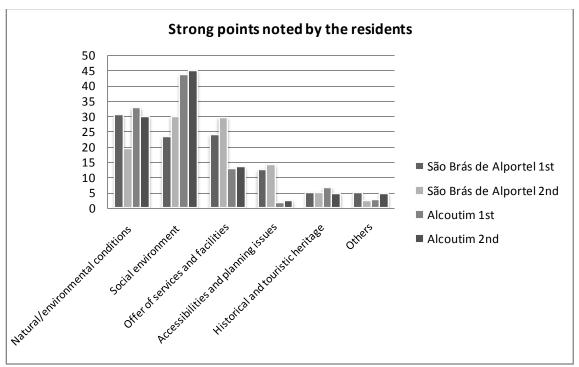


Figure 1. Strong points noted by residents Source: CIES 2009

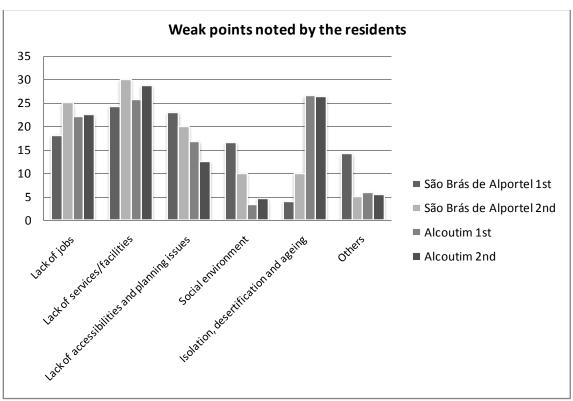


Figure 2. Weak points noted by residents Source: CIES 2009

The most frequently mentioned strong point in Alcoutim is the social environment: more specifically, the tranquillity, calmness and quietness, followed by its natural and environmental conditions. This in agreement with the illustrations from Anglo-Saxon literature that promote a positive, mythical, bucolic and even a-temporal vision of the countryside, which "emphasizes the amenity values of the natural environment and the traditional values of the social environment. Similarly, life in the countryside is considered to be natural and simple, and the social environment is seen as an ideal society which is stable, harmonious, healthy, secure and characterized by mutual cooperation" [13]. This fact may also be seen as a reaction to urbanisation and the urban way of life [16].

Men and women partially agree when placing the first group of factors in the hierarchy (46.5 of women and 41.1 per cent of men). The most qualified respondents emphasise the social environment (55.8 per cent of those who have completed secondary school and university graduates), while the less qualified (those who have only primary school qualifications) choose natural and environmental conditions (39.7 per cent). The value placed on the social environment seems to vary according to the respondent's level of education (direct relationship). Responses reveal a demand for a lifestyle that places value on a desirable residential environment and the visual qualities of the rural landscape, with those with higher levels of education preferring a quality of life that is marked by a quiet, peaceful and safe social environment.

In the hierarchy of the strong points, the youngest (those under the age of 35) place the social environment in second

place (38.6 per cent), while those over the age of 65 are more concerned with natural/environ mental conditions. While the less academically qualified place the facilities and services available (33.1 per cent of those who have only completed primary school, and 40.6 per cent of those who studied at secondary school) second, those with higher qualifications choose the social environment (37.0 per cent). In Alcoutim it is mainly the youngest, the better educated (55.8 per cent) and women (46.8 per cent) who place the social environment second, while the oldest value the natural/environmental conditions.

In the case of that indicator referring to the main factor of local vulnerability –the lack of facilities and services is the issue which attracts the greatest consensus among respondents (Fig. 2). As a matter of fact, the needs and wants in respect of the facilities and support services available to the local population, particularly concerning health, education, leisure and culture services, are what seem to contribute most to the aggravation of inter-and intra-municipal asymmetries.

The weak points identified in São Brás de Alportel are the lack of facilities and services: particularly the lack of medical care and accessibility, transport and urban issues. In Alcoutim, the former factor is also important, but in contrast to São Brás de Alportel, isolation, desertification and the ageing population are more significant. These factors identify Alcoutim with the notion of a remote rural area: one that is inaccessible, distinct and dependent.

In Alcoutim, the first feature (isolation, desertification and ageing) is the one most mentioned by those with less formal education, while the second (lack of facilities and services) is

more significant among respondents who have completed compulsory education. Those who are more formal education tend to be concerned about the lack of job opportunities.

It is possible to detect some differences when taking the respondents' age into account. The oldest (24.8 per cent) and the youngest (37.1 per cent) are more concerned with isolation, desertification and ageing, while those in the 35-64 age group mention the lack of facilities and services (30.2 per cent). In both municipalities only the oldest group expressed concern about the lack of jobs. Women note the lack of services and facilities (25.9 per cent) and isolation and desertification (25.0 per cent), while men tend to be concerned about isolation and desertification.

In the second option, men and women generally agree about the weak points in both municipalities: the lack of services and facilities (the former with 33.0 per cent, the latter with 22,.4 per cent). Ho wever, in S ão Br ás de Alportel women still mention isolation and desertification (26.2 per cent), while the men note the lack of jobs (25.0 per cent). In Alcoutim, women are more worried about isolation (33.3 per cent) and men about the lack of facilities (29.5 per cent).

In São Brás de Alportel, there exists a consensus among those with fewer years of formal education about the social environment (21.9 per cent) and lack of jobs (21.1 per cent), while these with more formal educated note the lack of accessibility and of transport (31.0 per cent). The lack of services and facilities is mentioned by the remaining groups.

Both the youngest and the oldest age groups mention the lack of services and facilities (38.5 and 26.9 per cent, respectively), an opinion that is shared by those who have primary school (26.5 per cent) and secondary school and university qualifications (32.1 per cent), thus revealing a polarisation in respect of age and academic qualification. The lack of jobs arouses more concern among those aged 35–64.

The other face of the idyll is also expressed in the literature in which the counterpoint of this myth implies acknowledgement of the dystopian nature of these spaces inhabited by poverty and which are experiencing desertification and ageing populations. This expresses the darkest outlook on life, since "the countryside represents social back wardness, lack of culture and small-mindedness, and rural life is seen as a restraint on individual growth and a block on social development" [13].

4. Work and Consumer Spaces

Even if we acknowledge there is a socio-economic model in which the economic domination of the cities persists, the social division of work between the city and country and the favouring of urban lifestyle [17][18][16] does not prevent us from observing diffuse or even emergent ways of life in the municipalities being studied. It is possible to observe diverse and contrasting practices, as well as spheres of tension and inertia between the traditional and the contemporary. The

rural spaces are generally seen as spaces of production, disregarding their value as spaces of consumption that have other uses, functions and innovative activities associated with tourism, recreation, leisure and asceticism [19][13]. The question of mobility, since the binomial production and consumption are factors of spatial mobility, is implicit in this analysis [11]. "Spatial mobility is understood as competence, which refers to the ability to project beyond, not only in terms of performance but also in terms of [daily] practice" [20].

The existence or non-existence of the accumulation and inter-penetration of economic activities may suggest the existence or non-existence of an economic dynamism with a certain density and diversity that is constructed (or not) on the interaction between different economic agents. Looking at the functions associated with the importance of the local labour and consumer markets, we see that in São Brás de Alportel the majority of respondents believe residents work outside the municipality. The residents' labour markets, as well as their investments, are possibly situated outside the municipality, establishing their dependence on surrounding municipalities; thus we are able to perceive the imbalances and socio-territorial cleavages within the region being studied.

As we have already seen in Alcoutim, only those who are successful in finding employment remain there, thus for 72.5 per cent of respondents, residents work within the municipality which possesses a degree of autarchy in relation to its job market: one that is apparently less dependent on the surrounding communities. In São Brás de Alportel there is a closer relationship with its neighbours, particularly in relation to Faro (69.1 per cent). These representations seem to correspond to the practices identified in each municipality. In Alcoutim, the youngest note that their municipality polarizes job offers, while in São Brás de Alportel the municipality of Faro has a broader consensus, particularly among respondents aged 35–64.

Nevertheless, São Brás de Alportel appears to be an attractive place for consumers, since 55.2 per cent of its population admits to shopping there (Table 1) although Faro continues to have a centripetal influence for 38.6 per cent of respondents. While 55.2 per cent of residents prefer to shop in São Brás de Alportel, among the older age group this figure rises to 66.9 per cent). The importance of Faro to the residents of São Brás is clearer among those with secondary and higher education (50.5 per cent). It is also possible to find differentiated opinions by gender: women are divided between São Brás (48.7 per cent) and Faro (47.1 per cent), while men clearly prefer São Brás. In Alcoutim it the supremacy of the municipality is also evident among those with the less formal education (31.3 per cent) and males (29.3, compared to 12.9 per cent of women). It will be interesting to consider the variations in terms of gender, since it was a less significant variation when we questioned people about their mobility practices.

Age groups Total < 35 35 - 64 Target Municipalities >= 65 n ° 51 65 26 142 Faro Br ás de Alportel % 56.0 42.5 21.0 38.6 n ° 2 6 13 21 Loul é % 2.2 3.9 10.5 57 São n ° 38 82 83 203 São Br ás de Alportel % 41.8 53.6 66.9 55.2 n ° 3 24 24 51 Alcoutim % 7.3 17.6 33.8 20.6 n ° 2 13 23 Faro % 4.9 9.6 11.3 9.3 n ° 1 2 1 4 Tavira % 2.4 1.5 1.4 1.6 n ° 35 93 36 164 Vila Real de Santo António 85.4 68.4 50.7 66.1

Table 1. Shopping destination by age group and municipality

Source: CIES 2009

Alcoutim has less capacity to attract consumers compared to Vila Real de Santo António, since for 66.1 per cent of its respondents, mainly the in the younger age group, were more likely to use the latter. The municipality of residence appears in second place, although it is the location most popular with the older age group (33.8 per cent).

5. Changes in the Composition of the Resident Population

We were also interested in understanding whether the responses allow us to foresee elements of change in the municipalities' socio-demographic composition (Table 2.).

It is possible to observe a dichotomy between both municipalities. In Alcoutim we see the population has aged (94.8 per cent), while São Brás is currently experiencing demographic rejuvenation (68.8 per cent). This tendency is more evident among the younger age group (77.1 per cent), since those in the oldest group believe the population has aged (44.8 per cent). We also note some convergence of opinion in respect of the fact the number of people living in the municipality has not risen, which is particularly true of Alcoutim (99.6 per cent). In terms of demography, São Brás de Alportel has become home to more national migrants, mainly "more people from the Algarve" (42.4 per cent) and "younger people" (43.4 per cent), thus fuelling the processes of demographic rejuvenation. This town also seems to have become a nesting place for the processes of reconfiguration

resulting from migratory movements and the socio-demographic dynamic. In Alcoutim, the weakness of demographic dynamics is reflected in the respondents' view that the town's population has aged, and that is has neither increased in size nor incorporated migrants from surrounding spaces.

Table 2. Main changes by municipality noted by residents

Oldest		Mun	Total	
		SBP	Alcoutim	10181
Yes	N	128	254	382
168	%	31.2	94.8	56.3
No	N	282	14	296
NO	%	68.8	5.2	43.7
More people				
Yes	N	104	1	105
ies	%	25.4	0.4	15.5
No	N	306	267	573
NO	%	74.6	99.6	84.5
More people from				
Algarve				
Yes	N	178	1	179
ies	%	43.4	0.4	26.4
No	N	232	267	499
NO	%	56.6	99.6	73.6
Youngest				
W.	N	174	17	191
Yes	%	42.4	6.3	28.2
No	N	236	251	487
No	%	57.6	93.7	71.8

Source: CIES 2009

	More foreigners?			Tetal		
			< 35	35 - 64	>= 65	Total
São Brás de Alportel	Yes	n °	29	41	29	99
		%	30.2	24.0	20.3	24.1
	No	n °	67	130	114	311
		%	69.8	76.0	79.7	75.9
Sã	Total	n °	96	171	143	410
		%	100.0	100.0	100.0	100.0
	Yes	n °	2	6	2	10
		%	4.8	4.1	2.5	3.7
Alcoutim	No	n °	40	139	79	258
		%	95.2	95.9	97.5	96.3
	total	n °	42	145	81	268
		%	100.0	100.0	100.0	100.0

Table 3. Opinion about the existence of more foreign residents by age groups

Source: Survey applied (CIES 2009)

Social representations in these territories also show the presence of people of other nationalities. The *other*, the foreigner, is first of all perceived as such, independently from the migratory phenomenon or their nationality. It is, above all, the younger age group (22.5 per cent), those with more formal education (22.6 per cent) and residents of São Brás who note the presence of a large number of foreign migrants living in the town. These data suggests foreigners and migrants have greater visibility in local society, and it is to be expected that this will have an impact on the social and economic fabric and in the conviviality between Portuguese residents and foreigners.

In São Brás, 24.1 per cent of respondents believe there are more resident foreigners and that there is a large diversity of nationalities: mainly of migrants from the United Kingdom, the Ukraine and Brazil. In Alcoutim, only 3.7 per cent mention the presence of non-Portuguese citizens, with those who are there generally coming from Germany, the United Kingdom, the Netherlands, Belgium and non-EU countries such as the Ukraine. Carminda Cavaco [21] draws the same conclusion when she notes the presence of Britons living mainly in rural parishes, such as Barrocal and Beira Serra, in the interior, followed by the Germans and the Dutch (see Table 3).

In the overall context of this analysis, it was also important to get to know the subjective perception of the residents concerning the positive or negative sense of the changes that are taking place. Some differences of opinion are observed according to the municipality concerned. In Alcoutim, respondent tend to be pessimistic, with 83.0 per cent of viewing the changes negatively; by contrast 67.3 per cent of the respondents from São Brás view the changes positively. Nevertheless, there are some differences within the municipalities, with the youngest group being more positive about the changes (55.2 per cent) and those in the older group perceiving them negatively (Table 4).

Here again we note a polarisation according to age, while the opinions of those aged 35–64 are more diverse, although within this group those who view the changes negatively slightly outweighs those who are more positive (46.2 and 44.4 per cent, respectively). Those with more formal education also have a positive appreciation of the changes that have taken place (55.3 per cent) in São Brás, which contrasts with the view of those with less formal education (36.8 per cent). This phenomenon is also evident in Alcoutim, where negative assessments of the changes are more prominent among those with less formal education.

Table 4. Evaluation of changes by age groups

Evaluation of changes		Age groups				
		< 35	35 - 64	>= 65	Total	
	Positive	n °	69	123	68	260
		%	55.2	44.4	34.2	43,3
	Negative Neither positive	n °	37	128	100	265
		%	29.6	46.2	50.3	44,1
		n °	19	26	31	76
	nor negative	%	15.2	9.4	15.6	12,6
Total		n °	125	277	199	601
1 ot al	%	100,0	100.0	100.0	100.0	

Source: CIES 2009

Even while wielding negative and vague opinions about the place they live, most respondent remain willing to continue living in their municipality of residence (95.7 per cent). However, some people, mainly those in the younger age group (14.3 per cent of those under the age of 35), and particularly those with more formal education (10.1 per cent of those with secondary or higher education) express a wish to move away.

We are aware these figures are mainly descriptive and illustrative of two case studies, so it will be necessary to gain a deeper knowledge and better understanding of the residents and their opinions. This will require the use of such research techniques as local case studies utilising qualitative research data, and focusing on other residents, entrepreneurs, artists and key local actors.

6. Concluding Remarks

The results derived from the survey of the residents of S ão Br ás de Alportel and Alcoutim demonstrate that there is vast diversity in rural Algarve.

The opinions of these two communities are characterized above all by heterogeneity, diversity and disparity, which simultaneously reveals social and spatial continuities.

The contents of the residents' responses are diverse and contrasting, with asymmetries and variations between the two municipalities. It seems the question of what is the social and symbolic significance of the rural seems to be an excellent opportunity for clarifying concepts and refining the scientific analysis of several constructions around the social and ideological dimensions of the phenomenon [22].

Alcoutim emerges as a space of constraints: it seems peripheral and even paradoxical, since its apparent autarchy in respect the labour market is largely a sign of the town's isolation, desertification and ageing population. In this sense, taken as a space of immobility and of the inability to change, it is perceived negatively (it neither grows nor incorporates new inhabitants). Its main potential lies in the social environment, specifically onitstranquillity/calmness/quietness, followed by its natural/environmental conditions.

São Brás de Alportel is presented as an interstitial, permeable and hete rogeneous spacefull of discontinuities and marked by some dynamic, since it produces and incorporates change processes and is capable of renovation (a rejuvenated population consisting of Portuguese and foreign immigrants). However, it still depends on Faro for its labour market. Faro continues to proclaim itself as the regional capital of the Algarve and its central polarizing location [23]. São Brás de Alportel has transformed its social fabric through the arrival of new residents and the settling of a more diverse population. Moreover, it is able to attract consumerism consumers and the changes are perceived as positive. This municipality combines potential and vulnerability: the natural/environmental conditions and the social, cultural and sports facilities are combined with a shortage of medical facilities and services and a lack of accessibility, transport and of an urban infrastructure.

It is important to look beyond the dualisms and rural-urban dichotomies that seek to explain how urban-rural interactions create geographies of disparity and opportunities [24], and to resist essentialist and reification theses, thus contributing to the creation of categories of analysis and discourse that are of a relational nature and that pay attention to more than just the spatial and social continuities. These concepts and terms will continue to have pragmatic value in the identification of a general category of circumstances for study and, in the absence of alternative datasets, will continue to have the ability to characterise descriptively different types of locality. However, they are a potentially insufficient and misleading guide to local policies [25] that should be territorially based.

REFERENCES

- [1] Renato Miguel do Carmo (ed.). Entre as Cidades e a Serra: Mobilidades, Capital Social e Associativismo no Interior Algarvio, Lisbon, Mundos Sociais, 2011.
- [2] Patrick Champagne et al., *Initiation àlaPratique Sociologique*, Paris, Dunod, 1990.
- [3] Denise Jodelet, "Représentations sociales: Un domain en expansion", in Denise Jodelet (ed.), *Les représentations sociales*. Paris, PUF, pp. 32–61, 1994.
- [4] Uli Windish, "Représentations sociales, sociologie et sociolinguistique. L'exemple du raisonnement et du parler quotidiens", in Denise Jodelet (dir.), *Les representations sociales*, Paris, PUF, pp. 169–83, 1994.
- [5] Vergès, Pierre, "L'analyse des représentations sociales par questionnaires", Révue Française de Sociologie, 42–3, pp. 537-561, 2001.
- [6] Jorge Vala, "Sobre as representações sociais para uma epistemologia do senso comum", Cadernos de Ciências Sociais, 4, pp. 5–29, 1986.
- [7] Abílio Oliveira, and Virgílio Amaral, "A análise factorial de correspondências na investigação em psicologia: Uma aplicação ao estudo das representações sociais do suic ílio adolescente", Análise Psicológica, 25 (2), pp. 271–293, 2007.
- [8] Serge Moscovici, "Notes towards a description of social representations", European Journal of Social Psychology, 13: pp. 211250, 1988.
- [9] Henri Lefebvre, *La production de l'espace*, Paris, Anthropos, [1974] 2000.
- [10] Renato Miguel do Carmo, "Suburbanism as a way of staying alive': Reinventing the rural." *Journal of Rural and Community Development*, 5 (3), pp. 78–93, 2010.
- [11] Charlotta Hedberg and Renato Miguel do Carmo (Eds.). Translocalruralism: Mobility and Connectivity in European Rural Spaces, London, Springer, 2012.
- [12] Keith Halfacree, "Talking about rurality: Social representations of the rural as expressed by residents of six English parishes", *Journal of Rural Studies*, 11 (1), pp. 1–20, 1995.
- [13] Mia Vepsäläinen and Kati Piktkänen, "Second home countryside: Representations of the rural in Finnish popular discourses", *Journal of Rural Studies*, 26, pp. 194–204, 2010.
- [14] Álvaro Domingues, "Paisagem rural em Portugal: Algumas razões da polémica", Revista da Faculdade de Letras do Porto – Geografia, I (XIX), pp. 111-117, 2003.
- [15] Jos é Madureira Pinto, Estruturas sociais e práticas simbálico-ideológicas nos campos: Elementos de teoria e de pesquisa emp rica, Oporto, Afrontamento, 1985.
- [16] Louis Wirth, "Urbanism as a way of life", *The American Journal of Sociology*, 44 (1), pp. 1–24, 1938.
- [17] Karl Marx, and Friedrich Engels, *A Ideologia Alemã*, São Paulo, Boitempo, [1845] 2007.

- [18] Georg Simmel, "A metrópole e a vida do espírito", in Carlos Fortuna (ed.), *Cidade, Cultura e Globaliza ção: Ensaios de Sociologia*, Oeiras, Celta, pp. 31–43,[1903] 1997.
- [19] Christos Kalarantaridis, "Entrepeneurial behaviour in rural contexts", in Lois Labrianidis (ed.), *The future of Europe's rural peripheries*, Farnham and Burlington, VT, Ashgate, pp. 31–61, 2004.
- [20] Charlotte Pujol, "Vers un brouillage de l' ordre spatial aux marges de Rosario et de Montivideo", Espaces et Societ és, 143 (4), pp. 31–45, 2010.
- [21] Carminda Cavaco, "'Habitares' dos espaços rurais", Revista da Faculdade de Letras do Porto – Geografia, I (XIX), pp. 47–9, 2003.

- [22] Michel Blanc, "La ruralité Diversité des aproches," Économie rurale, 242 (1), pp. 5–12, 1997.
- [23] Lu & Corte-Real, "Alguns contributos para a caracterização geo gráfica do concelho de Faro", *Sociedade e Território*, 13: pp. 51–60, 1991.
- [24] Darren Smith, "The changing faces of rural populations: '(Re) fixing the gaze' or 'eyes wide shut?'", *Journal of Rural Studies*, 23, pp. 275–282, 2007.
- [25] Ian Hodge and Sarah Monk, "The economic diversity of rural England: Stylised fallacies and uncertain evidence", *Journal* of Rural Studies, 20 (3), pp. 263–272, 2004.