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1
2 **Assessing efficiency in Public Service Obligations in European Air Transport using Data**
3 **Envelopment Analysis**

4
5 **Abstract**

6 In recent years, the use of Public Service Obligations (PSOs) in air transport policy has
7 substantially increased. In remote regions, where air transport services are not profitable, the
8 application of this subsidy program is crucial for the economic and social development of
9 these regions. However, there is a great diversity in the provision of PSO services among
10 different regions in Europe. Therefore, it is essential to assess the performances of the air
11 carriers operating in different PSO routes. The present study uses Data Envelopment Analysis
12 (DEA) to assess the efficiency of PSO routes within the European Union and compares them
13 with the performances of the operating airlines, both when operating under this subsidy
14 program and when operating their regular flights. First, DEA was applied to the annual data
15 of several European airlines, and then applied to the data of their PSO routes, so that a
16 comparison can be made between the performance obtained on regular flights and flights
17 under the PSO regime. The results identify which airlines had the best and worst
18 performances, as well as the routes and respective regions of Europe where the airlines tend
19 to score higher and lower in terms of efficiency. Results suggest that the Nordic European
20 countries and the United Kingdom were the regions where air carriers obtained the lowest
21 results, and thus, this empirical evidence should support the public authorities to consider
22 revisiting their PSO contracts, in order to improve their operation.

23 **Keywords:** European Air transport, Public Service Obligations, Data Envelopment Analysis,
24 Benchmarking.

25

1. Introduction

Air transport services are a key factor in the transport system in remote regions, allowing a more efficient and sustainable use of human and natural resources. Air transport is also very important for long distance trips and for connecting remote areas to the rest of the world (Bråthen, 2011). Airports are one of the gateways to a country and have a high economic and social importance. Moreover, with the increasing affordability of air travel, small and regional airports are also gaining importance in their countries (ACI Europe, 2004; Graham, 2008; Halpern and Bråthen, 2011). Increasing air routes at a given airport generally results in benefits for the economy of the region in which the airport is located, in the sense that it leads to a potential increase in competitiveness and therefore to the increase in the regions' ability to attract new business activities (Brueckner, 2003; Echevarne, 2008). Over the past few decades, in order to favor the opening of new air routes or to increase its current traffic, different strategies and/or subsidy programs have been adopted by governments around the world (Bråthen and Halpern, 2012). Within the European Union (EU), in order to promote the economic development of remote regions, Public Service Obligations (PSOs) have been implemented. As these policies have a significant impact on national and regional economies, it becomes essential to assess the performance of airlines and airports where these strategies have been applied. This benchmarking exercise can then be used to drive public policies and adapt such strategies to specific contexts.

A Public Service Obligation (PSO) is a general concept that defines an obligation, imposed by legislation or contract, on an organization to provide a service of general interest in a particular country or region. It is required mainly due to market's failure to provide that service to the public as it might not be profitable (due to lack of demand) without any extra subsidy. There are several public service areas where PSOs may be defined, such as transport, postal services, social services, banking, health, etc.

In European air transport, a PSO is a contract under which a government authority proposes to subsidize an airline to perform a service on certain routes. Again, this is necessary for some regions, where scheduled airline services are not profitable, but for the economic and social development of these regions, transportation must be carried out. Currently, thirteen EU member states (Croatia, Cyprus, Czech Republic, Estonia, Finland, France, Greece, Ireland, Italy, Lithuania, Portugal, Spain, Sweden), two European Economic Area (EEA) countries (Iceland and Norway) and the United Kingdom (UK) have implemented PSOs in air transport, which are spread over more than 170 routes in operation across Europe and more than 40 airlines (European Commission, 2019).

1 PSOs started to be implemented in the 90s, and its objective was to promote population mobility
2 in remote and peripheral areas. In the last few decades, traffic in domestic markets has
3 increased significantly and, consequently, the number of routes contracted under PSOs has
4 continued to grow intensively (Hromádka, 2017).

5 These PSOs can be classified into two types (European Regions Airline Association, 2016):

- 6 - **Open PSO** (21.5% of total PSO routes): any air carrier can operate the PSO if it complies
7 with their requirements, with no exclusivity and no compensation granted;
- 8 - **Restricted PSO** (78.5% of total PSO routes): in case no air carrier is interested in
9 operating the route on which the obligations have been imposed, the concerned State
10 may restrict the access to the route to a single air carrier and compensate its operational
11 losses resulting from the PSO. The selection of the operator must be made by public
12 tender at the Community level: only one air carrier can operate the PSO, and if
13 exclusivity is not sufficient to ensure the financial viability of service, then compensation
14 is awarded.

15
16 As described, the vast majority of routes are operated by restricted PSOs, which have stricter
17 rules, such as: i) tender is open to EU or EEA carriers only; ii) selection is made as soon as
18 possible; iii) contract is awarded for four years (five years for outermost regions); iv) bid
19 selection criteria are the adequacy of service offered and the level of compensation and v)
20 compensation level must not exceed the amount required to cover the net costs incurred.

21
22 PSOs can be awarded, administered and subsidized by either regional or national governments,
23 directly or through associated agencies. The process starts with an invitation to tender, which is
24 published in the Official Journal of the European Union. Once awarded, the air carrier receives
25 the operation of the route for a period not exceeding four years (up to 5 years in remote regions)
26 (Hromádka, 2017). The tender usually stipulates minimum services and maximum fares that
27 should be met by carrier during the contracted period. There are two tender rounds. The initial
28 tender asks for submissions from air carriers who are able to operate services and meet tender
29 specifications without a subsidy. If no carrier is willing to offer a subsidy-free operation, there is
30 a second tender which invites carriers to bid on the basis of receiving a subsidy. The awarding
31 authority then makes a decision taking into account the level of subvention demanded, levels of
32 service offered and any other relevant considerations (Williams and Pagliari, 2004).

33
34 All PSO contracts must respect the conditions and the requirements set out in Articles 16 – 18
35 of the EU Air Services Regulation 1008/2008 (European Commission, 2008). According to the

1 article 16.1, member states can impose PSO air services between an airport in the Community
2 and an airport serving a peripheral region, which might be considered vital for the economic and
3 social development of that region. Moreover, it specifies that such obligation shall ensure the
4 minimum provision necessary of air services satisfying fixed standards of continuity, regularity,
5 pricing or minimum capacity, which air carriers would not offer if they only had their commercial
6 interest in mind.

7
8 Although a PSO can be imposed for a route between two countries, the most common cases of
9 PSO protected routes are links between islands from the same country, or between islands and
10 the mainland, where surface or maritime transportation is difficult or expensive. Moreover,
11 several factors condition the operation of an airline on a PSO route. Minimum service levels,
12 limits on fare and cost of travel are examples of factors that influence the level of subsidy
13 required to operate a route, and which often constitute barriers to entry for some airlines. In
14 most of the tenders, the air carrier is required to meet minimum service levels, such as the
15 minimum seating capacity, timetabling of services or a minimum number of frequencies to be
16 provided during the contract period. Service levels are established based on what the managing
17 authority considers to be the adequate service standards on each route, taking into account
18 traffic volume and sector distance.

19 A particular challenge faced by PSO administering authorities is to ensure that the bidding
20 processes are sufficiently competitive. The problem for many potential new entrants is that
21 there can be significant sunk costs associated with operating PSO services. This may partly
22 explain why, in some of the most remote and low traffic density PSO markets, long-established
23 local air carriers continue to dominate their national PSO markets (Williams and Pagliari, 2004).
24 It is up to regional or national governments to decide upon which routes should be protected by
25 a PSO regime and have an associated subsidy, and those that do not. However, within the
26 European Union, government bodies appear to have different priorities, notions and
27 preferences regarding that decision. This suggests that there are major inconsistencies in the
28 approach and commitment to the provision of social air services, which leads to a certain degree
29 of diversity in the application of PSOs in the European air transport. Thus, for administering
30 authorities and airlines to be more aware of the decisions taken regarding PSOs in the next years,
31 it is essential to evaluate the performance of the airlines operating PSO routes, taking into
32 account both the restrictions imposed and the required service levels, as well as the results
33 achieved by air carriers.

34
35 Outside the EEA, other subsidy programs similar to PSOs have been applied. In the US, since

1 1978, an air service subsidy system for small communities called the Essential Air Service
2 Program (EAS) has operated, which is administered by the Department of Transport (DoT).
3 Moreover, while in the European PSO system only the carrier that wins the tender can operate,
4 in the US EAS system, a second carrier that is able to offer subsidy-free services can enter the
5 market. In these circumstances, the DoT notices the carrier that had previously won the tender
6 that the subsidy will be withdrawn and the concerned carrier has the choice of continuing to
7 operate without subsidy, or withdraw from the route (Williams and Pagliari, 2004).

8 In other countries, other subsidy programs are applied. In Australia, for example, the Remote
9 Air Services Subsidy (RASS) scheme is implemented in a different way. While the EAS and PSO
10 tenders out contracts in a competitive bidding system, the RASS subsidizes a regular weekly air
11 transport service for the carriage of passengers and goods, such as shipments of food,
12 medication, mail, educational materials and other urgent supplies to remote and isolated
13 regions of Australia (Australian Department of Infrastructure, Transport, Regional Development
14 and Communications, 2020).

15
16 Although the EEA framework is almost identical to the EU framework, the present research will
17 focus solely on the PSO operations in the thirteen EU Member States, plus the UK, in an attempt
18 to ensure a fair comparison between operators governed by similar PSO contracts under the
19 same European policy. In addition to the PSO routes, airlines were also evaluated taking into
20 account their operations outside the PSO regime, to understand whether or not they can achieve
21 similar performances when operating under this subsidy program. Data Envelopment Analysis
22 (DEA) was the benchmarking technique chosen, as it is the most commonly used tool in
23 performance measurement studies in air transport, though sparsely used for airlines (Cavaignac
24 and Petiot, 2017). In fact, DEA has been extensively used to assess the comparative performance
25 of full-service carriers and low-cost carriers (Assaf and Josiassen, 2012, Barbot et al., 2012), and
26 less on the comparison of routes (Coli et al., 2011) and especially PSO routes.

27
28 The present paper is structured in seven sections. Section 1 provides an introduction to the PSO
29 in European air transport, highlighting their importance in the airline industry, detailing their
30 operation and comparing it with other subsidy programs outside Europe. Then, section 2
31 provides a literature review, summarizing previous studies related to airline performance
32 measurement and PSOs in air transport, in order to identify the main research gaps and provide
33 an overview on the main research opportunities on this topic. Section 3 briefly introduces the
34 DEA method. Afterwards, section 4 applies the DEA to the airlines' annual data to assess their
35 performance, indicating the selected airlines and describing the different variables. Three

1 analyses are performed. Similarly, section 5 also applies the DEA to assess the performance of
2 PSO networks, describing the variables used for the PSO routes. Two analyses are performed.
3 Then, section 6 discusses the results obtained in the analyses carried out in the previous
4 sections, while comparing the results obtained by the airlines with those obtained by the PSO
5 routes. Finally, section 7 summarizes the main conclusions, identifies some limitations and
6 questions for further research.

7 8 **2. Background and State of the Art** 9

10 This second section summarizes the past studies on measuring airline performance and on the
11 application and use of PSOs within the EU. It also summarizes the main studies and identifies
12 the research gaps, while providing an overview of the current research opportunities.

13 **2.1. Measuring airline performance** 14

15 A large number of studies measured the productivity and efficiency of airlines. This subsection
16 provides a review of some of these studies, namely on those where DEA was used.

17 Merkert and Hensher (2011) conducted a study, using a two-stage DEA approach, to investigate
18 the impact of strategic management and fleet planning decisions on the efficiency of 58 airlines
19 between 2007 and 2009. Besides measuring technical efficiency, which is the most addressed
20 topic in the literature and refers to the optimal use of resources, the authors also focused on
21 allocative efficiency and cost efficiency, most used in economics. While technical efficiency only
22 considers physical indicators, the other efficiencies are addressed when information on input
23 prices is available. Allocative efficiency refers to the optimal mix of the inputs, and cost efficiency
24 is the combination of technical and allocative efficiency and refers to choosing inputs at a given
25 level of service so that the cost of production is minimized. They found that the overall efficiency
26 of the airlines has decreased over the analyzed two years. The results showed that airlines with
27 large aircrafts and only a small number of aircraft families in their fleet had relatively high
28 efficiency scores. In addition, the airline size also had a positive impact on all three types of
29 efficiency. On the other hand, stage length and age of fleet were less relevant. These results
30 suggest that airline management that aims to reduce costs should focus less on stage length and
31 fleet age and more on the other variables, such as airline size, aircraft size and number of
32 different aircraft families in the fleet.

33 Later, Joo and Fowler (2012) employed DEA to measure and compare the efficiencies of 90
34 airlines in Asia, Europe and North America, using annual financial and traffic data from 2010.
35 Results indicated that airlines in Europe were less efficient than those in Asia and North America,

1 with no significant differences between these last two regions. The authors also identified that
2 revenues and expenses were significant for explaining the efficiency scores of airlines.
3 Recently, Kuljanin et al. (2019) analyzed the performance of airlines using DEA, with a particular
4 focus on those operating in Central and South-East Europe. The study involved 17 airlines that
5 operated European airports in 2008 and 2012, during the economic crisis. Although the results
6 revealed that the efficiency scores can vary for different outputs used, the two major European
7 low-cost carriers (LCCs), Ryanair and EasyJet, were undoubtedly the most efficient when
8 compared to the other selected airlines. Concerning the airlines' efficiency, the authors
9 concluded that those in Central Europe tend to be more efficient than those in South-East
10 Europe, but both are less efficient than their counterparts from the rest of Europe. Overall,
11 comparing the years 2008 and 2012, airlines have increased their efficiencies, mainly due to the
12 adoption of new technologies.

13 Moreover, other studies have evaluated the performance of LCCs and the effects of these
14 airlines on airports' efficiency. Chang and Yu (2011) analyzed the performance of 16 low-cost
15 airlines in Europe, the United States and Asia and identified the inefficient ones, indicating those
16 that should reduce their inputs or increase their outputs in order to become efficient. Barbot et
17 al. (2008) also found that LCCs are usually more efficient than full-service carriers, because of
18 the business model they follow. Pyrialakou et al. (2012) used data from 10 Greek airports that
19 handle approximately 85% of LCC demand in the country to show that LCC traffic had
20 significantly affected the airports' efficiency. On the other hand, Martini et al. (2013) analyzed
21 33 Italian airports and concluded that LCCs did not affect the efficiency, revealing some
22 inconsistencies between the different studies on the performance of LCCs.

23 **2.2. PSOs in Air Transport**

24 A number of studies focused on PSOs in air transport. Merkert and Williams (2013) evaluated
25 the efficiency of 18 European airlines under the PSO regime between 2007 and 2009 by applying
26 a two-stage DEA approach. Their key and most significant finding was that the number of months
27 remaining until the end of the PSO contract has a positive impact on efficiency, i.e. in the early
28 stage of PSO contracts the operators obtain better results than when they are near the end. This
29 points to the lack of incentives to improve the efficiency before the tender finishes as a result of
30 limited competition. The results obtained also show that operators with a greater number of
31 PSO contracts tend to be more efficient than those with few or only one PSO contract. However,
32 determinants such as ownership and duration of PSO contracts had no significant impact on
33 efficiency. Ownership was a dummy variable used to distinguish PSO contracts applied to private
34 operators from the publicly owned ones. Another finding was that the average sector length
35 flown harms the airlines' efficiency.

1 Abreu et al. (2018) evaluated the effects that two changes in PSO system on Canary Island routes
2 had on the number of passengers transported. In 2006, due to an over 40% increase in demand
3 for air transport, a procompetitive reform was carried out, by offering airlines greater freedom
4 to adjust their offer, establishing a more flexible tariff system and introducing new minimum
5 requirements for frequencies and seats. On the other hand, in 2011, due to a sharp decrease in
6 demand, a restrictive change was performed by limiting the access to a single airline in a
7 restricted period. The authors created their own database on demand factors for the period
8 2002–2015 and concluded that only the procompetitive reform generated increases in demand.
9 The results of this study point to the need to make market access more flexible to benefit
10 society, generating increases in passenger volume.

11 Calzada and Fageda (2012) analyzed the effects of price discounts and PSOs applied to Spanish
12 routes during the period 2001–2009, finding that routes that benefit from price discounts,
13 offered by the government to island residents, are those where airlines set higher prices. This
14 occurs because these routes tend to have a higher demand than the rest of the country's
15 domestic routes. Another finding was that airlines that operate inter-island routes on which
16 their services are regulated by price caps and frequency floors charge lower prices and schedule
17 a higher number of frequencies than on unregulated routes. Overall, this study suggests that
18 price discounts for island residents help ensure the profitability of routes regulated by PSOs.

19 Later, Calzada and Fageda (2014) analyzed the effect of universal service policies, such as price
20 discounts and PSOs in the level of competition and the number of flight frequencies of airlines
21 in the period 2002–2010 in the five largest European domestic airline markets (France, Germany,
22 Italy, Spain and UK). The results show that price discounts have increased the competitive level
23 and the number of frequencies. Moreover, the use of PSOs reduced the competitive level and
24 had different effects on the number of frequencies, depending on the regulation of each country
25 (open or restricted routes). The authors concluded that the emergence of low-cost airlines
26 increased the level of competition and the number of frequencies. This happened due to new
27 management strategies and the use of smaller and cheaper aircrafts by LCCs, which make
28 profitable routes that are usually ignored by larger airlines. In fact, some of these management
29 strategies were discussed by Bråthen and Halpern (2012). Based on a literature review and
30 experiences with services under EAS and PSOs, the authors identified some factors that could
31 increase the efficiency of the services and improve the economic benefits for remote regions. It
32 is recommended that factors like the need for subsidies, air fares and PSO bidding process
33 should be used to make the regional air transport system viable to support regional economic
34 development. Santana (2009) also analyzed a set of European and US regional air carriers
35 between 1991 and 2002 to show the extent to which operating under Europe's PSOs or US's EAS

1 affected the costs of the airlines. Results indicated that PSOs have increased the cost of regional
2 airlines in Europe, but not in the US.

3 Boonekamp et al. (2018) presented a regression model to identify the most important
4 determinants for air travel demand. One of the main results obtained was the positive impact
5 on passenger demand of two innovative variables used: aviation-dependent employment and
6 ethnic links. Ethnicity variable was calculated by the sum of the number of people born in the
7 origin country living in the destination country and vice versa. In addition to these variables, the
8 larger presence of LCCs on a route also showed a positive impact on demand. Results showed
9 that PSO regimes stimulate the passenger traffic.

10

11 **2.3. Research Contribution**

12

13 Based on studies explored in the previous subsections, Table 1 was built and summarizes the
14 main studies. Firstly, there is a variety of studies that evaluate the performance of airlines.
15 However, studies on the efficiency of airlines operating PSO routes are very limited, and most
16 of them are focused on economic variables, such as subsidies, price discounts or fares and their
17 relationship with management strategies, providing little information about the relative
18 efficiency of the analyzed airlines. Moreover, a large number of these studies only cover a
19 specific region, a country or a small set of countries, with few comparing several countries within
20 Europe.

21 Having said that, the contribution of the present paper is to assess the relative efficiency of
22 airlines and their PSO routes, with more focus on traffic indicators and less on economic
23 variables. Moreover, it also aims to compare the efficiencies of airlines when operating on PSO
24 routes with their efficiencies when operating their regular routes (i.e. outside of PSO routes).
25 Such a comparison has not been previously conducted and cannot be found in the literature, to
26 the best of our knowledge.

27

Table 1 - Summary of the main reviewed studies on airline performance measurement and PSOs in air transport.

Reference	Method	Sample data	Input variables	Output variables	Contribution
Merkert and Hensher (2011)	DEA, Tobit	58 airlines worldwide (2007 – 2009)	Labour (FTE), Available tonne kilometres (ATK)	RPK, Revenue tonne kilometres (RTK)	Investigate the impact of strategic management and fleet planning decisions on airline efficiency
Joo and Fowler (2012)	DEA, Tobit	90 airlines in Asia, Europe and North America (2010)	Operating expenses	Operating revenues, Passengers, RPK, PLF	Measure and benchmark operating efficiencies of major airlines in Asia, Europe and North America
Kuljanin <i>et al.</i> (2019)	DEA	17 European airlines (2008, 2012)	No. of employees, Fleet size, ASK, Cost per ASK, Employee cost per ASK, Delay	Aircraft per employee, Passenger per employee, RPK, PLF, Passengers, Operating revenue, Destinations	Analysis of the performance of major carriers across Europe, with particular focus on those operating in Central and South-East Europe
Merkert and Williams (2013)	DEA	18 European airlines under PSO regime (2007 – 2009)	Labour (FTE), Available seat kilometres (ASK)	RPK, Realised departures (flights)	Compare the efficiency of airlines operating under PSO regime and determine the impact of specific determinants on efficiency
Abreu <i>et al.</i> (2018)	Regression	22 Canary Island routes (2002 – 2015)	-	-	Evaluate the effects of two changes in European policy on the number of passengers
Calzada and Fageda (2012)	Regression	86 domestic routes in Spain (2001 – 2009)	-	-	Analyse the effects of price discounts and PSOs in the Spanish airline market
Calzada and Fageda (2014)	Regression	Routes in France, Germany, Italy, Spain and UK (2002 – 2010)	-	-	Analyse the effects of price discounts and PSOs in the level of competition and the number of flight frequencies in the airline markets
Santana (2009)	Regression	17 European and US regional airlines (1991 – 2002)	-	-	Analyse the impact of PSOs or EAS in the costs of regional airlines

1 Based on the state of the art, a set of variables was selected and are shown in Table 2. These
 2 variables will be further clarified in sections 4 and 5.

3 **Table 2 - Variables under analysis**

	Regular routes	PSO routes
Inputs	Available seat kilometres (ASK) Fleet size Full-time equivalents (FTE)	Minimum number of annual seats required Amount of annual compensation Required frequencies
Outputs	Number of flights ¹ Number of passengers Passenger load factor (PLF) Revenue passenger kilometres (RPK)	Actual annual seats offered Number of PSO passengers Passenger load factor (PLF)

4
5

6 **3. Methods**

7

8 This third section briefly introduces the Data Envelopment Analysis (DEA) as a benchmarking
 9 technique. Benchmarking is a term used to describe the systematic comparison of the
 10 performance of a firm against other firms within the same sector, by comparing their production
 11 performance, which transforms the same type of resources (inputs) into the same type of
 12 products and services (outputs). These production entities can be firms, organizations,
 13 industries, projects, decision making units or individuals (Bogetoft and Otto, 2010).
 14 Benchmarking can then be used to support decision making or to control operations, and
 15 evaluate various aspects of their processes in relation to the processes of other companies
 16 operating in the same environment. Thus, it can identify the most successful companies in their
 17 sector, and compares them with their own results and/or processes. This allows organizations
 18 to develop plans on how to make improvements or adopt better practices, with the aim of
 19 improving their performance.

20 To conduct benchmarking between different organizations, measuring the efficiency of the
 21 concerned firms is a common practice. In a simple way, efficiency can be measured as the ratio
 22 between outputs and inputs. Thus, a firm with the highest productivity will be the one with the
 23 highest ratio of output per input. The term efficiency, however, is very broad and can be used
 24 in various ways and purposes. The efficiency measure most used in the benchmarking literature
 25 is the technical efficiency, which was introduced by Farrell (1957) as a measure of productive
 26 efficiency. Farrell's idea was to focus on proportional changes, namely the same percentage
 27 reduction on all inputs or the same percentage increase on all outputs. In this sense, technical
 28 efficiency, also known as Farrell efficiency, considers physical indicators and reflects the ideal

¹ This variable was also used as an input, as it will be further explained later in section 4.

1 use of inputs in the production process (maximum outputs from a given set of inputs).
2 Data Envelopment Analysis (DEA) is a non-parametric method to estimate production frontiers
3 and evaluate the relative efficiency of different Decision Making Units (DMUs). DEA calculates a
4 production frontier by applying linear programming, from a sample of DMUs. DEA allows
5 establishing relationships between multiple inputs and outputs. By defining an efficient frontier,
6 the inefficiency of a DMU is determined by measuring its distance to that frontier, indicating its
7 potential for increasing efficiency. On the one hand, the efficiency frontier shows the maximum
8 outputs that can be obtained with different combinations of inputs; on the other hand, it shows
9 the minimum number of inputs necessary to obtain different outputs. DMUs below the frontier
10 are understood as inefficient and DMUs on the frontier are regarded as efficient (Lampe and
11 Hilgers, 2015).

12 There are other benchmarking methods, such as the Stochastic Frontier Analysis (SFA) or the
13 Total Factor Productivity (TFP). Although DEA is a very popular tool with advantages over the
14 other methods, it also has its shortcomings, and its major drawback is that it does not explain
15 the causes of inefficiency (Lam et al., 2009). Another disadvantage is that it is sensitive to outliers
16 (Boyd et al., 2016), i.e. it is suitable for assessing the performance of a relatively homogeneous
17 set of DMUs or a set of cluster DMUs. Despite these disadvantages, while the other
18 aforementioned methods are more applied in economic research fields, DEA seems to be the
19 preferred method in operational research, with aviation being the sector where it is most
20 applied (Lampe and Hilgers, 2015).

21
22 There are two important DEA models: i) the constant return to scale (CRS) model and ii) the
23 variable return to scale (VRS) model.

24 The most popular DEA model is the CCR model, introduced by Charnes, Cooper and Rhodes
25 (1978). They introduced a ratio definition of efficiency which generalizes the single-output to
26 single-input ratio definition for a single DMU to multiple outputs and inputs. This model adopts
27 a constant return to scale, also called CRS model, by assuming that all observed DMUs are
28 operating at the optimal scale. According to the CCR model, the relative efficiency of any DMU
29 is defined as the maximum ratio of weighted outputs to weighted inputs. The weights are not
30 pre-assigned, but rather found by solving a mathematical optimization problem, with a set of
31 constraints so that the ratio output/input should not exceed 1 for every DMU, i.e. all efficiency
32 measures must be less than or equal to one. All the weights are also positive.

33 Several extensions of the CCR model have been proposed. According to Banker, Charnes and
34 Cooper (1984), a key limitation of the CRS model is its assumption that all observed DMUs are
35 operating at the optimal scale. In the PSO air transport sector, imperfect competition, budget

1 restrictions or other regulatory constraints in PSO contracts often result in firms operating at an
2 inefficient scale (Merkert and Williams, 2013). The BCC model (Banker, Charnes and Cooper),
3 also known as the Variable Returns to Scale (VRS) model evaluates the efficiency of a DMU
4 compared to DMUs of a similar size. It ensures that an inefficient DMU is only benchmarked
5 against DMUs of a similar size, i.e. the scale effect is taken into account. For this reason, the
6 efficiency obtained for each DMU through the VRS model, is often referred to as pure technical
7 efficiency (PTE). One of the drawbacks of the traditional Farrell approach is that when multiple
8 inputs or multiple outputs are used, it does not consider that some inputs could be reduced or
9 some outputs could be expanded without affecting the need for other inputs or the production
10 of other outputs. In order to consider the reduction of inputs or the expansion of outputs, slack
11 variables are introduced.

12 Finally, there is another version of DEA models called output-oriented models, which attempts
13 to maximize outputs without requiring more of any of the observed input values. Nevertheless,
14 the present work will use input-oriented models because it is assumed that PSO air transport
15 operators have a much higher influence on the inputs. This happens as the “output volumes are
16 substantially influenced by macro-economic factors and often pre-determined by either long
17 term slot contract interests or through the relevant transport authority” (Merkert and Williams,
18 2013).

19 **4. Application to Airlines**

20

21 In this fourth section, the DEA models previously described are applied to the airlines’ annual
22 data. Subsection 4.1 presents information regarding the airline dataset, namely the selected
23 airlines, the years under analysis and the variables that served as inputs or outputs. In subsection
24 4.2, three different analyses are performed using different inputs and outputs, and the results
25 of the technical efficiencies (from the CRS and VRS models) of each airline are analyzed.

26 **4.1. Airlines Data**

27

28 This section describes the data used for the analyses. Table 3 shows the 11 selected airlines, and
29 the respective analyzed years. Only European airlines that performed PSO operations were
30 selected, though in this first phase, the data used were the annual results of the entire operation
31 of each airline, between 2013 and 2019.

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Table 3 – Sample of the airlines and years analyzed.

Airline/Group	Country	2013	2014	2015	2016	2017	2018	2019
Croatia Airlines	Croatia	●	●	●	●	●	●	-
Ryanair	Republic of Ireland	●	●	●	●	●	●	●
Air France – KLM (Group)	France	●	●	●	●	●	●	●
Lufthansa (Group)	Germany	●	●	●	●	●	●	●
Aegean (Group)	Greece	●	●	●	●	●	●	-
Alitalia SAI S.p.A	Italy	-	-	-	●	●	●	-
SATA Internacional	Portugal	●	●	●	●	●	●	-
SATA Air Açores	Portugal	●	●	●	●	●	●	-
Eastern Airways	UK	●	●	●	●	●	●	-
Loganair	UK	●	●	●	●	●	●	-
Flybe	UK	●	●	●	●	●	●	-

2 Note: Symbols determined whether (●) or not (-) that airline and year was included in the sample. The sample is quite
3 balanced, except for the year 2019 and Alitalia group.

4

5 All data was collected from the annual reports, available on the websites of each airline. At the
6 time of data collection (March 2020), only three airlines/group of airlines had reports for the
7 year 2019 available: Ryanair, Air France–KLM and Lufthansa. Alitalia only had available reports
8 for the previous three years (between 2016 and 2018). Some of the carriers are presented as a
9 group of airlines, such as Air France–KLM, Lufthansa and Aegean. In these cases, the group
10 includes not only the main airline but also all their subsidiaries, with some being smaller airlines
11 that carry out a small number of operations per year. In such cases, reports include the annual
12 results of the entire group of operators, which might have a substantial influence when
13 compared to the others.

14 The variables collected are presented in Table 4:

15

Table 4 – Variable names and descriptions.

Variable name	Description
Full-time equivalents (FTE)	Employed staff in the referred period
Available seat kilometres (ASK)	A measure of the offered capacity of each operator, calculated as the total number of seats available for the transportation of passengers multiplied by the number of kilometres travelled
Number of flights	Flights performed in the analyzed period
Fleet size	Number of aircrafts owned by each airline
Number of passengers	Passengers served in the analyzed period
Passenger load factor (PLF)	Annual occupancy rate of the aircraft and is calculated by dividing RPK by ASK

16

17 All data is available online as supplementary material. Table 5 presents a summary of the main
18 descriptive statistics of these variables, namely the mean, standard deviation (SD), minimum

(Min.) and maximum (Max.) values. It is important to mention that, as expected, the correlations between pairs of variables are positive, though around 70% of them are strongly correlated ($r > 0.8$), which might pose a certain limitation to the DEA application.

Table 5 - Descriptive statistics of the variables used in Airlines Analyses

	N	Mean	SD	Min.	Max.
Input Variables					
FTE	54	30384.67	46536.79	592	137784
ASK (10 ⁶)	51	103140.69	128368.86	237	359567
Fleet	54	228.98	255.55	6	763
Output Variables					
RPK (10 ⁶)	51	87188.20	107894.13	155	296511
Passengers (10 ³)	66	37390.14	49767.94	357	145190
PLF (%)	66	74.79	10.90	51	96
Flights	66	299149.58	372195.60	5597	1177315

Note that the number of observations (N) differs between variables because some reports did not present data on all these variables. Nevertheless, these were the variables that served as input or output in the different analyses conducted on the performance of airlines.

It is important to mention that there is no systematic approach for the selection of inputs and outputs in DEA, as they are largely dependent on the objectives of the analysis and on data availability (Iyer and Jain, 2019). In this case, the variables selected as inputs were the resources used by the airlines, while the outputs were what they managed to produce. The variable “number of flights” was used in all analyses. It is usually used as an output. However, in the third analysis for the airline performance, it was used as an input, as it will be discussed later in subsection 4.2.3.

4.2. Assessing airline performance

Three analyses were conducted using different variables as inputs and outputs, and computing the technical efficiencies and slacks resulting from the CRS and VRS models. The CRS and VRS models were compared to understand the difference caused by the scale effect in the results. However, the VRS model results are the focus, as it ensures that airlines are only benchmarked against others of a similar size; while the CRS model assumes that all are operating at the optimal scale. In this subsection, we only plot the VRS efficiency scores for the third analysis, though the other Figures and Tables can be found in the Appendix A.

4.2.1 Airline performance: analysis 1

The first analysis is oriented towards airlines performance and was based on the study by Merkert and Williams (2013), where 18 PSO carriers were analyzed, by taking into account their operating results in the financial years of 2007/08 and 2008/09, with a total of 34 observations.

1 In terms of data, the authors used two inputs: the FTE and ASK; and two outputs: the number
2 of flights and RPK. In this analysis, the same inputs and outputs were used to evaluate the
3 operation of 6 of the 11 airlines between the years 2013 and 2019, totaling 39 observations. The
4 airlines/groups analyzed were Croatia Airlines, Ryanair, Air France–KLM, Lufthansa, Aegean and
5 Flybe. The remaining ones were not considered at this stage as their reports do not provide
6 information on all variables needed.

7
8 The results presented very similar efficiency scores for all airlines. Ryanair, Croatia Airlines and
9 Flybe were those that achieved the best performance, with VRS efficiency scores equal to 1 in
10 most of the years studied meaning that they excel in employing their inputs to produce outputs
11 compared to the other airlines used in the analysis. In Appendix A, Table A.1.3 presents a
12 summary of the descriptive statistics of the efficiencies obtained in those years for each airline,
13 using the CRS and the VRS models. Figure A.1.3 shows a boxplot of the efficiencies obtained in
14 the analyzed years. The groups Air France–KLM, Lufthansa and Aegean are those with the lowest
15 average efficiency scores. Smaller regional airlines that are subsidiaries of the groups here
16 analyzed may have had a negative effect on the efficiency scores. This finding is in line with
17 Merkert and Williams (2013), where most regional airlines, such as Airlinair or Air Corsica
18 (subsidiaries of Air France–KLM) presented low efficiency values when compared to the rest of
19 the sample. Moreover, Aegean airlines seems to have lower efficiencies than others, though the
20 average VRS efficiency scores was greater than 0.9.

21 Moreover, information on the slack variables is in the Appendix. Non-zero input slacks marked
22 in yellow/orange represent the percentage of inputs that could be reduced in order to achieve
23 the same level of output. Non-zero output slacks marked in green represent the percentage of
24 outputs that could be increased, to improve the efficiency obtained. For instance, Air France–
25 KLM (in 2013) and Aegean (in 2015) operated inefficiently: Air France–KLM in 2013 could have
26 improved its performance by increasing the number of flights by 12% and reducing FTE by 35%,
27 even after having reduced all inputs (FTE and ASK) by 7% (PTE = 0.930); whereas Aegean in 2015
28 had an efficiency of 0.880 but presented zero slack variables, i.e. it could have reduced the
29 quantity of all inputs by 12% without affecting the quantity of outputs produced. Overall, the
30 slack variables show relatively low values, due to the good efficiencies obtained in this analysis.

31 32 **4.2.2 Airline performance: analysis 2**

33
34 The second analysis is oriented to operational efficiency of airlines and was carried out using the
35 inputs: FTE and Fleet size; and the outputs: number of flights and total number of passengers. It

1 was possible to include three more airlines in addition to those used in the previous analysis,
2 namely Alitalia, SATA Internacional and SATA Air Açores. Thus, 54 observations were counted.
3 The low efficiencies obtained by SATA Internacional through the CRS model (not considering the
4 scale effect) and the great improvement in efficiencies recorded by Flybe since 2015 stand out.
5 Regarding the former, these results indicate low flight frequency and/or a low number of
6 passengers carried by SATA Internacional. However, when the scale effect is considered (in the
7 VRS model), the airline obtained good efficiency scores, showing good results when
8 benchmarked against airlines of a similar size. In the case of Flybe, a significant increase was
9 registered in the efficiency score in 2015, both in the CRS and VRS models. In fact, in 2015, the
10 airline has substantially reduced the number of employees and the fleet size, and still managed
11 to carry out a higher number of flights and attract a higher number of passengers than in the
12 previous years.

13

14 The results showed lower efficiencies for Air France–KLM, Alitalia and Flybe, with VRS efficiency
15 scores close or equal to 1. In Appendix A, Table A.2.3 presents a summary of the descriptive
16 statistics of the efficiencies obtained in this analysis. Moreover, a boxplot comparing the pure
17 technical efficiencies obtained by each company is shown in Figure A.2.3.

18

19 The two airlines belonging to the SATA group achieved high VRS efficiency scores in all years, as
20 they used the smallest amounts of inputs, with a Fleet size between 6 and 8 units and FTE around
21 600 or 700 each. Croatia Airlines and Aegean also used less inputs compared to others (e.g. Fleet
22 size) with good efficiencies. Ryanair also presented an average efficiency value very close to 1
23 and it acted as a peer for most airlines. In fact, Ryanair made use of much smaller amounts of
24 Fleet size and FTE, and achieved results close to those of Air France–KLM in terms of number of
25 flights and number of passengers, having managed to attract more passengers since 2015.
26 Lufthansa was the one that used the largest amount of inputs and achieved the largest amount
27 of outputs, reaching the largest number of flights. Regarding slack information, Air France–KLM
28 and Alitalia, with the lowest efficiency scores, could have potentially reduced their FTE by up to
29 60%. Air France-KLM needed to increase the number of passengers between 19% and 44%
30 depending on the year.

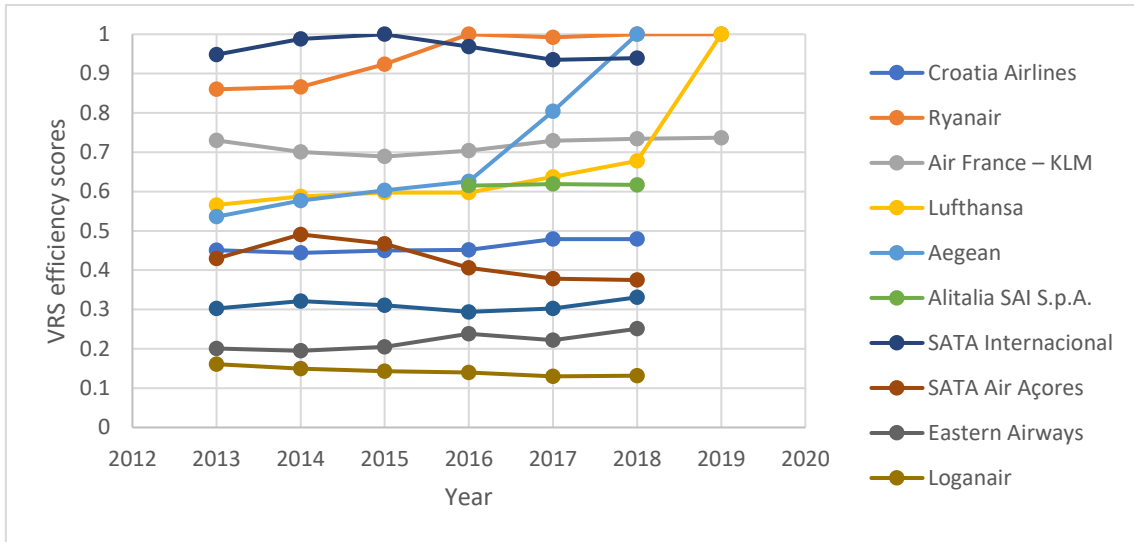
31 **4.2.3 Airline performance: analysis 3**

32

33 Finally, a third analysis is oriented to measure how attractable the airline was to passengers. It
34 was conducted, with only one input (number of flights) and two outputs (number of passengers
35 and PLF). The variable “number of flights” is usually used as an output, but here it was used as

1 an input, since this study aimed to determine which airlines made the best use of their flights,
 2 based on the number of passengers and PLF reached. All the 11 airlines were analyzed, totaling
 3 66 observations. The VRS efficiency scores and their evolution are shown in Figure 1.

4



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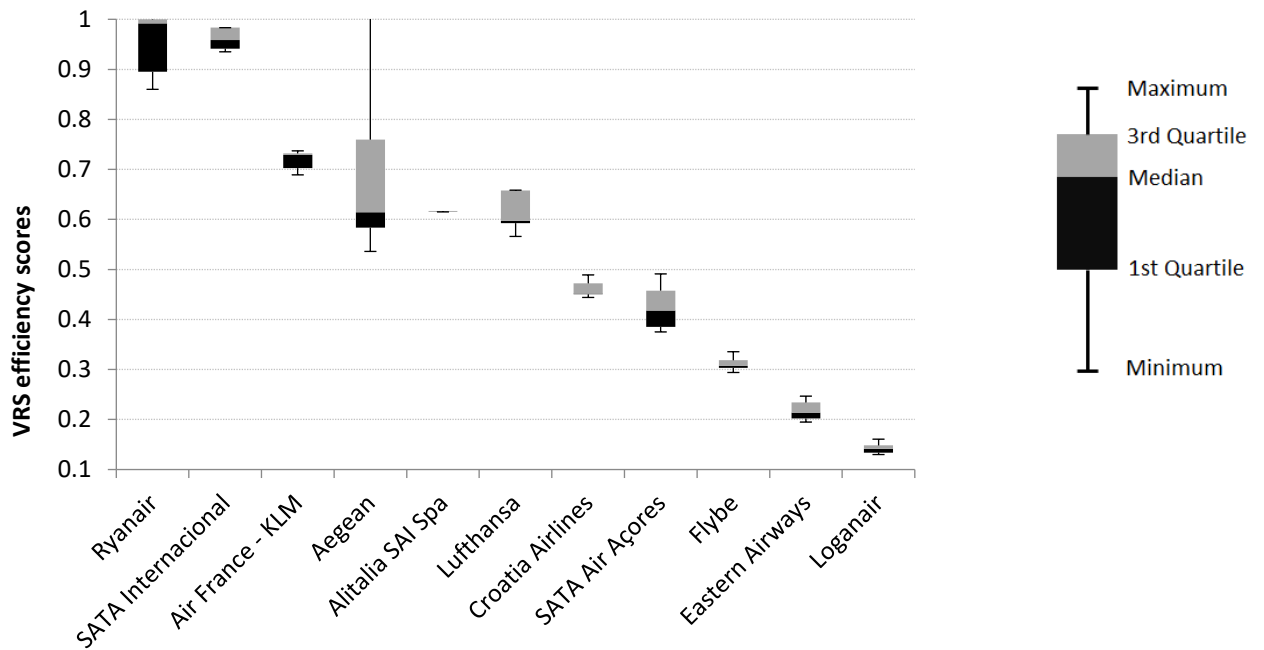
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Figure 1 – Airline Analysis 3: VRS efficiency scores

7 The VRS model, which assumes a variable return to scale, shows higher (or at least equal)
 8 technical efficiencies than the CRS model, which assumes a constant return to scale. Overall,
 9 airlines have been increasing their efficiency over the years, which means that operators are
 10 focused on improving their performance year after year.

11 The descriptive statistics of the efficiencies are shown in Figure 2 (boxplots) and Table 6. Ryanair
 12 and SATA Internacional presented the best technical efficiency scores; and the British Airlines
 13 Eastern Airways, Loganair and Flybe presented the worst technical efficiencies. Eastern Airways
 14 and Loganair registered the lowest occupancy rates (PLF) in the years analyzed, resulting in low
 15 efficiency scores. Ryanair registered the highest PLF values, and thus, was one of the airlines
 16 with the highest efficiencies.

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Figure 2 - Boxplot graph – PTE from Airlines Analysis 3.

5

Table 6 - Airlines Analysis 3: Descriptive statistics of the efficiencies obtained for the CRS and VRS models.

Airline/Group	N	TE (CRS)				PTE (VRS)			
		Mean	SD	Min.	Max.	Mean	SD	Min.	Max.
SATA Internacional	6	0.955	0.031	0.924	1.000	0.963	0.027	0.935	1.000
Ryanair	7	0.944	0.061	0.860	1.000	0.949	0.065	0.860	1.000
Air France – KLM	7	0.711	0.019	0.689	0.737	0.717	0.019	0.689	0.737
Aegean	6	0.624	0.068	0.536	0.719	0.691	0.177	0.536	1.000
Lufthansa	7	0.621	0.047	0.565	0.685	0.666	0.152	0.566	1.000
Alitalia SAI S.p.A.	3	0.617	0.002	0.615	0.618	0.617	0.002	0.615	0.619
Croatia Airlines	6	0.453	0.017	0.437	0.475	0.459	0.016	0.444	0.479
SATA Air Açores	6	0.356	0.030	0.308	0.397	0.425	0.047	0.375	0.491
Flybe	6	0.309	0.014	0.293	0.330	0.311	0.014	0.294	0.331
Eastern Airways	6	0.145	0.017	0.131	0.177	0.219	0.022	0.195	0.251
Loganair	6	0.126	0.004	0.121	0.131	0.143	0.012	0.130	0.161

6

7 It is interesting to note that SATA Air Açores showed low efficiency scores, contrarily to SATA
 8 Internacional, meaning that flights outside the Azores archipelago attracted a greater number
 9 of passengers than those carried out internally (between the various islands of Azores). With
 10 fewer flights, SATA Internacional was able to reach a higher number of passengers, and
 11 consequently higher occupancy rates than SATA Air Açores.

12 **5. Application to PSO routes**

13

14 Having previously explored the airline performance, this fifth section analyses the PSO networks.

1 Subsection 5.1 presents the input and output variables used in analyses for the PSO routes and
 2 subsection 5.2 explores two analyses using different inputs and outputs and the respective
 3 efficiencies.

4 **5.1. PSOs Data**

5 Here, the data refers to each route, i.e. origin-destination (O/D) pair and only the year 2018 is
 6 analyzed, as it is the most recent information available. This data is publicly available on the
 7 European Commission website (European Commission, 2019).

8 The variables used were compiled in table 7:

9 **Table 7 – Main variables and their description.**

Variable name	Description
Minimum number of annual seats required by the PSO	It represents the minimum number of seats that must be made available annually by the airline, as imposed by the PSO
Actual annual seats offered on the PSO route	The number of annual seats offered by the respective airline on the route in question
Amount of annual compensation	It represents the monetary value that is given to each airline to operate the route for which it was designated
PSO passengers in 2018	Number of passengers served by the PSO route in 2018
Required Frequencies	It represents the number of weekly flights imposed by the PSO on each route
Passenger load factor (PLF)	It represents the annual occupancy rate on PSO routes

10

11 Table 8 presents a summary of the descriptive statistics of these input and output variables. All
 12 data is available online as supplementary material. Data also contains information on the
 13 member states that administer each route, the airports involved and the airline(s) operating.

14 **Table 8 - Descriptive statistics of the variables used in PSOs Analyses**

	N	Mean	SD	Min.	Max.
Input Variables					
Minimum number of annual seats required by the PSO	76	121499.38	186847.50	1860	851006
Amount of annual compensation (€) (10 ³)	76	1801.98	2244.42	0	14100.88
Required Frequencies	130	13.34	16.46	1	95
Output Variables					
Actual annual seats offered on the PSO route	76	182679.68	291716.52	3828	1308413
PSO passengers in 2018	130	92027.68	177563.12	35	948464
PLF	130	0.63	0.24	0.0206	1.0221

15

16 The variable "Required Frequencies" represents the number of weekly flights imposed by the
 17 PSO on each route. In some routes, a range of values is displayed (e.g. 22-28), i.e. on that route
 18 the number of weekly frequencies is within that range. In cases where 3 values are presented

1 (e.g. 3/4/6), each value represents the number of weekly frequencies imposed for a season of
2 the year, according to the expected demand. The highest value corresponds to the summer
3 months (e.g. 6), the lowest to the winter months (e.g. 3), with the remaining value
4 corresponding to the mid-season (e.g. 4). In these cases, the average of these values was used.
5 Regarding the variable PLF, there are some cases where it has a value greater than 1. This
6 variable is calculated by dividing the number of passengers by the total number of seats
7 available. However, due to the lack of data on the number of seats available on some routes,
8 the PLF was calculated by dividing the number of passengers by the minimum number of annual
9 seats required by the PSO, which in some cases resulted in values greater than 1, and may have
10 an influence on the obtained results.

11 **5.2. Assessing PSOs routes performance**

12

13 Two analyses on PSO routes were performed: i) on assessing the efficiency of the contracts
14 established by the administering authorities with the operating airlines; and ii) on assessing the
15 performance of the airlines on the operated routes. Similarly, only the VRS scores are presented,
16 as it is assumed that, in the PSO air transport sector, most airlines operate at an inefficient scale
17 (Merkert and Williams, 2013).

18 **5.2.1 PSOs routes performance: analysis 1**

19

20 The first analysis on PSO routes used as inputs: i) the minimum number of annual seats required
21 by the PSO and ii) the amount of annual compensation; and as outputs what the airline was able
22 to offer or the results achieved, in this case: i) the annual seats offered on the PSO route and ii)
23 the number of passengers in 2018. It was possible to analyze the performance of 76 routes,
24 where a number was assigned to each route, as indicated in the Appendix B, showing the pure
25 technical efficiencies obtained for each route in Table B.1.

26 Note that 13 routes achieved maximum efficiency (PTE = 1). Table 9 shows the airports that form
27 these routes, their operating airlines and the member states responsible for administering that
28 route. The most represented airlines were Croatia Airlines and SATA Air Açores, among these 13
29 most efficient routes. Contrary to what happens on most routes where a monetary value is
30 offered, in the case of SATA Air Açores, the financial compensation is entirely delivered to the
31 airline, which distributes it in the way it seems most appropriate to each of its 14 routes. As
32 there is no public information on the value that SATA Air Açores employs on each route, the
33 total value offered to the airline was divided equally by the 14 routes, which may not correspond
34 to reality. This may have influenced some efficiency results obtained.

1

Table 9 - PSOs Analysis 1: PSO routes with maximum pure technical efficiency (PTE=1)

Member State	Origin-Destination Airports		Airlines operating
Croatia	Zagreb	Brač	Croatia Airlines
Croatia	Osijek	Dubrovnik	Croatia Airlines
Croatia	Osijek	Split	Croatia Airlines
Cyprus	Larnaca	Brussels	Ryanair
France	Strasbourg	Amsterdam	Air France
Italy	Cagliari	Roma – Fiumicino	Alitalia SAI S.p.A.
Portugal	Ponta Delgada	Flores	SATA Air Açores
Portugal	Ponta Delgada	Pico	SATA Air Açores
Portugal	Ponta Delgada	São Jorge	SATA Air Açores
Portugal	Ponta Delgada	Terceira	SATA Air Açores
Spain	Palma de Mallorca	Ibiza	Air Nostrum, Air Europa
Spain	Gran Canaria	Tenerife South	Binter group (Binter, Canarias airlines)
Spain	Gran Canaria	Tenerife North	Binter group (Binter, Canarias airlines), CanaryFly, Air Europa

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Moreover, three routes in Spain registered efficiency values equal to 1. It is worth mentioning that Spanish routes are open PSO routes, while most of the others are restricted PSO routes.

4

5

Thus, these three routes were the most efficient among all Spanish open PSO routes. In such cases that an open PSO route achieves maximum efficiency, the need for PSO application might be reconsidered, since these routes are operated by several airlines that do not need financial compensation to operate, i.e. they can obtain profits even without having the exclusivity of the route and without any support from the administering authorities. Moreover, Ryanair only operates a single PSO route and achieved maximum efficiency, where no financial compensation is needed, though the route is exclusive to Ryanair, which probably helped it to achieve this result.

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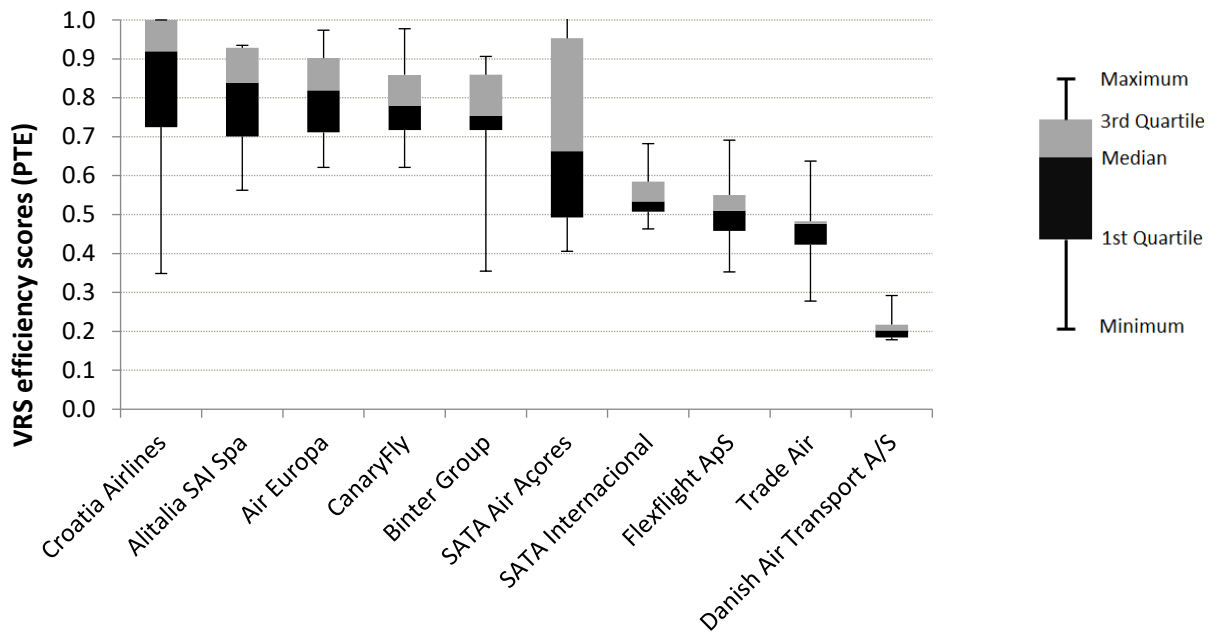
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Figure 3 shows the efficiency ranges for each airline that operated at least four PSO routes.

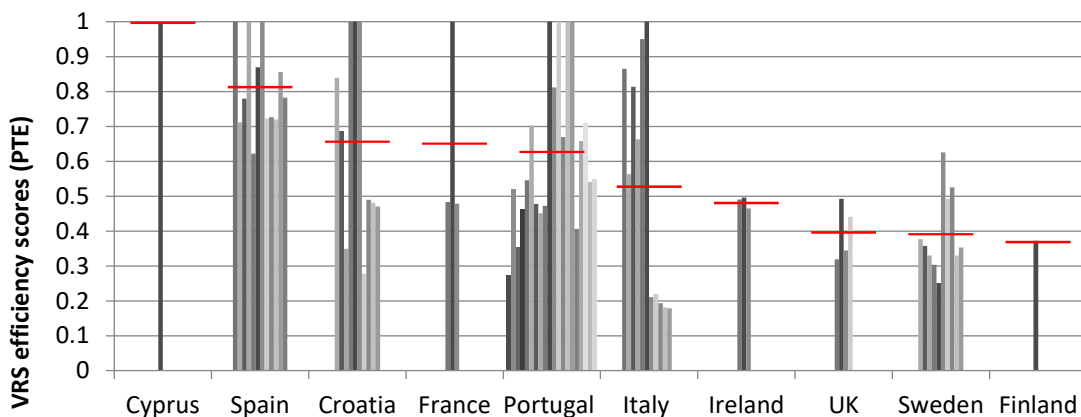
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Figure 3 - Boxplot graph – Airlines PTE from PSOs Analysis 1

4 As Figure 3 shows, Trade Air and the Danish airlines (Danish Air Transport and Flexflight) were
 5 the airlines with the lowest performance; whereas Croatia Airlines had the best efficiency range
 6 (with the third quartile equal to 1). Spanish airlines (Binter Group, Air Europa and CanaryFly)
 7 showed very similar efficiency ranges. Besides analyzing how the efficiency is distributed among
 8 the different airlines, we also analyzed how they distribute among the member states to
 9 understand which regions achieved better results, in order to assess which member states might
 10 have established better PSO contracts. Figure 4 shows the PSO efficiencies obtained in the
 11 various routes distributed by country. The member states whose routes obtained the worst
 12 efficiency scores were Finland, Ireland, Sweden and the UK. Such lower performances may alert
 13 their administering authorities to review/negotiate their PSO contracts (e.g. reduce the annual
 14 financial compensation, reassess the route frequency requirement among others).



15

Figure 4 - Member States PTE from PSOs Analysis 1

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3 Italy showed the most diverse results. In fact, the most efficient routes were operated by Alitalia,
4 while the most inefficient routes were operated by Danish Air Transport. Apparently, the Danish
5 airline, in 2018, was unable to meet the minimum service levels, having on all routes offered
6 fewer seats than the ones initially required. Thus, this is an example of one of the PSO contracts
7 that should be reviewed.

8 The information on slack variables is summarized in the Appendix B in Table B.2. Eight routes
9 exhibited significant output slacks, which, given the amount of inputs available, could have
10 increased the percentage of the output number of passengers by more than 100%, namely:
11 Zagreb – Zadar – Pula (Croatia Airlines), Osijek – Zagreb (Trade Air), Osijek – Rijeka (Trade Air),
12 Funchal – Porto Santo (Binter), Lisbon – Santa Maria (SATA Internacional), Corvo – Flores (SATA
13 Air Açores), Sveg – Stockholm/Arlanda (Flexflight) and Pajala – Luleå (Jonair AB). Regarding the
14 input slacks, the highlight is the route Cagliari – Milano and its amount of annual compensation.
15 It is operated by Alitalia, and to become efficient, it should potentially receive 95% less financial
16 compensation from its administering authority. Nevertheless, this is a purely empirical analysis,
17 and the results are obtained taking into account the relative performance of the other routes,
18 but without taking into account further economic, managerial and social aspects factors.

1 **5.2.2 PSOs routes performance: analysis 2**

2
 3 This second analysis follows the third analysis in subsection 4.2.3, where the number of flights
 4 was used as input, and the number of passengers and PLF were used as outputs, taking into
 5 account the annual data of airlines. Thus, this second analysis used the same inputs and outputs,
 6 but only with data referring to PSO routes in 2018. A total of 130 routes were covered and the
 7 technical efficiencies are shown in Table B.3 in the Appendix B. Table 10 shows the eight routes
 8 that reached maximum efficiency (PTE = 1), indicating the origin and destination airports, the
 9 operating airlines and the member states responsible for the route administration. All the
 10 designated routes link either Origin-Destination pairs that have no road connection or trips
 11 (within the same country) in which geographically the road connection is complicated (e.g.
 12 within Croatia).

13 *Table 10 - PSOs Analysis 2: PSO routes with maximum pure technical efficiency (PTE=1)*

Member State	Origin-Destination Airports		Airlines operating
Croatia	Osijek	Dubrovnik	Croatia Airlines
Croatia	Osijek	Split	Croatia Airlines
Cyprus	Larnaca	Brussels	Ryanair
France	Cayenne (French Guiana)	Saül (French Guiana)	CAIRE
France	Bastia	Paris (Orly)	Air Corsica – Air France HOP
Greece	Thessaloniki	Kalamata	Olympic Air
Italy	Cagliari	Roma - Fiumicino	Alitalia SAI S.p.A.
Portugal	Funchal	Ponta Delgada	SATA Internacional

14
 15 Only one open PSO route achieved maximum efficiency: Bastia – Paris (Orly) route. This is
 16 surprising since the open PSO routes are those on which any air carrier can operate as long as it
 17 fulfils its requirements, without exclusivity and compensation granted. Moreover, Croatia
 18 Airlines included two routes (Osijek – Dubrovnik and Osijek – Split) in the most efficient group.
 19 These routes had already achieved maximum pure technical efficiency in analysis 1. The other
 20 more efficient routes were operated by Ryanair (Larnaca – Brussels) and operated by Alitalia
 21 (Cagliari – Roma – Fiumicino).

22 Figure 6 plots the efficiency range in a boxplot grouped in operating airline with at least 4 routes.
 23 There is a large diversity of the efficiency ranges. The Danish airlines (Danish Air Transport and
 24 Flexflight) and the British ones (Loganair and Airtask Group) showed the worst efficiency scores
 25 (very close to 0). The Spanish airlines presented similar efficiency ranges, as they operated
 26 several PSO routes in common. Croatian airlines presented somewhat different results. While
 27 Trade Air showed low efficiencies, Croatia Airlines showed the highest efficiency range,

- 1 reflecting different patterns between the various routes. Overall, the airlines that showed the
- 2 best efficiency ranges were Alitalia and SATA Internacional, contrary to what happened with its
- 3 counterpart SATA Air Açores.

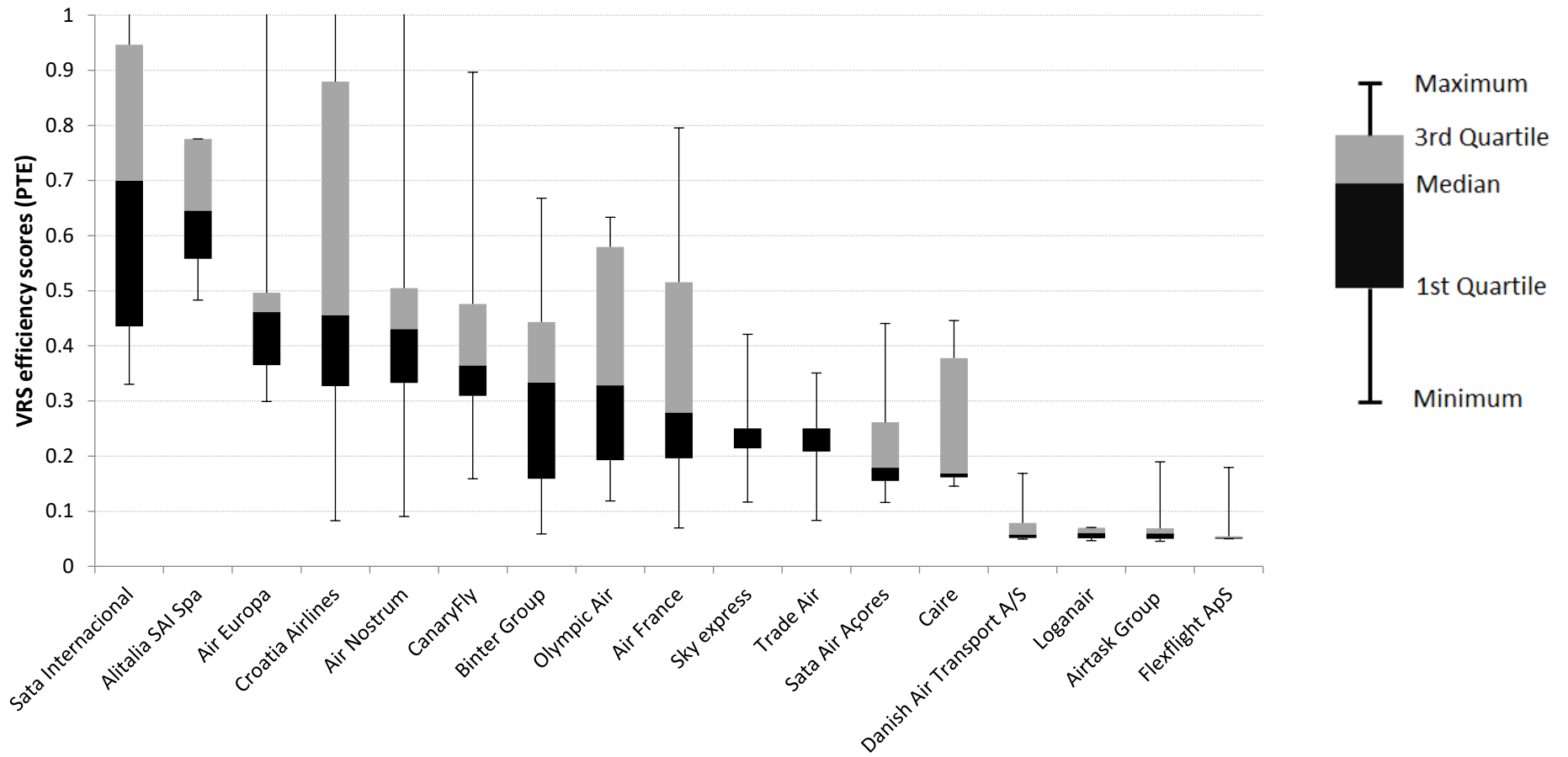


Figure 5 - Boxplot graph – Airlines PTE from PSOs Analysis 2

Having presented the PSO route performance grouped by operating airline, Figure 6 presents the associated efficiencies grouped by country.

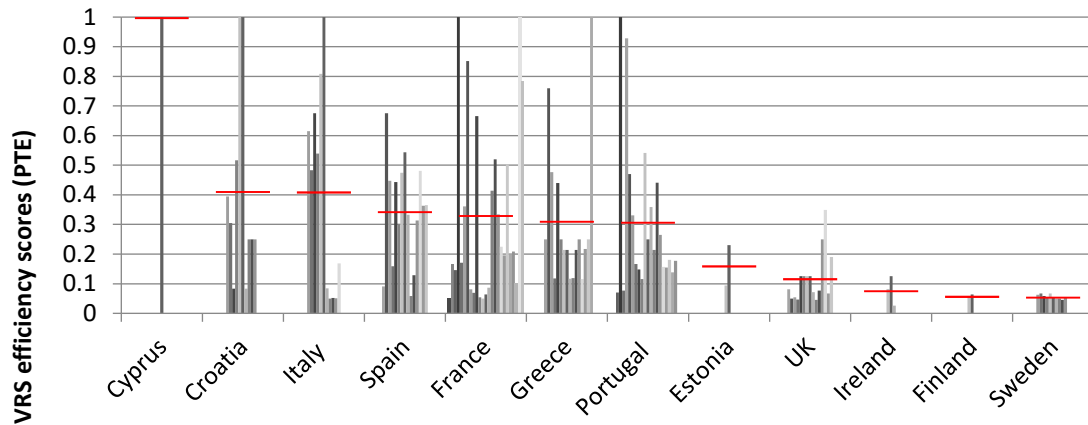


Figure 6 - Member States PTE from PSOs Analysis 2

The member states whose PSO routes had the worst efficiencies were Estonia, Finland, Ireland, Sweden and the UK, with the last four also underperforming in analysis 1. This suggests that the Nordic countries and the region of the UK seem to be the regions where contracts should be revisited. In Appendix B, Table B.4 also presents all routes with the worst performances in this analysis. It presents routes that either have a relatively short road connection (up to 4h30), routes that connect small islands to mainland or routes that connect parts of the mainland that are very far away (more than 8h by car).

6. Results and Discussion

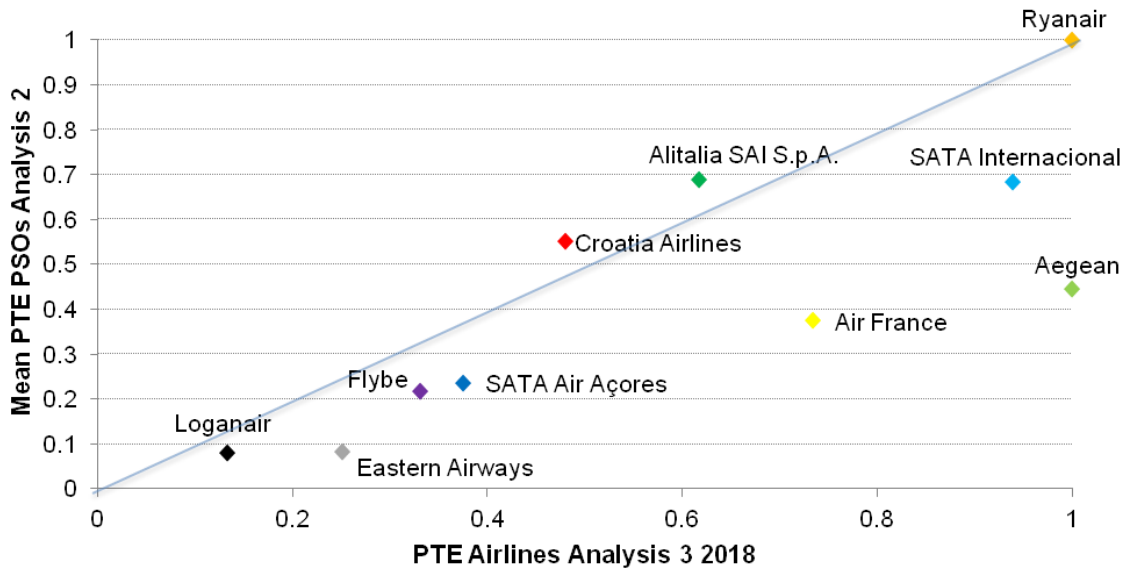
In this sixth section, a comparison between the main results obtained in sections 4 and 5 is presented, with a summary of all DMUs (airline and/or PSO routes) that achieved maximum efficiency in the different analyses. First, we highlight those that obtained pure technical efficiency equal to 1, as they act as peers for the inefficient ones. Table 11 shows all the peers resulting from the previous analyses. Ryanair is the airline that acts as peer in all analyses, though it only operates one PSO route (Larnaca – Brussels). Croatia Airlines also acts as peer in most analyses, operating three PSO routes.

Table 11 - Summary of all analyses performed (with input and output variables) and respective peers obtained for the CRS and VRS models.

Analysis	Inputs	Outputs	Peers	
			CRS	VRS
Airlines Analysis 1	- FTE, - ASK	- Flights, - RPK	Ryanair, 2015, 2017, 2018 Flybe, 2015, 2016, 2017, 2018	Croatia Airlines, 2013, 2014, 2015, 2017 Ryanair, 2014, 2015, 2017, 2018, 2019 Air France – KLM, 2019 Lufthansa, 2013, 2017, 2018, 2019 Flybe, 2014, 2015, 2016, 2017, 2018
Airlines Analysis 2	- FTE, - Fleet size	- Flights, - Passengers	Croatia Airlines, 2018 Ryanair, 2015, 2016, 2017 SATA Air Açores, 2018 Flybe, 2016, 2017	Croatia Airlines, 2017, 2018 Ryanair, 2014, 2015, 2016, 2017, 2018, 2019 Lufthansa, 2013, 2015, 2016, 2019 SATA Internacional, 2015, 2018 SATA Air Açores, 2013, 2014, 2015, 2016, 2017, 2018 Flybe, 2016, 2017
Airlines Analysis 3	- Fights	- Passengers, - PLF	Ryanair, 2019 SATA Internacional, 2015	Ryanair, 2016, 2018, 2019 Lufthansa, 2019 Aegean, 2018 SATA Internacional, 2015
PSOs Analysis 1	- Minimum number of annual seats required by the PSO, - Amount of annual compensation	- Annual seats offered on the PSO route, - PSO passengers		Zagreb – Brač, Croatia Airlines Osijek – Dubrovnik, Croatia Airlines Osijek – Split, Croatia Airlines Larnaca – Brussels, Ryanair Strasbourg – Amsterdam, Air France Cagliari – Roma – Fiumicino, Alitalia SAI S.p.A. Ponta Delgada – Flores, SATA Air Açores Ponta Delgada – Pico, SATA Air Açores Ponta Delgada – São Jorge, SATA Air Açores Ponta Delgada – Terceira, SATA Air Açores Palma de Mallorca – Ibiza, Air Nostrum, Air Europa Gran Canaria – Tenerife South, Binter Group Gran Canaria – Tenerife South, Binter Group, CanaryFly, Air Europa
PSOs Analysis 2	- Frequencies	- PSO Passengers, - PLF		Osijek – Dubrovnik, Croatia Airlines Osijek – Split, Croatia Airlines Larnaca – Brussels, Ryanair Cayenne – Saül, CAIRE Bastia – Paris (Orly), Air Corsica, Air France HOP Thessaloniki – Kalamata, Olympic Air Cagliari – Roma – Fiumicino, Alitalia SAI S.p.A. Funchal – Ponta Delgada, SATA Internacional

1 By comparing the airline performance in subsection 4.2.3 with the PSOs route performance in subsection
 2 5.2.2, where the same inputs (number of flights) and the same outputs (number of passengers and PLF)
 3 were used, Figure 7 plots the PTE for each airline against their mean PTE for the PSO routes operated by
 4 that airline. It shows that airline performance is positively correlated with PSO route performance ($r =$
 5 $+0.828, p = 0.003$), i.e. airlines that tend to perform better in their networks also perform better when
 6 providing PSO routes.

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Figure 7 – Comparison of PTE in Airline performance (analysis 3) with PTE in PSOs route performance (analysis 2).

10 Ryanair is a peer in both analysis. Alitalia and SATA Internacional showed high performances in PSO
 11 routes. On the other hand, SATA Air Açores presented low efficiency scores in its PSO routes. Croatia
 12 Airlines obtained similar average efficiency scores, both for PSO flights and other flights. Air France and
 13 Aegean achieved good efficiencies in airline performance (analysis 3), though they scored lower
 14 efficiencies in PSOs route performance (analysis 2). In fact, Air Corsica and Air France HOP (subsidiaries
 15 of Air France) and Olympic Air (the only subsidiary of Aegean that operates PSO routes) managed to
 16 obtain maximum efficiency on a PSO route, though in most of the other routes they achieved low
 17 efficiency values, which led to an overall low average efficiency value. Finally, a poor performance of the
 18 British airlines (Eastern Airways, Loganair and Flybe) was observed, since all of them presented low
 19 efficiency scores, revealing a weak capacity to compete with the others regarding the number of
 20 passengers they managed to attract, either on their regular flights or on those operated under PSO.
 21 Overall, Figure 7 provides some evidence that airlines tend to obtain similar or lower efficiencies on the
 22 PSO routes than on their regular flights.

23

24 **7. Conclusions and Further Research**

25

26 The air transport sector has been a highly competitive and changing environment with a direct impact on
 27 countries' economies. Airlines and air transport authorities are constantly looking for appropriate

1 methodologies to assess their performance and to support their decision-making processes regarding air
2 transport policy and public service obligations. With a great diversity in the application and efficiency of
3 PSOs in the European air transport sector, there is a need to assess the efficiency of PSO authorities and
4 operators, so that the administering authorities can identify best practices in PSO contracts.

5 The present study used DEA to evaluate the performance of European airlines, both when operating their
6 regular flights and when operating PSO routes. First, DEA models were applied to the annual data of each
7 selected airline, during the period 2013–2019. Then, most European PSO routes were analyzed to assess
8 their efficiencies and compare their operation with performances obtained outside the PSO context. The
9 results provided insights on the efficiency of these operators and indicated that the joint analysis of
10 subsidized and non-subsidized routes might contribute to the characterization of route efficiency, an
11 approach that has not been seen in previous studies.

12 One of the most relevant findings was the excellent performance obtained by Ryanair in all the analyses,
13 acting as a peer in the analyses on regular flights and on PSO routes. Although there have been some
14 inconsistencies in studies where the efficiencies of LCCs are compared with other airlines (Barbot et al.,
15 2008; Chang and Yu, 2011; Pyrialakou et al., 2012; Martini et al., 2013), Ryanair, as the only LCC used in
16 the sample, strengthened the past findings that these carriers obtain better performances than the other
17 operators (Barbot et al., 2008; Pyrialakou et al., 2012).

18 Another finding regarded an internal comparison between airlines in the SATA group, where a poor
19 performance was obtained by SATA Air Açores when compared to its counterpart SATA Internacional.
20 This showed that SATA Internacional, with a lower number of flights, managed to obtain a much larger
21 number of passengers than SATA Air Açores, both on routes operated under the PSO regime and on the
22 others. This conclusion was only possible because SATA makes the annual reports publicly available for
23 each of its subsidiary airlines, something that does not happen, for example, for other groups analyzed
24 in this work, such as Air France–KLM, Lufthansa and Aegean.

25 The results obtained can also improve the way administering authorities currently deal with PSO
26 management. The analysis of the routes that were attributed low performance levels were characterized
27 by either short distances (up to 4h road trips) or very long distanced (at least 8h road trips), which
28 connected geographically edging points of the same country and either the origin or destination was an
29 island with no road connection. On the other hand, high performance levels were attributed to routes
30 that had either no road connection, had a long ferry connection or connected highly populated islands to
31 the mainland. Hence, the routes with the worst efficiencies should be revisited by the administering
32 authorities, and check whether they might be able to renegotiate the amount of annual compensation or
33 the number of seats required.

34 Overall, the results showed that, among the airlines that operate a larger number of PSO routes, those
35 that obtained the worst efficiency scores were: i) Trade Air, whose routes are administered by Croatia; ii)
36 Danish Air Transport, which operates on routes administered by Finland and by Italy; iii) Flexflight, whose
37 routes are administered by Sweden; and iv) the British air carriers Loganair and Airtask Group, whose

1 routes are administered by the UK. In fact, the results suggest that the Nordic countries and the UK region
2 were the ones with the lowest efficiencies in PSO route performance. On the other hand, the routes that
3 achieved the best performance were: i) Osijek – Dubrovnik and Osijek – Split, operated by Croatia Airlines
4 and administered by Croatia; ii) Larnaca – Brussels, operated by Ryanair and administered by Cyprus; and
5 iii) Cagliari – Roma – Fiumicino, operated by Alitalia and administered by Italy.

6 Although air PSO policies have been extensively discussed in previous works (Fageda et al., 2018) and
7 routes have been analyzed in an aggregated approach from the perspective of airlines (Merkert and
8 Henscher, 2013), the perspective of a country (Calzada and Fageda, 2014) and the perspective of island
9 connections (Fageda et al., 2018), up to date the efficiency of the routes has not been addressed and
10 discussed in a comparative disaggregated perspective.

11 It is worth mentioning that the efficiency scores obtained for each group revealed nothing about the
12 individual operation of each of its subsidiaries, and it was not possible to assess, within the same group,
13 which airlines obtained the best and worst performances. In order to strengthen this assessment, the
14 annual reports should be made available for each of the subsidiaries, or within the same report, by
15 distinguishing the annual results obtained by each of them.

16 For future work, our approach should be applied to the years following those that were analyzed, i.e.
17 from 2019 onwards, with a particular interest on assessing the performances in 2020, as an atypical year
18 that, due to the pandemic situation, has forced air carriers to reduce their operations. In this scenario, it
19 would be interesting to assess which airlines have performed better, and consequently better adapted
20 to adversity, while complying with their public service obligations. Moreover, other subsidy programs
21 around the world, such as EAS and RASS, should also benefit from this benchmarking exercise. Thus, an
22 assessment of the performance of airlines operating under these regimes, and a subsequent comparison
23 between these subsidy programs might be useful to identify differences between the contracts in the
24 various subsidy programs. Finally, though the CRS and VRS models are the most used in DEA applications,
25 there are other models that have potential to be explored, such as the multiplicative models, which
26 provide a log-linear envelopment (Charnes et al., 1994), or the additive model, which combines the input
27 and output orientations in a single model (Cooper et al. , 2002).

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1 **Appendix A – Airline performance analysis**

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3 **Analysis 1: CRS efficiency scores**

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5 **Inputs:** FTE (Full-time equivalents), ASK (Available seat kilometers);

6 **Outputs:** Number of flights, RPK (Revenue passenger kilometers).

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Table A.1.1 - Airlines Analysis 1: CRS efficiency scores

Airline/Group	2013	2014	2015	2016	2017	2018	2019
Croatia Airlines	0.805	0.811	0.814	0.816	0.856	0.846	-
Ryanair	0.946	0.995	1.000	0.998	1.000	1.000	0.996
Air France – KLM	0.877	0.886	0.891	0.894	0.909	0.915	0.921
Lufthansa	0.838	0.839	0.842	0.828	0.847	0.853	0.863
Aegean	0.863	0.863	0.839	0.841	0.894	0.898	-
Flybe	0.954	0.994	1.000	1.000	1.000	1.000	-

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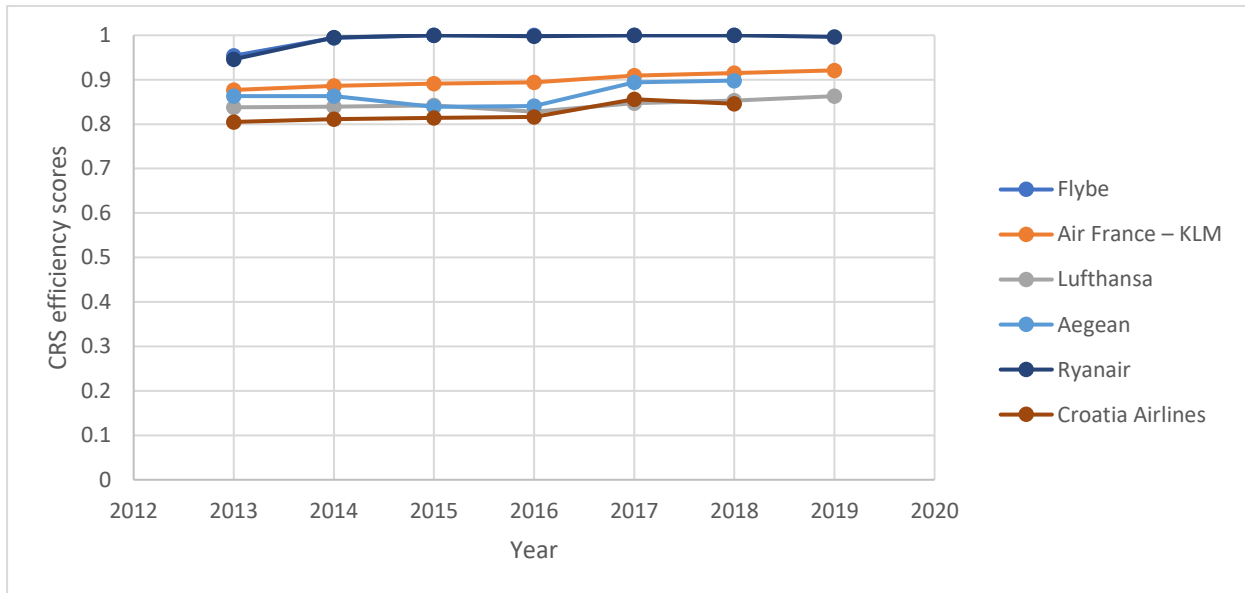


Figure A.1.1 – Airline Analysis 1: CRS efficiency scores

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Analysis 1: VRS efficiency scores

Inputs: FTE (Full-time equivalents), ASK (Available seat kilometers);

Outputs: Number of flights, RPK (Revenue passenger kilometers).

Table A.1.2 - Airlines Analysis 1: VRS efficiency scores

Airline/Group	2013	2014	2015	2016	2017	2018	2019
Croatia Airlines	1.000	1.000	1.000	0.984	1.000	0.984	-
Ryanair	0.985	1.000	1.000	0.998	1.000	1.000	1.000
Air France – KLM	0.930	0.941	0.950	0.957	0.982	0.996	1.000
Lufthansa	1.000	0.972	0.968	0.955	1.000	1.000	1.000
Aegean	0.930	0.936	0.880	0.902	0.907	0.911	-
Flybe	0.957	1.000	1.000	1.000	1.000	1.000	-

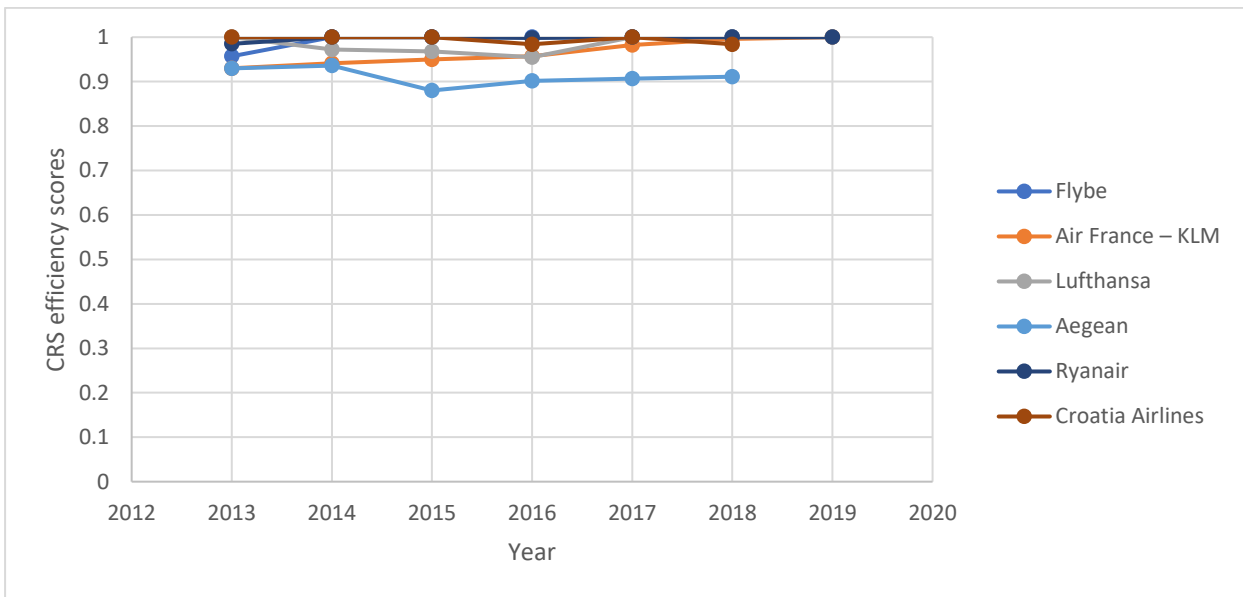


Figure A.1.2 – Airline Analysis 1: VRS efficiency scores

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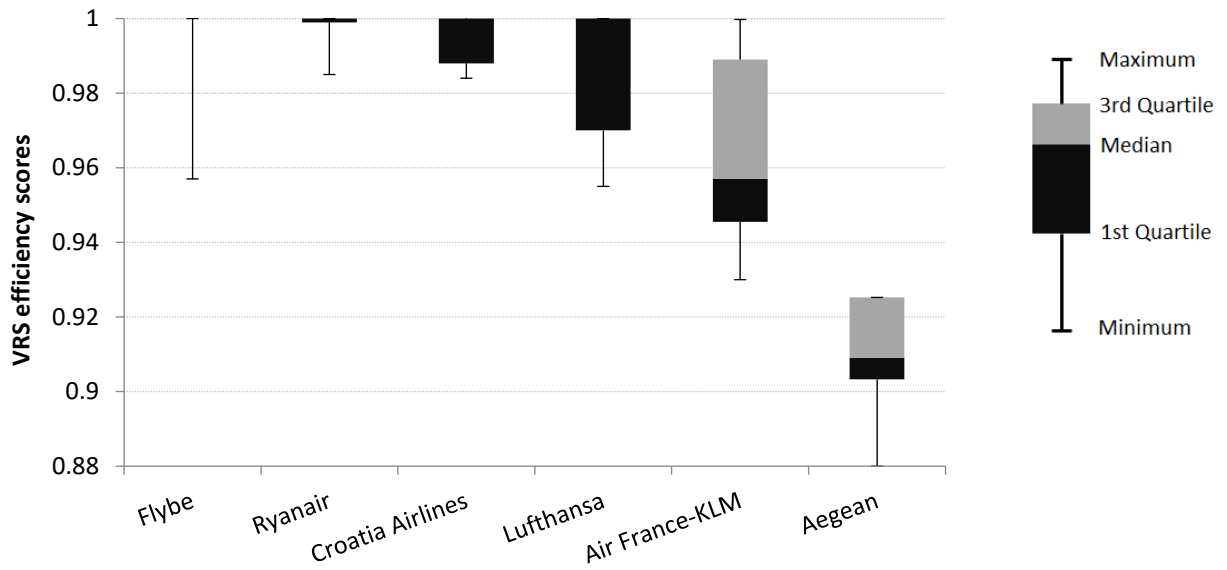
Table A.1.3 - Airlines Analysis 1: Descriptive statistics of the technical efficiencies obtained

Airline/Group	N	TE (CRS)				PTE (VRS)			
		Mean	SD	Min.	Max.	Mean	SD	Min.	Max.
Flybe	6	0.991	0.018	0.954	1.000	0.993	0.018	0.957	1.000
Ryanair	7	0.991	0.020	0.946	1.000	0.998	0.006	0.985	1.000
Croatia Airlines	6	0.825	0.021	0.805	0.856	0.995	0.008	0.984	1.000
Lufthansa	7	0.844	0.011	0.828	0.863	0.985	0.019	0.955	1.000
Air France – KLM	7	0.899	0.016	0.877	0.921	0.965	0.028	0.930	1.000
Aegean	6	0.866	0.025	0.839	0.898	0.911	0.020	0.880	0.936

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Figure A.1.3 - Boxplot graph – PTE from Airlines Analysis 1

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Table A.1.4 - Slack variables and improvement potential (Airlines Analysis 1)

	PTE (VRS)	FTE	ASK	Flights	RPK
Croatia Airlines 2013	1	0%	0%	0%	0%
Croatia Airlines 2014	1	0%	0%	0%	0%
Croatia Airlines 2015	1	0%	0%	0%	0%
Croatia Airlines 2016	0.984	1%	0%	0%	0%
Croatia Airlines 2017	1	0%	0%	0%	0%
Croatia Airlines 2018	0.984	1%	0%	0%	0%
Ryanair 2013	0.985	0%	0%	0%	7%
Ryanair 2014	1	0%	0%	0%	0%
Ryanair 2015	1	0%	0%	0%	0%
Ryanair 2016	0.998	0%	0%	0%	0%
Ryanair 2017	1	0%	0%	0%	0%
Ryanair 2018	1	0%	0%	0%	0%
Ryanair 2019	1	0%	0%	0%	0%
Air France - KLM 2013	0.930	35%	0%	12%	0%
Air France - KLM 2014	0.941	34%	0%	6%	0%
Air France - KLM 2015	0.950	21%	0%	0%	0%
Air France - KLM 2016	0.957	17%	0%	0%	0%
Air France - KLM 2017	0.982	7%	0%	0%	0%
Air France - KLM 2018	0.996	1%	0%	0%	0%
Air France - KLM 2019	1	0%	0%	0%	0%
Lufthansa 2013	1	0%	0%	0%	0%
Lufthansa 2014	0.972	13%	0%	0%	0%
Lufthansa 2015	0.968	15%	0%	0%	0%
Lufthansa 2016	0.955	12%	0%	0%	0%
Lufthansa 2017	1	0%	0%	0%	0%
Lufthansa 2018	1	0%	0%	0%	0%
Lufthansa 2019	1	0%	0%	0%	0%
Aegean 2013	0.930	0%	0%	0%	0%
Aegean 2014	0.936	0%	0%	0%	0%
Aegean 2015	0.880	0%	0%	0%	0%
Aegean 2016	0.902	0%	0%	0%	0%
Aegean 2017	0.907	1%	0%	0%	0%
Aegean 2018	0.911	7%	0%	0%	0%
Flybe 2013	0.957	31%	0%	0%	2%
Flybe 2014	1	0%	0%	0%	0%
Flybe 2015	1	0%	0%	0%	0%
Flybe 2016	1	0%	0%	0%	0%
Flybe 2017	1	0%	0%	0%	0%
Flybe 2018	1	0%	0%	0%	0%

Analysis 2: CRS efficiency scores

Inputs: FTE (Full-time equivalents), Fleet size;

Outputs: Number of flights, Number of passengers.

Table A.2.1 - Airlines Analysis 2: CRS efficiency scores

Airline/Group	2013	2014	2015	2016	2017	2018	2019
Croatia Airlines	0.889	0.927	0.927	0.959	0.987	1.000	-
Ryanair	0.948	0.987	1.000	1.000	1.000	0.957	0.997
Air France – KLM	0.596	0.627	0.667	0.684	0.702	0.718	0.724
Lufthansa	0.762	0.760	0.784	0.776	0.742	0.745	0.757
Aegean	0.994	0.970	0.927	0.905	0.942	0.909	-
Alitalia SAI S.p.A.	-	-	-	0.824	0.775	0.782	-
SATA Internacional	0.384	0.372	0.473	0.459	0.463	0.422	-
SATA Air Açores	0.889	0.776	0.819	0.932	0.998	1.000	-
Flybe	0.639	0.674	0.985	1.000	1.000	0.938	-

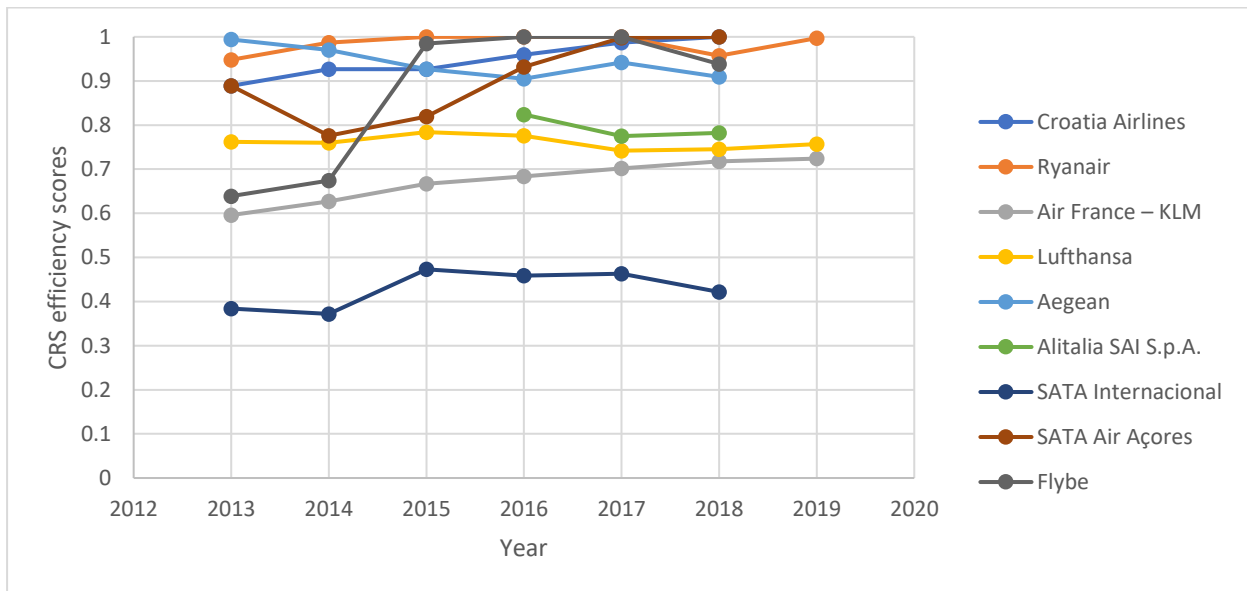


Figure A.2.1 – Airline Analysis 2: CRS efficiency scores

Analysis 2: VRS efficiency scores

Inputs: FTE (Full-time equivalents), Fleet size;

Outputs: Number of flights, Number of passengers.

Table A.2.2 - Airlines Analysis 2: VRS efficiency scores

Airline/Group	2013	2014	2015	2016	2017	2018	2019
Croatia Airlines	0.892	0.955	0.960	0.967	1.000	1.000	-
Ryanair	0.960	1.000	1.000	1.000	1.000	1.000	1.000
Air France – KLM	0.672	0.722	0.775	0.791	0.804	0.822	0.830
Lufthansa	1.000	0.975	1.000	1.000	0.989	0.994	1.000
Aegean	0.999	0.971	0.930	0.911	0.948	0.917	-
Alitalia SAI S.p.A.	-	-	-	0.876	0.822	0.830	-
SATA Internacional	0.936	0.927	1.000	0.962	0.972	1.000	-
SATA Air Açores	1.000	1.000	1.000	1.000	1.000	1.000	-
Flybe	0.642	0.720	0.996	1.000	1.000	0.955	-

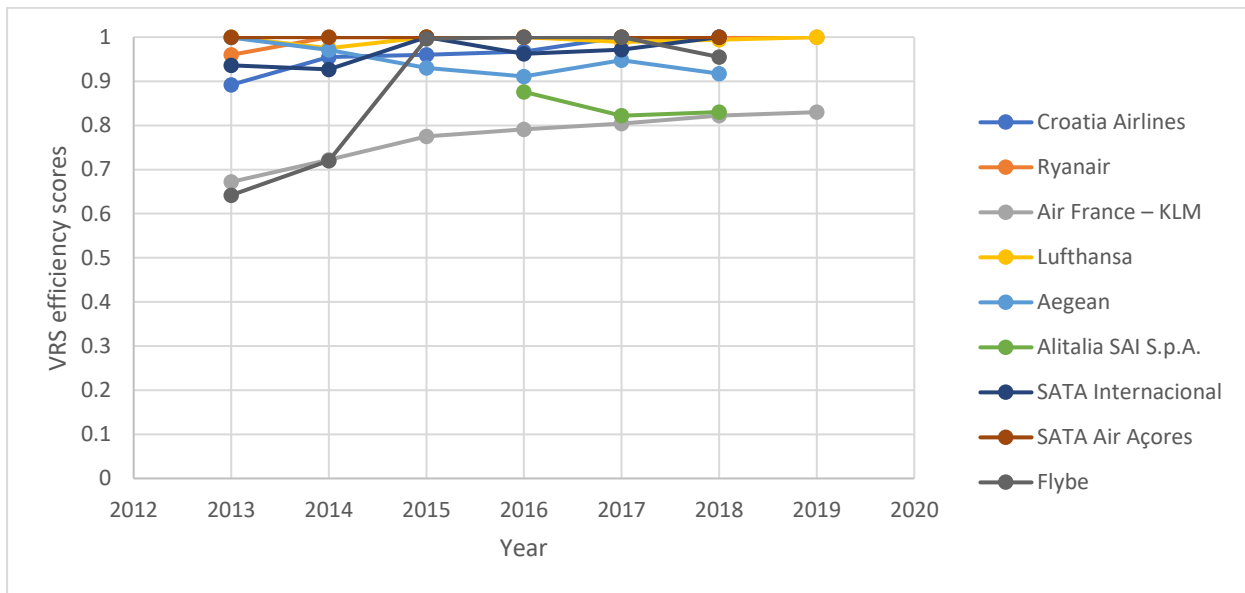


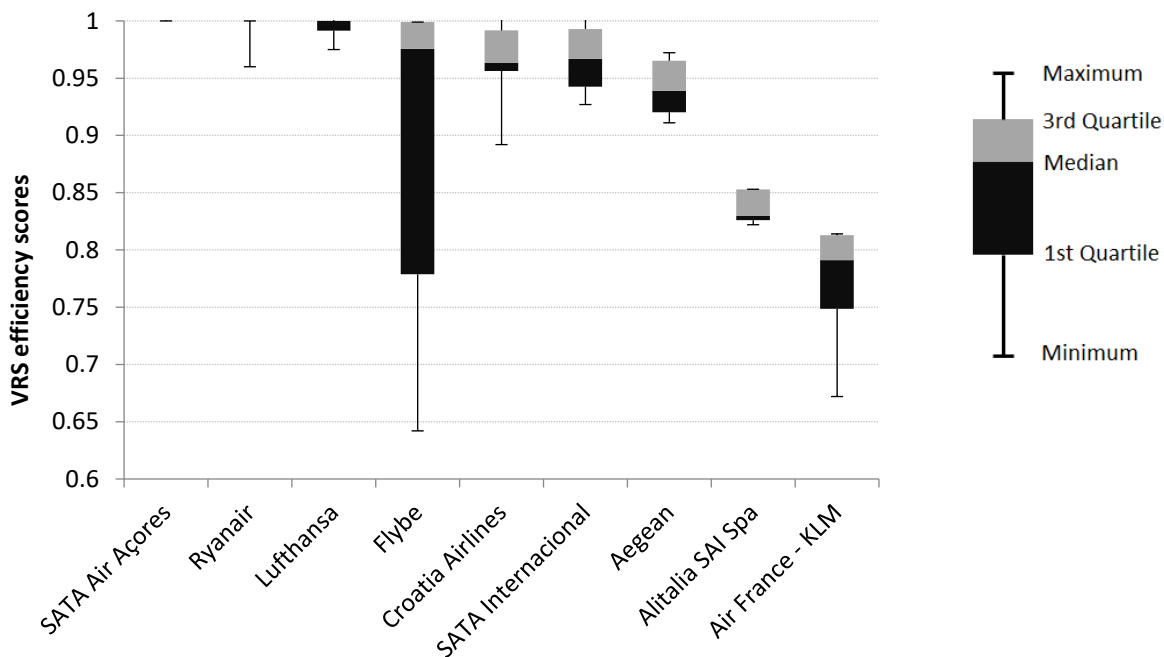
Figure A.2.2 – Airline Analysis 2: VRS efficiency scores

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Table A.2.3 - Airlines Analysis 2: Descriptive statistics of the technical efficiencies obtained

Airline/Group	N	TE (CRS)				PTE (VRS)			
		Mean	SD	Min.	Max.	Mean	SD	Min.	Max.
SATA Air Açores	6	0.902	0.092	0.776	1.000	1.000	0.000	1.000	1.000
Ryanair	7	0.984	0.022	0.948	1.000	0.994	0.015	0.960	1.000
Lufthansa	7	0.761	0.015	0.742	0.784	0.994	0.009	0.975	1.000
Flybe	6	0.873	0.169	0.639	1.000	0.886	0.161	0.642	1.000
Croatia Airlines	6	0.948	0.042	0.889	1.000	0.962	0.040	0.892	1.000
SATA Internacional	6	0.429	0.043	0.372	0.473	0.966	0.031	0.927	1.000
Aegean	6	0.941	0.035	0.905	0.994	0.946	0.034	0.911	0.999
Alitalia SAI S.p.A.	3	0.794	0.027	0.775	0.824	0.843	0.029	0.822	0.876
Air France – KLM	7	0.674	0.047	0.596	0.718	0.774	0.057	0.672	0.830

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Figure A.2.3 - Boxplot graph – PTE from Airlines Analysis 2

Table A.2.4 - Slack variables and improvement potential (Airlines Analysis 2)

	PTE (VRS)	FTE	Fleet	Flights	Passengers
Croatia Airlines 2013	0.892	2%	0%	0%	0%
Croatia Airlines 2014	0.955	0%	0%	0%	0%
Croatia Airlines 2015	0.960	0%	0%	0%	0%
Croatia Airlines 2016	0.967	0%	0%	0%	0%
Croatia Airlines 2017	1	0%	0%	0%	0%
Croatia Airlines 2018	1	0%	0%	0%	0%
Ryanair 2013	0.960	0%	1%	0%	0%
Ryanair 2014	1	0%	0%	0%	0%
Ryanair 2015	1	0%	0%	0%	0%
Ryanair 2016	1	0%	0%	0%	0%
Ryanair 2017	1	0%	0%	0%	0%
Ryanair 2018	1	0%	0%	0%	0%
Ryanair 2019	1	0%	0%	0%	0%
Air France - KLM 2013	0.672	54%	0%	0%	34%
Air France - KLM 2014	0.722	57%	0%	0%	41%
Air France - KLM 2015	0.775	60%	0%	0%	44%
Air France - KLM 2016	0.791	60%	0%	0%	41%
Air France - KLM 2017	0.804	61%	0%	0%	37%
Air France - KLM 2018	0.822	62%	0%	0%	36%
Air France - KLM 2019	0.729	56%	0%	0%	19%
Lufthansa 2013	1	0%	0%	0%	0%
Lufthansa 2014	0.975	0%	0%	0%	2%
Lufthansa 2015	1	0%	0%	0%	0%
Lufthansa 2016	1	2%	0%	0%	0%
Lufthansa 2017	0.989	0%	0%	0%	6%
Lufthansa 2018	0.994	0%	1%	0%	2%
Lufthansa 2019	1	0%	0%	0%	0%
Aegean 2013	0.999	5%	0%	0%	0%
Aegean 2014	0.971	0%	0%	0%	0%
Aegean 2015	0.930	3%	0%	0%	0%
Aegean 2016	0.911	0%	0%	0%	0%
Aegean 2017	0.948	7%	0%	0%	0%
Aegean 2018	0.917	8%	0%	0%	0%
Alitalia SAI Spa 2016	0.876	56%	0%	0%	0%
Alitalia SAI Spa 2017	0.822	52%	0%	0%	0%
Alitalia SAI Spa 2018	0.830	52%	0%	0%	0%
SATA Internacional 2013	0.936	0%	0%	5%	7%
SATA Internacional 2014	0.927	0%	0%	9%	7%
SATA Internacional 2015	1	0%	0%	0%	0%
SATA Internacional 2016	0.962	0%	0%	0%	0%
SATA Internacional 2017	0.972	0%	0%	0%	0%
SATA Internacional 2018	1	0%	0%	0%	0%
SATA Air Açores 2013	1	0%	0%	0%	0%
SATA Air Açores 2014	1	0%	0%	17%	10%
SATA Air Açores 2015	1	0%	0%	0%	0%
SATA Air Açores 2016	1	0%	0%	5%	3%
SATA Air Açores 2017	1	0%	0%	0%	0%
SATA Air Açores 2018	1	0%	0%	0%	0%
Flybe 2013	0.642	5%	0%	0%	0%
Flybe 2014	0.720	0%	11%	0%	0%
Flybe 2015	0.996	0%	0%	0%	0%
Flybe 2016	1	0%	0%	0%	0%
Flybe 2017	1	0%	0%	0%	0%
Flybe 2018	0.955	0%	5%	0%	0%

Analysis 3: CRS efficiency scores

Input: Number of flights;

Outputs: Number of passengers, PLF (Passenger load factor).

Table A.3.1 - Airlines Analysis 3: CRS efficiency scores

Airline/Group	2013	2014	2015	2016	2017	2018	2019
Croatia Airlines	0.442	0.437	0.443	0.445	0.475	0.474	-
Ryanair	0.860	0.866	0.924	0.971	0.988	0.999	1.000
Air France – KLM	0.730	0.701	0.689	0.704	0.729	0.734	0.737
Lufthansa	0.565	0.588	0.596	0.597	0.637	0.678	0.685
Aegean	0.536	0.576	0.602	0.625	0.686	0.719	-
Alitalia SAI S.p.A.	-	-	-	0.615	0.618	0.617	-
SATA Internacional	0.937	0.982	1.000	0.962	0.924	0.927	-
SATA Air Açores	0.308	0.376	0.397	0.350	0.343	0.359	-
Eastern Airways	0.133	0.131	0.135	0.152	0.141	0.177	-
Loganair	0.130	0.126	0.125	0.131	0.121	0.123	-
Flybe	0.302	0.320	0.309	0.293	0.302	0.330	-

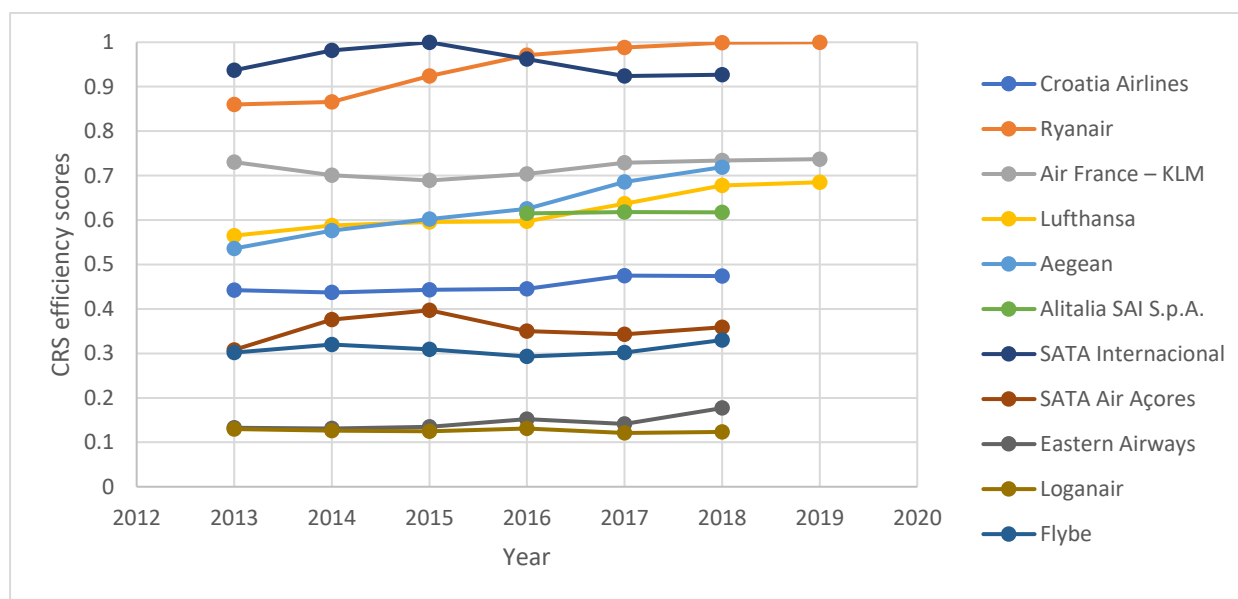


Figure A.3.1 – Airline Analysis 3: CRS efficiency scores

Analysis 3: VRS efficiency scores

Input: Number of flights;

Outputs: Number of passengers, PLF (Passenger load factor).

Table A.3.2 - Airlines Analysis 3: VRS efficiency scores

Airline/Group	2013	2014	2015	2016	2017	2018	2019
Croatia Airlines	0.451	0.444	0.450	0.452	0.479	0.479	-
Ryanair	0.860	0.866	0.924	1.000	0.992	1.000	1.000
Air France – KLM	0.730	0.701	0.689	0.704	0.729	0.734	0.737
Lufthansa	0.566	0.588	0.597	0.597	0.637	0.678	1.000
Aegean	0.536	0.577	0.603	0.626	0.804	1.000	-
Alitalia SAI S.p.A.	-	-	-	0.615	0.619	0.617	-
SATA Internacional	0.948	0.988	1.000	0.969	0.935	0.939	-
SATA Air Açores	0.430	0.491	0.467	0.406	0.378	0.375	-
Eastern Airways	0.201	0.195	0.205	0.238	0.222	0.251	-
Loganair	0.161	0.150	0.143	0.140	0.130	0.132	-
Flybe	0.303	0.321	0.311	0.294	0.303	0.331	-

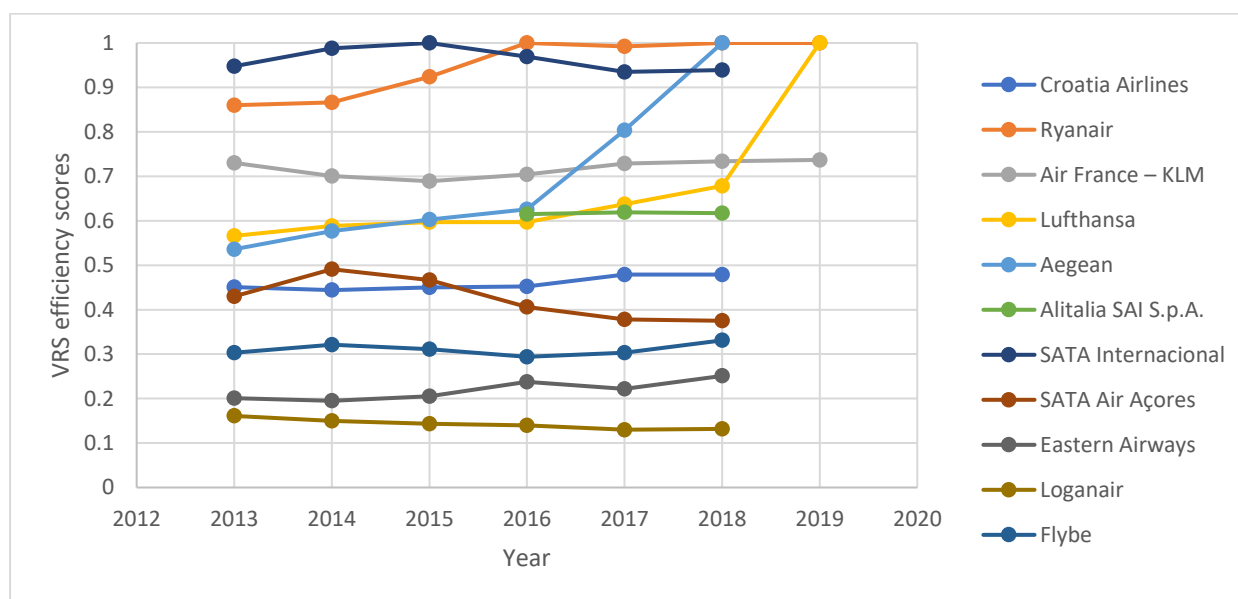


Figure A.3.3 – Airline Analysis 3: VRS efficiency scores

1 **Appendix B – PSO route performance analysis**

2 The correspondence between the color and the operating airline is as follows:

	Route operated by Croatia Airlines
	Route operated by Ryanair
	Route operated by Air France (group)
	Route operated by Olympic Air (Aegean subsidiary)
	Route operated by Alitalia SAI S.p.A.
	Route operated by SATA Internacional
	Route operated by SATA Air Açores
	Route operated by Eastern Airways
	Route operated by Flybe
	Route operated by Loganair
	Other airlines operating

14 **Analysis 1: VRS efficiency scores**

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16 **Inputs:** Minimum number of annual seats required by the PSO, Amount of annual compensation;

17 **Outputs:** Annual seats offered on the PSO route, PSO passengers.

18 *Table B.1 - PSOs Analysis 1: VRS efficiency scores*

	ICAO airport code	PTE (VRS)		ICAO airport code	PTE (VRS)
1	LDDU-LDZA	0.839	39	LPPD-LPFL	1.000
2	LDSP-LDZA	0.687	40	LPPD-LPHR	0.812
3	LDZA-LDZA-LDPL	0.349	41	LPPD-LPPI	1.000
4	LDZA-LDSB	1.000	42	LPPD-LPAZ	0.669
5	LDOS-LDDU	1.000	43	LPPD-LPSJ	1.000
6	LDOS-LDSP	1.000	44	LPPD-LPLA	1.000
7	LDOS-LDZA	0.278	45	LPLA-LPFL	0.406
8	LDOS-LDPL-LDSP	0.490	46	LPLA-LPGR	0.658
9	LDOS-LDRI	0.481	47	LPLA-LPHR	0.709
10	LDRI-LDSP-LDDU	0.471	48	LPLA-LPPI	0.540
11	LCLK-EBBR	1.000	49	LPLA-LPSJ	0.549
12	EFMA-ESSA	0.372	50	LEPA-LEIB	1.000
13	LFBA-LFPO	0.483	51	LEPA-LEMH	0.711
14	LFST-EHAM	1.000	52	GCLP-GCHI	0.779
15	LFST-LEMD	0.479	53	GCLP-GCTS	1.000
16	EIDW-EIFL	0.490	54	GCLP-GCFV	0.621
17	EIDW-EIKY	0.496	55	GCLP-GCRR	0.870
18	EICA-EIIM/ EIMN/ EIIR	0.465	56	GCLP-GCXO	1.000
19	LIEA-LIML	0.865	57	GCLP-GCLA	0.723
20	LIEA-LIRF	0.563	58	GCGM-GCXO	0.727
21	LIEO-LIML	0.813	59	GCXO-GCHI	0.719
22	LIEO-LIRF	0.663	60	GCXO-GCFV	0.856
23	LIEE-LIML	0.950	61	GCXO-GCRR	0.782
24	LIEE-LIRF	1.000	62	GCXO-GCLA	0.710
25	LICD-LICC	0.211	63	ESNX-ESSA	0.376
26	LICD-LICJ	0.220	64	ESNG-ESSA	0.358
27	LICG-LICJ	0.193	65	ESNL-ESSA	0.330
28	LICG-LICT	0.181	66	ESNV-ESSA	0.303
29	LICG-LICC	0.178	67	ESUT-ESSA	0.251
30	LPBG- LPVR-LPVZ-LPPM-LPCS	0.273	68	ESND-ESSA	0.625
31	LPMA-LPPD	0.522	69	ESST-ESSA	0.493
32	LPMA-LPPS	0.355	70	ESOH-ESSA	0.526
33	LPPT-LPHR	0.463	71	ESUP-ESPA	0.330
34	LPPT-LPPI	0.545	72	ESNZ-ESNU	0.353
35	LPPT-LPAZ	0.703	73	EGFF-EGOV	0.319
36	LPCR-LPFL	0.477	74	EGHQ-EGLL	0.492
37	LPHR-LPCR	0.451	75	EGPN-EGSS	0.345
38	LPHR-LPFL	0.472	76	EGAE-EGSS	0.441

Table B.2 - Slack variables and improvement potential (PSOs Analysis 1)

	Route (ICAO airport code)	PTE (VRS)	Minimum number of annual seats required by the PSO	Amount of annual compensation (thousands €)	Actual annual seats offered on the PSO route	PSO passengers (2018)
1	LDDU-LDZA	0.839	0%	34%	0%	0%
2	LDSP-LDZA	0.687	0%	34%	0%	6%
3	LDZA-LDZA-LDPL	0.349	0%	0%	0%	165%
4	LDZA-LDSB	1	0%	0%	0%	0%
5	LDOS-LDDU	1	0%	0%	0%	0%
6	LDOS-LDSP	1	0%	0%	0%	0%
7	LDOS-LDZA	0.278	0%	0%	0%	200%
8	LDOS-LDPL-LDSP	0.490	0%	0%	19%	16%
9	LDOS-LDRI	0.481	0%	0%	20%	118%
10	LDRI-LDSP-LDDU	0.471	0%	13%	23%	49%
11	LCLK-EBBR	1	0%	0%	0%	0%
12	EFMA-ESSA	0.372	0%	0%	0%	64%
13	LFBA-LFPO	0.483	0%	0%	0%	12%
14	LFST-EHAM	1	0%	0%	0%	0%
15	LFST-LEMD	0.479	0%	0%	0%	14%
16	EIDW-EIFL	0.490	0%	0%	0%	39%
17	EIDW-EIKY	0.496	0%	0%	0%	25%
18	EICA-EIIM/ EIMN/ EIIR	0.465	0%	0%	0%	46%
19	LIEA-LIML	0.865	0%	26%	0%	0%
20	LIEA-LIRF	0.563	0%	34%	0%	4%
21	LIEO-LIML	0.813	0%	53%	0%	5%
22	LIEO-LIRF	0.663	0%	31%	0%	2%
23	LIEE-LIML	0.950	0%	95%	9%	0%
24	LIEE-LIRF	1	0%	0%	0%	0%
25	LICD-LICC	0.211	0%	0%	0%	12%
26	LICD-LICJ	0.220	0%	0%	0%	37%
27	LICG-LICJ	0.193	0%	0%	0%	44%
28	LICG-LICT	0.181	0%	0%	0%	70%
29	LICG-LICC	0.178	0%	0%	0%	52%
30	LPBG- LPVR-LPVZ-LPPM-LPCS	0.273	0%	0%	0%	0%
31	LPMA-LPPD	0.522	0%	0%	0%	4%
32	LPMA-LPPS	0.355	0%	0%	0%	105%
33	LPPT-LPHR	0.463	0%	0%	10%	0%
34	LPPT-LPPI	0.545	0%	0%	0%	13%
35	LPPT-LPAZ	0.703	0%	0%	33%	127%
36	LPCR-LPFL	0.477	0%	26%	0%	198%
37	LPHR-LPCR	0.451	0%	13%	0%	12%
38	LPHR-LPFL	0.472	0%	0%	0%	1%
39	LPPD-LPFL	1	0%	0%	0%	0%
40	LPPD-LPHR	0.812	0%	0%	6%	0%

Table B.2 - Slack variables and improvement potential (PSOs Analysis 1) (continuation)

	Route (ICAO airport code)	PTE (VRS)	Minimum number of annual seats required by the PSO	Amount of annual compensation (thousands €)	Actual annual seats offered on the PSO route	PSO passengers (2018)
41	LPPD-LPPI	1	0%	0%	0%	0%
42	LPPD-LPAZ	0.669	0%	0%	0%	0%
43	LPPD-LPSJ	1	0%	0%	0%	0%
44	LPPD-LPLA	1	0%	0%	0%	0%
45	LPLA-LPFL	0.406	0%	0%	0%	0%
46	LPLA-LPGR	0.658	0%	0%	0%	20%
47	LPLA-LPHR	0.709	0%	0%	0%	4%
48	LPLA-LPPI	0.540	0%	0%	0%	3%
49	LPLA-LPSJ	0.549	0%	0%	0%	0%
50	LEPA-LEIB	1	0%	0%	0%	0%
51	LEPA-LEMH	0.711	0%	0%	0%	10%
52	GCLP-GCHI	0.779	0%	0%	0%	13%
53	GCLP-GCTS	1	0%	0%	0%	0%
54	GCLP-GCFV	0.621	0%	0%	0%	2%
55	GCLP-GCRR	0.870	0%	0%	4%	0%
56	GCLP-GCXO	1	0%	0%	0%	0%
57	GCLP-GCLA	0.723	0%	0%	13%	0%
58	GCGM-GCXO	0.727	0%	0%	9%	0%
59	GCXO-GCHI	0.719	0%	0%	9%	0%
60	GCXO-GCFV	0.856	0%	0%	16%	0%
61	GCXO-GCRR	0.782	0%	0%	17%	0%
62	GCXO-GCLA	0.710	0%	0%	0%	0%
63	ESNX-ESSA	0.376	0%	0%	0%	64%
64	ESNG-ESSA	0.358	0%	0%	0%	97%
65	ESNL-ESSA	0.330	0%	0%	0%	68%
66	ESNV-ESSA	0.303	0%	0%	0%	31%
67	ESUT-ESSA	0.251	0%	0%	0%	34%
68	ESND-ESSA	0.625	0%	0%	0%	161%
69	ESST-ESSA	0.493	0%	0%	0%	85%
70	ESOH-ESSA	0.526	0%	0%	0%	71%
71	ESUP-ESPA	0.330	0%	0%	0%	123%
72	ESNZ-ESNU	0.353	0%	0%	0%	69%
73	EGFF-EGOV	0.319	0%	0%	0%	0%
74	EGHQ-EGLL	0.492	0%	0%	0%	6%
75	EGPN-EGSS	0.345	0%	0%	0%	24%
76	EGAE-EGSS	0.441	0%	0%	0%	0%

1 **Analysis 2: VRS efficiency scores**

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3 **Input:** Frequencies;

4 **Outputs:** PSO passengers; PLF.

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Table B.3 - PSOs Analysis 2: VRS efficiency scores

	ICAO airport code	PTE (VRS)		ICAO airport code	PTE (VRS)
1	LDDU-LDZA	0.394	35	LFKB-LFML	0.503
2	LDSP-LDZA	0.304	36	LFKC-LFML	0.198
3	LDZA-LDZD-LDPL	0.083	37	LFKB-LFMN	0.209
4	LDZA-LDSB	0.517	38	LFKC-LFMN	0.101
5	LDOS-LDDU	1.000	39	LFKB-LFPO	1.000
6	LDOS-LDSP	1.000	40	LFKC-LFPO	0.784
7	LDOS-LDZA	0.083	41	LGAL-LGST	0.250
8	LDOS-LDPL-LDSP	0.250	42	LGAV-LGPL	0.760
9	LDOS-LDRI	0.250	43	LGAV-LGKY	0.477
10	LDRI-LDSP-LDDU	0.250	44	LGAV-LGKZ- LGKA	0.117
11	LCLK-EBBR	1.000	45	LGAV-LGSY	0.440
12	EEKA-EETN	0.094	46	LGPZ-LGST	0.250
13	EEKE-EEPU - EERU	1.000	47	LGKR-LGPZ-LGKF-LGZA	0.214
14	EFHK-EFSA	0.055	48	LGLM-LGMT-LGHI-LGSM-LGRP	0.214
15	EFMA-ESSA	0.063	49	LGRP-LGKP-LGKS	0.117
16	LFRB-LFEC	0.050	50	LGRP-LGKJ	0.119
17	SOCA-SOGS	0.167	51	LGRP-LGKO-LGKY-LGLE-LGPL	0.214
18	SOCA-SOOA	0.145	52	LGTS-LGKR	0.250
19	SOCA-SOOS	1.000	53	LGTS-LGLM - LGIK	0.115
20	SOOM-SOGS	0.171	54	LGTS-LGSM	0.217
21	LFBH-LFBI-LFLL	0.361	55	LGTS-LGSY	0.250
22	LFBA-LFPO	0.851	56	LGTS-LGKL	1.000
23	LFSL-LFPO	0.081	57	EIDW-EIFL	0.083
24	LFCK-LFPO	0.070	58	EIDW-EIKY	0.126
25	LFBT-LFPO	0.666	59	EICA-EIIM/ EIMN/ EIIR	0.027
26	LFHP-LFPO	0.054	60	LIEA-LIML	0.615
27	LFBL-LFPO	0.050	61	LIEA-LIRF	0.483
28	LFBL-LFLL	0.064	62	LIEO-LIML	0.676
29	LFKR-LFPO	0.087	63	LIEO-LIRF	0.539
30	LFST-LEMMD	0.414	64	LIEE-LIML	0.809
31	LFKJ-LFML	0.520	65	LIEE-LIRF	1.000
32	LFKF-LFML	0.334	66	LICD-LICC	0.084
33	LFKJ-LFMN	0.224	67	LICD-LICJ	0.049
34	LFKF-LFMN	0.195	68	LICG-LICJ	0.052

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Table B.3 - PSOs Analysis 2: VRS efficiency scores (continuation)

	ICAO airport code	PTE (VRS)		ICAO airport code	PTE (VRS)
69	LICG-LICT	0.051	100	GCGM-GCLP	0.059
70	LICG-LICC	0.169	101	GCGM-GCXO	0.129
71	LPBG-LPVR-LPVZ-LPPM-LPCS	0.071	102	GCXO-GCHI	0.313
72	LPMA-LPPD	1.000	103	GCXO-GCFV	0.481
73	LPMA-LPPS	0.076	104	GCXO-GCRR	0.364
74	LPPT-LPHR	0.928	105	GCXO-GCLA	0.366
75	LPPT-LPPI	0.471	106	ESNX-ESSA	0.062
76	LPPT-LPAZ	0.330	107	ESNG-ESSA	0.067
77	LPCR-LPFL	0.167	108	ESNL-ESSA	0.059
78	LPHR-LPCR	0.148	109	ESNV-ESSA	0.055
79	LPHR-LPFL	0.116	110	ESUT-ESSA	0.067
80	LPPD-LPFL	0.541	111	ESND-ESSA	0.055
81	LPPD-LPHR	0.249	112	ESST-ESSA	0.050
82	LPPD-LPPI	0.359	113	ESOH-ESSA	0.050
83	LPPD-LPAZ	0.214	114	ESUP-ESPA	0.045
84	LPPD-LPSJ	0.441	115	ESNZ-ESNU	0.054
85	LPPD-LPLA	0.265	116	EGFF-EGOV	0.081
86	LPLA-LPFL	0.157	117	EGPF-EGBR	0.050
87	LPLA-LPGR	0.154	118	EGPF-EGEC	0.054
88	LPLA-LPHR	0.181	119	EGPF-EGPU	0.047
89	LPLA-LPPI	0.138	120	EGEO-EGEL	0.125
90	LPLA-LPSJ	0.178	121	EGEO-EGEY	0.125
91	LEAM-LEZL	0.090	122	EGEO-EGPU	0.125
92	LEPA-LEIB	0.676	123	EGEL-EGPU	0.125
93	LEPA-LEMH	0.448	124	EGPO-EGPL	0.071
94	GCLP-GCHI	0.159	125	EGET-EGEF	0.045
95	GCLP-GCTS	0.443	126	EGET-EG42	0.077
96	GCLP-GCFV	0.299	127	EGET-EG79	0.250
97	GCLP-GCRR	0.475	128	EGHQ-EGLL	0.349
98	GCLP-GCXO	0.544	129	EGPN-EGSS	0.067
99	GCLP-GCLA	0.333	130	EGAE-EGSS	0.191

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Table B.4 - PSOs Analysis 2: Routes with the worst pure technical efficiency

Member State	Airport	Airport	Airlines operating	PTE (VRS)
Croatia	Zagreb	Zadar - Pula	Croatia Airlines	0.083
Croatia	Osijek	Zagreb	Trade Air	0.083
Estonia	Kärdla	Tallinn	Transavia-baltika	0.094
Finland	Helsinki	Savonlinna	Akciju sabiedriba "RAF AVIA" (LV) or Budapest Aircraft Service (BASEe), (HU)	0.055
Finland	Mariehamn (Åland)	Stockholm	Danish Air Transport A/S	0.063
France	Brest (Guipavas)	Ouessant	Finist'Air	0.050
France	Brive-La- Gaillarde (Souillac)	Paris (Orly)	HOP!	0.081
France	Castres (Mazamet)	Paris (Orly)	Air France	0.070
France	Le Puy-en-Velay (Loudes)	Paris (Orly)	Twin Jet	0.054
France	Limoges (Bellegarde)	Paris (Orly)	Chalair Aviation	0.050
France	Limoges (Bellegarde)	Lyon (Saint- Exupéry)	Chalair Aviation	0.064
France	Rodez (Marcillac)	Paris (Orly)	Flybe	0.087
Ireland	Dublin	Donegal	Stobart Air	0.083
Ireland	Connemara	Aran Islands (Inis Mor/Inis Meain/Inis Oirr)	Galway Aviation Services Ltd., IE	0.027
Italy	Lampedusa	Catania	Danish Air Transport A/S	0.084
Italy	Lampedusa	Palermo	Danish Air Transport A/S	0.049
Italy	Pantelleria	Palermo	Danish Air Transport A/S	0.052
Italy	Pantelleria	Trapani	Danish Air Transport A/S	0.051
Portugal	Bragança -Vila Real - Viseu - Portimão	Cascais	AEROVIP, S.A.	0.071
Portugal	Funchal	Porto Santo	Binter Canarias	0.076
Spain	Almeria	Sevilla	Air Nostrum	0.090
Spain	La Gomera	Gran Canaria	Binter group (Binter, Canarias airlines)	0.059
Sweden	Arvidsjaur	Stockholm/ Arlanda	Regional Jet öü	0.062
Sweden	Gällivare	Stockholm/ Arlanda	Regional Jet öü	0.067
Sweden	Lycksele	Stockholm/ Arlanda	Amapola	0.059
Sweden	Vilhelmina	Stockholm/ Arlanda	Amapola	0.055
Sweden	Hemavan	Stockholm/ Arlanda	Amapola	0.067
Sweden	Sveg	Stockholm/ Arlanda	Flexflight ApS	0.055
Sweden	Torsby	Stockholm/ Arlanda	Flexflight ApS	0.050
Sweden	Hagfors	Stockholm/ Arlanda	Flexflight ApS	0.050
Sweden	Pajala	Luleå	Jonair AB	0.045
Sweden	Östersund	Umeå	Flexflight ApS	0.054
UK	Cardiff	RAF Valley, Anglesey	Eastern Airways (UK) Ltd and Air Kilroe Ltd t/a Eastern Airway	0.081
UK	Glasgow (International)	Barra	Loganair	0.050
UK	Glasgow (International)	Campbeltown	Loganair	0.054
UK	Glasgow (International)	Tiree	Loganair	0.047
UK	Stornoway	Benbecula	Loganair	0.071
UK	Tingwall / Sumburgh (Sat)	Fair Isle	Airtask (formerly Directflight)	0.045
UK	Tingwall	Foula	Airtask (formerly Directflight)	0.077
UK	Dundee	London Stansted	Loganair	0.067