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11 **RealPic: Picture norms of real-world common items**

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26

Abstract

27 Pictures are often used as stimuli in several fields, such as Psychology and
28 Neuroscience. However, co-occurring image-related properties might impact their
29 processing, emphasizing the importance of validating such materials to guarantee the
30 quality of research and professional practices. This is particularly pertinent for pictures
31 of common items both because of the high associated knowledge they prompt and their
32 wide applicability potential. Normative studies have already been conducted to create
33 and validate such pictures, yet most of them focused on stimulus without naturalistic
34 elements (e.g., line-drawings). Norms for real-world pictures of common items and rare
35 and their normative examination does not always simultaneously assess affective,
36 semantic and perceptive dimensions, namely in the Portuguese context. Real-world
37 pictures comprehend pictorial representations of the world with realistic details (e.g.,
38 natural color or position), thus improving their ecological validity and their suitability
39 for empirical studies or intervention purposes. Consequently, the establishment of
40 norms for real-world pictures is mandatory for exploring their ecological richness and to
41 uncover their impact across several relevant dimensions. In this study, we established
42 norms for 596 real-world pictures of common items (e.g., tomato, drum) selected from
43 existent databases and distributed into 12 categories. The pictures were evaluated on
44 nine dimensions by a Portuguese sample. The results present the norms by item, by
45 dimensions and their correlations as well as cross-cultural analyses. RealPic is a
46 culturally-based dataset that offers systematic and flexible standards and is suitable for
47 selecting stimuli while controlling for confounding effects in empirical tasks and
48 intervention applications.

49 *Keywords: norms; real-world pictures; affective; perceptive; semantic; cross-cultural*
50 *analysis.*

RealPic: Picture norms of real-world common items

Pictures are often used as visual stimuli to access or even improve psychological processes (e.g., Brady et al., 2008; Caramazza & Konkle, 2013). However, pictures are complex stimuli and their characteristics may influence several cognitive and affective processes (Boukadi et al., 2016; Reppa & McDougall, 2015). Therefore, their careful production and validation are essential to guarantee the quality of experimental and interventional designs and to provide comparable results across studies (see Snodgrass & Vanderwart, 1980). Specifically, the assessment of pictures and their characteristics permits the control of their impact on psychological processes, enabling the systematic manipulation of their relevant properties while reducing bias introduced by similar/correlated dimensions (Brodeur et al., 2010; Snodgrass & Vanderwart, 1980).

Critically, validation endeavors require time and precise procedures. In order to overcome this time-consuming task, several databases have been produced and made available to the scientific community. The seminal work by Snodgrass and Vanderwart (1980) constitutes one of the most cited datasets of line-drawing pictures of common items (e.g., animals, fruits, tools), with more than 4.000 and 6.000 citations in SCOPUS and Google Scholar respectively (Souza et al., 2020). Subsequently, several studies replicated and extended this work to different cultures and languages (e.g., Rossion & Pourtois, 2004; Sanfeliu & Fernandez, 1996), to an increased number and types of pictures (e.g., Cycowicz et al., 1997; Rossion & Pourtois, 2004) and to different age groups (e.g., Pompéia et al., 2001; Yoon et al., 2004). Recently, the MultiPic dataset presented an extensive open-access sample of normalized colored line-drawings of common items from the same source, evaluated in name agreement and visual complexity, in six different languages (Duñabeitia et al., 2018).

Notwithstanding the relevance of the existing databases, the importance of using pictures somewhat closer to the real-world in experimental studies has also been

76 acknowledged (e.g., Felsen & Dan, 2005). This concern has motivated the production of
77 more realistic databases (e.g., Foroni et al., 2013; Garrido et al., 2016), which include real-
78 world pictures with vivid and realistic details (e.g., photos) that are suitable for research and
79 intervention.

80 Common items refer to items of common-name concepts that are easily found in our
81 daily-life. Therefore, pictures of common items are particularly useful for research, such as in
82 semantic memory studies with focus on semantic properties/structure, dissociation of
83 categories as well as in the evaluation of amnesic conditions (e.g., Caramazza & Sheldon,
84 1998; Farah et al., 1989; Rogers et al., 2015). Considering their high application potential,
85 this type of stimuli may be improved by such ecological concern. However, normative
86 studies that produced and validated real-world pictures of common items are still scarce (e.g.,
87 Brodeur et al., 2014; Moreno-Martinez & Montoro, 2012; Shao & Stiegert, 2016). One of the
88 most known databases of real-world pictures of common items is the “Bank of Standardized
89 Stimuli – BOSS” developed by Brodeur and colleagues (2010; 2012; 2014). This database
90 includes a wide range of pictures (930 validated images) of different categories, rated on
91 several attributes (e.g., familiarity, manipulability, visual complexity) and freely available
92 online. Another validated ecological database was offered by Moreno-Martinez and
93 colleagues (2011; 2012), and includes real-world pictures of common items, evaluated,
94 among others, for typicality and manipulability.

95 Despite the relevance of such databases, the systematic and simultaneous examination
96 of measures from affective, semantic/linguistic and perceptive dimensions of the same set of
97 pictures is not yet available. For example, the BOSS database (Brodeur et al., 2010; 2012;
98 2014) extensively explored semantic and perceptive dimensions but the affective ones were
99 not investigated. Moreno and colleague’s databases (2011; 2012) present picture norms by-
100 categories but do not address category agreement or any affective dimensions.

101 In addition, databases with improved ecological validity require careful consideration
102 of important image properties related to their ecological richness (e.g., size, view, color
103 parameters). An example of this concern is provided in the FRIDa - Foodcast Research Image
104 Database (Foroni, et al., 2013), which controlled surface parameters (e.g., brightness and
105 color) while producing norms for real-world pictures of foods and common objects in several
106 important and little explored dimensions, such as aesthetic appeal, valence, arousal, typicality
107 and ambiguity. Rossion and Pourtois (2004) have already shown the advantage in accuracy
108 and reaction times for naming colored line-drawings (vs. black-and-white and grey-scale
109 ones) on a timed vocal naming task. Overall, ignoring such properties implies overlooking
110 additional variables that might be affecting picture processing.

111 Another important feature to consider in the validation of real-world pictures is the
112 linguistic and/or cultural contexts in which the data is produced. Cross-cultural comparisons
113 have shown that some picture attributes, particularly those related to semantic dimensions
114 (such as familiarity, category agreement, conceptual agreement and name agreement), are
115 culturally-based (Duñabeitia et al., 2018; Kremin et al., 2003; Székely et al., 2004; Yoon et
116 al., 2004). For example, Duñabeitia et al. (2018) provided subjective ratings of name
117 agreement and visual complexity for colored line-drawings in six different European
118 languages across seven European countries. Their findings demonstrated that linguistic
119 similarities are not enough to guarantee the absence of variations in naming (Duñabeitia et
120 al., 2018), since differences were observed for the same language in different cultural
121 contexts (e.g., Dutch-speakers from different countries did not provide the same name for all
122 pictures). Thus, inspecting cultural-based differences is crucial for a better understanding of
123 the way some features of picture processing depend on the cultural background.

124 To the best of our knowledge, the BOSS is the only real-world pictures database of
125 common items that has been extensively examined in different cultures and languages

126 (Brodeur et al., 2012; 2014; Clarke & Ludington, 2017). These studies provided interesting
127 inputs regarding culturally based (i.e., English, French, Chinese and Thai) and also linguistic-
128 based differences (i.e., French vs English speakers living in Canada). In the Portuguese
129 context, there are some recently validated picture databases, although they mainly report
130 affective dimensions and none of them focused on real-world pictures of common items (e.g.,
131 Garrido et al., 2016; Prada et al., 2016; 2017; Rodrigues et al., 2018). Importantly, the
132 referred studies did not explore cross-cultural differences, nor relevant dimensions, such as
133 typicality, name agreement or category agreement as well as their interaction.

134 The current work presents a comprehensive, culturally-based, normative study of real-
135 world pictures of common items and includes a systematic validation of several dimensions
136 of picture processing conducted with a Portuguese sample. Specifically, RealPic establishes
137 subjective norms for real-world pictures of 596 common items, selected from existent
138 normalized databases, in nine measures from affective, semantic and perceptive dimensions.
139 These dimensions were selected based on the need to extend existing norms to traditionally
140 less studied dimensions (i.e., arousal, valence, picture-name agreement, and aesthetic appeal)
141 in addition to the most commonly explored ones (e.g., name agreement, familiarity, visual
142 complexity; for a review see Souza et al., 2020).

143 *Dimensions of interest*

144 Category agreement is a relevant indicator that provides general knowledge
145 information about how category membership is processed (see Clarke & Ludington, 2017).
146 The category influence has been observed across several variables, such as familiarity, lexical
147 frequency and typicality (Brodeur et al., 2012; Foroni et al., 2013; Moreno-Martinez, et al.,
148 2011; Rossion & Pourtois, 2004). Categorization may also depend on domain specificities,
149 with living-things processed differently from non-living ones (Caramazza & Sheldon, 1998;
150 Warrington & McCarthy, 1987). Domain effects reflect evolutionary aspects (Caramazza &

151 Sheldon, 1998) that are expected to influence several variables, such as typicality (Moreno-
152 Martinez et al., 2011) and arousal (Foroni et al., 2013) or even present cultural variance (see
153 Na et al., 2017). Therefore, it seems critical to normalize the stimulus regarding category
154 agreement and to explore the relation that such semantic content presents with other
155 dimensions in a culturally-based manner.

156 Name agreement refers to the consensus of an individual semantic representation in
157 capturing the most appropriate name as a label for each picture (Pompéia et al., 2001;
158 Snodgrass & Vanderwart, 1980). Name agreement appears to be a consistent measure that is
159 relatively independent of pure language variations as suggested in studies conducted in
160 different languages within the same cultural environment (Brodeur et al., 2012). However,
161 other measures of naming abilities were shown to be affected by linguistic (Kremin et al.,
162 2003; Yoon et al., 2004) and cultural variations (Boukadi et al., 2016; Cycowicz et al., 1997;
163 Duñabeitia et al., 2018). Given its importance to several aspects of pictures and related
164 concept processing (e.g., naming time - Dell'Acqua et al., 2000; reading aloud - Boukadi et
165 al., 2016), the identification of the most common name of the pictures and its variability in a
166 given language assumes particular relevance in picture normalization studies.

167 Familiarity reflects the degree to which someone interacts or thinks about a specific
168 concept or item-concept in everyday live (concept frequency; Snodgrass & Vanderwart,
169 1980) and seems to be influenced by characteristics of the respondents such as age, native
170 language and social context (Pompéia et al., 2001). Previous studies suggest that familiarity
171 influences several psycholinguistic measures of picture processing, being positively related
172 with lexical frequency, percentage of name agreement, and typicality, although inversely
173 correlated with visual complexity (see Brodeur et al., 2014; Moreno-Martinez et al., 2011;
174 Snodgrass & Vanderwart, 1980). Familiarity is also a good predictor of affective ratings,
175 showing positive correlations with valence and arousal (Garrido & Prada, 2017; Prada et al.,

2016). This dimension has been largely addressed across line-drawing normative studies and may be particularly relevant for real-world pictures of common items.

Typicality refers to how well a given exemplar represents a category (Medin et al., 2007; Murphy et al., 2012). It is dependent of the number of features shared between the item and its own category (e.g., “having feathers”, “having beaks”, into the category “Birds”). Previous studies have shown that less typical items (i.e., items that share less features with their categories) are perceived as less familiar (Moreno-Martinez & Montoro, 2012; Moreno-Martinez et al., 2011, but see Dell’Acqua et al., 2000 for other results), more ambiguous (Foroni et al., 2013), more complex (Moreno-Martinez & Montoro, 2012) and named slower (Dell’Acqua et al., 2000). Although not well explored, typicality is a valuable dimension and examining its interaction with other dimensions may be beneficial to avoid confounding effects.

Arousal represents the emotional activation elicited by an item usually reported in a scale varying from calm to excitatory levels (Foroni et al., 2013; Russell, 1980). In previous studies evaluating symbols, arousal ratings presented a positive correlation with familiarity, aesthetic appeal, visual complexity, concreteness and valence (Prada et al., 2016). Furthermore, previous studies using pictures of food, objects and natural items showed that, overall, arousal presented a positive correlation with valence and also with typicality for natural items but a negative one with familiarity for objects (Foroni et al., 2013). However, normative studies with real-world pictures of common items from different categories have often neglected this dimension.

Aesthetical appeal refers to a preference judgment of beauty based on the capability of an item in attracting interest based on visual liking experience (Prada et al., 2016; Reber et al., 2004). It is a multi-dimensional variable that plays an important role in visual tasks since it entails several features of the aesthetic experience (Reppa & McDougall, 2015), such as

201 surface details of the picture, meaningfulness of the concept or even self-preferences.
202 However, aesthetical appeal is one of the least explored dimensions in picture norms studies.
203 Valence indicates to which extent an image elicits different degrees of pleasant-
204 unpleasant emotionality (Prada et al., 2014; Russell, 1980). Valence is positively correlated
205 with familiarity, typicality and arousal (Foroni et al., 2013; Prada et al., 2010; Prada et al.,
206 2018) – independently of the item category – and also with aesthetic appeal and visual
207 complexity (Prada et al., 2016), emphasizing the relevance of its inspection in real-world
208 pictures.

209 Visual complexity is an image-based measure focused on surface features of image
210 quality parameters (i.e., color, shape, brightness, luminosity, contrast, size, complex/simple
211 lines). Snodgrass and Vanderwart (1980) have shown that visual complexity varies as a
212 function of category-specificity. It is also recurrently negatively correlated with familiarity
213 (Brodeur et al., 2012; Brodeur et al., 2014; Pompéia et al., 2001; Prada et al., 2016;
214 Snodgrass & Vanderwart, 1980). Highly complex items modulate category agreement and
215 naming abilities (Brodeur et al., 2014), and are perceived as more appealing, positive and
216 arousing (Prada et al., 2016). It is, therefore, a mandatory dimension in the validation of
217 pictures, particularly real-world pictures due to their realistic surface parameters.

218 Picture-name agreement refers to the agreement between a concept and its related
219 pictures, often indicated as a viable alternative to measure picture effectiveness in
220 representing the intent concepts (Snodgrass & Vanderwart, 1980). Picture-name agreement is
221 particularly relevant because it allows a direct (based on the concept) way of capturing the
222 agreement between an image and its mental representation (Johnston et al., 2010; Sanfeliu &
223 Fernandez, 1996; Snodgrass & Vanderwart, 1980). Picture-name agreement is positively
224 correlated with categorization (see Sanfeliu & Fernandez, 1996), name agreement (Morrison
225 et al., 1997), and with image agreement (Snodgrass & Vanderwart, 1980), although

negatively correlated with familiarity (Sanfeliu & Fernandez, 1996). Its standardization is crucial in real-world pictures as these pictures may not be equally good in visually representing the concepts (e.g., due to different angles and details).

The inspection of such dimensions across languages and cultures may provide important cues about the consistency and generalizability of the norms produced (see Moreno-Martinez & Montoro, 2012; Prada et al., 2017). Therefore, the adaptation of the stimulus sets to different countries enables a more appropriate selection of stimuli regarding linguistic and culturally-dependent aspects, assuring an effective manipulation of stimuli for further empirical or interventional purposes.

The main goals of this research were therefore to (1) establish culturally-based norms of pictures of common-items for the Portuguese context; (2) expand and increase the diversity of parameters standardized in previous studies, namely simultaneously examining affective, semantic and perceptive dimensions using systematic procedures; (3) inspect the consistency of such norms through cross-cultural comparisons.

Methods

Participants

Participants were recruited online through social networks (e.g., Facebook). Participants had to meet all the following criteria: 1) be a native speaker of European Portuguese, 2) be older than 18 years old, 3) have a minimum of four years of formal education; and 4) have their vision preserved or corrected. A sample of 759 participants volunteered to participate in the study. Fifty-nine participants who did not complete at least 50% of the survey and another 16 for not meeting the inclusion criteria were excluded. Overall, the final sample included 684 participants (472 female), with 72.1% completing the entire survey. Participants' age ranged from 18 to 65 years-old, the majority (72.95%) being young adults (age range: 18-34), 20.18% mid-aged adults (age range: 35-54) and 6.9% older

251 adults (above 55 years old). The sample reported high education levels (25.4 % post-
252 graduation; 42.1% undergraduates; 32.5% other).

253 **Stimuli**

254 The stimulus set consisted of 718 pictures: 357 were selected from the BOSS database
255 (Version 1, Brodeur et al., 2010; and Version 2, Brodeur et al., 2014), 183 from Moreno-
256 Martinez et al. (2011; 2012) databases, 127 from Konklab database (Brady et al., 2008) and
257 51 from other free databases licensed for non-commercial usage (e.g., Flickr, Pixabay,
258 Wikipedia). The stimuli were divided into 12 previously defined categories from living
259 (mammal, fruit, vegetable, birds, insects) and non-living (clothing, vehicles, kitchen utensils,
260 musical instruments, furniture, desk materials, tools) domains based on their occurrence in
261 everyday-life, their diversity and their application potential (see Moreno-Martinez &
262 Montoro, 2012, for a similar procedure).

263 Pictures were resized to 500 X 500 pixels and depicted against a white background.
264 The pictures were previously inspected for their quality during two independent phases using
265 subjective and objective procedures. First, in a pre-selection phase, the most culturally
266 suitable Portuguese name for the item original name was established. Subsequently, four
267 independent raters, native speakers of European Portuguese and completely naïve to the goals
268 of the study, were asked to provide the most appropriate name for the pictures (i.e., two raters
269 named half of the items and the other two the remaining half). Inter-rater agreement was high
270 for both pairs of raters¹ (84% and 79%, respectively). Disagreements between raters were
271 resolved by the first two authors. Overall, these evaluations established the appropriateness of
272 the previously defined name for each item. These two judges also confirmed the suitability of
273 the items for the target categories (see the final distribution of pictures per categories in Table

¹ The agreements were obtained by calculating the percentage of inter-rater agreement for each pair of judges in the cases when they agreed about the target name (i.e., % with which each pair of raters agreed on the name assigned to the picture).

1). Additionally, the first sample of naïve judges was also asked to rate all items regarding their visual quality on a 10-point scale ranging from 1-*very poor quality* to 10- *very good quality*. These procedures lead to the exclusion of 98 pictures (13.64%) that were overall unrecognized/unnamed either due to cultural inadequacy (e.g., the fruit “pecan” or the animal “nyala” are rare or unknown in the Portuguese context), the goodness of the picture in representing the concept (e.g., an image of a “crib” that was not named by any judge) or redundancy (e.g., image of a daddy long leg spider and image of a widow spider being always named as spider). Additionally, twenty-four pictures (3.35%) from the overall sample evaluated as having low quality (i.e., rated below 6 on the quality scale) were excluded. Based on these evaluations 596 (83.01%) out of 718 photographs (119 from BOSS v.1; 175 from BOSS v.2; 158 from Moreno-Martinez & Montoro, 2012; and 144 from other sources) were selected. Each category included about 50 pictures. In a second phase, the color parameters (i.e., RGB and luminance) were also examined to ensure that the visuo-perceptual characteristics were consistent across pictures and to minimize their effect on the ratings of other dimensions. Therefore, a random sample (about 60% of the items) of 356 photographs (from 596) was examined regarding the uniform distribution of RGB and perceived luminance parameters² in order to confirm the quality of the selected pictures across domains.

INSERT TABLE 1

Procedure

² The surface characteristic of the photographs presented a similar pattern of color (RGB) and luminance distribution (LP) across pictures from different domains. Indeed, planned comparisons revealed that there were no significant differences between the images included in the living and non-living domains [R: $t(403) = 2.31, p = .021$; G: $t(403) = 1.53, p = .127$; B: $t(403) = .53, p = .593$; LP: $t(403) = 1.61, p = .109$]. Statistical information regarding these parameters is useful to assure the consistency of the representational quality across the images once it represents an objective measure of visual complexity (see Shao & Stiegert, 2016). For more details see Supplemental Materials.

294 The study was conducted using the Qualtrics software. After reading the informed
 295 consent (including general information, inclusion criteria and ethical information) and
 296 agreeing to participate, participants provided sociodemographic information (i.e., age,
 297 education, gender and native language). The task instructions were presented, followed by a
 298 brief description of each of the dimensions in which pictures should be evaluated.
 299 Participants were asked to rate, in seven dimensions, a subset of 40 pictures from different
 300 categories randomly selected from a pool of 596 (see Alario & Ferrand, 1999; Brodeur et al.,
 301 2014; Cycowicz et al., 1997; Tsaparina et al., 2011 for similar procedures). Additionally,
 302 participants were asked to provide a name (name agreement task) and a category (category
 303 agreement task) to each picture.

304 A minimum of 30 evaluations per picture was established, in line with several
 305 normative studies using visual stimulus (Brodeur et al., 2010: $N = [33, 39]$; Brodeur et al.,
 306 2014: $N = [32, 42]$; Johnston et al., 2010: $N = [25, 31]$; Garrido et al., 2016: $N = 30$). After
 307 treating the data, the number of ratings per picture in each of the seven dimensions ranged
 308 from 27 to 34 ($M = 30.61$, $SD = 1.783$ to $M = 31.20$, $SD = 1.890$). For name agreement and
 309 picture name agreement responses per picture ranged from 29 to 57 ($M = 32.35$, $SD = 1.890$).

310 The task was divided into three blocks. Block A included the object-based measures:
 311 Familiarity, Arousal and Valence ratings; Block B contained the image-based measures:
 312 Visual complexity and Aesthetical Appeal ratings; and Block C consisted of conceptually-
 313 based measures such as Name Agreement, Category Agreement, Picture-name Agreement
 314 and Typicality. Blocks A and B were randomly presented between participants as well as the
 315 order of the dimensions in each Block. Block C was always presented at the end, with a fixed
 316 order of dimensions³. The dimensions were rated on a 7-point scale (see Table 2), except the

³ The task order in Block C (conceptually-based) was maintained considering the need to obtain a written modal name and modal category for each item before presenting the target name and target category for each image on Picture-name agreement and Typicality rating tasks, respectively.

317 naming and the categorization tasks that required a written response (Snodgrass &
318 Vanderwart, 1980). The definition, the scales and the main references for each dimension are
319 presented in Table 2.

320 INSERT TABLE 2

321

322 Results

323 In this section we present: 1) Preliminary data analysis; 2) Item norms; 3) Descriptive
324 results by evaluative dimension and correlations between dimensions; 4) Linguistic attributes
325 analysis; and 5) Cross-cultural/linguistic data.

326 Preliminary data analysis

327 Preliminary analysis of all rated dimensions included the examination of biased inputs
328 and transformations from absolute frequencies to proportional scores. Outliers' analysis
329 followed a criterion of 2.5 standard deviations above or below the mean rating per picture in
330 each dimension (Garrido et al., 2016). Since the occurrence of outliers in all dimensions was
331 very low (range: 1% to 3%), and there was no overall indication of systematic or extremely
332 biased responses, no data were excluded. Missing values were below 5% of the entire
333 database across all rated dimensions. After data treatment, the analysis was run by-item
334 (instead of by participants). The mean ratings (i.e., sum of ratings/N of evaluations per
335 image) and standard deviations were obtained for each image in each dimension.
336 Additionally, a normality test based on curves' peaks and extremities of the distributions
337 indicated that all rated dimensions followed a normal distribution with acceptable values of
338 Kurtosis and Skewness (between ± 2 ; Gravetter & Wallnau, 2014).

339 Data pre-processing was also conducted for the two linguistic dimensions (i.e., name
340 agreement and category agreement). These dimensions were obtained with free response
341 which provided several linguistic attributes (i.e., modal name-agreement, modal category

342 agreement, alternative valid names/categories, percentage of correct responses and modal
 343 responses, and h-value of agreements). Each response was analyzed regarding qualitative
 344 (written response) and quantitative (number of references to a given response) parameters.
 345 The number of different acceptable responses was quantified for each picture. This procedure
 346 included a first inspection for typing variants of the name (e.g., plural, gender, hyphen,
 347 composite names with different order, presence of determinants/adjectives/verbs) and
 348 spelling mistakes/errors (see Brodeur et al., 2014 for similar procedure). Basic level concepts
 349 (e.g., “bird” in reference to “cardinal”) and regional variants (“robe”, in English *robe*, or
 350 “roupão”, in English *gown*) were considered as correct. Complete descriptions (e.g., “red
 351 orange”) were considered different descriptions from summarized ones (e.g., “orange”).
 352 Incorrect, don’t know and tip-of-the-tongue responses were not considered for further
 353 analysis⁴.

354 **Item norms**

355 The entire RealPic dataset of norms is provided (Supplemental Materials, Table 1).
 356 Detailed information for each item is presented, including: item original database, item
 357 original name (i.e., from the original database), item Portuguese target name and item target
 358 category. For the seven rating scales, the means and standard deviations, frequencies (number
 359 of ratings for each item) and confidence intervals (CI) at 95% are also presented.
 360 Additionally, the CI’s were used to classify the stimuli as low, moderate or high in each
 361 measure (Prada et al., 2016; Rodrigues et al., 2018). Whenever the CI included the scale
 362 midpoint (i.e., 4) the items were considered “moderate”; when the upper bound was lower
 363 than 4, the items were considered “low”; and when the lower bound of the CI was higher than

⁴ The pre-processed responses together with the absolute frequencies for each type of response are available at OSF (https://osf.io/qn35s/?view_only=9c209e9236b94b2cb74f77f47e7ff390) and unfiltered data may be provided upon request to researchers interested in analysing such variations. Considering that images were evaluated in other dimensions, no picture was excluded from the dataset based on low name/category agreement scores.

4, the items were considered “high” (see Supplemental Materials, Table 1). Overall, the obtained normative data is composed of items with a considerable variability in Arousal (175 high, 271 moderated, 150 low), Aesthetic appeal (219 high, 271 moderated, 106 low) and Visual complexity (108 high, 277 moderated, 211 low). The variability of the ratings for Typicality (493 highly typical items), Familiarity (406 highly familiar items) and Picture-name agreement (526 high agreement) was lower. Valence ratings (77 low) were moderate to high.

Descriptive results and correlations by evaluative dimension

Descriptive statistics (mean ratings, standard deviations, confidence intervals, skewness and kurtosis) for each of the seven rated dimensions are provided in Table 3. Overall, the means varied in all the dimensions (see Table 3). Additionally, all the dimensions presented significant differences from the scale midpoint ($p < .05$; see Prada et al., 2018 for further methodological details), with the dimensions of Picture-name agreement presenting the highest mean ratings, and Visual Complexity presenting the lowest mean ratings.

INSERT TABLE 3

Overall, the mean ratings of the seven dimensions presented significant correlations ($p < .05$). Comments on moderate to very strong correlations (Evans, 1996) are provided (see Table 4 for all Pearson’s r results). Significant correlations involving less explored dimensions (i.e., Typicality, Arousal, Valence and Aesthetic appeal) in previous normative studies are also reported even if weak.

INSERT TABLE 4

388 The results showed a positive strong correlation ($r > .60$) between Familiarity and
389 Picture-name agreement. In line with previous findings for photos and line-drawings
390 (Saryazdi et al., 2018), items rated as more familiar also presented increased picture-name
391 agreement. Moreover, moderate correlations ($r > .40$) between Familiarity and Visual
392 Complexity as well as Familiarity and Valence were also observed. Specifically, items rated
393 as less visually complex were considered more familiar (Brodeur et al., 2014; Moreno-
394 Martinez & Montoro, 2012; Sanfeliu & Fernandez, 1996; Shao & Stiegert, 2016; Snodgrass
395 & Vanderwart, 1980; but see Brodeur et al., 2010 for different results) and more positive (see
396 Foroni et al., 2013, for a similar result). Although weak ($r < .40$), some significant
397 correlations presented relevant indicators about the typicality dimension. For instance,
398 typicality was positively correlated with familiarity, confirming previous findings (Moreno-
399 Martinez et al., 2011; Moreno-Martinez & Montoro, 2012), as well as with all the other
400 dimensions ($p < .05$), except visual complexity ($r < .20$).

401 Visual complexity showed a moderate and positive significant correlation with arousal
402 ($r = .519$). Items rated as complex were also significantly rated as more exciting/arousing.
403 Significant (but weak) correlations between picture-name agreement and valence, typicality,
404 aesthetic appeal (all positive) and visual complexity (negative), were also observed.

405 The very strong correlation ($r > .80$) observed between valence and aesthetical appeal
406 indicates that the items rated as more positive were also considered more visually appealing.
407 Even though presenting weak correlations ($r < .40$), the significant negative correlations
408 between arousal and aesthetic appeal, valence, and familiarity contrast with the results from
409 previous studies using other type of stimuli in which these correlations were also weak but
410 positive (see Garrido et al., 2016; Prada et al., 2016; Rodrigues et al., 2018). However, the
411 negative correlation between arousal and familiarity is consistent with previous findings
412 using real-world pictures of natural items (see Foroni et al., 2013). The observed correlation

413 between aesthetic appeal and familiarity has also been reported in previous studies using
414 different type of stimuli (e.g., McDougall & Reppa, 2008; Prada et al., 2016; Rodrigues et al.,
415 2018).

416 Partial correlations were also obtained to control the influence of categories in the
417 correlations between dimensions (see Table 5). Overall, the significant strong correlations
418 reported remained when controlling for categorical effects. Importantly, the positive
419 correlation between typicality and familiarity increased from small to medium. The weak
420 positive correlation between arousal and typicality previously reported without category
421 control was the only one that was not observed with this new analysis.

422 INSERT TABLE 5

423
424 Interestingly, the most powerful correlations were observed among dimensions that
425 were less reported in previous norms of real-word pictures (i.e., aesthetic appeal, valence,
426 arousal and picture-name agreement). Nevertheless, such correlations were reported in
427 normative studies using other type of stimuli (e.g., Prada et al., 2016; Rodrigues et al., 2018),
428 which, together with our findings, emphasize the relevance of exploring these dimensions in
429 real-world pictures.

430 **Linguistic attributes analysis**

431 Name and category agreement included three quantitative measures each: 1) the
432 percentage of correct responses; 2) the percentage of the most common (modal)
433 name/category for the item (e.g., cat / mammal); and 3) the statistic h-value⁵. Overall results
434 are presented in Table 6.

⁵ The h-value measure was used to standardize the name or category agreement scores considering the variability of correct names presented for each item. The h-value is inversely related to response-averages of the modal name (Snodgrass & Vanderwart, 1980). In the case, pictures with many attributed names tend to be more complex and each name seems to evoke different mental images. This statistic is sensitive to the diversity of concepts provided, considering the number and the frequency of other possible names (see Brodeur et al., 2014; Pompéia et al., 2001; Snodgrass & Vanderwart, 1980, for more details). To calculate the h-value of name or

INSERT TABLE 6

Regarding name agreement, the percentage of correct responses (92%) was above chance. Participants presented high modal name-agreement (modal NA: $M = 77.94\%$, $SE = 0.92$), although considerable variability was observed in valid appropriate names (h-value of NA: $M = 0.78$, $SE = 0.04$). The correspondence between the target name and the modal name was observed in 71% of the 596 pictures. From the responses referring a modal name that was different from the established target name generally, 75.88% reflected culturally accepted general names (e.g., naming different types of spoons with the general concept “spoon”, in European Portuguese “colher”) or similar names (i.e., naming “tweezers”, in European Portuguese “pinça”, as an alternative for “tongs” that is “tenaz” in European Portuguese).

The category agreement results indicated an above chance percentage of correct categorization (94%). The modal category agreement was moderate (modal CA: $M = 65\%$, $SE = 0.008$), and presented high variability in the valid appropriate categories attributed by the participants (h-value of CA: $M = 1.40$, $SE = .03$), which was expected for this task procedure (i.e., free response). Additionally, the correspondence between the established target category and modal category agreement was observed for 79% of the pictures, with about 7% presenting different but culturally-accepted categories. For example, categorizing “child scooter” as a “toy” instead of “vehicles” or using appropriate non-target categories

category, the commonly accepted formula (Brodeur et al., 2014; Snodgrass & Vanderwart, 1980) was used:

$$H = \sum_{i=1}^k P_i \log_2 \left(\frac{1}{P_i} \right),$$

with k referring to the distinct acceptable denominations as correct

naming/categorization for each image (excluding the forgettable answers - don’t know, don’t recognize or don’t remember); P_i refers to the proportion of participants that provided an acceptable name/category to the image, excluding errors and forgettable answers. The h-value increases as the number of alternatives of correct names/categories increases. Pictures with a few variations in naming response will present an h-value closer to 0 (Snodgrass & Vanderwart, 1980).

456 (e.g., naming “legume” for “vegetables”), more specific categories (e.g., “dry fruits” for
457 “fruits”) or more general categories (e.g., “animals” for “mammals” items).

458 Detailed information about name and category agreement for the entire database and
459 for each image can be found in Table 2 of the Supplemental Materials.

460 **Cross-cultural/linguistic analysis**

461 The current RealPic norms were divided into sub-sets according to their source
462 (original dataset). The mean ratings⁶ per item in each sub-set were contrasted with the norms
463 reported in the original datasets: the BOSS dataset (v.1 - Brodeur et al., 2010; v.2 - Brodeur
464 et al., 2014) and the ecological database of Moreno-Martinez and Montoro (2012) obtained
465 with English-Canadian and Spanish samples, respectively (see Table 3, Table 4 and Table 5
466 of the Supplemental Materials). This analysis was conducted using univariate ANOVAs with
467 2 Sample (original subsample vs. RealPic) X 2 Domain (living vs. non-living) as factors for
468 each common dimension in both datasets. The variable semantic domain was included in this
469 analysis to provide a more robust inspection of cultural-based effects. Semantic processing
470 involves general knowledge acquired during our life experiences which is related to the
471 environmental context. The processing of non-living items (e.g., tools, furniture, vehicles,
472 etc.) and living ones (e.g., mammals, fruits, birds, etc.) can therefore be influenced by socio-
473 cultural factors, such as cultural values, social needs and evolutionary pressures (see
474 Barbarotto et al., 2002; Na et al., 2017). Domain specificities have been extensively reported
475 in the literature (see Caramazza & Konkle, 2013; Caramazza & Sheldon, 1998; Warrington &
476 McCarthy, 1987; Warrington & Shallice, 1984). Bonferroni adjustment contrasts were used
477 for inspecting main effects and t-tests to explore post-hoc interaction effects.

478 INSERT TABLE 7

⁶ The transformation of scale scores using upper and lower limits in a 0 to 100 scale (see de Vaus, 2002) was applied to compare the means of each common dimension reported in the present norms (7-point scale) and the in the norms of the original databases (5-point scales).

479

480 Regarding the comparison of RealPic (Portuguese) versus BOSS v.1 (Brodeur et al.,
 481 2010; English-Canadian; item distribution - living items: 31, non-living items: 88), the
 482 inspected dimensions were name agreement measures, familiarity and visual complexity. The
 483 ANOVA results showed a significant main effect of Sample across dimensions (all p 's < .05),
 484 except for visual complexity. Specifically, the Portuguese sample presented higher name
 485 agreement (BOSS v.1: $M = 56.58$, $SE = 3.01$; RealPic: $M = 70.14$, $SE = 3.01$) and more
 486 consistency in naming (h-value: BOSSv.1: $M = 32.01$, $SE = 2.29$; RealPic: $M = 21.17$, $SE =$
 487 2.29). The Portuguese sample also rated the items as more familiar (BOSSv.1: $M = 60.55$, $SE =$
 488 2.31 ; RealPic: $M = 76.40$, $SE = 2.31$). The main effect of Domain and its interaction with
 489 Sample was not significant for any of the dimensions, indicating consistency across samples
 490 by Domain. See Table 7 for detailed results.

491 The ANOVA results for RealPic (Portuguese) versus BOSS v.2 (Brodeur et al., 2014;
 492 English-Canadian; item distribution – living items: 72, non-living items: 103) revealed a
 493 significant main effect of Sample across all naming dimensions (all ps < .05, see Table 7 for
 494 details). Specifically, the Portuguese sample was more accurate in naming (% name
 495 agreement- BOSS v.2: $M = 59.01$, $SE = 1.80$, RealPic: $M = 73.65$, $SE = 1.80$) and more
 496 consistent in the valid names provided (h-value - BOSS v.2: $M = 38.41$, $SE = 1.54$, RealPic:
 497 $M = 17.11$, $SE = 1.54$). In contrast with the above-mentioned comparison with BOSS v.1, the
 498 main effect of Domain was observed in all dimensions (all $ps \leq .03$). Living-things were rated
 499 as more visually complex (Living: $M = 59.33$, $SE = 1.70$; Non-living: $M = 47.33$, $SE = 1.42$),
 500 less familiar (Living: $M = 63.76$, $SE = 1.67$; Non-living: $M = 68.45$, $SE = 1.39$), presented
 501 higher name agreement (% of name agreement - Living: $M = 71.21$, $SE = 1.95$; Non-living: M
 502 $= 61.45$, $SE = 1.63$) and less variability in naming (h-value - Living: $M = 23.22$, $SE = 1.67$;
 503 Non-living: $M = 32.30$, $SE = 1.39$) than non-living things. The interaction effect between

Sample and Domain was significant for most of the dimensions (all $ps \leq .03$; except for Familiarity, $p = .44$), with the Portuguese sample presenting higher name agreement (% of name agreement – Boss v.2: $M = 66.81$, $SE = 2.77$; RealPic: $M = 75.61$, $SE = 2.77$, $t(142) = -2.44$, $p = .016$) and less naming variability (h-value – Boss v.2: $M = 30.29$, $SE = 2.36$; RealPic: $M = 16.15$, $SE = 2.36$, $t(136.499) = 5.09$, $p < .001$) for living things. Living items were also evaluated as less complex by the Portuguese sample (BOSS v.2: $M = 65.31$, $SE = 2.41$; RealPic: $M = 53.34$, $SE = 2.41$, $t(142) = 4.89$, $p < .001$). Regarding the non-living domain, the Portuguese sample showed more agreement in naming (% of name agreement – BOSS v.2: $M = 51.21$, $SE = 2.31$; RealPic: $M = 71.69$, $SE = 2.32$, $t(204) = -5.94$, $p < .001$) and less naming variability in comparison with the English sample (h-value – BOSS v.2: $M = 46.54$, $SE = 1.98$; RealPic: $M = 18.07$, $SE = 1.98$, $t(197.806) = 9.22$, $p < .001$), with no significant differences by sample for the remaining dimensions (all $p > .20$).

The ANOVA results for the RealPic (Portuguese) versus the Ecological database (Moreno-Martinez & Montoro, 2012; Spanish) inspected the dimensions of familiarity, naming agreement, typicality and visual complexity. The results showed a significant main effect of Sample, for familiarity and typicality (all $p < .005$). Portuguese participants rated the items as more typical (Ecological: $M = 63.98$, $SE = 1.87$; RealPic: $M = 76.48$, $SE = 1.87$) and familiar (Ecological: $M = 62.82$, $SE = 1.86$; RealPic: $M = 70.45$, $SE = 1.86$). Significant main effects of Domain (living: 73 items; non-living: 84 items) for visual complexity and familiarity ($ps < .02$) were also observed, with living things rated as significantly less familiar (Living: $M = 63.40$, $SE = 1.92$; Non-living: $M = 69.87$, $SE = 1.79$) and as visually more complex (Living: $M = 45.03$, $SE = 1.79$; Non-living: $M = 38.04$, $SE = 1.67$) than non-living things. Moreover, significant interaction effects between Sample and Domain were found for name agreement measures (h-value and percentage of NA with $ps \leq .02$). The Portuguese sample presented less variability in naming living-things (h-value – Ecological: $M = 28.45$ SE

529 = 2.82, RealPic: $M = 17.02$, $SE = 2.82$, $t(132.536) = 2.93$, $p = .004$) but no significant
530 differences between samples were observed for non-living things (all $p > .1$). No differences
531 across cultures were found in the remaining dimensions for living-things and non-living
532 things (all $p > .1$). Statistical details are provided in Table 7.

533 Discussion

534 The present study systematically compiled stimuli and extended norms for real-world
535 pictures in nine dimensions comprising the affective, semantic and perceptive domains.
536 RealPic dataset includes a considerable range of pictures distributed across several categories
537 (see Santi et al., 2015). To the best of our knowledge, few normative datasets normed such
538 type of stimuli in the Portuguese context (e.g., Prada et al., 2010; Prada et al., 2014) and none
539 of them includes standards for such a variety of dimensions.

540 Overall, the results indicated that the RealPic dataset comprises items that are highly
541 familiar, typical, positive, somewhat arousing and visually appealing, medium to low in
542 complexity and presenting high agreement between picture and name. These results are in
543 line with previous studies using real-world pictures of common items, in which those stimuli
544 were rated as relatively complex and presented optimal object agreement (Brodeur et al.,
545 2010; Brodeur et al., 2014). The results also indicate that this type of pictures are less subject
546 to negative feelings (see also Prada et al., 2010), likely because they depict well-known and
547 easily recognizable items. Previous research has shown that the most recognizable and
548 meaningful symbols (high valid responses) were also rated as highly arousing, positive and
549 visually appealing (Prada et al., 2016). Furthermore, the overall high ratings obtained for
550 typicality and familiarity do not constitute a critical issue since real-world pictures of
551 common items are actually expected to be typical and familiar (e.g., Adlington et al., 2009;
552 Brodeur et al., 2014; Moreno-Martinez & Montoro, 2012; Shao & Stiegert, 2016).
553 Congruently, it seems that increasing the quality of the pictures and their proximity to the

554 reality is likely to improve their familiarity, and consequently their typicality ratings,
555 comparatively to line-drawings (see Saryazdi et al., 2018).

556 The above-chance scores for linguistic attributes (name agreement and category
557 agreement) together with a moderate to high variation of attributed (target and non-target)
558 names and categories, are in line with previous norms using pictures of common items
559 (Brodeur et al., 2010; Brodeur et al., 2014; Snodgrass & Vanderwart, 1980) and also favor
560 the applicability of those stimuli. Moreover, the high variability in category agreement
561 contrasted to the low variation observed in typicality ratings suggests that both dimensions,
562 although part of the categorization processing, may not be identical as considered by Clarke
563 and Ludington (2017). For instance, a picture may be typical even if it is not consistently
564 considered as a member of the target category (e.g., “panini grill”, considered a highly typical
565 item, although presenting high variability in categories attributed and with a CA percentage
566 lower than 40%). In examining such findings, the RealPic dataset is likely to be an useful tool
567 in exploring naming abilities, semantic organization and memory skills⁷.

568 Regarding the correlation results, important insights can be used for a better
569 understanding of the less explored dimensions in previous validation studies, namely arousal,
570 aesthetic appeal, picture-name agreement and valence. The contrast between our correlational
571 results, namely between arousal and aesthetic appeal, valence, and familiarity, and those
572 reported in other normative studies might be related to the specific type of stimuli used across
573 studies. In fact, a previous normative study has shown that the interaction between arousal
574 and other dimensions might depend on the type of stimuli, particularly when they present
575 novelty (see Foroni et al., 2013). In comparison to the distinctiveness of faces (Garrido et al.,
576 2016), symbols (Prada et al., 2016) and emojis (Rodrigues et al., 2018), common items are

⁷ In order to increase RealPic usage potential in future studies, the norms per category and their domain are reported in the Supplemental Material.

577 well-known stimuli related to general knowledge and very frequent in our daily-life, that are
578 likely to be processed in a more semantic manner. The high scores for familiarity, typicality
579 and picture-name agreement observed in RealPic are in line with such perspective.

580 Original results from our study regarding aesthetic appeal and picture-name
581 agreement showed that such dimensions are positively correlated with all the rated
582 dimensions, except for visual complexity and arousal respectively. Specifically, while
583 aesthetic appeal presented positive correlations with valence (very strong), it was negatively
584 correlated with arousal thus indicating the qualitative differences between these two affective
585 measures as well as their predictive potential. Indeed, aesthetic appeal is a multidimensional
586 variable that seems to capture affective but also the influence of perceptual features (see
587 Reppa & McDougall, 2015), once it focuses on surface image characteristics. Regarding
588 picture-name agreement, the positive correlation (strong) with familiarity (Brodeur et al.,
589 2014; but see Sanfeliu & Fernandez, 1996) and the negative correlation with visual
590 complexity (but see Saryazdi et al., 2018) reflect its multiple influence in both visual and
591 conceptual-based processing (Johnston et al., 2010; Sanfeliu & Fernandez, 1996; Snodgrass
592 & Vanderwart, 1980). Taken together, these findings indicate the relevance of exploring
593 other visual-related attributes of pictures aside from visual complexity to further understand
594 their impact on affective and cognitive processes. The weak/absent correlations between
595 typicality and visual complexity as well as between arousal and typicality and valence still
596 require further examination.

597 Cross-cultural comparisons indicated that the RealPic items were rated as
598 considerably more familiar than the very same items rated by a Spanish subsample (Moreno-
599 Martinez & Montoro, 2012). Nevertheless, familiarity seems to be the least influenced
600 dimension by Portuguese vs. Canadian cultural differences. Accordingly, strong correlations
601 have been observed across different cultures and languages for familiarity (Boukadi et al.,

2016, Brodeur et al., 2012). Such conflicting findings may result from the influence of other variables known to influence familiarity and that were examined simultaneously in our study, such as valence and category agreement (see Foroni et al., 2013; Prada et al., 2018). Moreover, such differences in familiarity ratings could be explained by the fact that the compared items are a subsample of the original datasets used for RealPic which was selected based on their cultural occurrence in the Portuguese environment.

Cultural differences between the Portuguese and Spanish context were also found for typicality ratings. Typicality and familiarity have been presenting positive significant correlations in common items studies (Brodeur et al., 2014; Moreno-Martinez et al., 2011; Snodgrass & Vanderwart, 1980), covarying also by the frequency in which an item or its concept occur. Another possibility is that those findings might have been motivated by the differences in the original items subsamples relatively to living and non-living domains as well as categories, once familiarity and typicality are known to be influenced by category and domain effects (Brodeur et al., 2012; Foroni et al., 2013; Moreno-Martinez et al., 2011; Moreno-Martinez & Montoro, 2012).

The cross-cultural comparison also indicated that name agreement measures (i.e., percentage and h-value) presented significant differences in the Portuguese vs. Canadian samples. However, these measures showed equivalent results for the comparison between Spanish and Portuguese samples, suggesting that similarities in cultural environments associated to the consistent use of pictures may reduce the influence of linguistic differences in naming (see Brodeur et al., 2012). Likewise, linguistic consistency is expected across near-to-Mediterranean cultures and from languages sharing the same linguistic Latin background (Azevedo, 2005). In fact, a previous study reported high correlations of naming measures across languages and/or countries as well as across clustered languages from the same

626 linguistic family (e.g., Germanic or Romance) confirming a reasonable degree of
627 communalities across languages and cultural context (Duñabeitia et al., 2018).
628 Finally, the main effect of semantic domain (i.e., living and non-living), observed
629 across samples may be also interpreted within a feature distinctiveness approach in which
630 non-living items share less features and present higher correlations with distinctive features
631 than living items (see Moss & Tyler, 1997; Randall et al., 2004). However, the cross-cultural
632 differences (English-Canadian vs. Portuguese and Spanish vs. Portuguese) observed in name
633 agreement, familiarity and visual complexity suggests that cultural background may influence
634 semantic organization. It has been argued that the animacy of the items implies a complex
635 neural network influencing the various stages (i.e., perceptive and semantic) of processing
636 based on their evolutionary weight (see Caramazza & Sheldon, 1998; Nairne et al., 2013).
637 Moreover, the survival issues are susceptible to regions and habits. For instance, it is
638 plausible that cultural characteristics (i.e., climate, accessibility of food, availability and
639 necessity of specific tools or even traditions) may influence the evolutionary-based value of
640 items across the semantic domain in several dimensions which require further cultural
641 examinations. However, the current cross-cultural findings should be interpreted with caution
642 as the current study does not constitute a replication and any methodological differences (i.e.,
643 number of assessments, context of data collection, order of presentation of dimensions, etc.)
644 might have influenced the results.

645 Despite the relevance of such normed dataset, the current study presents a few
646 limitations, namely regarding the number of evaluations per picture, the sample
647 characteristics and the data collection environment. First, a limited number of respondents in
648 psychological studies has driven the production of conflicting findings across studies
649 (Brysbaert, 2019). However, the number of evaluations per item established for the current
650 study was based on previous normative studies that have produced reliable results (Alario &

651 Ferrand, 1999; Brodeur et al., 2014; Cycowicz et al., 1997; Tsaparina et al., 2011). Second,
652 the sample of our study was fairly homogenous regarding the high levels of participants'
653 education and not equally distributed across age groups, making certain types of comparisons
654 across these variables unfeasible. It well established in the literature that some of the
655 dimensions (e.g., name agreement) assessed in the current study may be influenced by age
656 and education level (Laiacona et al., 2016; Spezzano et al., 2013). For instance, Laiacona and
657 colleagues (2016) have already shown that age and educational level are relevant predictors
658 of naming abilities. Pompéia and colleagues' (2001), also showed differences in normative
659 ratings between children and adults and across different education levels. On the other hand,
660 the demographic characteristics of our sample allowed comparisons with many other
661 normative studies that used highly-educated young adults. Future studies might adopt a
662 developmental approach, contrasting young to older adults with different educational
663 backgrounds in an attempt to grasp potential differences in the explored dimensions. Finally,
664 the use of online resources for collecting data may constitute a challenge in maintaining
665 participants engaged in the study and in establishing some control of the data collection
666 environment. Nevertheless, online data collection procedures allow to overcome a set of
667 constraints regarding the recruitment of participants and has been shown to be as reliable as
668 data collected in lab settings (Saryazdi et al., 2018).

669 The current norms constitute a useful tool for researchers searching for well-
670 characterized pictures in several dimensions, allowing the manipulation of specific
671 dimensions while controlling others. This enables a better selection of stimuli while avoiding
672 possible confounding effects and ultimately enhancing the quality of the experimental
673 designs. Additionally, the RealPic application potential becomes particularly high if we
674 consider all Portuguese-speaking communities (scattered or territorially distributed) around
675 the world (Godinho & Garrido, 2016) and the rank of the Portuguese language as one of the

676 most spoken languages around the world (see Reto et al., 2016). Future studies should
677 consider the cultural and linguistic diversity of Portuguese speaking communities in non-
678 European Portuguese contexts (i.e., Africa, Asia or South America) as well as expand these
679 norms for additional dimensions (e.g., age-of-acquisition, Johnston et al., 2010;
680 manipulability, Brodeur et al., 2014; image agreement and/or imageability, Snodgrass &
681 Vanderwart, 1980).

682 In conclusion, the RealPic dataset comprises images of meaningful stimuli commonly
683 encountered in our daily-life. As a particular general class, common items were examined in
684 a more integrative perspective of validating stimuli across a wide range of dimensions
685 emphasizing their independent and combined contributions for picture processing.
686 Furthermore, this research acknowledges a valuable finding about the way we process
687 different types of meaningful information in our “semantic brain” considering cultural
688 diversity. The ecological concern that guided this work and its systematic procedures are
689 likely to make RealPic a promising resource for memory, language and emotion research as
690 well as for interventional settings (e.g., cognitive, linguistic and marketing) requiring more
691 realistic stimuli.

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693

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700

701 **Open Practices Statement**

702 The detailed picture norms and other results are available as supplemental materials
703 (available at https://osf.io/qn35s/?view_only=9c209e9236b94b2cb74f77f47e7ff390) and
704 none preregistration was done for such study.

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906

907 **Tables and Figures**

908

909 **Table 1**

910 *Distribution of Items by Categories and Domains*

Living things (242)	Non-living things (354)
Birds (50)	Clothing (50)
Fruits (47)	Desk material (50)
Insects (47)	Furniture (48)
Mammals (49)	Kitchen utensils (57)
Vegetables (49)	Musical instruments (50)
	Tools (49)
	Vehicles (50)

911

912

913 **Table 2**

914 *Instructions and their References for Each Dimension*

Dimension	English version	Main references
Block A (random)		
Familiarity	<p><i>Object familiarity:</i> you should consider how often you find the picture represented in the image in your daily life, indicating how familiar this stimulus is.</p> <p>Frequently encountered items are usually considered more familiar. For example, an “Apple” is a very familiar fruit, but not a “Guava”.</p> <p>Scale: 1-<i>unfamiliar</i> to 7-<i>very familiar</i></p>	<p>Brodeur et al. (2010); Foroni et al. (2013); Prada et al. (2016); Snodgrass & Vanderwart (1980);</p>
Arousal	<p><i>Activation capacity of the object:</i> you should indicate to which extent you consider that this object represents something active/intense or passive/calm</p> <p>Scale: 1-<i>very passive/calm</i> to 7-<i>very active/intense</i></p>	<p>Foroni et al. (2013); Garrido et al. (2016)</p>
Valence	<p><i>Valence of the object:</i> you should consider to which extent this item refers to something positive/pleasant or negative/unpleasant.</p> <p>Scale: 1-<i>very negative/unpleasant</i> to 7-<i>very positive/pleasant</i></p>	<p>Prada et al. (2014); Prada et al. (2016)</p>
Block B (random)		
Visual complexity	<p><i>Visual complexity of an image:</i> you should evaluate the degree of picture elaboration regarding its visual details (quantity of details, lines patterns, quantity of colors), You should consider the complexity of the visual characteristics of the picture presented, but not the actual object or concept represented. The greater the amount of details/elaboration the more complex the image is.</p> <p>Scale: 1-<i>very simple</i> to 7-<i>very complex</i></p>	<p>Brodeur et al. (2010); Cycocwcz et al. (1997); Pompéia et al. (2001); Prada et al. (2016); Snodgrass & Vanderwart (1980);</p>
Aesthetic appeal	<p><i>Pleasantness of the image:</i> you should consider how visually appealing the image is, considering its visual characteristics and not the associated concept or object.</p> <p>Scale: 1-<i>visually unpleasant/unappealing</i> to 7-<i>visually pleasant/appealing</i></p>	<p>Prada et al. (2016)</p>

Block C (fixed order)		
Name agreement and Category agreement	<p>First, you will be asked to identify the item represented on the picture (write the first name that comes to your mind) and its category. Be succinct and write only one name, without ambiguity. For example, when see an image of a “sunflower”, you should write “sunflower” as name response and “flower” as category response.</p> <p>If you do not know the object/category, you should respond "I do not know the object/category". In situations where you identify the object/category, but do not remember the name, answer "I do not know the name of the object/category". However, if you recognize the object/category and know the name but cannot remember it at the moment, say "I do not remember the object/category name".</p>	Pompéia et al. (2001); Snodgrass & Vanderwart (1980)
Picture-name agreement	<p><i>Congruence between image and name:</i> you should evaluate to which extent the image corresponds to a good representation of the name presented.</p> <p>Scale: 1-<i>very poor representation of the name</i> to 7-<i>excellent representation of the name</i></p>	Morrison et al. (1997)
Typicality	<p><i>Typicality:</i> you should evaluate to which extent the object is a good example of the indicated category. Consider the representativeness of the stimulus relative to the category, regardless of the frequency you encounter the object in your daily life or your personal preferences. For example, a "Church" can be found frequently, but it will not be a very representative item of the "Buildings" category. The objects considered the best exemplars are the most typical.</p> <p>Scale: 1-<i>very bad example of its category</i> to 7-<i>excellent example of its category</i></p>	Foroni et al. (2013); Moreno-Martinez et al. (2011; 2012)

Table 3*Descriptive Statistics for All Items in Each Dimension*

	Familiarity	Typicality	Arousal	Valence	Aesthetical Appeal	Visual Complexity	Picture-name Agreement
Mean	5.394	5.747	4.077	4.604	4.255	3.756	6.036
SE of Mean	.045	.040	.037	.039	.037	.036	.036
SD	1.120	.971	.908	.958	.913	.890	.890
Range	2.00-7.00	2.24-7.00	2.24-6.44	1.56-6.70	1.59-6.70	1.69-6.32	2.00-7.00
Skewness	-.738	-.954	.370	-.676	-.129	-.044	-1.143
SE of Skewness	.100	.100	.100	.100	.100	.100	.100
Kurtosis	-.187	.143	-.725	.436	-.032	-.601	.665
SE of Kurtosis	.200	.200	.200	.200	.200	.200	.200
95% IC Low	5.304	5.668	4.004	4.527	4.182	3.684	5.964
95% IC Upper	5.484	5.825	4.150	4.681	4.329	3.827	6.107

Note. Means, Standard Error (SE), Standard Deviation (SD), Range interval (minimum and maximum), Normality estimation (kurtosis and skewness) and Confidence Intervals at 95% for low and upper cut-offs are provided.

923

924 **Table 4.**925 *Pearson's r Correlation Values for all Rated Dimensions*

	1	2	3	4	5	6	7
1. Familiarity	--						
2. Typicality	.255**	--					
3. Arousal	-.188**	.107*	--				
4. Valence	.431**	.139**	-.288**	--			
5. Aesthetic Appeal	.342**	.190**	-.092*	.906**	--		
6. Visual Complexity	-.459**	-.044	.519**	-.053	.097*	--	
7. Picture-name agreement	.686**	.172**	.039	.333**	.310**	-.205**	--

926 * $p < .05$ (two-tailed); ** $p < .01$ (two-tailed).927 *Note.* Significant and strong correlations are presented in bold.

928 **Table 5.**929 *Partial Correlation for all Rated Dimension Controlled by Category*

	1	2	3	4	5	6	7
1. Familiarity	--						
2. Typicality	.312**	--					
3. Arousal	-.168**	.072	--				
4. Valence	.421**	.173**	-.277**	--			
5. Aesthetic Appeal	.340**	.209**	-.087*	.907**	--		
6. Visual Complexity	-.454**	-.104	.515**	-.045	.101*	--	
7. Picture-name agreement	.679**	.172**	.059	.324**	.308**	-.197**	--

930 * $p < .05$ (two-tailed); ** $p < .01$ (two-tailed).931 *Note.* Significant and strong correlations are presented in bold.

932 **Table 6.**933 *Descriptive Statistics for all Items in Each Linguistic Attribute*

	Correct Naming (%)	%NA	H-VALUE NA	Correct Categorization (%)	%CA	H-VALUE CA
Mean	92.16	77.94	0.78	94.32	65.17	1.40
SE	0.480	0.924	0.04	0.004	0.008	0.034
SD	10.88	20.97	0.90	0.089	20.42	0.81
Skewness	-144.34	-66.35	1.26	-184.13	-9.38	0.44
Kurtosis	104.21	-78.91	1.00	357.14	-89.77	-0.20
95% CI Low	91.22	76.13	0.70	93.59	63.49	1.33
95% CI Upper	93.11	79.76	0.85	95.05	66.84	1.47

934 *Note.* NA- Name agreement; CA – Category Agreement; Means, Standard Error (SE), Standard Deviation
935 (SD), Normality estimation (kurtosis and skewness) and Confidence Intervals at 95% for low and upper
936 cut-offs are provided.

937 **Table 7**

938 *Main Effects and Interaction Effects Between Sample and Domain Across Rated Dimensions*

	BOSS v.1 (Eng) X RealPic (PT)			BOSS v.2 (Eng) X RealPic (PT)			Ecological database (Spanish) X RealPic (PT)		
	Sample <i>F</i> (1,237)	Domain <i>F</i> (1,237)	Sample X Domain <i>F</i> (1,237)	Sample <i>F</i> (1, 349)	Domain <i>F</i> (1, 349)	Sample X Domain <i>F</i> (1, 349)	Sample <i>F</i> (1, 313)	Domain <i>F</i> (1, 313)	Sample X Domain <i>F</i> (1, 313)
	90% CI	90% CI	90% CI	90% CI	90% CI	90% CI	90% CI	90% CI	90% CI
NA (%)	10.168** $\eta_p^2=.042$ [.00, .09]	n.s.	n.s.	32.889*** $\eta_p^2=.087$ [.045, .13]	14.623*** $\eta_p^2=.041$ [.01, .07]	5.229* $\eta_p^2=.015$ [.00, .04]	n.s.	n.s.	5.449* $\eta_p^2=.017$ [0.00, 0.05]
H-value of NA	11.237*** $\eta_p^2=.046$ [.01, .09]	n.s.	n.s.	95.419*** $\eta_p^2=.216$ [.15, .27]	17.341*** $\eta_p^2=.048$ [.02,.08]	10.797*** $\eta_p^2=.030$ [.00, .06]	n.s.	n.s.	6.453* $\eta_p^2=.020$ [0.00, 0.05]
Visual Complexity	n.s.	n.s..	n.s.	n.s.	29.291*** $\eta_p^2=.078$ [.03, .13]	13.130*** $\eta_p^2=.037$ [.01, .07]	n.s.	8.140** $\eta_p^2=.026$ [0.00, 0.06]	n.s.
Familiarity	23.408*** $\eta_p^2=.091$ [.04, .15]	n.s.	n.s.	n.s.	4.643* $\eta_p^2=.013$ [.00, .03]	n.s.	8.447** $\eta_p^2=.027$ [0.00, 0.06]	6.080* $\eta_p^2=.019$ [0.00, 0.05]	n.s.
Typicality	-----	-----	----	----	----	----	23.655*** $\eta_p^2=.071$ [.03, .12]	n.s.	n.s.

939 * $p < .05$; ** $p < .01$; *** $p < .001$.

940 *Note.* n.s. – non-significant; Eng – English language; PT – Portuguese language; NA – Name Agreement.

941 Statistical $F(F)$, eta partial effect size (η_p^2) and Confidence Intervals (90%CI) in brackets [] are provided for significant differences.