# ISCTE 🐼 Business School Instituto Universitário de Lisboa

## EQUITY VALUATION OF AMORIM GROUP

João Diogo Ponciano Martins

Project submitted as a partial requirement for the conferral of Master in Finance

## Supervisor:

Prof. Pedro Manuel de Sousa Leite Inácio, ISCTE Business School, Finance Department

September 2019

## Abstract

The present project intents to perform a valuation of Corticeira Amorim SGPS, S.A. – a Portuguese company that is a part of the Amorim Group, one of the most successful Portuguese origin groups in recent years and the worldwide market leader in the cork sector.

The journey of the Amorim Group represents one of the most successful stories in the Portuguese market through the 20<sup>th</sup> and 21<sup>st</sup> centuries, marked by a constant search for success, sustainability and innovation.

This project will be supported by several different approaches and theoretical models and, ultimately, will provide a target price of the company's shares as of 31<sup>st</sup> December 2018.

Hence, the primary goal of this project is to deliver potential investors with tools to understand if Corticeira Amorim's shares are being priced above or below its true intrinsic value.

After the valuation process was concluded, a target price of €10.41 was obtained, leading to a recommendation to acquire the shares of Corticeira Amorim.

Keywords: Valuation; Discounted Cah Flow; Multiples; Corticeira Amorim JEL Classification: O22 / G32

### Resumo

O projecto que aqui se apresenta tentará providenciar uma avaliação da Corticeira Amorim SGPS, S.A. – uma empresa Portuguesa pertencente ao Grupo Amorim, um dos grupos de empresas de origem Portuguesa com maior êxito nos anos recentes e líder de mercado mundial no sector da cortiça.

O percurso do Grupo Amorim representa uma das histórias de maior sucesso do mercado Português, ao longo dos séculos 20 e 21, marcada por uma procura de sucesso, sustentabilidade e inovação.

Este projecto será suportado por várias abordagens e modelos teóricos e, em última instância, irá alcançar um preço de mercado da acções da empresa com referência ao dia 31 de Dezembro de 2018.

Deste modo, o objecto principal deste projecto é presentear potenciais investidores com ferramentas que lhes permitam compreender se as acções da Corticeira Amorim estão avaliadas acima ou abaixo do seu verdadeiro valor intrínseco.

Após a conclusão do processo de avaliação, um preço de mercado de €10,41 foi obtido, projectando-se a recomendação da aquisição das acções da Corticeira Amorim.

Palavras-chave: Avaliação; Cash Flow Descontado; Múltiplos; Corticeira Amorim Classificação JEL: O22 / G32

## Acknowledgements

I would like to show my gratitude to everyone who supported me throughout my academic life. This last project symbolizes an important milestone in my life, being the last task to conclude my journey in ISCTE Business School.

The worked hereby presented represents the culmination of a months invested into a hardworking process.

I sincerely want to give my word of gratefulness to Professor Pedro Leite Inácio, who showed total availability and support throughout this project.

Lastly, I would like to thank my parents, Maria and António, as well as my brother André for the constant support, investment and love. Without them, this journey would not be possible.

## **Table of contents**

| 2. Literature Review                                | 2  |
|---|----|
| 2.1. Introduction                                   | 2  |
| 2.2. Valuation Models                               | 3  |
| 2.2.1. Discounted Cash Flow Valuation               | 4  |
| 2.2.1.1. Firm Approach                              | 6  |
| 2.2.1.1.1. WACC (Weighted Average Cost of Capital)  | 7  |
| 2.2.1.1.2. Capital Asset Pricing Model              |    |
| 2.2.1.1.2.1. Risk-free rate                         | 9  |
| 2.2.1.1.2.2. Beta                                   |    |
| 2.2.1.2. Equity Approach                            | 11 |
| 2.2.1.3 Economic Value Added                        |    |
| 2.2.2. Relative Valuation (Multiples)               |    |
| 2.3. Choosing a valuation model                     |    |
| 3. Data   | 16 |
| 4. Industry and Company Overview                    | 17 |
| 4.1. Corticeira Amorim SGPS, S.A – Company Overview | 17 |
| 4.1.1. Company History                              |    |
| 4.1.2. Company Shareholders Structure               | 19 |
| 4.1.3. Business Units                               |    |
| 4.1.3.1. Raw Materials                              |    |
| 4.1.3.2. Cork Stoppers                              |    |
| 4.1.3.3. Floor and Wall Coverings                   |    |
| 4.1.3.4. Composite Cork                             |    |
| 4.1.3.5. Insulation Cork                            |    |
| 4.1.4. Stock Performance                            |    |
| 4.2. Market overview                                |    |
| 4.2.1. Macroeconomic environment                    |    |
| 4.2.2. Cork Sector Overview                         |    |
| 5. Valuation  |    |
| 5.1 General Assumptions                             |    |
| 5.1.1. WACC   |    |

| 5.1.1.1. Cost of Equity                        |
|--|
| 5.1.1.2. Cost of Debt                          |
| 5.1.1.3. Debt to Equity ratio                  |
| 5.1.1.4. Corporate Income Tax Rate             |
| 5.1.1.5. Growth Rate                           |
| 5.1.2 Business Units Sales and Projections     |
| 5.1.2.1. Raw Materials                         |
| 5.1.2.2. Cork Stoppers                         |
| 5.1.2.3. Floor and Wall Coverings              |
| 5.1.2.4 Composite Cork                         |
| 5.1.2.5. Insulation Cork                       |
| 5.1.3. Cost of Sales and EBITDA Margins        |
| 5.1.4. CAPEX                                   |
| 5.1.5. Change in Property, Plant and Equipment |
| 5.1.6. Depreciations                           |
| 5.1.7. Working Capital Needs/Requirements 46   |
| 5.1.8. Net Debt                                |
| 5.2 Target Price                               |
| 5.3 Relative Valuation (Multiples)             |
| 6. Conclusions                                 |
| 7. References                                  |
| 8. Appendixes                                  |

## List of Tables

| Table 1 – Valuation Approaches and Models  |
|--|
| Table 2 – Main Groups of Relative Valuation Multiples                                      |
| Table 3 – World Cork Exportations in 2017  |
| Table 4 – WACC computation   |
| Table 5 – Interest Coverage Ratio (thousand euros)   |
| Table 6 – Default credit risk premium  |
| Table 7 – Historical Weight in Trade Sales by each BU                                      |
| Table 8 – Historical Evolution in Sales Growth of the Raw Material BU since 201437         |
| Table 9 – Sales Growth Forecast of the Raw Material BU from 2019 to 2023                   |
| Table 10 – Sales Growth of the Cork Stoppers BU since 2014                                 |
| Table 11 – Sales Growth Forecast of the Cork Stoppers BU from 2019 to 2023                 |
| Table 12 – Sales Growth of the Floor and Wall Coverings BU since 2014                      |
| Table 13 – Sales Growth Forecast of the Floor and Wall Coverings BU from 2019 to 2023.39   |
| Table 14 – Sales Growth of the Composite Cork BU since 2014                                |
| Table 15 – Sales Growth Forecast of the Composite Cork BU from 2019 to 2023 40             |
| Table 16 – Sales Growth of the Insulation Cork BU since 2014 40                            |
| Table 17 – Sales Growth Forecast of the Insulation Cork BU from 2019 to 2023 40            |
| Table 18 – Trade Sales Forecast by each BU from 2019 to 2023 (thousand euros)              |
| Table 19 – Operating Costs and Other Operating Expenses (thousand euros)                   |
| Table 20 – Trade Sales by each BU from 2014 until 2018 (thousand euros)                    |
| Table 21 – EBITDA/Total Trade Sales coefficient for each BU                                |
| Table 22 – Raw Materials BU's EBITDA Margins from 2014 until 2023 42                       |
| Table 23 – Cork Stoppers BU's EBITDA Margins from 2014 until 2023                          |
| Table 24 – Floor and Wall Coverings BU's EBITDA Margins from 2014 until 202343             |
| Table 25 – Composite Cork BU's EBITDA Margins from 2014 until 2023                         |
| Table 26 – Insulation Cork BU's EBITDA Margins from 2014 until 2023                        |
| Table 27 – Value of Fixed Assets' Gross Value as a percentage of total Fixed Assets' Gross |
| Value (thousand euros)   |
| Table 28 – Forecast of Fixed Assets values by BU (thousand euros)                          |
| Table 29 – Forecast of Net Capex by Business Unit (thousand euros)                         |
| Table 30 – Depreciation Amounts registered per BU from 2014 until 2018 (thousand euros)46  |
| Table 31 – Yearly Growth of Depreciation Amounts per BU 46                                 |

| Table 32 – Forecast Proxy used for depreciations growth rate from 2019 until 2023    | . 46 |
|--|------|
| Table 33 – Forecasted Depreciation amounts per BU (thousand euros)                   | . 46 |
| Table 34 – Working Capital registered per BU from 2014 until 2018 (thousand euros)   | . 47 |
| Table 35 – Forecast of Working Capital amounts per BU from 2019 until 2023 (thousand |      |
| euros)   | . 48 |
| Table 36 – Total Net Debt as of 31 December 2018 (thousand euros)                    | . 48 |
| Table 37 – DCF Valuation Results   | . 49 |
| Table 38 – Multiples Valuation   | . 50 |

## List of Figures

| Figure 1 – Amorim Group Geographical Distribution                                  | 18 |
|--|----|
| Figure 2 – Share Capital distribution  | 20 |
| Figure 3 – Business units' contribution to the consolidated EBITDA (million euros) | 20 |
| Figure 4 – Consolidated Sales by business unit                                     | 21 |
| Figure 5 – Raw Materials BU Sales and EBITDA (thousand euros)                      | 22 |
| Figure 6 – Cork Stoppers BU Sales and EBITDA (thousand euros)                      | 23 |
| Figure 7 – Floor and Wall Coverings BU Sales and EBITDA (thousand euros)           | 24 |
| Figure 8 – Composite Cork Sales BU and EBITDA (thousand euros)                     | 25 |
| Figure 9 – Insulation Cork BU Sales and EBITDA (thousand euros)                    | 26 |
| Figure 10 – Share Capital Trading Volumes in 2018                                  | 27 |
| Figure 11 – Share price performance versus PSI-20 index                            | 28 |
| Figure 12 – Stock market performance since 2014                                    | 28 |
| Figure 13 – World merchandise trade volume and real GDP growth from 2011 to 2020   | 29 |
| Figure 14 – 2020's forecasted inflation rates                                      | 36 |

### **1. Introduction**

The aim of this project, presented hereby as a partial requirement for the conferral of Master in Finance, is to provide a reliable equity value of Corticeira Amorim, giving an insight into the main practices used in valuation, while providing potential investors with tools to make a decision regarding an investment in the referred company. To this purpose, this project will gather historical information about the Amorim Group, in order to compute a target price for its listed shares by the end of 2018.

Corticeira Amorim is part of a family-owned Portuguese Group, the Amorim Group, one the largest group of companies of Portuguese origin. Presently, the company is listed in the Portuguese Stock Market, currently placed as the worldwide market leader in the cork sector.

Through its 5 major business units (Raw Materials, Cork Stoppers, Floor and Wall Coverings, Composite Cork and Insulation Cork), Corticeira Amorim has been constantly thriving in the market, offering sustainable and differentiated solutions and best practices all around.

In addition to the executive summary, this project will be structured in different chapters. Starting with chapter 2, in which an in-deep Literature Review will present the existing main valuation methodologies, with a natural emphasis on the chosen models to value the company, chapter 3 will describe the methods used for collecting the data to be analyzed.

Chapter 4 will follow, providing an overview of the Amorim Group as well as the markets in which the group operates, along with the most important current macroeconomic trends.

The outcome of this valuation project will be presented in chapter 5, while conclusions and a final recommendation will be provided in chapter 6.

### 2. Literature Review

#### **2.1. Introduction**

The following chapter will focus on presenting the valuation models that shall be addressed in this project. The crucial role of corporate valuation in the financial world, as the process that aims to accurately estimate the financial value of a company's assets and liabilities, has been the theme of several studies performed by some of the most notable financial authors.

According to studies made by Copeland et al. (2000), the major key to valuation's importance is that it allows the analyst to identify which investments are actually generating value, as well as, the drivers behind such value creation. A specific type of value is approached in this study, with the authors outlining the importance of valuation to a business manager of long-term successful company attempting to create value for shareholders.

Damodaran (2006) goes as far as considering that "valuation can be considered the heart of finance". The author claims that, considering the overall importance of valuation in corporate finance, whereas research on valuation models and metrics has been a heavy scrutinized topic, the estimation of cash flows and reconciliation between several versions of valuation models was not receiving enough attention, at that date.

The author also points out the importance of market efficiency. In a summarized manner, Damodaran (2006) defines an efficient market, as a market in which the market price is an unbiased estimate of the true value of the investment in question. However market efficiency does not imply for the market price to be an exact replication of its investment's true value. Detecting this "deviations", as defined by the author, may be the difference between making a good or a bad investment decision, and its early detection by investors, is relying on their accurate use of valuation models at their disposal.

Fernández (2007) outlined the significant role that a clear understanding of the available mechanisms of corporate valuation may offer to investors and/or shareholders, not only in assessing investment options but also in continuously valuing the creating value aspect of their target/company.

In fact, determining the true value of a company, through corporate valuation models, is not only important from a business planning perspective to shareholders but, similarly, assumes a

pivotal role for shareholders to have an accurate understanding of their shares when trying to enter in a selling agreement for example.

In this era, the fact that the trending role of technological advances is becoming more and more apparent in the Financial Markets, allowed for an increase in the constant flow of up-todate financial information, meaning that investors have a greater amount of reliable and updated information at their disposal.

Bearing this in mind, choosing the right valuation approach will, ultimately, allow for investors and shareholders to use the potential of the data gathered to its full extent, but such analysis is only possible with a complete understanding of the characteristics of each model and its eventual applicability to the company under analysis, as it shall be addressed in chapter 2.3.

#### 2.2. Valuation Models

As previously stated, there exist several Valuation Models that may be used when valuing a company, depending on its specific nature and respective share capital structure, each containing different assumptions, as well as advantages and disadvantages.

Please bear in mind that an accurate understanding of the company to be valued and the choice of the most indicated method to use is, generally, regarded as the first step in valuation.

Studies by notable authors in the field of Finance such as Fernández (2007) and Damodaran (2002) provides us with most used Valuation Models. As both authors utilize identical similar classification schemes, this project will focus on the four main approaches to Valuation, as provided by Damodaran (2002) in its systematization, as follows:

| Main Valuation Models  |                       |                         |                      |  |
|------------------------|-----------------------|-------------------------|----------------------|--|
| Discounted Cash Flow   | Liquidation and       | Relative Valuation      | Contingent Claim     |  |
| Valuation              | Accounting Valuation  | (Multiples)             | Valuations (Options) |  |
| Free Cash Flow to the  |                       | Enterprise Value to     |                      |  |
| Fire (ECEE)            | Liquidation Valuation | EBITDA Ratio            | Black-Scholes Model  |  |
| Firm (FCFF)            |                       | (EV/EBITDA)             |                      |  |
| Free Cash Flow to      | Accounting Valuation  | EV/ERIT                 | Rinomial Model       |  |
| Equity (FCFE)          | Accounting Valuation  |                         | Billonilai Wodel     |  |
| Adjusted Present Value | Book Value Based      | EV/Sales                |                      |  |
| (APV)                  | Valuation             | L V/Sales               |                      |  |
| Economic Value Added   |                       | Price-to Earnings Ratio |                      |  |
| (EVA)                  |                       | (PER)                   |                      |  |
| Discounted Dividends   |                       | Etc                     |                      |  |
| (DDM)                  |                       | Lic.                    |                      |  |

*Table 1 – Valuation Approaches and Models* 

Source: Adapted from Damodaran (2002)

The following pages of the present chapter have a special emphasis on the two Valuation Models chosen for this valuation: the Discounted Cash Flow Valuation (Free Cash Flow to the Firm approach) and the Relative Valuation (Multiples)

#### 2.2.1. Discounted Cash Flow Valuation

In the Finance field, Discounted Cash Flow (DCF) Valuation is widely regarded as one of the most consistent and accurate Valuation Models.

For example, Fernández (2007) proclaims that "the methods that are increasingly popular and are conceptually "correct" are those based on cash flow discounting", since they allow investors to understand a company's ability to generate cash flow.

In short, the most important assumption used in discounted cash flow valuation is that an investment is made to generate future wealth.

This notion is outlined by Koller *et al.* (2010) that suggest that companies may create value by investing capital to generate future cash flows at rates of return that exceed their cost of capital.

Damodaran (2006) also supports the concept that investors will acquire assets relying on an expectation that such assets will generate future cash flows.

Therefore, when valuing a company using the referred model, one must account the present value of the expected cash-flows, discounted at a rate that accurately reflects the cost of capital required to generate said cash flows. This notion, presented in DCF Valuation, may be also considered as the risk of the investment.

In essence, Damodaran (2006) defines that, in DCF Valuation, "the value of an asset is the present value of the expected cash flows on the asset, discounted back at a rate that reflects the riskiness of these cash flows."

In this model, the Net Present Value (NPV) of a given investment may be determined by the following formula:

$$NPV = \sum_{t=0}^{t=n} \frac{FCF_t}{(1+r)^t}$$
(1)

Where,

n = The number of periods in the life of the asset FCF<sub>t</sub> = Free Cash Flow of the project considering t period r = Discounted rate reflecting the riskiness of the estimated cash flows

In practical terms, although DCF Valuation is increasingly popular, the computation of the formula presented above is associated with a substantial level of uncertainty, relying comprehensively on the accurateness of the predictions and assumptions chosen.

This model of valuation has a strong emphasis on the Time Value of Money. As above-stated, the accuracy of this model is strongly dependent on the assumptions used, especially on two components: the expected cash flows and the discount rate. In logical terms, the precision of the valuation increases the closer these assumptions are when compared to reality.

For Brealey & Myers, Future Cash Flows (FCF) are defined as the amount of cash not required for operations or reinvestment, meaning, the amount of cash that a firm may distribute to shareholders after paying the investments necessary for its growth, while for Clayman *et al.* (2012) the FCF is the most accurate indicator to consider when valuing a company, since it measures the actual cash that would be available for a company's investors after covering all the operational expenses and associated liabilities.

Considering that a company may incur in financing operation either by equity or debt, there exist two main approaches to DCF Valuation: Firm and Equity Approaches. These two will be addressed in the following paragraphs of this chapter.

#### 2.2.1.1. Firm Approach

The most common measure accepted in the Firm Approach of DCF Valuation is the Free Cash Flow to the Firm (FCFF), which Damodaran (2002) considers as the value of a company that is obtained after discounting expected cash flows to the firm at the weighted average cost of capital (WACC).

In essence, the FCFF measures the net amount of cash flow that is generated for the firm, including expenses, taxes, net working capital and investments in fixed assets and may be obtained using the following formula:

$$FCFF = EBIT \times (1 - t) + Depreciation and Amortization$$
$$- \Delta Net Working Capital Needs - Capex (2)$$

Furthermore, this leads us to the concept of Enterprise Value, which may be computed, as Damodaran (2002) suggested, by the discounted expected cash flows at the WACC, while bearing in mind the Terminal Value at perpetuity, according to the following formula:

$$Enterprise \ Value = \sum_{t=1}^{t=n} \frac{FCFF_t}{(1+WACC)^t} + \frac{Terminal \ Value_n}{(1+WACC)^n} \ (3)$$

Where,

 $FCFF_t = Free Cash Flow of the project considering t period$ 

Terminal  $Value_n =$  Free Cash Flow of the company in period n

WACC = Weighted Average Cost of Capital

The Terminal Value introduces the impact of the long-term cash flows in the Firm approach of DCF Valuation, considering the assumption that a given company will generate future cash flows until perpetuity and may be calculated by the formula below:

$$Terminal Value = \frac{FCFF_t}{Discount rate - g}$$
(4)

One should notice that, while the Terminal Value serves to measure the impact of future Cash Flows, both the Discount rate and the expected growth rate of cash flows (g) must be calculated using the present day available data.

The growth rate of a company depends heavily on one determining factor, *i.e.*, the growth rate of the economy in which said company is comprised. This notion is supported by Damodaran (2002) "since no firm can grow forever at a rate higher than the growth rate of the economy in which it operates, the constant growth rate cannot be greater than the overall growth rate of the economy."

Giving its notorious importance in DCF Valuation Models, this chapter will now focus on the specific computation of the WACC.

#### 2.2.1.1.1. WACC (Weighted Average Cost of Capital)

The WACC may be defined as the discount rate used in Valuation Models as a firm's weighted average rate of the cost of capital that may be raided from two sources, Equity and Debt. Fernández (2009) defines this concept as "the rate at which the Free Cash Flows must be discounted (...)".

WACC may be calculating in the following equation:

$$WACC = \frac{E}{D+E} \times K_E + \frac{D}{D+E} \times K_D \times (1-t)$$
(5)

Where,

E = Market Value of the Equity  $\frac{E}{D+E} = Equity-to-Value ratio$   $K_E = Cost of Equity$  D = Market Value of the Debt  $\frac{D}{D+E} = Debt-to-Value ratio$   $K_D = Cost of Debt$  t = Corporate income tax rate

As one can see by the formula presented above, the computation of the WACC allows the incorporation of both the capital structure, via the Equity and Debt-to-Value ratios and the interest tax shields in the valuation model.

On the other hand, oversimplifying calculations utilizing only one discount rate, as is the case of the WACC, may lead to insufficiencies in accurateness of the valuation process. For example, in case the company has a considerable amount of convertible debt or tax-exempt

debt, such specificities are, in a general way, not integrated in the formula used to compute the discount rate. Also studies by Luehrman (1997) pointed to the limitation of using a stationary share capital structure in the valuation.

Furthermore, a correct estimation of the WACC also relies on an accurate estimation of the cost of equity and capital to a said firm.

Damodaran (2002) states that the cost of capital is influenced by three factors: the risk-free rate (in practical terms, using the yield-to-maturity, recent debt issuing or synthetic rating), the default risk of the company and the tax disadvantage associated with debt.

The computation of the cost of equity is usually not as straightforward as the cost of debt. This is the case since, whereas in debt instruments there are pre-arranged agreements that are deemed as obligations to the company, the company's cost of equity represents an underling rate of return which a shareholder demands in exchange for buying a share and, essentially, assuming its several forms of risk exposure.

In the Finance field, the most common alternative to calculate the cost of equity is the Capital Asset Pricing Model (CAPM) which shall be addressed next.

#### 2.2.1.1.2. Capital Asset Pricing Model

As indicated by Damodaran (2002), CAPM is "the most commonly accepted risk and return model to calculate the cost of equity".

The CAPM model, which was developed by Sharpe (1964) and Lintner (1965), based on the initial work of Markowitz (1959), presents a relation between the risk of holding shares of said company and its respective contribution, in terms of return, to an investor's portfolio.

Notable authors in the financial field, such as, Fama. and French (2004) entitle this model as the "birth of asset pricing theory".

In theory, the main concept behind CAPM is that investors should be rewarded in two ways for their respective investments, firstly, by the time value of money and also by the risk they undertake.

The following formulas should be used in the CAPM in order to calculate the cost of equity:

#### Cost of Equity = Risk Free Rate + Beta $\times$ Market Risk Premium (6)

Which translates, in mathematical terms, to:

$$K_E = R_f + \beta_L \times \left( R_M - R_f \right) \ (7)$$

Where,

 $K_E = Cost of Equity$   $R_f = Risk$ -free rate  $\beta_L = Beta Levered$  $R_{M-}R_f = Market risk premium$ 

Hence, the cost of equity or the given return on an asset, is computed by adding the risk-free rate to the product of the Beta Levered and the Market risk premium.

While some of these concepts have been discussed in the previous chapter, its comprehension is essential to understand their respective importance in valuation models.

#### 2.2.1.1.2.1. Risk-free rate

Conceptually, Damodaran defines a risk-free rate investment as an investment deprived of default risk and reinvestment risk. Regarding the first condition, the risk-free rate is commonly associated with government securities. Additionally, in what concerns the timing of the investment, the author defends that since "the present value effect of using year-specific risk-free rates tends to be small", the most suitable method is to use a risk-free proxy with the maturity of the cash flows that will be analyzed.

Another important factor to consider when selecting the risk-free rate to use in the Valuation Model is the consistency between the currency in which the Cash Flows are being valued and the referred risk-free proxy of the government bond.

Lastly, in logical terms, if the valuation is focused on a European Country, as is the case of Corticeira Amorim, the chosen government bond should be of a European government bond, ideally the yield of the German bond as it offers the slighter risk on investment in its respective continent.

#### 2.2.1.1.2.2. Beta

According to Koller et al. (2005) Beta represents "a stock's incremental risk to a diversified investor, where risk is defined by how much the stock covaries with the aggregate stock market."

In the financial field, it is widely considered that a portfolio is generally exposed to two types of risk: unsystematic risk (also referred to as specific risk) and systematic risk (also referred to as market risk or non-diversifiable risk).

Unsystematic risk is particularly related to a company's current situation and how such company-related circumstances may impact its respective stock's performance in the markets. As such, portfolio diversification is viewed as the most effective method of minimizing an investor's exposure to unsystematic risk.

Considering the above, in the CAPM, the Beta denotes the sensitivity of a determined share's return in accordance with fluctuations in a market portfolio:

$$\beta = \frac{cov(R_E, R_M)}{\sigma^2 (R_M)}$$
(8)

Where,

 $R_E = Cost of equity$ 

 $R_M$  = Return of the market portfolio

 $\sigma^2$  (R<sub>M</sub>) = Variance of the market portfolio

Considering the formula in which it is computed, the closer the value of the beta is to 1, the bigger the correlation between the share and the market return.

Consequently, a beta of 0 indicates that a given share is uncorrelated with the market return, while a beta of 1 denotes that a given share's return will vary exactly with its benchmark fluctuations. Additionally, a negative beta of -1 means that a stock is inversely correlated to the market return.

Furthermore, studies by Damodaran (2002) serve to outline the importance of different financing structures that companies have at their disposal, when computing the Beta.

Said author introduces the notion of Levered and Unlevered Betas ( $\beta_L$  and  $\beta_U$ , respectively). Whereas the Unlevered Beta, or the Equity Beta, represents the Beta of a company that does not have any Debt, the Levered Beta represents Beta of a company that also possesses a level of Debt when compared to its Equity.

In logical terms, a company that is levered, meaning that it has a level of Debt, shall own riskier shares to invest than an unlevered company.

Bearing in mind these two additional concepts, the Levered Beta formula is as follows:

$$\beta_L = \beta_{U+}\beta_U \times (1-t) \times \frac{D}{E} \quad (9)$$

Where,

 $\beta_L$  = Levered Beta  $\beta_U$  = Unlevered Beta t = Corporate income tax rate  $\frac{D}{E}$  = Debt to Equity ratio

#### 2.2.1.2. Equity Approach

Besides the FCFF model approach, studies by Damodaran (2002), simultaneously, present the concept of the Free Cash Flow to Equity (FCFE) model as the value of the residual cash flows that may be disposed to the firm's equity shareholders, after all its expenses, reinvestments needs, net debt payments (including interest) and tax obligations are paid.

In short, this value represents the leftover cash after the company meets all its operational and financial obligations and may be obtained from the previously described FCFF value, as presented in the following formula:

$$FCFE = FCFF - Interest \ expenses \ \times (1 - t) + \Delta \ Debt \ (10)$$

Having summarized the main aspects that should be considered when performing DCF valuation, in both the Firm and Equity approaches, the following chapter will focus on another type of Valuation Model – the Economic Value Added model.

#### 2.2.1.3 Economic Value Added

The Economic Value Added model, also commonly referred to as the EVA model, is one type of valuation model categorized as excess return model. According to this type of valuation models, an investment only increases the value of a business if it has a positive net present value and if its Return on Equity (ROE) surpasses the cost of equity ( $R_E$ ). Hence, the

conception of these models aims to assess the performance of companies, not relying exclusively on the volatility of its corresponding shares' performance in the market.

EVA, as defined by Damodaran (2002), "measures the dollar surplus value created by an investment or a portfolio of investments", and may be calculated using the Return on Capital (ROI) or the NOPAT (Net Operating Profit after Tax) and the previously mentioned WACC.

Thus, the formula for computing the EVA is as follows:

#### $EVA = NOPAT - (WACC \times Invested Capital)$ (11)

As suggested by Damodaran, integrating this formula in the concept of the NPV of an investment, as presented in chapter 2.2.1 – Discounted Cash Flow Valuation, the following formula allows users to calculate the NPV of an investment:

$$NPV = \sum_{t=0}^{t=n} \frac{EVA_t}{(1+WACC)^t} \quad (12)$$

Where,

n = The number of periods in the life of the asset

 $EVA_t =$  The Economic Value Added by the investment in year t

WACC = Weighted Average Cost of Capital

While bearing in mind the formula presented above, it may be outlined that one of the main advantages of the application of the EVA valuation is that it takes into account, practically, all the costs that are related with an investment project. Furthermore, it serves the purpose of a useful management related tool in order to accurately measure value creation or, in other words, economic profit.

However, even though the main disadvantage associated with this valuation model is the lack of practicability of the calculations, authors such as Fernández (2001) also question the usefulness of EVA valuation as measurement of value creation.

The author defends that, as the EVA valuation formula uses the book value of the company's equity/debt and return on assets (ROA) instead of the equity's market value and shareholder's return, respectively, the true value creation of an investment to the company's shareholders is not being accurately measured.

#### 2.2.2. Relative Valuation (Multiples)

The process of Relative Valuation, commonly referred to as the method of Multiples Valuation, if one of the types of valuation models that has been raising its popularity in the past 30 years.

The approach inherent to this valuation model is to use a company's valuation, in comparison to others companies in the market, *i.e.*, quantifying the disparity, if it exists, between a company's assets and its comparable assets current valuation in the market.

Damodaran (2006) supports this notion stating that, in short, with this model of valuation, assets are valued based upon how similar assets are priced in the market. With this in mind, the author concludes that, if the market is currently valuing certain assets in an amount, this same amount should be obtained by the valuation obtained when using a discounted cash flow model (when applied to the same set of assets).

This idea is supported by some authors such as Fernández (2001), that suggest that the Relative Valuation might be used in a second phase of valuation, for instance, after a valuation based on a discounted cash flow model has been computed, in order to critically compare the obtained results.

Koller *et al.* (2005) framework the Relative Valuation as a complement to DCF valuation, while raising an important topic regarding Relative Valuation. The authors question the practicably of this valuation model if the companies that are deemed as comparable are, in fact, distant from the company to value.

Bearing this potential limitation, authors such as Koller *et al.* (2005) propose several factors that may be considered in order to deem a company as comparable, such as having similar expected growth rates and similar Return on Invest Capital (ROIC). Additionally, they advise using forward-looking multiples based on future projections instead of past data, such was Enterprise Value/EBITDA and, lastly, adjusting the enterprise-value multiples for non-operating assets.

Logically, a critical step of this type of valuation is to choose which Multiples to use when computing the valuation.

Notable authors in the financial field, such as Fernández (2001) and Damodaran (2006) consider the following two main groups of Multiples:

Table 2 – Main Groups of Relative Valuation Multiples

|                            | Multiple                | Determinants   |
|----------------------------|-------------------------|--|
| Enterprise Value Multiples | Enterprise value/EBITDA | Growth, Capital, Investment,<br>Risk, Taxes                      |
|                            | Enterprise Value/EBIT   | Growth, Capital, Risk, Taxes                                     |
|                            | Enterprise Value/Sales  | Growth, Capital, Risk, Margins,<br>Taxes                         |
|                            | Price-to-Earnings (PER) | Growth, Risk, Payout, Financial<br>Structure                     |
| Equity Value Multiples     | Price-to-Cash Flow      | Growth, Capital, Investment,<br>Risk, Taxes, Financial Structure |
|                            | Price-to-Book Value     | Growth, Risk, Payout, Equity                                     |

Source: Adapted from Damodaran (2006)

As per the work of Fernández (2001) the most suitable Relative Valuation Multiples for companies include (i) the PER, (ii) the Enterprise Value (EV)/EBITDA and (iii) the Enterprise Value (EV)/Sales.

Since this concept has not been previously refereed, it should be noted that the formula of the PER multiple is as follows:

$$PER = \frac{Market \ Price \ per \ Share}{Earnings \ per \ Share} (13)$$

This multiple may be considered useful to attest the associated risk and growth of a stock, for companies with similar market exposure and projected growth rates. Nevertheless, since this calculation may consider several non-operating incomes, it may easily skewed.

In the financial field, Enterprise Value Multiples are more popular among authors such as Koller *et al.* (2005). The rationale associated with this view, is that Equity Value Multiples' values may be significantly influenced by a company's specific capital structure and management decisions.

As previously referred, two of the most popular Enterprise Value Multiples are the EV/EBITDA and the EV/Sales.

Koller *et al.* (2010) claim that EV/EBITDA is the most accurate multiple since the EBITDA (i) does not include one-time costs (unlike the case of net income) and (ii) is less likely to be influenced by a company's capital structure.

#### 2.3. Choosing a valuation model

Furthermore, even considering the above stated usefulness of valuation models, studies by the same author, Fernández (2009), suggested that all of the most popular valuation models are envisaged to have the same outcome value, since "all the methods analyze the same reality under the same hypotheses". From the author's point of view, the only difference between valuation models may be found in the cash flows considered as the respective starting point of each valuation model, a topic to be addressed in the next chapters.

However, when choosing a valuation model, one must account several key factors that may impact, critically, the valuation outcome.

As such, Damodaran (1994) outlines three types of uncertainty that may be deemed as considerably impactful, as listed below.

- Estimation Uncertainty the conversion of the raw data collected into inputs in order for that information be used in the respective valuation models;
- Firm-Specific Uncertainty the performance of a company may deviate greatly from our expectations in the estimation process; and
- Macroeconomic Uncertainty the alteration in several macroeconomic factors can affect the accuracy of the valuation model, for example, a change in interest rates.

Taking into account the several valuation models approached in this chapter, and its applicability in this study, in accordance with the capital structure of Corticeira Amorim (that will be presented in the following chapter), the Discount Cash Flow Model utilizing the Firm Approach seems to be the most suitable to value the share price range of Corticeira Amorim. However, a Relative Valuation, using EV/EBITDA and PER as Multiples, will also be carried out to further complete this project.

## 3. Data

The overall trustworthiness of this valuation project is, critically, reliant on the quality of the information collected and, subsequently, used when computing both valuation models that shall be used in chapter 5. –Discounted Cash Flow Model (Firm Approach) and the Relative Valuation using Multiples.

As described throughout chapter 2, these models may be used to value companies based on their respective historical financial data and economic environment.

Nonetheless, logically, a precise selection and treatment of this information is particularly important in a valuation project.

Hence, the data that will be considered in the following chapters will be obtained in completely reliable sources only, such as the official Annual Reports of Corticeira Amorim and Reuters portal. In case any additional website or paper is consulted, it will be promptly identified in References.

## 4. Industry and Company Overview

The following chapter will be divided in two main themes.

Initially, an overall company overview of Corticeira Amorim will be given, followed by a cork sector analysis as of 2018.

### 4.1. Corticeira Amorim SGPS, S.A – Company Overview

As of the major Portuguese holding companies, Corticeira Amorim is part of the well regarded Portuguese Amorim Group that, since its immense growth in the 20<sup>th</sup> century, is considered one of the most important multinational corporation groups of Portuguese origin.

The Group operates in several market sectors. However, it is most known for its activities developed in the cork sector, in which Corticeira Amorim is the worldwide market leader, operating as the sector's largest producer and assuming a role unlike any other company in this sector.

Amorim Group adopted a maxim that accurately translates the Group's positioning in the worldwide market throughout the years: "not just one market, not just one client, not just one currency, not just one product", exploring several different sectors such as tourism and real estate, in addition to the previously mentioned cork sector.

The Group's current portfolio consists of over 250 "main agents", whose worldwide presence is displayed in the figure below (and further complemented in Appendixes 1 and 2):



*Figure 1 – Amorim Group Geographical Distribution* 

The Group's positioning and overall importance within the Portuguese market, transversal to all the companies that are part of its highly valued portfolio, is considered unparalleled in areas such as innovation and design.

#### 4.1.1. Company History

Corticeira Amorim was founded in 1870 by António Alves Amorim and has been a family owned group throughout all its history. In fact, the first company of the Group was established as Amorim & Irmãos, Lda., in 1922, by the sons of António Alves Amorim.

The Group began to gain national recognition in the 1930s when it became the country's largest cork manufacturing. In addition, that decade was marked by growth of the cork sector, a factor that promoted Amorim Group's early internationalization.

In 1935, with the acquisition of a warehouse in Abrantes, strategically located close to the Portuguese main cork forest, the Group tried to prevent foreign players to stranglehold its position in the market since, at that time, Portugal only processed around 5% of raw materials, while the rest was monopolized by foreign companies.

During the post-war period, the Group continued its steady growth, expanding its portfolio of clients to emerging markets after the wars, such as Eastern Europe. It was also during this decade that the third generation of the Amorim Family assumed the control of the Group, committing to implement several innovations to transform the Portuguese cork industry.

The decade of 1960's was marked by the adoption of the company's before mentioned maxim that still stands to this day: "not just one market, not just one client, not just one currency, not just one product". This maxim was aligned with a new verticalization orientated strategy that the Group adopted in this decade, with the aim of achieving leadership of production and

exportation of cork products. The country's cork sector economic indicators were very favorable during this decade, with Portugal consolidating its position as the world's largest cork producer (raw materials only). In this regard, approximately 80% of the exported cork was exported in a raw state and, subsequently, processed in other counties. During this decade, the Group also proceeded to acquire and create several companies, enhancing its portfolio and position in the market.

The seventies introduced an important change in the Portuguese cork sector, since it was in that decade that 50% of the raw material exported, which represented 75% of the Portuguese exportation in this sector, became industrially manufactured in the country.

The decade of the 1980's was marked by an important milestone in the Group's history, as the Group created Labcork, Laboratório Central do Grupo Amorim, S.A., the outcome of a new market strategy, *i.e.*, differentiation by quality and investment in Research and Development.

In 2001, following a decade in which the company consolidated its market position and introduced a new corporate image, António Rios de Amorim assumed the position of CEO of the Group, which he still holds today.

By 2007, Amorim Group had become one of the most sustainability concerned Portuguese corporations, publishing the first Sustainability Report in the cork industry and becoming a member of the Business Council for Sustainable Development.

Amorim Cork Ventures, a business incubator was set up by the Group in 2014, with the objective of promoting the design of new cork products and cork-related businesses, ensuring that the investment and search for constant innovation remained one of the priorities of the Group.

#### 4.1.2. Company Shareholders Structure

As of 31 December 2018, Corticeira Amorim share capital totals  $\in$ 133 million, which represents 133 million of ordinary shares, registered at a respective nominal value of  $\in$ 1 each, to which the right to dividends is granted.

The distribution of the referred share capital, listed on Euronext Lisbon, is as follows:

| Shareholder   | No. of<br>shares owned<br>(quantity) | Stake    | Voting rights |
|---|--------------------------------------|----------|---------------|
| Qualifying interests                                |                                      |          |               |
| Amorim Investimentos e<br>Participações, SGPS, S.A. | 67,830,000                           | 51.000%  | 51.000%       |
| Investmark Holdings, B.V.                           | 18,325,157                           | 13.778%  | 13.778%       |
| Amorim International Participations, B.V.           | 13,414,387                           | 10.086%  | 10.086%       |
| Free float  | 33,430,456                           | 25.136%  | 25.136%       |
| Total   | 133,000,000                          | 100.000% | 100.000%      |

Figure 2 – Share Capital distribution

Source: Company Information

#### 4.1.3. Business Units

The Group is structured in five business units, specifically, Raw Materials, Cork Stoppers, Floor and Wall Coverings, Composite Cork and Insulation Cork, with each business unit contribution to the consolidated EBITDA, in 2018, displayed in the following figure:

Figure 3 – Business units' contribution to the consolidated EBITDA (million euros)



Source: Company Information

Furthermore, in line with the figure presented above, the consolidated sales by business units, in 2018, were as follows:

Figure 4 – Consolidated Sales by business unit



Source: Company Information

Nevertheless, this chapter will breakdown the Group's business units in order to fully understand each's current market performance and respective specificities within Amorim Group's business model.

#### 4.1.3.1. Raw Materials

The initial business unit to consider in the Group's value chain is the Raw Material business unit.

The Group stablished this business unit at the beginning of its value chain as it plays a key role in ensuring the optimization of the flow of raw materials and, secondly, enhancing the synergies among other business units.

Taking into account its responsibilities as a major part in guaranteeing the future sustainability of its raw materials supply region, through this business unit, Amorim Group has adopted a policy of diversification of its sources of supply, expanding its supply area to several cork-producing regions in addition to Portugal (such as Spain and North Africa). Such strategy not only considers the current levels of demand for cork, but also, future likely increases in the demand of this raw material.

In 2018, this business unit continued its steady growth, as represented by the figure presented below:





Source: Company Information

Furthermore, several factors contributed to the increase in EBITDA (the yearly EBITDA was €30.4 million) of 5% in the Raw Materials business unit, such as:

- the preparation units were consumed at more competitive prices;
- the implementation of efficiency improvement measures in the disc production units;
- improved returns on the grinding units; and
- corrections of transfer pricing policies in the North African units.

#### 4.1.3.2. Cork Stoppers

Under the trustworthy business relationship that it developed, throughout over 150 years, with the leading wine producers, Corticeira Amorim is the number one worldwide supplier and producer of cork stoppers.

The position of market leader was accomplished mainly due to the Group's commitment to provide the world's best cork stoppers by, for example, investing in research and development in this field.

The annual production of cork stoppers by the Group reaches billions, providing this product not only for wines, but also for champagne and spirits.

The production of wine increased greatly in 2018, as well as wine consumption, resulting in a good performance of this business unit as the figure below illustrates:



Figure 6 – Cork Stoppers BU Sales and EBITDA (thousand euros)

Within this year, Cork Stoppers' sales growth reached a level beyond the market average and was registered a significant increase in raw materials costs, which prompted the ongoing investment in research and development by the Amorim Group in order to sustain its current market leader position.

Compared with 2017, this business unit gross margin rose by 9.2%, however the impact of the rise in raw materials costs was felt at the Group's level, resulting in a 1.6% decrease of gross margin at this level. Had not the Group adopted the previously mentioned measures to produce cork more efficiently, this decrease could have had an even greater impact.

#### 4.1.3.3. Floor and Wall Coverings

The Floor and Wall Coverings business unit is the worldwide market leader in terms of production and distribution of cork flooring and wall covers, operating in over 70 countries and known for its excel in both innovation and quality.

The market performance of this business unit in the past 3 years is displayed in the figure below:



Figure 7 – Floor and Wall Coverings BU Sales and EBITDA (thousand euros)

As per the data presented in the figure above, this business unit reached a total sales amount of  $\notin$ 112,2 million. Also, in opposition to the previous business units presented throughout this chapter, this business unit registered a decrease in sales (of 7,7%) when compared to 2017.

The amount in sales decrease was particularly felt in the United States and Russian markets. While in North America, the Group is making efforts to successfully implement its global approach, the biggest drawback in Russia resulted from the financial difficulties of this business unit's major client in that territory.

#### 4.1.3.4. Composite Cork

Within the Amorim Group, Composite Cork is regarded as the most technologically advanced business unit, with a motto of redesigning the world in a sustainable manner by providing several applications to cork related materials, such as the surplus cork from the other business units. Its range of possible applications includes several industries for example automobile, electricity, construction, consumer goods and aerospace industries.

As may be seen in the figure below, in spite of an increase in the total sales amount in 2018 in comparison to 2017, the EBITDA of this business unit fell by  $\notin$ 4,7 million.



*Figure 8 – Composite Cork Sales BU and EBITDA (thousand euros)* 

These numbers also translated into a reduction in the gross margin, which resulted, in large part, from the increased prices of raw cork materials in 2018. However, when considering such disadvantage, the performance of this business unit may be considered as positive, with regards to several growth indicators, introduction of new products and geographic expansion.

#### 4.1.3.5. Insulation Cork

The fifth and final business unit that shall be considered in the Group's value chain is the Insulation Cork business unit.

This business unit develops its activities through Amorim Isolamentos S.A., resulting from the production of 100% natural thermal and acoustic insulation agglomerates. It has been consolidating its position in the European market, mainly due to the rise of the sustainable construction sector.

Figure 9 – Insulation Cork BU Sales and EBITDA (thousand euros)



Even though sales actually increased from the year 2017, EBITDA fell on a considerable percentage (61,8%) when compared to the EBITDA registered in 2017, which may be mainly attributed to the decrease of 12,2% at the level of the gross margin due to the significant increase in raw material prices.

#### 4.1.4. Stock Performance

The year 2018 marked the 30<sup>th</sup> year in which Corticeira Amorim has been listed on the Lisbon stock market.

In recent years Corticeira Amorim's shares have been performing considerably well in the stock market, *i.e.*, the last 5 years saw an appreciation of approximately 300% in the share price evolution, which is placed at around  $\in 10,00$ .

However, during 2018, the company's stock market performance was not entirely positive, as may be seen in in the following figure:



Figure 10 – Share Capital Trading Volumes in 2018

Source: Company Information

As displayed, by the end of 2018 the company's share was valuated at around  $\notin$ 9.00, which denotes a yearly decrease of approximately  $\notin$ 1.80 since by the beginning of the year this share as listed at around  $\notin$ 10.80.

Such performance was aligned with the fall registered in the second half of 2018 of the PSI-20 Index, suggesting that there is a high correlation between the returns of Corticeira Amorim's share price and the performance of the Portuguese benchmark. The high correlation between the shares and the Portuguese index, suggests that these two components will tend to move in the same direction, as shown in the figure below:


Figure 11 – Share price performance versus PSI-20 index

#### Source: Company Information

Even so, since the end of the first quarter the company's shares usually outperformed the PSI-20 benchmark.

Moreover the following figure presents the most important indicators of Corticeira Amorim's share market performance in the last 5 years:

Figure 12 – Stock market performance since 2014

|  | 2014      | 2015        | 2016       | 2017       | 2018       |
|--|-----------|-------------|------------|------------|------------|
| Quantity of shares traded                              | 3,481,685 | 12,693,424* | 10,801,324 | 19,290,907 | 14,884,614 |
| Share prices(€):                                       |           |             |            |            |            |
| Maximum  | 3.65      | 6.29        | 9.899      | 13.300     | 12.000     |
| Average  | 2.85      | 4.34        | 7.303      | 11.067     | 10.604     |
| Minimum  | 2.20      | 2.99        | 5.200      | 8.180      | 8.370      |
| Year-end   | 3.02      | 5.948       | 8.500      | 10.300     | 9.000      |
| Trading Frequency                                      | 96.1%     | 98.8%       | 100%       | 100%       | 100%       |
| Stock market capitalisation at year-end<br>(million €) | 401.66    | 791.08      | 1,130.50   | 1,369.90   | 1,197.00   |

\*including 7,399,262 shares traded in a ABB.

#### Source: Company Information

During 2018, the average pricing of the company's shares was of  $\notin 10.604$ , with the minimum trade value being registered around the year-end ( $\notin 8.370$  on 27 December) and the maximum value of  $\notin 12.00$ , per share, registered on 23 May.

# 4.2. Market overview

# 4.2.1. Macroeconomic environment

Until 2018, the world economy was experiencing a period of growth and recovery from 2008's Subprime Mortgage Crisis and the subsequent European Sovereign Debt Crisis.

That being said, 2018 was marked by lowest growth rate registered since 2008, reaching a global rate of approximately 3.70%, and considering that the same situation is expected for 2019, the world economy may enter a new period of contraction in the next 5 to 10 years.

Such decrease in the worldwide growth rates may be attributed to several factors such as a less confident market environment, considering that the sentiment of 2008's crisis is still present within the mindset of global investors and the political uncertainty over big economies such as China.

This market behavior has reflected in the overall trade volume for 2018 and the figure below suggests that the projections for 2019 and 2020 indicate a similar downwards shortfall.





Source: World Trading Organization

# 4.2.2. Cork Sector Overview

Even considering that, as previously referred, the Amorim Group operates in several markets, its main source of income is originated in the cork sector. Because of this aspect, the remaining of this chapter will focus on the performance of the cork sector in recent years. Furthermore, the majority of the information hereby quoted is presented in the annual reports published by APCOR, the Portuguese Cork Association.

As of the end of 2018, Portuguese cork had consolidated its position has the sector's worldwide market leader, with a market share of 62.4%, followed by Spain's 18.6%.

| Exporting countries        | Revenues in million € | Market Share |
|----------------------------|-----------------------|--------------|
| Portugal                   | 985.20                | 62.40%       |
| Spain                      | 292.90                | 18.60%       |
| France                     | 80.30                 | 5.10%        |
| Italy                      | 41.80                 | 2.60%        |
| Germany                    | 29.70                 | 1.90%        |
| USA                        | 21.90                 | 1.40%        |
| China                      | 18.80                 | 1.20%        |
| Morocco                    | 14.20                 | 0.90%        |
| Chile                      | 9.60                  | 0.60%        |
| Australia                  | 7.30                  | 0.50%        |
| Top 10 Exporting countries | 1,501.60              | 95.20%       |
| Worlwide Exportation       | 1,578.20              | 100.00%      |

Table 3 – World Cork Exportations in 2017

# Source: APCOR' Annual Report of 2018

The value of the Portuguese exportations is mainly attributed to the exportations accredited to the Amorim Group, reaching a total revenue value of €985.2 million.

The major part of exportation is accounted to cork stoppers, which contributed for 72.1% of total exportations.

Accordingly, in terms of importations, the list of the major importing countries is highly correlated with the countries that possess a high tradition in the alcoholic production that may be labelled as cork consuming, such as wine and champagne for example, like France (16,5%) followed by USA (15,3%) and Portugal (10,8%).

# 5. Valuation

As mentioned in chapter 2.3. – Choosing a Valuation Model, the first model that was considered as the most suitable to establish a price target for Corticeira Amorim's shares is the Discounted Cash Flow model using the Firm Approach.

Moreover, given that Corticeira Amorim is composed by several companies, and multiple business units, the valuation shall be performed, through the usage of the Sum of the Parts (SoTP) approach.

Prior to the valuation model computation, the following chapter will focus on the general assumptions considered in the valuation.

# **5.1 General Assumptions**

# 5.1.1. WACC

As stated in chapter 2.1.1., presenting the Firm Approach to Discounted Cash Flow Valuation, the computation of the WACC is mandatory in order to accurately determine the enterprise value of the company through this model.

The table below presents the output obtained for the estimated WACC of Corticeira Amorim: (the assumptions supporting each variable will be referred briefly)

| Assumptions                   | Corticeira Amorim |
|-------------------------------|-------------------|
| Risk-free Rate (Rf)           | 2.82%             |
| Market Risk Premium           | 3.06%             |
| Unlevered Beta (BU)           | 0.60              |
| Unlevered Cost of Equity (RU) | 7.99%             |
| Default Spread                | 0.75%             |
| Cost of Debt (RD)             | 3.57%             |
| Debt                          | 467,840           |
| Equity                        | 1,197,000         |
| Debt to Equity Ratio          | 0.39              |
| Corporate Income Tax          | 21.00%            |
| Growth Rate                   | 2.00%             |
| Cost of Equity (RE)           | 9.35%             |
| WACC                          | 7.52%             |

 $Table \ 4-W\!ACC \ computation$ 

Source: Company Information, own projections, Damodaran Website and OECD Website

# 5.1.1.1. Cost of Equity

The considered cost of equity was computed based on the CAPM model, under which a company's exposure to the market is measured using three variables: the risk-free rate, the market risk premium and the Beta.

Firstly, as the basis found in the Literature Review, the risk-free rate that will be considered in this valuation will be the German long term Government Bond with a 10 year maturity. According to the information presented in Bloomberg, this rate is -0.24%. However, since this yield is not aligned with the cash flows generated by Corticeira Amorim, as most of these are generated in the Portuguese territory, a weighted average Country Risk Premium (as made available in the Damodaran website) of 3.06% was added to the risk-free rate.

Thus, the considered risk-free rate is obtained by -0.24% plus 3.06% which equals 2.82%.

Similarly, the market risk premium was obtained considering the data presented in Damodaran's website by computing the implied equity risk premium of the S&P Index. Given that, through the years, this value ranged between 5.00% and 6.00%, a rate of 5.50% was considered. Using a similar method as regarding the risk-free rate computation, a percentage of 3.06 % corresponding to the Portuguese Country Risk Premium was added to the referred market risk premium rate.

As such, the obtained market risk premium corresponds to 5.50% with the addition of 3.06%, resulting in a value of 8.56%.

Finally, the last variable to compute in order to obtain the cost of Equity is the Beta.

The value for the Levered Beta was found in Reuters database that displays the respective Beta for each of the companies available in that portal. Hence, a Levered Beta of 0.79 was considered.

Under the CAPM, the following formula permits the computation of the Unlevered Beta:

$$\beta_U = \frac{\beta_L}{(1 + (1 - t) \times \frac{D}{E})} \quad (14)$$
$$\beta_U = \frac{0.79}{(1 + (1 - 0.21) \times \frac{467,840}{1,197,000})}$$
$$\beta_U = 0.60$$

It is possible to compute the Unlevered Cost of Equity using the above mentioned parameters, as follows:

$$R_U = R_f + \beta_U \times Market Risk Premium (15)$$
$$R_U = 2.82\% + 0.60 \times 6.42\%$$
$$R_U = 7.99\%$$

Furthermore, the Levered Cost of Equity may be obtained using the following formula:

$$R_{E} = R_{U} + (R_{U} - R_{D}) \times \frac{D}{E} \times (1 - t)$$
(16)

Bearing this formula, several parameters such as the cost of debt  $(R_D)$  or the corporate income tax rate have to be accurately determined in this phase.

# 5.1.1.2. Cost of Debt

The cost of a company's debt may be defined as the rate at which a company reimburses its respective financial debt obligations, in accordance with both the company's average default spread, inherent to such financial obligations and the current risk-free rate.

The most common procedure to determine the company's default spread is to estimate its interest coverage ratio. In doing so, it is possible to conclude regarding how straightforwardly a company may pay interest on its outstanding debt.

In order to estimate Corticeira Amorim's interest coverage ratio, the company's EBIT and interest expenses for the last financial exercise, as displayed in the figure below, will be confronted with the rating estimation model provided by Damodaran.

Table 5 – Interest Coverage Ratio (thousand euros)

| Description             | Amounts for 2018 |
|-------------------------|------------------|
| EBIT                    | 102,705          |
| Interest Costs          | 3,548            |
| Interest Coverage Ratio | 28.95            |

#### Source: Company Information

As per the information available in the Damodaran website, as at 22/08/2019, the following credit risk premium applies to Non-Financial Service Companies with market caps under €5 billion:

| For all emerging                        | For all emerging market firms and developed market firms with market cap < \$5 billion |          |        |  |  |  |  |
|---|--|----------|--------|--|--|--|--|
| Interest Coverage ratio<br>greater than | Interest Coverage ratio<br>smaller than  | Rating   | Spread |  |  |  |  |
| -100000                                 | 0.499999   | D2/D     | 19.38% |  |  |  |  |
| 0.5                                     | 0.799999   | C2/C     | 14-54% |  |  |  |  |
| 0.8                                     | 1.249999   | Ca2/CC   | 11.08% |  |  |  |  |
| 1.25                                    | 1.499999   | Caa/CCC  | 9.00%  |  |  |  |  |
| 1.5                                     | 1.999999   | B3/B-    | 6.60%  |  |  |  |  |
| 2                                       | 2.499999   | B2/B     | 5.40%  |  |  |  |  |
| 2.5                                     | 2.999999   | B1/B+    | 4.50%  |  |  |  |  |
| 3                                       | 3.499999   | Ba2/BB   | 3.60%  |  |  |  |  |
| 3.5                                     | 3.9999999  | Ba1/BB+  | 3.00%  |  |  |  |  |
| 4                                       | 4.499999   | Baa2/BBB | 2.00%  |  |  |  |  |
| 4.5                                     | 5.999999   | A3/A-    | 1.56%  |  |  |  |  |
| 6                                       | 7.499999   | A2/A     | 1.38%  |  |  |  |  |
| 7.5                                     | 9.499999   | A1/A+    | 1.25%  |  |  |  |  |
| 9.5                                     | 12.499999  | Aa2/AA   | 1.00%  |  |  |  |  |
| 12.5                                    | 100000   | Aaa/AAA  | 0.75%  |  |  |  |  |

Table 6 – Default credit risk premium

Source: Damodaran Website

As such, in accordance with Corticeira Amorim's interest coverage ratio, the default credit spread to consider in the calculation of the cost of debt is equal to 0,75%.

Accordingly, the company's cost of debt equals to:

$$R_{D} = default \ spread + R_{f} \ (17)$$
$$R_{D} = 0,75\% + 2,82\%$$
$$R_{D} = 0,75\% + 2,82\%$$
$$R_{D} = 3,57\%$$

# **5.1.1.3.** Debt to Equity ratio

The Debt to Equity Ratio of Corticeira Amorim may be obtained by the result of the coefficient of the division of the company's total liabilities by its shareholder equity.

The debt was obtained taking into consideration the figures, presented in the company's balance sheet, as at 31 December 2018, presented in the annual report of 2018, while the market value of equity was computed by multiplying the number of shares outstanding by the marked price as of 31/12/2018 (133,000,000 times €9.00 per share).

$$\frac{D}{E} = \frac{467,840}{1,197,000} = 0.39 \ (18)$$

# 5.1.1.4. Corporate Income Tax Rate

The statuary corporate income tax rate applicable according to the Portuguese tax law is of 21% over a company's taxable basis.

In addition, a State Surcharge applies to the part of the taxable profit exceeding €1.50 million, as follows:

- from €1.50 million to €7,5 million: 3%
- from €7.5 million to €35 million: 5% (applicable to the part exceeding €7.5 million);
- above  $\notin 35M$ : 9% (applicable to the part exceeding  $\notin 35M$ ).

A municipal surcharge is also due over the taxable profit at a rate of up to 1.5% (depending on the company's municipality).

Based on the general corporate income tax rate and additional surcharges, the total rate can rise up to a maximum of 31.5%.

Even so, considering that the Group has been able to offset the application of the additional taxes foreseen in the Portuguese Law by the deduction of several tax benefits (for example the effective tax rate in 2018 was 19.0%) the utilization of a 21.0% corporate income tax rate seems to be reasonable.

# 5.1.1.5. Growth Rate

In order to determine Corticeira Amorim's projected Cash Flows after 2018, a suitable Terminal Value must be introduced in the Discounted Cash Flow Model. This is only possible by selecting an expected rate at which cash flows will grow perpetually, year by year, in the future.

Even considering that the 2020 Portuguese inflation rate forecasted by the Organisation for Economic Co-operation and Development (OECD) is around 1,30%, taking into account the short-term timespan of this projection and the Group's plans of continuous growth, as well as its recent history of outperforming the market, 70 basis points were added to the OECD's projection. Therefore, the terminal growth rate considered in the model was 2.00%.

#### Figure 14 – 2020's forecasted inflation rates



Source: OECD Website

Given the above, it is now possible to input all the necessary assumptions and variables to obtain the Cost of Equity by equation 16, as presented in chapter 5.1.1.1.

Thus, the Cost of Equity is equal to:

$$R_E = R_U + (R_U - R_D) \times \frac{D}{E} \times (1 - t) (19)$$
$$R_E = 7.99\% + (7.99\% - 3.57\%) \times \frac{467,840}{1,197,000} \times (1 - 21\%)$$
$$R_E = 9.53\%$$

Therefore, the value of 9.53% is assumed in Table 4 as the Cost of Equity.

### 5.1.2 Business Units Sales and Projections

The next step of the valuation is to predict future revenues to be obtained by the company. This is made possible by forecasting the sales figures for the following 5 financial years, for each of the Group's business units. This forecast will be based on the historical weight in trade sales by each business unit, as presented in the following table, and its expected revenue growth.

| Business Units           | 2014    | 2015    | 2016    | 2017    | 2018    | Average |
|--------------------------|---------|---------|---------|---------|---------|---------|
| Raw Materials            | 0.94%   | 1.21%   | 1.47%   | 1.60%   | 2.68%   | 1.58%   |
| Cork Stoppers            | 63.15%  | 64.24%  | 65.11%  | 67.29%  | 68.96%  | 65.75%  |
| Floor and Wall Coverings | 20.26%  | 17.77%  | 17.74%  | 16.85%  | 14.24%  | 17.37%  |
| Composite Cork           | 14.20%  | 15.37%  | 14.26%  | 12.89%  | 12.76%  | 13.90%  |
| Insulation Cork          | 1.45%   | 1.41%   | 1.42%   | 1.38%   | 1.35%   | 1.40%   |
| Total                    | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% |

Table 7 – Historical Weight in Trade Sales by each BU

#### Source: Company Information

Considering that it is possible to obtain the information regarding each business unit's performance, for the last 5 years through the data disclosed by the Group, the forecast in revenues should be performed by business unit at first instance. Furthermore, the forecasts and valuations made should be based on trade sales.

### 5.1.2.1. Raw Materials

In the last 5 years, this business unit has been able to maintain its steady growth.

Table 8 – Historical Evolution in Sales Growth of the Raw Material BU since 2014

| Raw Materials | 2014   | 2015   | 2016   | 2017   | 2018   | Average |
|---------------|--------|--------|--------|--------|--------|---------|
| Trade Sales   | 12.05% | 39.81% | 28.08% | 19.18% | 82.69% | 36.36%  |
| Total Sales   | 18.23% | 3.09%  | 9.74%  | 5.01%  | 19.46% | 11.11%  |

#### Source: Company Information

Nonetheless, the average growth has been marked by fluctuations, the most notable being the fluctuation in the year 2015, originated by the difficult worldwide economic situation in that year. The decline in growth in 2017 also derived from 2015's extraordinary economic scenario.

The company's projections for 2019 predict a good upcoming year for this business unit, since, despite the expectation of higher cork prices, the Group expects to increase its commercial activity.

Furthermore, several initiatives are already being implemented that should improve this business unit's results, such as increasing the yield of the cork at the preparation units level, projects to promote automatization of preparation processes, and improving the use of cork within the disc sector.

Bearing in mind this information, the sales are projected to grow 5.00% in 2019. 2020 and 2021 in conjunction with a growth of 3.00% until 2023, as the table below suggests:

| Table 9 – Sales Gro | owth Forecast of the | Raw Material BL | <i>I from 2019 to 2023</i> |
|---------------------|----------------------|-----------------|----------------------------|
|---------------------|----------------------|-----------------|----------------------------|

| Raw Materials | 2019  | 2020  | 2021  | 2022  | 2023  |
|---------------|-------|-------|-------|-------|-------|
| Trade Sales   | 5.00% | 5.00% | 5.00% | 3.00% | 3.00% |
| Total Sales   | 5.00% | 5.00% | 5.00% | 3.00% | 3.00% |

Source: Own Projections

### 5.1.2.2. Cork Stoppers

As alluded in chapter 4.1.3. – Cork Stoppers and Table 7, the Cork Stoppers business unit represents a major part of the Group's total sales figures.

Per se, the Group's positive total sales figures' growth in last 5 years are intrinsically aligned with the sales obtained by this business unit as the following table suggests:

Table 10 – Sales Growth of the Cork Stoppers BU since 2014

| Cork Stoppers | 2014  | 2015  | 2016  | 2017   | 2018   | Average |
|---------------|-------|-------|-------|--------|--------|---------|
| Trade Sales   | 7.23% | 9.96% | 7.49% | 13.05% | 11.46% | 9.84%   |
| Total Sales   | 7.09% | 9.94% | 7.62% | 12.84% | 11.93% | 9.88%   |

Source: Company Information

As observed, the historical evolution in sales growth of this business unit has been steady and positive throughout the recent years, since the company's measures to improve efficiency and the positive outcome of the wine market have been able to offset the negative impact originated by the increase in raw material costs.

For 2019, the Group intends to implement additional measures for a even more efficient use of raw material cork and of the execution capacity for projects and strategic initiatives with the aim of impacting the organization.

For this reasons, the forecast of sales for the next 5 financial years predicts a steady increase of 4%, in sales numbers until 2022, the year in which the estimation of growth drops to 2%, as one can observe in Table 11.

Table 11 – Sales Growth Forecast of the Cork Stoppers BU from 2019 to 2023

| Cork Stoppers | 2019  | 2020  | 2021  | 2022  | 2023  |
|---------------|-------|-------|-------|-------|-------|
| Trade Sales   | 4.00% | 4.00% | 4.00% | 2.00% | 2.00% |
| Total Sales   | 4.00% | 4.00% | 4.00% | 2.00% | 2.00% |

Source: Own Projections

# 5.1.2.3. Floor and Wall Coverings

Similarly to the sale of Cork Stoppers, the Floor and Wall Coverings business unit also provides a considerable contribute to the Group's overall sales number.

However, over the last few years, it is not possible to consider that this business unit has had a positive commercial performance, as its sales were deeply affected by the worldwide economic environment until 2015 and, in 2018, by the decrease in sales in the North American and Russian markets as disclosed in chapter 4.1.3.3. – Floor and Wall Coverings.

The following table evidences the above stated data:

Table 12 – Sales Growth of the Floor and Wall Coverings BU since 2014

| Floor and Wall Coverings | 2014   | 2015   | 2016  | 2017  | 2018   | Average |
|--------------------------|--------|--------|-------|-------|--------|---------|
| Trade Sales              | -4.60% | -5.21% | 5.89% | 3.87% | -8.06% | -1.62%  |
| Total Sales              | -4.63% | -5.60% | 6.63% | 3.76% | -7.70% | -1.51%  |

#### Source: Own Projections

In spite of this, Amorim Group is performing a vast effort to turnaround the current situation, with impactful measures to reposition its current market placement being implemented, like the redesign of the supply chain, the shift of focus on the business unit's innovation, deeper utilization of the contracting channel, as well as a strong investment in the alteration of the products' visuals.

With the introductions of these measures in mind, the sales forecast predicts a growth of 1% until 2020 and of 2% from 2020 onwards.

Table 13 – Sales Growth Forecast of the Floor and Wall Coverings BU from 2019 to 2023

| Floor and Wall Coverings | 2019  | 2020  | 2021  | 2022  | 2023  |
|--------------------------|-------|-------|-------|-------|-------|
| Trade Sales              | 1.00% | 1.00% | 2.00% | 2.00% | 2.00% |
| Total Sales              | 1.00% | 1.00% | 2.00% | 2.00% | 2.00% |

Source: Own Projections

# 5.1.2.4 Composite Cork

Since 2015, the weight of this business unit in the total amount of sales registered has been gradually decreasing in the Group.

Coincidently, sales of Composite Cork have suffered a big decrease since that year, but signs of a significant recovery of this sector, even if it remains in an unfavorable scenario, are evidenced by the growth registered in 2018.

Table 14 – Sales Growth of the Composite Cork BU since 2014

| Composite Cork | 2014    | 2015   | 2016   | 2017   | 2018  | Average |
|----------------|---------|--------|--------|--------|-------|---------|
| Trade Sales    | -3.46%  | 17.01% | -1.59% | -1.12% | 7.68% | 3.70%   |
| Total Sales    | -14.38% | 18.63% | 0.11%  | -1.31% | 3.44% | 1.29%   |

The outlook for the following years is challenging, largely due to the price of cork, but the Group is determined to maintain the growth registered in 2018, and maybe expand it, by implementing measures to allow a more efficient utilization of raw materials, ultimately optimizing cork yield ratios and diminishing the business unit's unnecessary expenses, as well as, the launch of new products with new technologies and raw materials.

For this effect, the growth in sales is expected to be forecasted at a 2% rate for the next 5 years, starting in 2018.

Table 15 – Sales Growth Forecast of the Composite Cork BU from 2019 to 2023

| Composite Cork | 2019  | 2020  | 2021  | 2022  | 2023  |
|----------------|-------|-------|-------|-------|-------|
| Trade Sales    | 2.00% | 2.00% | 2.00% | 2.00% | 2.00% |
| Total Sales    | 2.00% | 2.00% | 2.00% | 2.00% | 2.00% |

Source: Own Projections

# 5.1.2.5. Insulation Cork

The Insulation Cork business unit has been able to turnaround its bad performance of 2017. That year's substandard performance was mainly due to a severe rise in the price of virgin cork originated from pruning, the main raw material used by this business unit.

Table 16 – Sales Growth of the Insulation Cork BU since 2014

| Insulation Cork | 2014   | 2015  | 2016   | 2017   | 2018   | Average |
|-----------------|--------|-------|--------|--------|--------|---------|
| Trade Sales     | 13.07% | 4.89% | 6.44%  | 6.19%  | 6.94%  | 7.51%   |
| Total Sales     | 23.33% | 0.26% | 13.94% | -7.44% | 13.13% | 8.64%   |

Source: Company Information

Nonetheless, the Group is expecting an increase in terms of the sales to be obtained by this business unit, compelling its market strategy to strengthen its current position and take advantage of a market increasingly focused in sustainability.

With this is mind, the forecast in sales of this business unit is predicting a steady growth of 5% from 2019 until 2022 and from that year onwards, possibility due to a market stagnation, a 2% growth is considered to be appropriate.

Table 17 – Sales Growth Forecast of the Insulation Cork BU from 2019 to 2023

| Insulation Cork | 2019  | 2020  | 2021  | 2022  | 2023  |
|-----------------|-------|-------|-------|-------|-------|
| Trade Sales     | 2.00% | 2.00% | 2.00% | 2.00% | 2.00% |
| Total Sales     | 5.00% | 5.00% | 5.00% | 2.00% | 2.00% |

Source: Own Projections

Considering all of the projected trade sales growth rates and the historic trade sales' revenues as listed in Table 7, the table below presents the forecasted amount of each business units trade sales' revenues until 2023.

| <b>Business Units</b>    | 2019    | 2020    | 2021    | 2022    | 2023    |
|--------------------------|---------|---------|---------|---------|---------|
| Raw Materials            | 21,503  | 22,578  | 23,707  | 24,418  | 25,151  |
| Cork Stoppers            | 547,226 | 569,115 | 591,880 | 603,717 | 615,792 |
| Floor and Wall Coverings | 109,741 | 110,838 | 113,055 | 115,316 | 117,622 |
| Composite Cork           | 99,331  | 101,317 | 103,344 | 105,410 | 107,519 |
| Insulation Cork          | 10,834  | 11,376  | 11,944  | 12,183  | 12,427  |
| Total                    | 788,634 | 815,224 | 843,930 | 861,045 | 878,510 |
| Yearly Growth            | 6.84%   | 3.37%   | 3.52%   | 2.03%   | 2.03%   |

Table 18 – Trade Sales Forecast by each BU from 2019 to 2023 (thousand euros)

Source: Own Projections

# 5.1.3. Cost of Sales and EBITDA Margins

After performing a sales forecast, by each business unit, in last chapter, the next step in the DCF Valuation is to analyze the Group's operating expenses, within the previous 5 years, and use this data to estimate such costs for the 5 years that will follow.

It is possible to obtain the historical data for such costs in the Group's Consolidated Income Statement by Nature per each year.

| Description                                   | 2014    | 2015    | 2016    | 2017    | 2018    |
|---|---------|---------|---------|---------|---------|
| Costs of goods sold and<br>materials consumed | 69,006  | 71,976  | 67,392  | 83,892  | 101,639 |
| Change in manufactured inventories            | 8,809   | 3,339   | -4,633  | 2,833   | 11,069  |
| Third party supplies and services             | 24,698  | 24,112  | 25,814  | 30,846  | 33,558  |
| Staff Costs                                   | 27,146  | 30,754  | 29,163  | 33,352  | 32,243  |
| Impairments of assets                         | -1,166  | 600     | -1,293  | -1,349  | -986    |
| Other income and gains                        | 3,051   | 2,411   | 2,575   | 4,580   | 2,690   |
| Other costs and losses                        | 2,192   | -345    | 518     | 2,568   | 1,097   |
| Total   | 133,736 | 132,847 | 119,536 | 156,722 | 181,310 |

Table 19 – Operating Costs and Other Operating Expenses (thousand euros)

Source: Company Information

However, since such costs are not discriminated by each of Amorim Group's business units, it was considered appropriate to perform a cost allocation, by each business unit, taking into account a proxy consisting in the impact of each business unit's annual EBITDA in the overall trade sales amount.

| Business Units           | 2014    | 2015    | 2016    | 2017    | 2018    |
|--------------------------|---------|---------|---------|---------|---------|
| Raw Materials            | 5,253   | 7,344   | 9,406   | 11,210  | 20,479  |
| Cork Stoppers            | 353,306 | 388,493 | 417,592 | 472,080 | 526,179 |
| Floor and Wall Coverings | 113,345 | 107,440 | 113,772 | 118,180 | 108,654 |
| Composite Cork           | 79,431  | 92,944  | 91,463  | 90,441  | 97,383  |
| Insulation Cork          | 8,138   | 8,536   | 9,086   | 9,648   | 10,318  |
| Total                    | 559,473 | 604,757 | 641,319 | 701,559 | 763,013 |

Table 20 – Trade Sales by each BU from 2014 until 2018 (thousand euros)

Source: Company Information

With this information, it is possible to find the previously referred EBITDA/Total Trade Sales proxy, as presented in the following table:

| Table 21 – | EBITDA/Total | Trade Sales | coefficient for | each BU |
|------------|--------------|-------------|-----------------|---------|
|            |              |             |                 |         |

| Business Units           | 2014    | 2015    | 2016    | 2017    | 2018    | Average |
|--------------------------|---------|---------|---------|---------|---------|---------|
| Raw Materials            | 332.99% | 231.32% | 194.85% | 199.82% | 148.93% | 221.58% |
| Cork Stoppers            | 13.25%  | 16.15%  | 18.10%  | 19.34%  | 17.64%  | 16.90%  |
| Floor and Wall Coverings | 13.69%  | 7.61%   | 11.19%  | 7.02%   | 2.76%   | 8.45%   |
| Composite Cork           | 9.75%   | 15.69%  | 18.57%  | 16.59%  | 10.58%  | 14.24%  |
| Insulation Cork          | 20.31%  | 14.54%  | 23.74%  | 17.62%  | 5.82%   | 16.41%  |
| Other                    | -0.45%  | -0.50%  | -0.54%  | -0.73%  | -0.42%  | -0.53%  |

Source: Company Information

In terms of EBITDA forecast, the weighted business units' EBITDA/Trade Sales coefficient average applied to the trade sales forecasted figures, as presented in Table 18, was considered for the forecasted EBITDA from 2019 until 2023.

In theoretical terms, EBITDA margin serves as an indicator for assessing a company's operating profitability. It is the result of the division of the EBITDA by total revenue.

In the forecast of EBITDA margins, a steady margin was considered, i.e., the average EBITDA margin rate registered by each business unit in 2018.

Lastly, the operating expenses, per business unit, were obtained as the remaining amount between the subtractions of the each year's EBITDA to the respective trade sales' revenues.

This information is organized, by business unit, in the tables presented below:

Table 22 – Raw Materials BU's EBITDA Margins from 2014 until 2023

| Raw Materials      | 2014    | 2015    | 2016    | 2017    | 2018    | 2019    | 2020    | 2021    | 2022    | 2023    |
|--------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Trade Sales        | 5,253   | 7,344   | 9,406   | 11,210  | 20,479  | 21,503  | 22,578  | 23,707  | 24,418  | 25,151  |
| Operating expenses | -12,239 | -9,644  | -8,922  | -11,190 | -10,021 | -26,144 | -27,451 | -28,824 | -29,689 | -30,579 |
| EBITDA             | 17,492  | 16,988  | 18,328  | 22,400  | 30,500  | 47,647  | 50,029  | 52,531  | 54,107  | 55,730  |
| EBITDA Margins     | 332.99% | 231.32% | 194.85% | 199.82% | 148.93% | 221.58% | 221.58% | 221.58% | 221.58% | 221.58% |

Source: Own Projections

| Table 23 – Cork Stoppers B | U's EBITDA Margins | from 2014 until 2023 |
|----------------------------|--------------------|----------------------|
|----------------------------|--------------------|----------------------|

| Cork Stoppers      | 2014    | 2015    | 2016    | 2017    | 2018    | 2019    | 2020    | 2021    | 2022    | 2023    |
|--------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Trade Sales        | 353,306 | 388,493 | 417,592 | 472,080 | 526,179 | 547,226 | 569,115 | 591,880 | 603,717 | 615,792 |
| Operating expenses | 306,476 | 325,740 | 341,988 | 380,780 | 433,379 | 454,757 | 472,947 | 491,865 | 501,702 | 511,736 |
| EBITDA             | 46,830  | 62,753  | 75,604  | 91,300  | 92,800  | 92,469  | 96,168  | 100,015 | 102,015 | 104,055 |
| EBITDA Margins     | 13.25%  | 16.15%  | 18.10%  | 19.34%  | 17.64%  | 16.90%  | 16.90%  | 16.90%  | 16.90%  | 16.90%  |

#### Source: Own Projections

Table 24 – Floor and Wall Coverings BU's EBITDA Margins from 2014 until 2023

| Floor and Wall Coverings | 2014    | 2015    | 2016    | 2017    | 2018    | 2019    | 2020    | 2021    | 2022    | 2023    |
|--------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Trade Sales              | 113,345 | 107,440 | 113,772 | 118,180 | 108,654 | 109,741 | 110,838 | 113,055 | 115,316 | 117,622 |
| Operating expenses       | 97,825  | 99,267  | 101,040 | 109,880 | 105,654 | 100,462 | 101,467 | 103,496 | 105,566 | 107,677 |
| EBITDA                   | 15,520  | 8,173   | 12,732  | 8,300   | 3,000   | 9,279   | 9,371   | 9,559   | 9,750   | 9,945   |
| EBITDA Margins           | 13.69%  | 7.61%   | 11.19%  | 7.02%   | 2.76%   | 8.45%   | 8.45%   | 8.45%   | 8.45%   | 8.45%   |

#### Source: Own Projections

Table 25 – Composite Cork BU's EBITDA Margins from 2014 until 2023

| Composite Cork     | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020    | 2021    | 2022    | 2023    |
|--------------------|--------|--------|--------|--------|--------|--------|---------|---------|---------|---------|
| Trade Sales        | 79,431 | 92,944 | 91,463 | 90,441 | 97,383 | 99,331 | 101,317 | 103,344 | 105,410 | 107,519 |
| Operating expenses | 71,683 | 78,359 | 74,474 | 75,441 | 87,083 | 85,189 | 86,893  | 88,631  | 90,404  | 92,212  |
| EBITDA             | 7,748  | 14,585 | 16,989 | 15,000 | 10,300 | 14,141 | 14,424  | 14,713  | 15,007  | 15,307  |
| EBITDA Margins     | 9.75%  | 15.69% | 18.57% | 16.59% | 10.58% | 14.24% | 14.24%  | 14.24%  | 14.24%  | 14.24%  |

#### Source: Own Projections

Table 26 – Insulation Cork BU's EBITDA Margins from 2014 until 2023

| Insulation Cork    | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   |
|--------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Trade Sales        | 8,138  | 8,536  | 9,086  | 9,648  | 10,318 | 10,524 | 10,735 | 10,950 | 11,169 | 11,392 |
| Operating expenses | 6,485  | 7,295  | 6,929  | 7,948  | 9,718  | 8,798  | 8,974  | 9,153  | 9,336  | 9,523  |
| EBITDA             | 1,653  | 1,241  | 2,157  | 1,700  | 600    | 1,727  | 1,761  | 1,796  | 1,832  | 1,869  |
| EBITDA Margins     | 20.31% | 14.54% | 23.74% | 17.62% | 5.82%  | 16.41% | 16.41% | 16.41% | 16.41% | 16.41% |

#### Source: Own Projections

In what concerns the negative operating expenses of the Raw Materials business unit, as presented in Table 22, it should be noted that this business unit, in addition to its trade sales made outside of the Amorim Group, performs internal operations that, valuated at market price, allow to reduce the Group's overall operating expenses in the amounts presented in the referred table.

# **5.1.4. CAPEX**

A company's capital expenses, commonly referred to as CAPEX, comprise the sum of its investments related to the acquisition, upgrade or maintenance of fixed assets such as buildings, industrial equipment or technology.

It is essential to determine the value of the CAPEX in order to access if a given company's investment in fixed assets is correlated with its capability of maintaining or expanding its current business activities.

This metric may be obtained using the following equation:

$$CAPEX = \Delta PP\&E + Current Depreciation (18)$$

Where,

CAPEX = Capital Expenditures

 $\Delta PP\&E$  = Change in property, plant and equipment

It is now necessary to calculate both the change in property, plant and equipment and the current depreciation components to include in equation 18.

# 5.1.5. Change in Property, Plant and Equipment

The historical figures presented in the Group's Annual Reports since 2014 are comprised in the following table, as a percentage of the Group's Gross Assets.

Table 27 – Value of Fixed Assets' Gross Value as a percentage of total Fixed Assets' Gross Value (thousand euros)

| Description              | 2014    | 2015    | 2016    | 2017    | 2018    | Average | Average Growth |
|--------------------------|---------|---------|---------|---------|---------|---------|----------------|
| PP&E                     | 182,893 | 190,352 | 197,454 | 227,906 | 259,433 |         | 9.27%          |
| Gross Value              | 615,687 | 643,399 | 649,992 | 720,965 | 781,162 |         |                |
| % Gross Value            | 29.71%  | 29.59%  | 30.38%  | 31.61%  | 33.21%  | 30.90%  | 31.14%         |
| Land and Buildings       | 86,684  | 89,717  | 89,720  | 98,029  | 109,019 |         | 5.99%          |
| Gross Value              | 229,817 | 239,478 | 232,385 | 256,656 | 273,001 |         |                |
| % Gross Value            | 37.72%  | 37.46%  | 38.61%  | 38.19%  | 39.93%  | 38.38%  | 38.52%         |
| Machinery                | 88,015  | 88,205  | 96,589  | 97,711  | 105,344 |         | 4.67%          |
| Gross Value              | 348,850 | 362,075 | 375,088 | 402,649 | 432,314 |         |                |
| % Gross Value            | 25.23%  | 24.36%  | 25.75%  | 24.27%  | 24.37%  | 24.80%  | 24.71%         |
| Others                   | 8,194   | 2,521   | 1,972   | 4,126   | 4,705   |         | 8.06%          |
| Gross Value              | 37,020  | 31,937  | 33,346  | 33,620  | 35,482  |         |                |
| % Gross Value            | 22.13%  | 7.89%   | 5.91%   | 12.27%  | 13.26%  | 12.29%  | 10.33%         |
| Advances and in Progress | 0       | 9,909   | 9,173   | 28,040  | 40,365  |         | 60.55%         |
| Gross Value              | 0       | 9,909   | 9,173   | 28,040  | 40,365  |         |                |
| % Gross Value            | 0.00%   | 0.00%   | 0.00%   | 0.00%   | 0.00%   | 0.00%   | 0.00%          |
| Investment Property      | 5,190   | 5,008   | 7,100   | 0       | 0       |         | 0              |
| Gross Value              | 15,432  | 15,486  | 30,897  | 0       | 0       |         |                |
| % Gross Value            | 33.63%  | 32.34%  | 22.98%  | 0.00%   | 0.00%   | 17.79%  | 14.62%         |
| Intangible Assets        | 1,091   | 2,489   | 3,776   | 4,077   | 7,585   |         | 68.47%         |
| Gross Value              | 4,670   | 6,332   | 8,053   | 10,217  | 14,424  |         |                |
| % Gross Value            | 23.36%  | 39.31%  | 46.89%  | 39.90%  | 52.59%  | 40.41%  | 43.82%         |

Source: Company Information

As the Group does not disclose the above presented Assets by business unit, a similar situation is encountered as in chapter 5.1.3. In that chapter, the weighted contribution to the EBITDA was deemed as an accurate proxy to distribute operation costs by each business unit.

In this case, the result of the division of the annual trade sales of 2018 by the total value of gross assets in 2018, as presented in Table 27, which corresponds to  $\notin$ 267.018, was considered as the foreseeable proxy for the next 5 years.

The following table presents the application of this proxy to each business units' forecasted trade sales from 2019 until 2023:

| Business Units           | 2018    | 2019    | 2020    | 2021    | 2022    | 2023    |
|--------------------------|---------|---------|---------|---------|---------|---------|
| Raw Materials            | 7,167   | 7,525   | 7,901   | 8,296   | 8,711   | 9,147   |
| Cork Stoppers            | 184,137 | 191,503 | 199,163 | 207,130 | 215,415 | 224,031 |
| Floor and Wall Coverings | 38,024  | 38,404  | 38,788  | 39,564  | 40,355  | 41,162  |
| Composite Cork           | 34,079  | 34,761  | 35,456  | 36,165  | 36,889  | 37,626  |
| Insulation Cork          | 3,611   | 3,683   | 3,757   | 3,832   | 3,908   | 3,987   |
| Total                    | 267,018 | 275,876 | 285,065 | 294,987 | 305,278 | 315,953 |

Table 28 – Forecast of Fixed Assets values by BU (thousand euros)

Source: Own Projections

Using this information, the following table presents the forecasted amount of Net Assets by business unit, commonly referred to as the Net Capex:

Table 29 – Forecast of Net Capex by Business Unit (thousand euros)

| <b>Business Units</b>    | 2019  | 2020  | 2021  | 2022   | 2023   |
|--------------------------|-------|-------|-------|--------|--------|
| Raw Materials            | 358   | 376   | 395   | 415    | 436    |
| Cork Stoppers            | 7,365 | 7,660 | 7,967 | 8,285  | 8,617  |
| Floor and Wall Coverings | 380   | 384   | 776   | 791    | 807    |
| Composite Cork           | 682   | 695   | 709   | 723    | 738    |
| Insulation Cork          | 72    | 74    | 75    | 77     | 78     |
| Total                    | 8,858 | 9,189 | 9,922 | 10,291 | 10,675 |

Source: Own Projections

# 5.1.6. Depreciations

The values of depreciations forecasted for 2019 were calculated taking into account the average historical rate of depreciation, in the last 5 years, for each business unit.

From 2019 onwards, it was considered that the ratio of Depreciation/Trade Sales would be maintained throughout the next 5 years.

The outcome of this analysis, and subsequent forecast, may be found in the tables presented below:

| Business Units           | 2014   | 2015   | 2016   | 2017   | 2018   |
|--------------------------|--------|--------|--------|--------|--------|
| Raw Materials            | 2,878  | 2,552  | 3,482  | 4,741  | 3,208  |
| Cork Stoppers            | 11,105 | 12,252 | 13,319 | 17,250 | 18,548 |
| Floor and Wall Coverings | 4,659  | 4,800  | 5,598  | 4,309  | 5,671  |
| Composite Cork           | 2,976  | 4,802  | 3,266  | 2,669  | 2,978  |
| Insulation Cork          | 613    | 604    | 568    | 524    | 532    |
| Total                    | 22,231 | 25,010 | 26,233 | 29,493 | 30,937 |

Table 30 – Depreciation Amounts registered per BU from 2014 until 2018 (thousand euros)

Source: Company Information

Table 31 – Yearly Growth of Depreciation Amounts per BU

| Business Units           | 2015    | 2016    | 2017    | 2018    | Average |
|--------------------------|---------|---------|---------|---------|---------|
| Raw Materials            | -11.33% | 36.44%  | 36.16%  | -32.33% | 7.23%   |
| Cork Stoppers            | 10.33%  | 8.71%   | 29.51%  | 7.52%   | 14.02%  |
| Floor and Wall Coverings | 3.03%   | 16.63%  | -23.03% | 31.61%  | 7.06%   |
| Composite Cork           | 61.36%  | -31.99% | -18.28% | 11.58%  | 5.67%   |
| Insulation Cork          | -1.47%  | -5.96%  | -7.75%  | 1.53%   | -3.41%  |

Source: Company Information

Table 32 – Forecast Proxy used for depreciations growth rate from 2019 until 2023

| <b>Business Units</b>    | 2019   |
|--------------------------|--------|
| Raw Materials            | 16.00% |
| Cork Stoppers            | 3.86%  |
| Floor and Wall Coverings | 5.53%  |
| Composite Cork           | 3.17%  |
| Insulation Cork          | 4.88%  |
| Total Weighted Average   | 4.35%  |

Source: Own Projections

*Table 33 – Forecasted Depreciation amounts per BU (thousand euros)* 

| <b>Business Units</b>    | 2019   | 2020   | 2021   | 2022   | 2023   |
|--------------------------|--------|--------|--------|--------|--------|
| Raw Materials            | 3,440  | 3,612  | 3,793  | 3,906  | 4,024  |
| Cork Stoppers            | 21,148 | 21,994 | 22,874 | 23,331 | 23,798 |
| Floor and Wall Coverings | 6,071  | 6,132  | 6,255  | 6,380  | 6,507  |
| Composite Cork           | 3,147  | 3,210  | 3,274  | 3,339  | 3,406  |
| Insulation Cork          | 514    | 524    | 535    | 545    | 556    |
| Total                    | 34,320 | 35,472 | 36,730 | 37,502 | 38,291 |

Source: Own Projections

# 5.1.7. Working Capital Needs/Requirements

A company's working capital needs or requirements is commonly referred to as net working capital, since it may be obtained by the result of the subtraction of its operating current liabilities (accounts payable) to its operating current assets (inventories and accounts receivable). Therefore, this variable serves as an indicator of a company's operational efficiency.

Whereas a company with a positive net working capital is currently exceeding its current liabilities and has, in a general way, a potential for growth and future development, a company with a negative net working capital is portraying signs of difficulty to pay back to its respective creditors.

The following table shows the amounts of the Amorim Group's Net Working capital throughout the last 5 years, its changes per year, and the percentage of working capital divided by the yearly trade sales.

| Description                    | 2014    | 2015    | 2016    | 2017    | 2018    | Average |
|--------------------------------|---------|---------|---------|---------|---------|---------|
| Current Assets                 | 398,245 | 436,067 | 444,030 | 578,222 | 592,591 |         |
| Inventories                    | 247,633 | 271,705 | 268,691 | 359,141 | 406,090 |         |
| Trade receivables              | 122,606 | 132,545 | 141,876 | 167,604 | 174,483 |         |
| Income tax assets              | 2,333   | 3,139   | 4,214   | 13,297  | 8,915   |         |
| Other current assets           | 25,673  | 28,678  | 29,249  | 38,180  | 3,103   |         |
| Current Liabilities            | 161,830 | 172,744 | 165,333 | 214,346 | 224,435 |         |
| Trade payables                 | 115,303 | 121,184 | 109,985 | 157,096 | 165,008 |         |
| Other borrowings and creditors | 44,007  | 49,518  | 49,631  | 55,019  | 57,503  |         |
| Income tax liabilities         | 2,520   | 2,042   | 5,717   | 2,231   | 1,924   |         |
| Net Working Capital            | 236,415 | 263,323 | 278,697 | 363,876 | 368,156 |         |
| Changes in Working Capital     |         | 26,908  | 15,374  | 85,179  | 4,280   |         |
| Working Capital % Sales        | 42.26%  | 43.54%  | 43.46%  | 51.87%  | 48.25%  | 45.87%  |

*Table 34 – Working Capital registered per BU from 2014 until 2018 (thousand euros)* 

Source: Company Information

In order to forecast the networking capital until 2023, for the purpose of this valuation project, the 45.87% Working Capital divided by Sales worked as the forecast driver and the average weighted percentage in trade sales was considered for allocating such forecasted working capital values by each business unit.

The outcome of this forecast is showed is the following table:

| Description                  | 2019      | 2020      | 2021      | 2022     | 2023     |                 |
|------------------------------|-----------|-----------|-----------|----------|----------|-----------------|
| Trade Sales Forecast         | 788,634   | 815,224   | 843,930   | 861,045  | 878,510  |                 |
| Networking capital/ revenues | 45.87%    | 45.87%    | 45.87%    | 45.87%   | 45.87%   |                 |
| Working Capital              | 361,782   | 373,980   | 387,149   | 395,000  | 403,012  |                 |
| Changes in Working Capital   | -6,373.86 | 12,197.99 | 13,168.46 | 7,851.73 | 8,012.02 |                 |
| Business Units               |           |           |           |          |          | Average % Sales |
| Raw Materials                | -101      | 193       | 208       | 124      | 127      | 1.58%           |
| Cork Stoppers                | -4,191    | 8,020     | 8,658     | 5,163    | 5,268    | 65.75%          |
| Floor and Wall Coverings     | -1,107    | 2,119     | 2,287     | 1,364    | 1,392    | 17.37%          |
| Composite Cork               | -886      | 1,695     | 1,830     | 1,091    | 1,113    | 13.90%          |
| Insulation Cork              | -89       | 171       | 185       | 110      | 112      | 1.40%           |
| Total                        | -6,374    | 12,198    | 13,168    | 7,852    | 8,012    | 100.00%         |

Table 35 – Forecast of Working Capital amounts per BU from 2019 until 2023 (thousand euros)

Source: Own Projections

# 5.1.8. Net Debt

For the purpose of the DCF Valuation, the Net Debt amount presented in the Group's Annual Report from 2018 was used. The following table displays the nature of the amounts considered:

Table 36 – Total Net Debt as of 31 December 2018 (thousand euros)

| Description                 | Amounts |
|-----------------------------|---------|
| Non-current liabilities     | 122,205 |
| Interest-bearing loans      | 121,200 |
| Other financial liabilities | 41,039  |
| Total Net Debt              | 284,444 |

# **5.2 Target Price**

After performing a SoTP approach to the each business unit's individual valuation, which may be found in the Appendixes, the outcome of the DCF Valuation, using the Firm Approach, has led to a Target Price of  $\notin$ 10.41 per share, with reference to 31 December 2018 (15.6% above its market price of  $\notin$ 9.00).

The table below summarizes all the assumptions considered to perform the DCF Valuation:

# Table 37 – DCF Valuation Results

| Assumptions                  | Corticeira Amorim |
|------------------------------|-------------------|
| Raw Materials EV Value       | 668,135           |
| Cork Stoppers EV Value       | 828,442           |
| Floor and Wall Coverings     | 10,090            |
| Composite Cork               | 126,757           |
| Insulation Cork              | 14,204            |
| Total Enterprise Value       | 1,647,628         |
| Non Operating Assets         | 21,695            |
| Debt                         | 284,444           |
| Equity Value                 | 1,384,879         |
| Number of Shares Outstanding | 133,000           |
| Target Price                 | 10.41             |

Source: Own Projections

# **5.3 Relative Valuation (Multiples)**

As explained in chapter 2.3, a valuation using multiples is also performed to complement and validate the results obtained using the Free Cash Flow to the Firm Approach applied the DCF valuation.

Under this type of valuation, multiples indicators of Corticeira Amorim will be compared with the respective multiples of five of their counterparts in the Forest, Paper and Packaging companies.

Through the consideration of the multiples EV/EBITDA and PER, the use of the relative valuation will serve to determine a price range in which the Group's shares would be, presumably, priced.

One must bear in mind, however, that Amorim Group is operating in such a wide range of markets that it is not possible to classify the selected counterparts as entirely comparable.

However the chosen companies share characteristics with Corticeira Amorim. Firstly, these companies are also listed as part of PwC's Top 100 Source Global Forest, Paper & Packaging Companies. Furthermore, a Portuguese listed company was also chosen, as well as one that operates in the Iberian Peninsula. Lastly, American Groups with a robust worldwide market position, similarly to Corticeira Amorim, were also deemed as comparable.

The results of this valuation are displayed below:

| Comparable Companies              | EV/EBITDA | PER   |
|-----------------------------------|-----------|-------|
| ENCE S.A.                         | 6.06      | 10.21 |
| Altri S.G.P.S., S.A.              | 6.47      | 6.72  |
| Kimberly-Clark Corporation        | 14.11     | 25.54 |
| Graphic Packaging Holding Company | 8.22      | 16.34 |
| Sonoco Products Company           | 10.51     | 19.70 |
| Comparable average                | 9.07      | 15.70 |
| Corticeira Amorim                 |           |       |
| Earnings Per Share                |           | 0.57  |
| Corticeira Amorim 2019 EBITDA     | 165,263   |       |
| Number of Shares Outstanding      | 133,000   |       |
| Target Price                      | 11.28     | 8.95  |

# Table 38 – Multiples Valuation

Source: Bloomberg and own projections

Comparing the price range displayed above and the target price of  $\in 10.41$ , as displayed in Table 38, the target price seems aligned with the Multiples Valuation since it is positioned within the obtained price range.

# 6. Conclusions

The goal of this project was to compute a trustworthy valuation of Corticeira Amorim, ultimately, leading to the attainment of a reliable target price of the company's shares.

This was accomplished with the use of two valuation models; DCF Valuation, using the Firm Approach, and Relative Valuation.

Using DCF Valuation, a number of important conclusions may be drawn, considering both the company's historic performance and the indicators that served as the forecast drivers.

Firstly, given that the Sum of the Parts approach was used, this Valuation allowed to project each business unit's Enterprise Value.

In this regard, as expected, the Cork Stoppers followed by the Raw Materials business units are the most significant parts of the Group's overall Enterprise Value. On the other hand, the low EBITDA margins of the Floor and Wall Coverings are having a significant impact in this business unit's value to the Group. Since the Group is already taking measures to shift this paradigm, future equity researches should already reflect the impact of said measures in this business unit's valuation.

At this date, the most recent equity research found on the Group was published by Portuguese analysts of CaixaBank BPI, in the beginning of September 2019, which projects Corticeira Amorim's share value to be around  $\notin 12,50$ . In addition, revised EBITDA projections of this equity research reflect the bad performance of the Floor and Wall Coverings business unit. In sum, the overall recommendation of this equity research is to buy the company's share. (for reference, as of the beginning of September 2019, the company's shares were listed at around  $\notin 10,00$ ).

Coincidently, both the equity research and the company's current share value are aligned with the DCF Valuation performed in chapter 5, which project a target price of  $\in$ 10.41, with reference to 31 December 2018.

To conclude, given the results obtained throughout this project, the final recommendation to investors is to buy the shares of Corticeira Amorim, considering its upside potential and strong indicators of the extension of the company's growth through recent years.

# 7. References

### **Academic Material and Books**

Brealey and Myers. 2003. *Principles of corporate finance* (7<sup>th</sup> ed.). OH. The McGraw–Hill Companies.

Clayman, M., Fridson, M., Troughton, G. & Scanlan, M. 2012. *Corporate finance: A practical approach* (2<sup>nd</sup> ed.). New York. Wiley.

Copeland T., Koller T. and Murrin, J. 2000. *Valuation: Measuring and managing the value of companies.* McKinsey & Company, Inc., New York: John Wiley & Sons, Inc.

Damodaran, A. 1994. Damodaran on valuation. New York. John Wiley & Sons Inc.

Damodaran, A. 2002. Investment valuation. New York. Wiley Finance.

Damodaran, A. 2006. *The cost of financial distress: Survival, truncation risk and valuation*. Stern School of Business.

Damodaran, A. 2006. *Valuation Approaches and Metrics: a Survey of the Theory and Evidence*. Stern School of Business.

Fernández, P. 2001. *EVA and cash value added do not measure shareholder value creation*. IESE Business School.

Fernández, P., 2007. *Company valuation methods, the most common mistakes in valuation*. IESE Business School.

Fernández, P. 2009. Valuing Companies by Cash Flow Discounting: Ten Methods and Nine Theories, IESE Business School.

Koller, T., Goedhart, M. & Wessels D. 2005. *The right role for multiples in valuation, McKinsey on Finance, Perspectives on Corporate Finance and Strategy*: No.15.

Koller T., Goedhart M., & Wessels D. 2010. *Valuation – Measuring and managing the value of companies* (5<sup>th</sup> ed.), Wiley Finance.

Lintner, J. 1965. *The valuation of risk assets and the selection of risky investments in stock portfolios and capital budgets*. The Review of Economics and Statistics.

Luehrman, T.1997. Using APV: *A better tool for valuing operations*. Boston: Harvard Business Review.

Luehrman, T. 1997. *What's it worth? A general manager's guide to valuation.* Boston: Harvard Business Review.

Markowitz, H. 1959. *Portfolio selection: Efficient diversification of investments.* John Wiley & Sons, Inc.

Sharpe, W. 1964. *Capital asset prices: A theory of market equilibrium under conditions of risk.* The Journal of Finance: 425-442.

# Reports

Corticeira Amorim's Annual Report 2013

Corticeira Amorim's Annual Report 2014

Corticeira Amorim's Annual Report 2015

Corticeira Amorim's Annual Report 2016

Corticeira Amorim's Annual Report 2017

Corticeira Amorim's Annual Report 2018

APCOR' Annual Report of 2018

PwC's Top 100 Source Global Forest, Paper & Packaging Companies

# Websites and Others

Corticeira Amorim Website - https://www.amorim.com

Aswath Damodaran website - http://www.stern.nyu.edu/~adamodar

Bloomberg website - http://www.bloomberg.com

Euronext website - <u>http://www.euronext.com</u>

International Monetary Fund website - http://www.imf.org

Reuters website - https://www.reuters.com

World Trading Organization website - https://www.wto.org/

# 8. Appendixes

| RAW MATERIALS   | CORK STOPPERS   |  | R&D, INNOVATION                                    |
|---|---|--|--|
| Amorim Florestal, S.A.  | Amorim & Irmãos, S.G.P.S., S.A.   |  |  |
| Provision   | Production  | Distribuição   |  |
| Amorin Florestal, S.A.<br>Ponte de Sór – Portugal                                       | Anorin & Irmãos, S.A.<br>Santa Maria de Lamas - Portugal                        | A morin & Irmãos, S.A.<br>Distribution Unit<br>Santa Maria da Lamaz — Portugal | A mori n Cork Research, Lda.<br>Mozelos – Portugel |
| Amorim Florestal, S.A.<br>Coruche – Portugel  | Amorin Top Series, S.A<br>Argoncilhe – Portugei                                 | Portocork Internacional, S.A.<br>Sente Merie de Lemes - Portugei               | A morim Cork Services, Lda.<br>Mozelos – Portugel  |
| Amorim Florestal, S.A.<br>Abrentez – Portugel   | Anjorim & Irmãos, S.A<br>Ind. Unit Valada<br>Valada — Portugal                  | Amorim Cork SouthAfrica (PTY) Ltd.<br>Cidade do Cabo – SouthAfrica             | Amorim Cork Venteres, Lda.<br>Mozelos – Portugel   |
| Amorim Florestal, S.A.<br>Ind. Unit Salteiros<br>Ponte de Sór - Portugal                | Anorim & Irmãos, S.A<br>Ind. Unit Coreche<br>Coruche - Portugel                 | A norim Cork Deutschland, GnbH<br>Bingen am Rhain – Germany                    |  |
| Cosabe – Companhia Silvo-Agricola<br>da Beira, S.A<br>Lisbos – Portugal                 | Amorim & Irmãos, S.A.<br>Ind. Unit Portocork<br>Senta Maria de Lamas - Portugal | Corchos de Argentina, S.A.<br>Mendoza – Argentina                              |  |
| S.I.B.L. – S.A.R.L.<br>Jijel – Algerie  | Amorim & Irmãos, S.A.<br>Ind. Unit Salteiros<br>Ponte de Sór - Portugel         | Trefinos Australia, Pty Ltd<br>Adelaide – Australia                            |  |
| Amorim Florestal España, S.L<br>Algecirez – Spein                                       | Amorim Champcork, S.A.<br>Sente Marie de Lamas - Portugal                       | Amorim Australasia PTY Ltd.<br>Adelaide – Australia                            |  |
| Amorim Florestal España, S.L.<br>Sen Vicente de Alcántera — Spein                       | Biocape – Importação e Exportação de<br>Cápsulas, Lda.<br>Mozelos – Portugal    | Korken Schlesser, GrebH<br>Viene – Austria                                     |  |
| A morim Florestal Meditemâneo, S.L.<br>Sen Vicente de Alcéntere – Spein                 | Socori, S.A.<br>Rio Melio – Portugel  | Amorin Cork Bulgaria, EOOD<br>Sofia – Bulgaria                                 |  |
| Comatral – Compagnie Marocaine de<br>Transformation du Liège, S.A.<br>Skhiret – Morocco | Francisco Oller, S.A.<br>Girona – Spain   | Corchera Gomez Barris, S.A.<br>Santiago - Chile                                |  |
| S.N.L. – Sociaté Norvelle du Liège, S.A.<br>Tabarka – Tunisia                           | Trefinos, S.L.<br>Girona – Spain  | Corpack – Bourasse, S.A.<br>Sentiego – Chile                                   |  |
| Société Tunisienne d'Industrie<br>Bouchonnière<br>Teberke – Tunisie                     | Amorim Top Series France S.A.S.<br>Cognec – France                              | Wine Packaging & Logistic, S.A.<br>Santiago – Chile                            |  |
|   | Elfverson & Co. A.B<br>Parid – Sweden   | Industria Corchera, S.A.<br>Santiago – Chile                                   |  |
|   |   | ACI Chile Corchos, S.A.<br>Santiago – Chile                                    |  |
|   |   | A norin Cork Beijing, Ltd.<br>Pequim - Chine                                   |  |
|   |   | Agglotap S.A.  |  |
|   |   | Victor y Amorin, S.L.<br>Navarrete (La Ricia) – Scain                          |  |
|   |   | Amorim Cork España S.L.<br>Sen Vicente de Alcántera – Spain                    |  |
|   |   | ACIC – USA LLC<br>Napa Valley, CA – USA  |  |
|   |   | Portocork America, Inc.<br>Nape Valley, CA – USA                               |  |
|   |   | Trafinos USA LLC<br>Fairfiaid, CA – USA  |  |
|   |   | Amorim Cork America, Inc.<br>Napa Valley, CA – USA                             |  |
|   |   | A norim France, S.A.S.<br>Evalues, Bordéus – France                            |  |
|   |   | Amorim France S.A.S.<br>Unid. Sobeti<br>Connec – France                        |  |
|   |   | A norim France S.A.S.<br>Unid. Champfleury<br>Chemofleury                      |  |
|   |   | Bouchons Prioux S.A.R.L.<br>Eperney - France                                   |  |
|   |   | A norim Top Series France S.A.S.<br>Cognac – France                            |  |
|   |   | S.A.S. Ets Christian Boerasse<br>Tosse – France                                |  |
|   |   | Sagrera et Cle<br>Reima – France   |  |
|   |   | S.A. Oller et Cle<br>Reima – France  |  |
|   |   | Société Nouvelle des Bouchons<br>Trescasses, S.A.<br>Le Boulou – France        |  |
|   |   | Portocork France, S.A.S.<br>Bordéus – France                                   |  |
|   |   | Hungarokork Amorin, Rt.<br>Verezegyhéz – Hungary                               |  |
|   |   | Portocork Italia, SRL<br>Millio – Italy  |  |
|   |   | Trefinos Italia SRL<br>Treviso – Italy   |  |
|   |   | Anorim Cork Italia, S.p.A.   |  |
|   |   |  |  |

Appendix 1 – Amorim Group Organizational Chart



Appendix 2 – Amorim Group Geographical Distribution

#### Source: Company Information

Appendix 3 – Segment Report of 2014 and 2013

| 2014                                    | Raw Materials | Cork Stoppers | Floor & Wall<br>Coverings | Composite Cork | Insulation Cork | Holding | Adjust.  | Consolidated     |
|---|---------------|---------------|---------------------------|----------------|-----------------|---------|----------|------------------|
| Trade Sales                             | 5,253         | 353,306       | 113,345                   | 79,431         | 8,138           | 866     | 0        | 560,340          |
| Other BU Sales                          | 126,120       | 3,996         | 3,018                     | 4,850          | 1,876           | 5,992   | -145,853 | -                |
| Total Sales                             | 131,373       | 357,302       | 116,363                   | 84,282         | 10,014          | 6,859   | -145,853 | 560,340          |
| EBITDA (current)                        | 17,492        | 46,830        | 15,520                    | 7,748          | 1,653           | -1,806  | -714     | 86,722           |
| Assets                                  | 136,146       | 300,237       | 87,860                    | 79,754         | 12,866          | 475     | 106      | 617,446          |
| Liabilities                             | 38,095        | 102,214       | 28,630                    | 25,898         | 2,353           | 14,703  | 89,983   | 301,877          |
| Capex                                   | 2,816         | 12,917        | 1,409                     | 3,334          | 562             | 182     | -        | 21,220           |
| Year Depreciation                       | -2,878        | -11,105       | -4,659                    | -2,976         | -613            | -105    | -        | -22,336          |
| Non-cash cost                           | 3 5           | 62            | -1,867                    | -1,244         | 18              | 504     | 0        | -2,493           |
| Gains/Losses<br>in associated companies | 0             | 810           | 490                       | -19            | 0               | 0       | -        | 1,280            |
| 2013                                    | Raw Materials | Cork Stoppers | Floor & Wall<br>Coverings | Composite Cork | Insulation Cork | Holding | Adjust.  | Consolidated     |
| Trade Sales                             | 4,688         | 329,473       | 118,813                   | 82,276         | 7,197           | 53      | 0        | 542,500          |
| Other BU Sales                          | 106,432       | 4,184         | 3,195                     | 16,167         | 923             | 2,201   | -133,102 | -                |
| Total Sales                             | 111,120       | 333,657       | 122,009                   | 98,443         | 8,120           | 2,254   | -133,102 | 542,500          |
| EBITDA (current)                        | 15,829        | 41,414        | 15,177                    | 6,726          | 1,349           | -1,966  | -402     | 78,127           |
| Assets                                  | 153,014       | 295,413       | 103,086                   | 88,320         | 13,346          | 4,833   | -30,706  | 627,307          |
| Liabilities                             | 42,035        | 114,121       | 40,575                    | 27,166         | 2,076           | 12,454  | 87,144   | 325,570          |
| Capex                                   | 3,792         | 11,920        | 3,507                     | 7,205          | 401             | 11      | -        | 26,834           |
| Year Depreciation                       | -1,672        | -11,332       | -4,639                    | -3,205         | -621            | -47     | -        | -21,516          |
| Non-cash cost                           | - 37 6        | -393          | - 77 5                    | -1,467         | 55              | - 4     | 0        | -2,960           |
| Gains/Losses<br>in associated companies | 0             | 743           | -160                      | 109            | 0               | 0       | -        | 692              |
| NOTES.                                  |               |               |                           |                |                 |         |          | (thousand euros) |

NOTES:

NOTEs: Adjustments = eliminations inter-8U and amounts not allocated to BU. EBITDA = Profit before interests, depreciation, equity method, non-controlling interests and income tax. Provisions and asset impairments were considered the only relevant non-cash material cost. Segments lasibilities do not include DTIA (deferred tax asset) and non-trade group balances. Segments Tabibilities do not include DTI. (deferred tax faibilities), bank loans and non-trade group balances.

| 2016                                    | Raw Materials | Cork Stoppers | Floor & Wall<br>Coverings | Composite Cork | Insulation Cork | Holding | Adjust.  | Consolidated |
|---|---------------|---------------|---------------------------|----------------|-----------------|---------|----------|--------------|
| Trade Sales                             | 9,406         | 417,592       | 113,772                   | 91,463         | 9,086           | 93      | 0        | 641,411      |
| Other BU Sales                          | 139,228       | 5,174         | 3,355                     | 8,622          | 2,355           | 2,693   | -161,426 | -            |
| Total Sales                             | 148,634       | 422,766       | 117,128                   | 100,085        | 11,440          | 2,785   | -161,426 | 641,411      |
| EBITDA (current)                        | 18,328        | 75,604        | 12,732                    | 16,989         | 2,157           | -3,266  | - 196    | 122,347      |
| Assets                                  | 173,327       | 332,272       | 128,967                   | 70,287         | 10,714          | 2,627   | 8,679    | 726,873      |
| Liabilities                             | 42,432        | 110,112       | 29,968                    | 27,625         | 2,155           | 9,946   | 77,692   | 299,930      |
| Capex                                   | 3,529         | 22,423        | 3,797                     | 2,557          | 350             | 920     | -        | 33,575       |
| Year Depreciation                       | -3,482        | -13,319       | -5,598                    | -3,266         | -568            | -78     | -        | -26,310      |
| Non-cash cost                           | -158          | 105           | 466                       | -599           | 187             | 10      | 0        | 10           |
| Gains/Losses in associated<br>companies | -3            | 271           | 49,706                    | 0              | 0               | -13     | 0        | 49,961       |
| 2015                                    | Raw Materials | Cork Stoppers | Floor & Wall<br>Coverings | Composite Cork | Insulation Cork | Holding | Adjust.  | Consolidated |
| Trade Sales                             | 7,344         | 388,493       | 107,440                   | 92,944         | 8,536           | 43      | 0        | 604,800      |
| Other BU Sales                          | 128,093       | 4,332         | 2,403                     | 7,036          | 1,504           | 2,172   | -145,540 | -            |
| Total Sales                             | 135,437       | 392,825       | 109,843                   | 99,980         | 10,040          | 2,215   | -145,540 | 604,800      |
| EBITDA (current)                        | 16,988        | 62,753        | 8,173                     | 14,585         | 1,241           | -2,771  | -249     | 100,720      |
| Assets                                  | 151,055       | 328,086       | 92,934                    | 75,122         | 11,850          | 2,246   | 5,927    | 667,219      |
| Liabilities                             | 42,909        | 109,411       | 31,317                    | 28,542         | 2,367           | 14,650  | 83,890   | 313,086      |
| Capex                                   | 6,914         | 16,958        | 3,003                     | 3,593          | 289             | 638     | -        | 31,394       |
| Year Depreciation                       | -2,552        | -12,252       | -4,800                    | -4,802         | -604            | -42     | -        | -25,051      |
| Non-cash cost                           | 38            | -5,257        | -715                      | -181           | -476            | 135     | -        | -6,456       |
| Gains/Losses in associated<br>companies | -8            | 1,331         | 1,782                     | -12            | 0               | - 3     | -        | 3,091        |

Appendix 4 – Segment Report of 2016 and 2015

NOTES: Adjustments = eliminations inter-BU and amounts not allocated to BU. EBITDA = Profit before interests, depreciation, equity method, non-controlling interests and income tax. Provisions and aset impairments were considered the only relevant non-cash material cost. Segments liabilities do not include DTA (deferred tax asset) and non-trade group balances. Segments liabilities do not include DTL (deferred tax liabilities), bank loans and non-trade group balances.

| 2018   | Raw Materials   | Cork Stoppers  | Floor & Wall<br>Coverings   | Composite Cork               | Insulation Cork | Holding | Adjustm. | Consolidated    |
|--|---|--|---|------------------------------|-----------------|---------|----------|-----------------|
| Trade Sales  | 20,479  | 526,179  | 108,654   | 97,383                       | 10,318          | 103     | -        | 763,117         |
| Other BU Sales   | 165,966   | 7,801  | 3,525   | 4,788                        | 1,661           | 4,318   | -188,060 | -               |
| Total Sales  | 186,446   | 533,980  | 112,179   | 102,171                      | 11,979          | 4,422   | -188,060 | 763,117         |
| EBITDA (current)   | 30,464  | 92,755   | 2,965   | 10,319                       | 642             | -3,397  | 236      | 133,984         |
| Assets (non-current)   | 31,936  | 170,547  | 38,496  | 36,854                       | 4,242           | 711     | 33,298   | 316,084         |
| Assets (current)   | 207,445   | 333,080  | 62,986  | 51,736                       | 10,225          | 966     | -16,449  | 649,990         |
| Liabilities  | 50,539  | 190,439  | 43,795  | 38,970                       | 2,526           | 8,547   | 133,024  | 467,841         |
| Capex  | 5,802   | 40,898   | 3,805   | 6,543                        | 735             | 67      | 0        | 57,851          |
| Year Depreciation  | -3,208  | -18,548  | -5,671  | -2,978                       | -532            | -342    | 0        | -31,279         |
| Gains/Losses in associated<br>companies  | 0   | 1,897  | 817   | 0                            | 0               | -22     | 0        | 2,691           |
| 2017   | Raw Materials   | Cork Stoppers  | Floor & Wall<br>Coverings   | Composite Cork               | Insulation Cork | Holding | Adjustm. | Consolidated    |
| Trade Sales  | 11,210  | 472,080  | 118,180   | 90,441                       | 9,648           | 49      | -        | 701,609         |
| Other BU Sales   | 144,864   | 4,978  | 3,356   | 8,336                        | 941             | 2,516   | -164,991 | -               |
| Total Sales  | 156,074   | 477,058  | 121,536   | 98,777                       | 10,589          | 2,566   | -164,991 | 701,609         |
| EBITDA (current)   | 22,375  | 91,350   | 8,284   | 15,010                       | 1,680           | -5,189  | 85       | 133,594         |
| Assets (non-current)   | 23,304  | 149,493  | 40,313  | 33,153                       | 4,037           | 1,406   | 22,474   | 274,180         |
| Assets (current)   | 183,573   | 291,801  | 65,469  | 42,016                       | 7,514           | 1,675   | 3,180    | 595,228         |
| Liabilities  | 60,772  | 170,560  | 39,798  | 31,163                       | 2,263           | 10,282  | 94,578   | 409,417         |
| Capex  | 6,131   | 22,475   | 9,729   | 4,661                        | 460             | 284     | 0        | 43,739          |
| Year Depreciation  | -4,741  | -17,250  | -4,309  | -2,669                       | -524            | -106    | 0        | -29,599         |
| Gains/Losses in<br>associated companies  | 0   | 1,668  | - 30  | - 181                        | 0               | -418    | 0        | 1,039           |
| NOTES:<br>Adjustments = eliminations inter-BL<br>EBITDA = Profit before net financing<br>Provisions and asset impairments was<br>Segments assets do not include DTA<br>Segments liabilities do not include D | I and amounts not alloci<br>g costs, depreciation, eq<br>ere considered the only<br>A (deferred tax asset) an<br>ML (deferred tax liabiliti | sted to BU.<br>uity method, non-contr<br>relevant non-cash mate<br>d non-trade group balar<br>es), bank loans and non- | olling interests, incor<br>rial cost.<br>ices.<br>trade group balance | me tax and non-recurre<br>5. | nt results.     |         |          | (thousand euros |

#### Appendix 5– Segment Report of 2018 and 2017

Appendix 6 – Amorim Group's Consolidated Statement of Financial Position of 2014 and 2013

Consolidated Statement of Financial Position (thousand euros)

|                                | Notes | December<br>2014 | December<br>2013 |
|--------------------------------|-------|------------------|------------------|
| ASSETS                         |       |                  |                  |
| Property, plant and equipment  | VIII  | 182,893          | 184,661          |
| Investment property            | VIII  | 5,190            | 5,249            |
| Goodwill                       | IX    | 2,911            | 5,255            |
| Investments in associates      | V e X | 10,841           | 8,129            |
| Intangible assets              | VIII  | 1,091            | 693              |
| Other financial assets         | Х     | 3,631            | 2,373            |
| Deferred tax assets            | XI    | 6,708            | 6,384            |
| Non-current assets             |       | 213,265          | 212,744          |
| Inventories                    | XII   | 247,633          | 244,063          |
| Trade receivables              | XIII  | 122,606          | 121,069          |
| Income tax assets              | XIV   | 2,233            | 8,026            |
| Other current assets           | XV    | 25,673           | 33,616           |
| Cash and cash equivalents      | XVI   | 6,036            | 7,788            |
| Current assets                 |       | 404,181          | 414,562          |
| TOTAL ASSETS                   |       | 617,446          | 627,307          |
| EQUITY                         |       |                  |                  |
| Share capital                  | XVII  | 133,000          | 133,000          |
| Treasury stock                 | XVII  | -7,197           | -7,197           |
| Other reserves                 | XVII  | 140,617          | 132,587          |
| Net Income                     |       | 35,756           | 30,339           |
| Non-Controlling Interest       | XVIII | 13,393           | 13,009           |
| TOTAL EQUITY                   |       | 315,569          | 301,737          |
| LIABILITIES                    |       |                  |                  |
| Interest-bearing loans         | XIX   | 26,225           | 33,623           |
| Other borrowings and creditors | XXI   | 11,533           | 10,448           |
| Provisions                     | XXIX  | 27,951           | 25,085           |
| Deferred tax liabilities       | XI    | 6,970            | 7,282            |
| Non-current liabilities        |       | 72,678           | 76,438           |
| Interest-bearing loans         | XIX   | 67,369           | 78,612           |
| Trade payables                 | XX    | 115,303          | 125,203          |
| Other borrowings and creditors | XXI   | 44,007           | 42,822           |
| Income tax liabilities         | XXII  | 2,520            | 2,495            |
| Current liabilities            |       | 229,199          | 249,132          |
| TOTAL LIABILITIES AND EQUITY   |       | 617,446          | 627,307          |

(this statement should be read with the attached notes to the consolidated financial statements)

Appendix 7 – Amorim Group's Consolidated Statement of Financial Position of 2016 and 2015

Consolidated Statement of Financial Position (thousand euros)

|                                | Notes     | December<br>2016 | December<br>2015 |
|--------------------------------|-----------|------------------|------------------|
| ASSETS                         |           |                  |                  |
| Property, plant and equipment  | IX        | 197,454          | 190,352          |
| Investment property            | IX        | 7,100            | 5,008            |
| Investments in associates      | VI and XI | 9,450            | 13,304           |
| Intangible assets              | IX        | 3,776            | 2,489            |
| Other financial assets         | XII       | 3,940            | 4,177            |
| Deferred tax assets            | XIII      | 10,004           | 8,359            |
| Non-current assets             |           | 231,723          | 223,690          |
| Inventories                    | XIV       | 268,691          | 271,705          |
| Trade receivables              | XV        | 141,876          | 132,545          |
| Income tax assets              | XVI       | 4,214            | 3,139            |
| Other current assets           | XVII      | 29,249           | 28,678           |
| Cash and cash equivalents      | XVIII     | 51,119           | 7,461            |
| Current assets                 |           | 495,150          | 443,530          |
| TOTAL ASSETS                   |           | 726,873          | 667,219          |
| EQUITY                         |           |                  |                  |
| Share capital                  | XIX       | 133,000          | 133,000          |
| Other reserves                 | XIX       | 175,347          | 152,754          |
| Net Income                     |           | 102,703          | 55,012           |
| Non-Controlling Interest       | XX        | 15,892           | 13,368           |
| TOTAL EQUITY                   |           | 426,943          | 354,133          |
| LIABILITIES                    |           |                  |                  |
| Interest-bearing loans         | XXI       | 38,609           | 41,211           |
| Other borrowings and creditors | XXIII     | 10,072           | 10,015           |
| Provisions                     | XXX       | 30,661           | 32,227           |
| Deferred tax liabilities       | XIII      | 6,856            | 6,743            |
| Non-current liabilities        |           | 86,198           | 90,196           |
| Interest-bearing loans         | XXI       | 48,399           | 50,146           |
| Trade payables                 | XXII      | 109,985          | 121,184          |
| Other borrowings and creditors | XXIII     | 49,631           | 49,518           |
| Income tax liabilities         | XVI       | 5,717            | 2,042            |
| Current liabilities            |           | 213,732          | 222,890          |
| TOTAL LIABILITIES AND EQUITY   |           | 726,873          | 667,219          |

(this statement should be read with the attached notes to the consolidated financial statements)

Appendix 8 – Amorim Group's Consolidated Statement of Financial Position of 2018 and 2017

Consolidated Statement of Financial Position (thousand euros)

|  | Notes    | December 31<br>2018 | December 31<br>2017 |
|--|----------|---------------------|---------------------|
| ASSETS                                       |          |                     |                     |
| Tangible assets                              | IX       | 259,433             | 227,905             |
| Intangible assets                            | Х        | 7,585               | 4,077               |
| Goodwill                                     | Х        | 13,987              | 9,848               |
| Biological assets                            |          | 240                 | -                   |
| Investment property                          | XI       | 5,481               | 5,678               |
| Investments in associates and joint ventures | VI e XII | 9,537               | 11,006              |
| Other financial assets                       | XIII     | 1,632               | 2,520               |
| Deferred tax assets                          | XIV      | 13,346              | 13,146              |
| Other debtors                                | XVIII    | 4,844               | -                   |
| Non-current assets                           |          | 316,084             | 274,180             |
| Inventories                                  | XV       | 406,090             | 359,141             |
| Trade receivables                            | XVI      | 174,483             | 167,604             |
| Income tax assets                            | XVII     | 8,915               | 13,297              |
| Other debtors                                | XVIII    | 35,704              | 35,398              |
| Other current assets                         | XVIII    | 3,103               | 2,782               |
| Cash and cash equivalents                    | XIX      | 21,695              | 17,005              |
| Current assets                               |          | 649,989             | 595,228             |
| TOTAL ASSETS                                 |          | 966,074             | 869,407             |
| EQUITY                                       |          |                     |                     |
| Share capital                                | XX       | 133,000             | 133,000             |
| Other reserves                               | XX       | 255,974             | 224,439             |
| Net Income                                   |          | 77,389              | 73,027              |
| Non-Controlling Interest                     | XXI      | 31,871              | 29,524              |
| TOTAL EQUITY                                 |          | 498,234             | 459,991             |
| LIABILITIES                                  |          |                     |                     |
| Interest-bearing loans                       | XXII     | 39,503              | 48,094              |
| Other financial liabilities                  | XXIV     | 30,263              | 36,179              |
| Provisions                                   | XXXI     | 43,081              | 40,940              |
| Post-employment benefits                     | XXXI     | 1,621               | 975                 |
| Deferred tax liabilities                     | XIV      | 7,737               | 7,187               |
| Non-current liabilities                      |          | 122,205             | 133,375             |
| Interest-bearing loans                       | XXII     | 121,200             | 61,695              |
| Trade payables                               | XXIII    | 165,008             | 157,096             |
| Other financial liabilities                  | XXIV     | 41,039              | 33,498              |
| Other liabilities                            | XXIV     | 16,464              | 21,521              |
| Income tax liabilities                       | XVII     | 1,924               | 2,231               |
| Current liabilities                          |          | 345,635             | 276,042             |
| TOTAL LIABILITIES AND EQUITY                 |          | 966,074             | 869,407             |

(this statement should be read with the attached notes to the consolidated financial statements)

| 4Q14<br>(non audited) | 4Q13<br>(non audited) |  | Notes  | 12M14   | 12M13   |
|-----------------------|-----------------------|--|--------|---------|---------|
| 130,655               | 123,359               | Sales  | VII    | 560,340 | 542,500 |
| 69,006                | 68,070                | Costs of goods sold and materials consumed                         |        | 286,205 | 264,356 |
| 8,809                 | 12,475                | Change in manufactured inventories                                 |        | 9,448   | -662    |
| 24,698                | 24,176                | Third party supplies and services                                  | XXIII  | 96,429  | 97,266  |
| 27,146                | 24,280                | Staff costs  | XXIV   | 103,315 | 100,154 |
| -1,166                | -337                  | Impairments of assets  | XXV    | 149     | 1,930   |
| 3,051                 | 2,155                 | Other gains  | XXVI   | 9,613   | 7,765   |
| 2,192                 | 2,773                 | Other costs  | XXVI   | 6,581   | 7,770   |
| 20,639                | 19,028                | Current EBITDA   |        | 86,722  | 78,127  |
| 5,650                 | 5,595                 | Depreciation   | VIII   | 22,336  | 21,516  |
| 14,989                | 13,433                | Current EBIT   |        | 64,386  | 56,611  |
| 2,840                 | 0                     | Non-current costs  | XXV    | 6,354   | 0       |
| 2,759                 | 3,968                 | Financial costs  | XXVII  | 6,036   | 8,888   |
| 769                   | 1,311                 | Interest and other fiancial costs                                  |        | 4,046   | 6,231   |
| 1,990                 | 2,657                 | Provisions   |        | 1,990   | 2,657   |
| 56                    | 140                   | Financial income   | XXVII  | 180     | 1,095   |
| 354                   | 363                   | Share of (loss)/profit of associates                               | Х      | 1,280   | 692     |
| 9,801                 | 9,967                 | Profit before tax  |        | 53,456  | 49,509  |
| 2,850                 | 4,529                 | Income tax   | XI     | 16,776  | 18,551  |
| 6,951                 | 5,438                 | Profit after tax   |        | 36,680  | 30,958  |
| 229                   | 234                   | Non-controlling Interest   | XVIII  | 924     | 620     |
| 6,722                 | 5,204                 | Net Income attributable to the equity holders of Corticeira Amorim |        | 35,756  | 30,339  |
| 0,054                 | 0,041                 | Earnings per share – Basic and Diluted (euros per share)           | XXXIII | 0.285   | 0.242   |

Appendix 9 – Amorim Group's Consolidated Income Statement by Nature of 2014 and 2013

(this statement should be read with the attached notes to the consolidated financial statements)

#### Source: Company Information

Appendix 10 – Amorim Group's Consolidated Income Statement by Nature of 2016 and 2015

#### Consolidated Income Statement by Nature – Of the Year and Fourth Quarter (thousand euros)

| 4Q16<br>(non audited) | 4Q15<br>(non audited) |  | Notes  | 2016    | 2015    |
|-----------------------|-----------------------|--|--------|---------|---------|
| 150,554               | 141,911               | Sales  | VIII   | 641,411 | 604,800 |
| 67,392                | 71,976                | Costs of goods sold and materials consumed                     |        | 294,350 | 307,375 |
| -4,633                | 3,339                 | Change in manufactured inventories                             |        | -12,358 | 18,188  |
| 25,814                | 24,112                | Third party supplies and services                              | XXIV   | 103,001 | 100,537 |
| 29,163                | 30,754                | Staff costs  | XXV    | 113,291 | 111,881 |
| -1,293                | 600                   | Impairments of assets  | XXVI   | 729     | 3,291   |
| 2,575                 | 2,411                 | Other gains  | XXVII  | 9,596   | 8,934   |
| 518                   | -345                  | Other costs  | XXVII  | 4,932   | 8,117   |
| 26,901                | 20,565                | Current EBITDA   |        | 122,347 | 100,720 |
| 8,249                 | 6,337                 | Depreciation   | IX     | 26,310  | 25,051  |
| 18,651                | 14,228                | Current EBIT   |        | 96,037  | 75,669  |
| -623                  | 3                     | Non-current costs  | XXVI   | -4,353  | -2,904  |
| -467                  | 1,126                 | Financial costs  | XXVIII | -860    | 2,847   |
| 266                   | 418                   | Interest Costs and other financial costs                       |        | 1,646   | 2,139   |
| -733                  | 709                   | Provisions   |        | -2,506  | 709     |
| 28                    | 32                    | Financial income   | XXVIII | 88      | 58      |
| 78                    | 1,050                 | Share of (loss)/profit of associates                           | XI     | 2,384   | 3,091   |
| 47,577                | 0                     | Gain on the disposal of associates                             | XI     | 47,577  | 0       |
| 66,178                | 14,188                | Profit before tax  |        | 142,592 | 73,066  |
| 17,700                | 408                   | Income tax   | XIII   | 37,880  | 17,496  |
| 48,478                | 13,779                | Profit after tax   |        | 104,713 | 55,570  |
| 999                   | 378                   | Non-controlling Interest                                       | XX     | 2,010   | 558     |
| 47,479                | 13,402                | Net Income attributable to the equity holders of Corticeira Ar | norim  | 102,703 | 55,012  |
| 0.357                 | 0.101                 | Earnings per share – Basic and Diluted (euros per share)       | XXXIV  | 0.772   | 0.431   |

(this statement should be read with the attached notes to the consolidated financial statements)

Source: Company Information

| Appendix 11 - Amorin | Group's Consolidated | l Income Statement by | Nature of 2018 and 2017 |
|----------------------|----------------------|-----------------------|-------------------------|
|----------------------|----------------------|-----------------------|-------------------------|

| 4Q18<br>(non audited) | 4Q17<br>(non audited) |  | Notes      | 2018    | 2017    |
|-----------------------|-----------------------|--|------------|---------|---------|
| 179,360               | 170,139               | Sales  | VIII       | 763,117 | 701,609 |
| 101,639               | 83,892                | Costs of goods sold and materials consumed                         |            | 408,780 | 333,030 |
| 11,069                | 2,833                 | Change in manufactured inventories                                 |            | 32,119  | 4,932   |
| 33,558                | 30,846                | Third party supplies and services                                  | XXV        | 124,140 | 116,524 |
| 32,243                | 33,352                | Staff costs  | XXVI       | 134,239 | 125,630 |
| -986                  | -1,349                | Impairments of assets  | XXVII      | -73     | 2,290   |
| 2,690                 | 4,580                 | Other income and gains   | XXVIII     | 11,599  | 12,348  |
| 1,097                 | 2,568                 | Other costs and losses   | XXVIII     | 5,765   | 7,822   |
| 25,566                | 28,242                | Operating Cash Flow (current EBITDA)                               |            | 133,984 | 133,594 |
| 7,670                 | 7,852                 | Depreciation   | IX, X e XI | 31,279  | 29,599  |
| 17,896                | 20,390                | Operating Profit (current EBIT)                                    |            | 102,705 | 103,995 |
| -624                  | -1,341                | Non-recurrent results  | XXVII      | 57      | -2,913  |
| 1,332                 | 555                   | Financial costs  | XXIX       | 3,547   | 1,471   |
| 34                    | 74                    | Financial income   | XXIX       | 95      | 191     |
| 562                   | 81                    | Share of (loss)/profit of associates and joint-ventures            | XII        | 2,691   | 1,039   |
| 16,536                | 18,650                | Profit before tax  |            | 102,002 | 100,842 |
| -2,502                | 1,344                 | Income tax   | XIV        | 19,393  | 24,263  |
| 19,038                | 17,306                | Profit after tax   |            | 82,608  | 76,579  |
| 239                   | 642                   | Non-controlling Interest   | XXI        | 5,220   | 3,551   |
| 18,798                | 16,664                | Net Income attributable to the equity holders of Corticeira Amorim |            | 77,389  | 73,027  |
| 0.141                 | 0.125                 | Earnings per share - Basic e Diluted (euros per share)             | XXXV       | 0.582   | 0.549   |

Consolidated Income Statement by Nature (thousand euros)

(this statement should be read with the attached notes to the consolidated financial statements)

### Source: Company Information

| Ap | pendix | 12 – | Raw | Materials | BU | DCF | Valuation |
|----|--------|------|-----|-----------|----|-----|-----------|
|----|--------|------|-----|-----------|----|-----|-----------|

| <b>Raw Materials</b>            | 2019    | 2020    | 2021    | 2022    | 2023    |
|---------------------------------|---------|---------|---------|---------|---------|
| Sales                           | 21,503  | 22,578  | 23,707  | 24,418  | 25,151  |
| Cost of Sales                   | -26,144 | -27,451 | -28,824 | -29,689 | -30,579 |
| EBITDA                          | 47,647  | 50,029  | 52,531  | 54,107  | 55,730  |
| Depreciations and Amortizations | 3,440   | 3,612   | 3,793   | 3,906   | 4,024   |
| EBIT                            | 44,207  | 46,417  | 48,738  | 50,200  | 51,706  |
| Taxes                           | 9,283   | 9,748   | 10,235  | 10,542  | 10,858  |
| EBIT (1-t)                      | 34,923  | 36,670  | 38,503  | 39,658  | 40,848  |
| Net CAPEX                       | 358     | 376     | 395     | 415     | 436     |
| Changes in Net Working Capital  | -101    | 193     | 208     | 124     | 127     |
| FCFF                            | 34,666  | 36,101  | 37,900  | 39,119  | 40,286  |
| WACC                            | 7.52%   |         |         |         |         |
| Discount Factor                 | 0.92    | 0.86    | 0.79    | 0.73    | 0.68    |
| Discounted FCFF                 | 32,060  | 30,878  | 29,981  | 28,620  | 27,258  |
| Terminal Value                  | 546,596 |         |         |         |         |
| NPV                             | 121,539 |         |         |         |         |
| Enterprise Value                | 668,135 |         |         |         |         |

Source: Own Projections
| Cork Stoppers                   | 2019    | 2020    | 2021    | 2022    | 2023    |
|---------------------------------|---------|---------|---------|---------|---------|
| Sales                           | 547,226 | 569,115 | 591,880 | 603,717 | 615,792 |
| Cost of Sales                   | 454,757 | 472,947 | 491,865 | 501,702 | 511,736 |
| EBITDA                          | 92,469  | 96,168  | 100,015 | 102,015 | 104,055 |
| Depreciations and Amortizations | 21,148  | 21,994  | 22,874  | 23,331  | 23,798  |
| EBIT                            | 71,321  | 74,174  | 77,141  | 78,684  | 80,257  |
| Taxes                           | 14,977  | 15,576  | 16,200  | 16,524  | 16,854  |
| EBIT (1-t)                      | 56,344  | 58,597  | 60,941  | 62,160  | 63,403  |
| CAPEX                           | 7,365   | 7,660   | 7,967   | 8,285   | 8,617   |
| Changes in Net Working Capital  | -4,191  | 8,020   | 8,658   | 5,163   | 5,268   |
| FCFF                            | 53,169  | 42,917  | 44,316  | 48,712  | 49,519  |
| WACC                            | 7.52%   |         |         |         |         |
| Discount Factor                 | 0.92    | 0.86    | 0.79    | 0.73    | 0.68    |
| Discounted FCFF                 | 49,173  | 36,708  | 35,056  | 35,638  | 33,505  |
| Terminal Value                  | 671,867 |         |         |         |         |
| NPV                             | 156,575 |         |         |         |         |
| Enterprise Value                | 828,442 |         |         |         |         |

## Appendix 13 – Cork Stoppers BU DCF Valuation

Source: Own Projections

Appendix 14 – Floor and Wall Coverings BU DCF Valuation

| Floor and Wall Coverings        | 2019    | 2020    | 2021    | 2022    | 2023    |
|---------------------------------|---------|---------|---------|---------|---------|
| Sales                           | 109,741 | 110,838 | 113,055 | 115,316 | 117,622 |
| Cost of Sales                   | 100,462 | 101,467 | 103,496 | 105,566 | 107,677 |
| EBITDA                          | 9,279   | 9,371   | 9,559   | 9,750   | 9,945   |
| Depreciations and Amortizations | 6,071   | 6,132   | 6,255   | 6,380   | 6,507   |
| EBIT                            | 3,207   | 3,239   | 3,304   | 3,370   | 3,438   |
| Taxes                           | 674     | 680     | 694     | 708     | 722     |
| EBIT (1-t)                      | 2,534   | 2,559   | 2,610   | 2,662   | 2,716   |
| CAPEX                           | 380     | 384     | 776     | 791     | 807     |
| Changes in Net Working Capital  | -1,107  | 2,119   | 2,287   | 1,364   | 1,392   |
| FCFF                            | 3,261   | 56      | -453    | 507     | 517     |
| WACC                            | 7.52%   |         |         |         |         |
| Discount Factor                 | 0.92    | 0.86    | 0.79    | 0.73    | 0.68    |
| Discounted FCFF                 | 3,016   | 48      | -358    | 371     | 350     |
| Terminal Value                  | 7,013   |         |         |         |         |
| NPV                             | 3,077   |         |         |         |         |
| Enterprise Value                | 10,090  |         |         |         |         |

Source: Own Projections

| Composite Cork                  | 2019    | 2020    | 2021    | 2022    | 2023    |
|---------------------------------|---------|---------|---------|---------|---------|
| Sales                           | 99,331  | 101,317 | 103,344 | 105,410 | 107,519 |
| Cost of Sales                   | 85,189  | 86,893  | 88,631  | 90,404  | 92,212  |
| EBITDA                          | 14,141  | 14,424  | 14,713  | 15,007  | 15,307  |
| Depreciations and Amortizations | 3,147   | 3,210   | 3,274   | 3,339   | 3,406   |
| EBIT                            | 10,995  | 11,215  | 11,439  | 11,668  | 11,901  |
| Taxes                           | 2,309   | 2,355   | 2,402   | 2,450   | 2,499   |
| EBIT (1-t)                      | 8,686   | 8,859   | 9,037   | 9,217   | 9,402   |
| CAPEX                           | 682     | 695     | 709     | 723     | 738     |
| Changes in Net Working Capital  | -886    | 1,695   | 1,830   | 1,091   | 1,113   |
| FCFF                            | 8,890   | 6,469   | 6,498   | 7,403   | 7,551   |
| WACC                            | 7.52%   |         |         |         |         |
| Discount Factor                 | 0.92    | 0.86    | 0.79    | 0.73    | 0.68    |
| Discounted FCFF                 | 8,222   | 5,533   | 5,140   | 5,416   | 5,109   |
| Terminal Value                  | 102,446 |         |         |         |         |
| NPV                             | 24,311  |         |         |         |         |
| Enterprise Value                | 126,757 |         |         |         |         |

Appendix 15 – Composite Cork BU DCF Valuation

Source: Own Projections

Appendix 16 – Insulation Cork BU DCF Valuation

| Insulation Cork                 | 2019   | 2020   | 2021   | 2022   | 2023   |
|---------------------------------|--------|--------|--------|--------|--------|
| Sales                           | 10,524 | 10,735 | 10,950 | 11,169 | 11,392 |
| Cost of Sales                   | 8,798  | 8,974  | 9,153  | 9,336  | 9,523  |
| EBITDA                          | 1,727  | 1,761  | 1,796  | 1,832  | 1,869  |
| Depreciations and Amortizations | 514    | 524    | 535    | 545    | 556    |
| EBIT                            | 1,213  | 1,237  | 1,262  | 1,287  | 1,313  |
| Taxes                           | 255    | 260    | 265    | 270    | 276    |
| EBIT (1-t)                      | 958    | 977    | 997    | 1,017  | 1,037  |
| CAPEX                           | 72     | 74     | 75     | 77     | 78     |
| Changes in Net Working Capital  | -89    | 171    | 185    | 110    | 112    |
| FCFF                            | 975    | 732    | 737    | 830    | 846    |
| WACC                            | 7.52%  |        |        |        |        |
| Discount Factor                 | 0.92   | 0.86   | 0.79   | 0.73   | 0.68   |
| Discounted FCFF                 | 902    | 627    | 583    | 607    | 573    |
| Terminal Value                  | 11,485 |        |        |        |        |
| NPV                             | 2,719  |        |        |        |        |
| Enterprise Value                | 14,204 |        |        |        |        |

Source: Own Projections