Improving the effectiveness of predictors in accounting-based models[•]

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ABSTRACT

Financial ratios are routinely used as predictors in modelling tasks where accounting information is required. The purpose of this paper is to discuss such use, showing how to improve the effectiveness of ratio-based models. First, the paper exposes the inadequacies of ratios when used as multivariate predictors and then develops a theoretical foundation and methodology to build accounting-based models. From plausible assumptions about the cross-sectional behaviour of accounting data, the paper shows that the effect of size, which ratios remove, can also be removed by modelling algorithms, which facilitates the discovery of meaningful predictors and leads to markedly more effective models. Experiments verify that the new methodology outperforms the conventional methodology, the need to select ratios among many alternatives is avoided, and model construction is less arbitrary. The new methodology can end the uncritical use of modelling remedies currently prevailing and release the full relevance of accounting information when utilised to support investments and other value-bearing decisions.

I. Introduction

Financial institutions, analysts and investors, increasingly rely on multivariate models to assess credit risk, to estimate the likelihood of default, to forecast earnings' changes, to detect financial misstatement and to carry out other predictive tasks (Ball and Kothari, 1994; Ak *et al.*, 2013). The purpose of this paper is to improve the effectiveness of accounting-based models, something that is probably a minor concern for research-driven modelling but which is vital when the aim is to support actual decisions. In the paper, an improved effectiveness means a higher level of accuracy and explained variability, and the lessening of model-generated biases (Wilcox, 2010).

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Among factors determining model effectiveness, the paper attends to the adequacy of predictors. Accounting-based models use ratios as predictors. Ratios are indeed indispensable in the analysis of financial statements where they bring to light financial features such as Profitability or Solvency while allowing the comparison of varied-size firms. But the fact that ratios are adequate in the context of financial analysis should not exempt them from scrutiny when the purpose is predictive modelling. The specific inadequacies of ratios when used as predictors are the need to find appropriate ratios among many alternatives (Du Jardin, 2009; Xu *et al.*, 2014; Tian *et al.*, 2015) and their erratic, not well-behaved distributions (McLeay, 1986; So, 1987; Lau *et al.*, 1995) that may lead to misrepresentation of essential qualities of the data being modelled (Kotz *et al.*, 2005).

The paper develops a theoretical basis to show that the effect of size, which ratios are able to remove, can also be removed by modelling algorithms. While removing size, algorithms portray financial features required by the relationship being modelled as though ratios were there, yet avoiding the mentioned inadequacies of ratios. A model-building methodology derived from such theoretical basis is proposed, capable of retaining ratios' most valuable traits, namely interpretability. Three experiments are performed to compare the new and the conventional methodologies. The experiments verify that the new methodology delivers markedly more accurate, unbiased, and robust prediction.

The findings reported here have the potential to expedite the use of accounting-based models in predictive tasks where to date accuracy is not conclusive enough to support actual decisions. Better investment decisions, for instance, may result from a superior accuracy in predicting earnings' changes (Ou and Penman, 1989; Holthausen and Larcker, 1992), takeover targets (Palepu, 1986; Barnes, 1990) and other market-related attributes. Also, in the face of concerns about the declining value-relevance of accounting information (Lev and Gu,

2016), the sizeable performance gains now at hand will provide support to the claim that such apparent decline is not intrinsic to accounting information but may result, among other causes, from poorly specified and inadequately constructed models (Clout *et al.*, 2016).

II. Critical review of the use of ratios in accounting-based models

This section exposes ratios' inadequacies when used as predictors in multivariate models, presenting the case for the proposed methodology and summarising related research. First, the difficulty presented by the need to seek appropriate ratios is delineated. Next, the section calls to mind the cause of ratios' erratic distributions and the ensuing consequences for modelling. Then, a relevant case of ratio-induced misrepresentation is discussed in relation to current modelling practice. Finally, the propensity of ratios to bias models by selectively generating missing values is examined.

The ratio selection process is unsatisfactory

The selection of multivariate predictors is generally seen as a difficult task and, given the profusion of candidates, such difficulty increases when the predictors are financial ratios. To solve this problem, some authors select predictors on the basis of theory while other authors follow *ad-hoc* approaches.

When the aim is to test research hypotheses, ratios are pre-selected according to theory. But in Palepu (1986), Beneish (1999), and in other studies where model effectiveness should be a concern, ratios are equally selected on the basis of individual qualities stated by theory. These studies are transposing to the multivariate domain an essentially analytic, univariate routine. The consequence is that the predicting algorithm is limited in its choices, and is unable to use all information available in sets of accounts. Multivariate algorithms are synthesisers. They estimate moments and covariance matrices from multivariate distributions and then they extract from such estimations, and not from any specific ratio, whatever variability is optimal in modelling a relationship. This is why models where effectiveness is important tend to favour the use of *ad-hoc* approaches to select ratios from a larger set (Altman, 1968; Du Jardin, 2009; Dechow *et al.*, 2011; Xu *et al.*, 2014; Tian *et al.*, 2015), with the view to obtain optimal or nearly optimal prediction. But since the number of ratios that are potentially useful to model a relationship can be very large, some useful ratios may end up not being included in the selection procedure.

Both theory-driven and *ad-hoc* ratio selection are therefore unsatisfactory for applied modelling. In addition, the task of selecting ratios typically is time-consuming and laden with arbitrary choices. In Altman and Sabato (2007), for instance, this procedure involves 4 steps, including theory- and literature-based ratio gathering, univariate pre-selection, multivariate selection, and backward removal of weak predictors.

The methodology proposed in the paper is able to bypass ratio selection entirely. Variability required to model a relationship is identified as contained in the set of line items directly taken from financial statements, not in ratios. So, rather than being at the inception of the model-building process, ratios follow from the modelled relationship.

Ratio distributions may distort models

The erratic and not well-behaved distributions found in ratios led authors interested in building accounting-based models to propose *ad-hoc* remedies such as the winsorisation or the pruning of outliers (So, 1987; Lau *et al.*, 1995), the transformation of ratios (Watson, 1990; Altman and Sabato, 2007), or the use of robust estimation (Ohlson, 1980; Zmijewski, 1984). Today, the mentioned *ad-hoc* remedies continue to be extremely popular (Sun *et al.*, 2014; Ohlson and Kim, 2015; Leone *et al.*, 2017), which suggests that ratio distributions are still treated as mild oddities that need to be addressed somehow.

In fact, distributions of ratios are not odd, and are actually easy to understand. For continuous-valued numbers, randomness is the result of many interacting effects. Effects are aptly known as additive if they add together, or multiplicative if they multiply each other. Additive distributions, such as the Normal distribution, reveal the acting of additive effects, whose likelihood of occurrence is governed by the additive law of probabilities. Multiplicative distributions, such as the lognormal distribution, likewise reveal effects whose likelihood of occurrence is governed by the multiplicative law of probabilities.

It has long been established that income, wealth, firm size and other economic accruals resulting from the accumulation of random amounts, obey a multiplicative law of probabilities such as the Pareto or the Gibrat laws, and not an additive law such as the Central Limit Theorem (Ijiri and Simon, 1964; Singh and Whittington, 1968). As the statistical behaviour of financial statement numbers approximates other economic accruals, their crosssection distributions obey a multiplicative law of probabilities (McLeay, 1986; Tippett, 1990; Trigueiros, 1995; Falta and Willett, 2011), and ratios formed from them are multiplicative as well (Johnson et al., 1994). Based on this premise, McLeay and Trigueiros (2002) are able to explain the various distributions found in ratios.

Also, ratio distributions are not mild by any measure. In additive data, it is rare to see cases diverging from the mean by more than three standard deviations. The height of human adults, for instance, is limited, as humans are neither taller than mountains nor smaller than mice. Yet, for multiplicative data, such disproportions are, not just possible but likely. In fact, multiplicative distributions display an exponential behaviour, that is, when cases are ranked by magnitude, they raise exponentially. As a consequence, for increasing occurrences of a multiplicative variable, the dispersion of cases increases very rapidly as their density drops abruptly. In the resulting distribution, almost all cases are concentrated in a small interval and a few cases are scattered far away (Johnson *et al.*, 1994).

The term "heteroscedasticity", that is, an uneven dispersion of cases, does not do justice to the exponential behaviour of ratios. When it is claimed that Least Squares or Maximum Likelihood estimation, being inefficient but not biased regarding heteroscedasticity, can be used in ratio-based modelling (Ohlson, 1980), it is clear that such claim ignores the multiplicative nature of ratios where extremely influential cases will distort model coefficients directly while the mentioned abrupt drop in the density of cases, which cannot be replicated with any approximation by a Least Squares or Maximum Likelihood fit (Kotz *et al.*, 2005), will lead to models where distributions are misrepresented. It is also clear that the type of extreme observation found in multiplicative data is not necessarily aberrant. Therefore, pruning or winsorisation is, not just counterproductive but it may be a source of bias (Leone *et al.*, 2017).

The new methodology deals adequately with the multiplicative behaviour of line items, dispensing *ad-hoc* remedies and making modelling less arbitrary.

Ratios may misrepresent class likelihoods in classification tasks

Most accounting-based models are classifiers (Amania and Fadlallab, 2017), and a long lived example (Altman, 1968, 1983) predicts firm failure using a balanced sampling design where classes contain nearly the same number of failed and not failed cases.

Today, balanced sampling is rarely used, admittedly because it leads to biased estimates (Palepu, 1986). Such bias, however, does not alter the position of estimated likelihoods relative to each other so that, when the purpose is to find the cases that are the most and least likely to belong to the class of interest, balanced sampling is not only adequate, but is also the most information-efficient design (Cosslett *et al.*, 1981).

In an attempt to prevent the said bias, class frequencies in model-building datasets are nowadays made to mimic the underlying prevalence, that is, the real-world class likelihoods. If, say, the *a priori* chances of failure are 6 out of 100, then the model-building dataset must contain 6% of failed firms and 94% of not failed firms.

There are reasons to discourage such practice. First, prevalence is often small, which may impair the generalisation ability of models when there are not sufficient cases belonging to the minority class to represent its distribution adequately (Zmijewski, 1984). This damage is especially visible in tasks such as the prediction of acquisition targets (Palepu, 1986) and the detection of financial misstatement (Beneish, 1999) where both prevalence and predictive power are small. Second, class frequencies in the data available for modelling seldom reflect prevalence and data must be manipulated in one form or another before becoming usable. Inevitably, such manipulation will create new biases. Finally, if no attempt is made to get to grips with the exponential behaviour of ratios, predicted class frequencies will be misrepresented, being pointless to make model-building classes resemble prevalence.

There are procedures available to appropriately account for class imbalances. Besides the option of using estimation methods compatible with balanced sampling (Manski and MacFadden, 1981), it has been demonstrated that, when the modelling algorithm is the Logistic regression, class imbalance affects the intercept coefficient only, so that models can be built from balanced samples and then intercepts can be corrected to take imbalance into account (Xie and Manski, 1989).

The new methodology brings to an end misrepresentation of distributions in accounting-based models, allowing the use of efficient sampling designs where, in addition,

data manipulation is not needed. When appropriate, balanced sampling opens the way to the use of matching and other methods able to control for undesirable characteristics of the data.

Ratio-generated missing values may also misrepresent class likelihoods

Most accounting-based empirical research relies on third-party databases of financial statements. It is increasingly feared that data quality issues may affect research results. Here, Casey *et al.* (2016) review the literature on financial statements' database quality. Among other problems, these authors identify the existence of too many missing values.

Besides poor database quality, a source of missing values is the use of ratios, where any one missing component, or a zero-valued denominator, will create a new missing value. Missing values will distort models when the number of cases withdrawn is related to the variable being predicted. For example, firms not paying dividends in the previous period will be removed from earnings-predicting models where a popular predictor is the change in Dividends per Share relative to the previous period.

The paper presents instances of ratio-generated, class-dependent missing values, showing how the new methodology helps reducing the consequent bias.

III. A new model-building methodology

This section develops a theoretical basis from which a new model-building methodology is derived. The underlying premise is that, except in well-known cases, financial ratios can be validly used in the analysis of financial statements. More than one hundred years of scrutiny and intensive use testify in favour of such premise.

Valid use of ratios rests on the assumption that ratios are capable of removing the effect of size, thus making financial features comparable across firms of different sizes. From

this, two corollaries follow (McLeay and Trigueiros, 2002). First, a common effect, accounting for differences in size among sets of accounts, is present in the two components of the ratio and is removed when the ratio is formed. Second, such effect is removed when the two components are multiplicative, that is, when they have distributions where effects multiply each other. Indeed, when a ratio is formed from two numbers having in common the same factor, that factor is offset.

The most general instance of multiplicative behaviour is the lognormal distribution. When lognormality is hypothesised, the two corollaries just mentioned require that the cross-sectional variability of x_{ij} , the *i*th line item from the *j*th set of accounts, be described as

$$Log x_{ij} = m_i + z_j + \epsilon_{ij} \tag{1}$$

where the logarithm of x_{ij} is explained as an expectation m_i accounting for the overall mean and the deviation from the mean specific to item *i*, plus z_j , the size effect specific to set of accounts *j*, plus size-unrelated residual variability ϵ_{ij} .

Formulation (1) is not intended to minutely portray the cross-sectional behaviour of line items, but to describe z_j , the common effect of size. The ϵ_{ij} are not necessarily independent and, after size is accounted for, there may remain positive or negative correlations between the residuals of any two line items.

Given two line items, i = 1 and i = 2 and the corresponding x_1 and x_2 from the same set of accounts, the logarithm of the ratio of x_2 to x_1 is, according to (1), written

$$Log \frac{x_2}{x_1} = Log x_2 - Log x_1 = (m_2 - m_1) + (\epsilon_2 - \epsilon_1)$$
(2)

where, trivially, the effect of size, z_j , is no longer present. The median ratio exp $(m_2 - m_1)$ is a suitable norm against which comparisons can be made, while exp $(\epsilon_2 - \epsilon_1)$ is the

deviation from this norm observed in the ratio. For example, $exp(\epsilon_{Expenses} - \epsilon_{Sales})$ shows whether the Operating Ratio is above or below the norm. Thus $\epsilon_2 - \epsilon_1$ is, in logarithms, the information conveyed by a ratio about a financial feature.

To the extent that ratios are suitable as analytical tools, premises leading to (1) are more or less verified. If this were not so, then ratios from large firms would behave differently from ratios from small firms. Profitability, for instance, would not be of any use in cross-sectional analysis.

The case of line items where negative values occur

Formulation (1) cannot explain negative values, such as those found in Net Income. But line items where negative values occur are subtractions of two positive-only items. Consider $x = x_A - x_B$ where x_A and x_B are positive. For any sign of x, an algebraic manipulation leads to

$$Log |x_{A} - x_{B}| = Log x_{A} + Log |1 - \frac{x_{B}}{x_{A}}|.$$
 (3)

Since x_A is positive, (1) applies to Log x_A . And since, as shown in (2), $\frac{x_B}{x_A}$ is size-

independent, z_j is not present in $Log|1 - \frac{x_B}{x_A}|$. Using the notation adopted in (1), the expected value of $Log|x_A - x_B|$ is written as m', being the result of adding m_A to the expected value of $Log|1 - \frac{x_B}{x_A}|$. Similarly, residuals are written as ϵ' . From (3),

$$Log |x| = m' + z_i + \epsilon' \tag{4}$$

for positive- and negative-valued x. Although m' and ϵ' in (4) no longer have the intuitive meaning of m and ϵ in (1), notably z_j in (4) is exactly the same as in (1). Basically this is the reason why ratios remove the effect of size, even when one component is negative. Now, if ratios remove size no matter the sign of components, it should be possible to use any item, not just positive-valued items, in modelling tasks requiring the removal of size. When items are transformed so that the effect of size is preserved regardless of sign as in (4), their subtraction will remove size in a way similar to (2), also regardless of sign.

One such size-preserving transformation is Log |x| coupled with a dummy retaining the sign of x. In classification tasks, dummies may be replaced by a fixed displacement d_{neg} of Log |x| for negative x only, where x is transformed into $Log |x| - d_{neg}$.

Another transformation worth mentioning at this stage is $sign \ x \ Log \ |x|$, known as Log-Modulus (John and Draper, 1980), where negative x are transformed into $-Log \ |x|$. Here, the sign of x is preserved but a subtraction of two items will not remove size from negative values. Log-Modulus is an alternative to be considered when the goal is simply to transform multiplicative variables into well-behaved variables and size is not an issue, as in the case of models in which the predicted variable is independent of size.

Within the range -1 < x < 1, the mentioned transformations are equivocal but monotonic alternative exist. Also, since multiplicative numbers require an accumulation to be formed, zero values should be treated as not multiplicative and kept as zeros.

The role of firm size in the modelling of size-independent relationships

Consider the relationship

$$y = a + b_1 Log x_1 + b_2 Log x_2 + \cdots$$
 (5)

where x_1, x_2 ... are line items taken from the same set of accounts and y is the attribute to be predicted. In the case of a classifier, y is the underlying linear score. Where predictors obey (1), then (5) is

$$y = A + b_1 \epsilon_1 + b_2 \epsilon_2 + \dots + (b_1 + b_2 + \dots) z_j$$
(6)

where $A = a + b_1 m_1 + b_2 m_2 + \cdots$ is constant. That is, variability available to model y has a size-independent term $b_1 \epsilon_1 + b_2 \epsilon_2 + \cdots$ and a size-related term $(b_1 + b_2 + \cdots) z_j$.

Consider a size-independent y. The term $(b_1 + b_2 + \cdots) z_j$ must be zero so as to bar size-related variability from entering the relationship. Coefficients b_1, b_2, \ldots will add to zero. When such size-independent y is predicted by just 2 logarithm-transformed items, then (5) is $y = a + b_1 Log x_1 + b_2 Log x_2$ with $b_2 = -b_1 = b$, that is,

$$y = a + b(\log x_2 - \log x_1)$$
 or $y = a + b \log \frac{x_2}{x_1}$. (7)

Ratio x_2 to x_1 is formed in response to y's size-independence. Suppose, for instance, that the ratio x_2 to x_1 predicts bankruptcy accurately. When the logarithms of its components are shown to a modelling algorithm, the linear combination explaining bankruptcy optimally is found when $b_2 = -b_1$ as in (7) because, at that point, size is removed, the ratio is formed and its predictive power is released. When a size-independent y is predicted by 3 line items, then $b_3 = -b_1 - b_2$ and (5) now is $y = a + b_1 \log \frac{x_1}{x_3} + b_2 \log \frac{x_2}{x_3}$. That is, in response to size-independence, 2 ratios are formed from 3 line items.

In the general case, size-independent y might indeed induce N - 1 ratios from N line items, but algorithms are not capable of pairing items two-by-two. Instead, as part of the modelling process, size-related variability will be allotted to a number of predictors in order to offset size-related variability in other predictors. The algorithm will assign the role of 'ratio denominator' to some predictors (negative-signed b coefficients) and that of 'ratio numerator' to others (positive-signed b coefficients) so that $b_1 + b_2 + \cdots = 0$, the overall effect being the removal of size. The ensuing linear combinations are high-dimensional ratios in logarithmic space. Being size-independent, they are capable of portraying financial features required by the relationship at hand. And, insofar as transformations applied to items are meant to preserve size, items where negative values occur will equally form linear combinations capable of removing size. When, for instance, $Log |x| - d_{neg}$ is applied to $x_1, x_2 \dots$ in (5), the term $(b_1 + b_2 + \dots)(z_j - d_{neg})$ will be formed where d_{neg} is distinct but constant for positive and negative values. As before, size-independent relationships will cause $b_1 + b_2 + \dots = 0$.

The conclusion to be drawn at this stage of the paper is that the task of selecting ratios capable of portraying financial features while removing size is not a modelling pre-requisite. In response to size-independence, the algorithm will form optimal high-dimensional ratios from logarithm-transformed items. From two predictors, the algorithm will form one ratio.

The case of size-related relationships

When a size-related y is modelled by individual items as in (5), size is not fully offset. The term $(b_1 + b_2 + \cdots) z_j$ in (6) creates dependencies in coefficients and algorithms will face multicollinearity. Models that incorporate financial ratios plus a size proxy as predictors, are immune to this complication because, even when size is present in a relationship, ratios cannot account for it. But then again, ratios are unsuitable for multivariate prediction.

By adding to (5) the condition $b_1 + b_2 + \cdots = 0$, size-independent variability will explain the size-independent part of the variability of y. Such condition holds when, instead of N items as in (5), N - 1 pairs subtracted as in (7), that is, $Log x_2 - Log x_1$, are used as predictors. Similar to ratios, subtracted pairs are intrinsically size-independent. The spare degree of freedom should be utilised to account for the effect of size.

The methodology

Logarithm-transformed line items may be used directly in the modelling of size-independent relationships as in (5). Here, financial features will be formed while the effect of size is offset as though ratios were there. Predictors obeying (1) are well-behaved but models' coefficients cannot be interpreted, a characteristic which is at variance with analysts' practice and, unlike in models using ratios, magnitude-related alterations would require the rebuilding of models.

Consistent with the previous discussion, the new methodology in now outlined. First, the comprehensive set of M logarithm-transformed line items, together with the attribute to be predicted, is shown to the modelling algorithm as in (5). A model is built with the sole purpose of selecting the subset of $N \ll M$ line items possessing predictive power. Then, at a second stage, pairs made of the N items selected at the first stage are subtracted, forming predictors similar to $Log x_2 - Log x_1$ in (7). No more than N - 1 pairs should be formed and none of the N selected items should be omitted. The algorithm estimates the final model using such pairs as predictors.

By selecting predictors from the comprehensive set of M line items and not from the much more numerous and ill-defined set of potentially useful ratios, the new methodology greatly simplifies the predictor-selection process while reducing the chances of overlooking variability possessing predictive power.

In the following, practical suggestions to implement the methodology are offered.

1. Databases of financial statements typically scale all numbers down by one million. Items must be descaled to avoid falling within the range -1 < x < 1. For the same reason, pre-existing ratios such as Earnings per Share will also need scaling.

- 2. When items have negative values, $Log |x| d_{neg}$ is suited for classification tasks where d_{neg} should exceed the descaling power, that is, for a 10⁶ descaling, then $d_{neg} > 6$. Above such threshold value, the choice of d_{neg} is irrelevant. Dummies, in turn, are suited for regression tasks.
- 3. If second-stage accuracy is visibly smaller than first-stage accuracy, the relationship is size-related. A size proxy should be added to the list of second-stage predictors while the first stage of the methodology typically requires trial and error to identify the less significant items.
- 4. Changes Δx and $\Delta x/x$ in relation to the previous period are both transformed into

$$\Delta \log x = \log x_t - \log x_{t-1} \tag{8}$$

where t - 1 and t are subsequent periods. In the case of positive- and negative-signed x, a sign-preserving transformation is required and $\Delta Log x$ will be size-related. Contrary to ratios, (8) will not create missing values when $x_{t-1} = 0$.

IV. Three experiments

This section illustrates the use of the new methodology, comparing conventional models based on ratios with first-stage models based on transformed line items and their subtracted pairs, that is, second stage models. Comparisons cover three well-documented classification tasks illustrating low, median and high levels of difficulty, namely bankruptcy prediction, financial misstatement detection and earnings forecasting. Here, classification tasks are preferred to regression tasks because, in the former, model effectiveness is easier to compare.

The three comparisons are made through a controlled experimental design where, except for the predictor used, all other model characteristics i.e. data utilised to build and test models, class frequencies, modelling algorithm, randomisation, and information made available, are strictly identical for the ratio-based and the newly-developed model.

Experiments contemplate *ex-ante* and *ex-post* prediction, size-independent and sizerelated relationships, and balanced sampling as well as data not subject to sampling. In ratiobased models, cases are not pruned. At the first stage of the new methodology, line item x to be tested for inclusion (i.e. Table 1), is descaled into original values and then,

- for x > 1, x is transformed into *Log* x;
- for x = 0, x is not transformed;
- for x < -1, x is transformed into Log |x| d_{neg} for bankruptcy prediction, and into Log |x| for earnings forecasting. No negative values occur in the misstatement detection experiment.

The transformation applied in the first stage is used in the calculation of (8) and in the second stage. The Logistic regression is the modelling algorithm used throughout the three experiments and first-stage selection of predictors is performed via standard variable-selection algorithms attached to the Logistic regression. Multicollinearity is checked in first-stage models.

-- Table 1 --

Bankruptcy prediction

The first experiment follows Altman's (1968, 1983) bankruptcy predicting models. Ohlson (1980), Zmijewski (1984) and Taffler (1982) discuss bankruptcy prediction and offer alternatives to Altman's models. A review of this research, where high accuracy levels are customary, can be found in Balcaen and Ooghe (2006) and in Sun *et al.* (2014).

The experiment aims, not so much at illustrating the benefits of the new methodology, but at introducing its distinctive characteristics. A total of 2,997 bankruptcy filings are drawn from the UCLA-LoPucki data¹ and from other sources. Filings but the first to occur in each firm, and filings about which financial statements are not available, are discarded. Both 'Chapter 7' and 'Chapter 11' filings are included.² Two samples of nearly 900 cases each are drawn from the remaining filings. The two samples contain firms listed in U. S. exchanges, present in the Compustat file. They span the period 1979-2008. All size categories, computed as the deciles of the logarithm of Assets, and all the 24 Global Industry Classification Standard (GICS) groups are represented.

To lessen unwanted variability, firms in the two samples are matched with firms not bankrupt. Matching is based on the GICS group, on size decile and on year. One bankrupt case is randomly assigned to its peer and then the peer is made unavailable for matching. One of the datasets is utilised to build the models and the other to measure their effectiveness.

The ratio-based model uses Altman's (1983) X1 to X5 ratios detailed in Table 2. At the first stage of the new methodology, the algorithm selects 5 predictors from components of the same X1 to X5 ratios. Negative values are transformed into $Log |x| - d_{neg}$, where the chosen $d_{neg} = 7$ slightly exceeds the 10⁶ descaling.

Table 2 shows that accuracy is high in both models but ratios fail to use variability available in their components, as Chi-square and R-Square statistics are visibly higher in the first-stage model than in the model based on ratios. Table 2 also compares class frequencies in the model-building dataset with class frequencies predicted by the model.

-- Table 2 --

¹ <u>http://lopucki.law.ucla.edu/</u>

² Under Chapter 11 debts are restructured; under Chapter 7 assets are liquidated to repay debts.

Size-offsetting, mentioned in relation to (5), is visible in first-stage coefficients. Working Capital and Total Liabilities have positive signs and add to 9.74. These are the numerators of internal 'ratios'. The denominators are Total Assets, Retained Earnings and Operating Income after Depreciation, with negative signs and adding to 10.35.

The 5 predictors selected at the first stage are now paired and the components of each pair are subtracted, forming 4 new predictors to be used at the second stage. Among other possible combinations, the algorithm may estimate the score

$$0.95 + 0.13 \log \frac{WCAP}{AT} + 7.92 \log \frac{LT}{AT} - 0.47 \log \frac{RE}{LT} - 0.43 \log \frac{OIADP}{LT}$$

where abbreviations refer to Table 1 and, in order to emphasise model interpretability, subtractions of two paired items are depicted as "*Log*" followed by the fraction sign. $Log \frac{WCAP}{AT}$, for instance, really means $(Log|WCAP| - d_{neg}) - Log AT$ where d_{neg} is zero for positive *WCAP* and 7 for negative *WCAP*. Zero *WCAP* remain zero.

This model has the same R Square as that at the first stage. Chi-square is 1,912 with 4 degrees of freedom (df). Overall accuracy is 96.2% with 96.9% not bankrupt and 95.6% bankrupt cases correctly classified. Performance is the same for other pairings of the 5 items. Since size is not required in this particular case, second-stage performance, based on size-independent predictors, is not smaller than first-stage performance.

Detecting misstated sets of accounts

Sets of accounts are extremely efficient in revealing financial features of firms and this efficiency is the ultimate reason why accounts are so often misstated (Eilifsen and Messier, 2000). Predictive models can help detect misstatement (Beneish, 1999; Dechow *et al.*, 2011; Sun *et al.*, 2014) with an overall accuracy of around 80% for non-homogeneous samples and

93% for homogeneous samples (Liou, 2008). In these models, however, the minority class is poorly predicted while the opposite class is predicted very well, which makes them useless.

The second experiment compares the *ex-ante* effectiveness of a misstatement detection model based on ratios with that of a similar model based on positive-only, logarithm-transformed line items. Misstated accounts are defined as having been the object of an Accounting and Auditing Enforcement Release resulting from investigations made by the U. S. Securities and Exchange Commission for alleged accounting misconduct.³ Releases are divided in two sets, one with cases from years 1978 to 1999 and the other with cases from years 2000 to 2008. The 1978-1999 set is utilised in model-building, the 2000-2008 set is utilised to measure the effectiveness of models. The two sets are matched with an equal number of firms which are neither the object of releases throughout the period nor are bankrupt in the release year. Matching is based on the GICS group, size decile and statement year. One misstatement case is randomly assigned to its peer and then the peer is made unavailable for future matching.

In order to build the ratio-based model, ratios taken from Beneish (1999) and from other studies are shown to the selection algorithm. As detailed in Table 3, 12 ratios are selected, where 5 are from Beneish. Overall accuracy is 74%. False-positives are far more likely than false-negatives and predicted class frequencies diverge widely from frequencies in the model-building dataset.

-- Table 3 --

The dataset utilised to build the ratio model has 358 missing and 781 not missing values. To allow comparison, these 358 cases are taken from the first- and second-stage models, although here the number of missing values is only 18. At the first stage, line items

³ Data from the Centre for Financial Reporting, Haas School of Business, University of California.

made present to the selection algorithm are components of ratios that entered the ratio-based model, and their changes, computed as in (8). Table 3 shows the selected 7 line items and 2 changes. Overall accuracy is now 84% and predicted class frequencies closely follow frequencies in the model-building dataset. The variability explained is almost twice that of the ratio-based model. It is therefore clear that ratios fail to use much variability available in their components. Again, size offsetting is clearly visible: Cash, Liabilities and Capital, have negative-signed coefficients, magnitudes adding to 15.4. Assets, Receivables, Debt and Revenue, have positive signs, magnitudes adding to 16.2.

From the 7 items selected at the first stage, 5 pairs are formed at the second stage, as nothing is to be gained by adding a sixth pair. $\Delta Log LT$ is included but the other change also selected, $\Delta Log CHE$, is non-significant here. From such predictors, the algorithm estimates the score

$$-5.90 + 3.48 \Delta \log LT - 1.87 \log \frac{CHE}{REVT} - 9.75 \log \frac{AT}{LT} + 0.77 \log \frac{CSTK}{RECT}$$
$$+ 0.26 \log \frac{CSTK}{DLTT} + 0.51 \log \frac{CSTK}{REVT}$$

where subtractions of two transformed items are depicted as "*Log*" followed by the fraction sign, and " Δ " refers to (8).

This second-stage model has the same R Square as that at the first stage. Chi-square is 696 with 6 df. Overall accuracy is 84% with 87% not misstated and 81% misstated cases correctly classified.

Forecasting the direction of earnings' changes one year ahead

The third experiment is inspired by Ou (1990), who offers evidence on the ability of ratios to forecast the direction of unexpected changes in Earnings per Share one year ahead. Ou and

Penman (1989), Holthausen and Larcker (1992) and others, use Ou's model in the prediction of market returns while Bird *et al.* (2001) examine the robustness of Ou's model to different time periods and industries and include a review of published research where the reported predictive gains are poor, by some 6% to 10% at best.

The distinctive features of the experiment are the absence of sampling, the large number of cases (of which predicted classes can be computed) and a size-related relationship. The experiment also highlights biases that ratio-generated, class-dependent missing values create on predicted class frequencies. Amid ratios used by Ou (1990), the percentage change in Inventory to Assets has 20% missing earnings' decreases while for increases it is 43%. Changes in Dividends per Share relative to the previous year have 29% missing decreases while for increases it is 57%.

When missing values are put aside, some 140,000 cases remain, where nearly 65% are not increases and 35% are increases. From this dataset, two samples with the same size are drawn at random, one for model-building and the other for measuring the effectiveness of models. All ratios in Ou (1990) plus other ratios are tested for inclusion. Ratios formed from Net Income or related items are not excluded from selection. The algorithm selects 9 ratios as detailed in Table 4, of which 3 are from Ou (1990). A size proxy, the logarithm of Assets, is also included in the ratio-based model, bringing the total number of predictors to 10.

When building the model obeying the new methodology, predictors are taken from components of ratios selected by the ratio-based model and their changes computed as in (8). The change in Dividends per Share relative to the previous year fails ratio-selection but, after being transformed as in (8), is selected to enter at the first stage. Negative values are transformed into -Log |x|, which would be an inadequate transformation for size-independent relationships but is not particularly inadequate here. The first stage selects 6

transformed line items, plus Dividends per Share, plus 3 changes. Class frequencies, performance, coefficients and significance, are also displayed in Table 4.

-- Table 4 --

Accuracy of the ratio-based model is 74% with 89% not increases and 47% increases correctly classified. Class frequencies observed in the model-building dataset are grossly misrepresented. First-stage accuracy is 80% with no class misrepresentation. The variability explained is twice that obtained in the ratio-based model.

At the second stage, 4 pairs are formed from 5 of the 6 items selected at the first stage. The remaining item, *Log AT*, takes the role of size proxy and is not paired. The score

$$0.420 - 0.108 \log \frac{RE}{LT} - 0.044 \log \frac{OANCF}{LT} - 0.061 \log \frac{TXT}{LT} - 0.095 \log \frac{GP}{LT} - 0.256 \log AT + 0.036 \Delta \log RE + 0.054 \Delta \log GP + 0.107 \Delta \log DVPS - 0.205 \log DVPS$$

is estimated, where subtractions of two transformed items are depicted as "*Log*" followed by the fraction sign, and " Δ " refers to (8). The accuracy, balance and the R Square of this second-stage model are the same as that at the first stage. The Chi-square is 27,143 for 9 df.

Summary and additional evidence

In addition to demonstrating the gains in accuracy that can be obtained with the new methodology, the three experiments show how ratio-based models can grossly misrepresent distributions. In fact, the improvements brought by the new methodology are mainly due to the fact that predicted class frequencies now resemble model-building frequencies. Figure 1 compares ROC curves of ratio-based and second-stage models, where the dominance of the latter and the asymmetry of the former are visible.

-- Figure 1 --

Table 5 tests the robustness of results to the relaxing of restrictions imposed by the experimental design. Sets of predictors are now the best possible sets, and the number of cases available for modelling now depends only on the number of missing values, no longer being constrained to be the same for ratio-based and first-stage models.

-- Table 5 --

Under these new conditions, three types of models are compared:

- *Ex-ante* predictive accuracy is tested using bankruptcy prediction and earnings forecasting.
- Two cases of imbalanced samples are examined, where the proportion of the minority class (bankruptcy and misstatement) is 6% of the original number of cases, and the number of cases in the opposite class is unchanged.
- The best possible bankruptcy prediction and misstatement detection models are built from balanced sampling designs.

It is verified that *ex-ante* accuracy is similar to balanced sampling accuracy. For the two imbalanced designs, accuracy deteriorates visibly, with the minority class being ignored. An increase in accuracy is observed in the best possible misstatement detection models.

V. Conclusion

Invariably, ratios are the predictors used in multivariate modelling tasks where accounting information is required. Such use, however, raises difficulties posed by the need to select ratios among many alternatives, by the erratic and not well-behaved distributions of ratios, and by their propensity to misrepresent essential characteristics of the data being modelled. The paper has developed a theoretical basis from which a model-building methodology to bypass the mentioned inadequacies of ratios is derived. Experiments have shown that the new

methodology preserves ratios' meaning while delivering markedly more accurate, unbiased and robust models.

In addition to expanding the use of accounting-based models for tasks that have so far failed to achieve a usable level of accuracy, the reported gains in effectiveness strengthen the conviction that the apparent irrelevance of accounting information may result from the use of poorly specified and inadequately constructed models.

So, before other causes are examined, limitations of accounting-based models should be attributed to the uncritical use of ratios. The multiplicative behaviour of ratios, which aptly leads to size-removal in financial analysis, makes ratios unsuitable for modelling. Ignorance about this incompatibility of ratios, coupled with the use of modelling designs which are incongruous with the objectives pursued when modelling, are the reasons for the limited effectiveness of accounting-based models.

Developments reported in the paper are the consequence of explicitly considering the effect of firm size. When size is modelled as a statistical effect, it is easy to explain why ratios remove size from cross-sections of financial statement numbers, and it is equally easy to show that size can be removed by modelling algorithms.

It is suggested in the paper that models should be built in two stages. First, the reduced set of line items able to explain the relationship optimally is found. At the second stage, adequately transformed ratios are formed from the reduced set. The final model is estimated using the transformed ratios. In addition to gains in effectiveness, modelling becomes less arbitrary because predictors are now selected from a smaller, well-defined list of candidates, and *ad-hoc* remedies, such as the pruning of extreme cases, are no longer necessary.

The methodology is limited in scope, as it aims to improve model accuracy and robustness, and reduce biases, which are minor concerns when the aim is to test research hypotheses. Also, only cross-sectional and size-independent relationships are considered, and accounting identities and other interactions between line items are ignored. The paper is therefore an initial step and the notional approximation from which the new methodology is constructed may at a later stage be refined and adapted to other purposes.

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Table	1

Line items used in experiments

CHE	Cash and Short-Term Investments *	RE	Retained Earnings *
RECT	Receivables (total) *	SEQ	Shareholders' Equity (total)
INVT	Inventories (total)	REVT	Revenue (total) *
ACT	Current Assets (total) *	XOPR	Operating Expense (total) *
WCAP	Working Capital *	COGS	Cost of Goods Sold
PPENT	Property Plant and Equipment (total, net)	GP	Gross Profit (loss) *
INTAN	Intangible Assets (total)	XSGA	Selling, General and Administrative Expenses
AT	Assets (total) *	DP	Depreciation and Amortization (total)
AP	Account Payable/Creditors (trade)	OIADP	Operating Income after Depreciation *
XACC	Accrued Expenses	XINT	Interest and Related Expense
TXP	Income Taxes Payable	TXT	Income Tax (total) *
LCT	Current Liabilities (total) *	IB	Income Before Extraordinary Items
DLTT	Long-Term Debt (total) *	NI	Net Income (loss)
LT	Liabilities (total) *	OANCF	Net Cash Flow from Operating Activities *
BKVL	Book Value of Common and Preferred Stock	CAPX	Capital Expenditure
PSTK	Preferred Stock	EPS	Earnings per Share (basic, before extraordinary items)
CSTK	Common/Ordinary Stock *	DVPS	Dividends per Share (ex-date, fiscal) *

The table lists the 32 line items plus 2 pre-existing ratios tested for inclusion at the first stage of the new methodology, where both current values and changes (8) in relation to prior year are tested, and also the components of ratios tested for inclusion in ratio-based models. Asterisks show items selected at the first stage by any one of the three experiments. Item values, abbreviations and names are taken from the Compustat file, except BKVL which is computed from other items in the same file.

Bankruptcy prediction

	Ratio	model	First-stage model		
Model-building data, number of not bankrupt cases and percentage of total	845	50.12%	845	50.12%	
Model-building data, number of bankrupt cases and percentage of total	841	49.88%	841	49.88%	
Model-testing data, not bankrupt, N, and percentage N / (N+P) of total	837	49.76%	837	49.76%	
Model-testing data, bankrupt, P, and percentage P / (N+P) of total	845	50.24%	845	50.24%	
Overall correctly classified, TP + TN, and percentage (TP+TN) / (N+P) of total	1,601	95.18%	1,619	96.25%	
Number of not bankrupt correctly classified, TN, and percentage TN / N	782	93.43%	810	96.77%	
Number of not bankrupt incorrectly classified, FP, and percentage FP / N $$	55	6.57%	27	3.23%	
Number of bankrupt correctly classified, TP, and percentage TP / P	819	96.92%	809	95.74%	
Number of bankrupt incorrectly classified, FN, and percentage FN / P	26	3.08%	36	4.26%	
Precision, TP / (TP + FP)		93.71%		96.77%	
Recall (sensitivity), TP / (TP + FN)		96.92%		95.73%	
Predicted as not bankrupt, $(TN + FN) / (N+P)$, and % difference to model-building	48.04%	-2.08%	50.30%	0.18%	
Predicted as bankrupt, (TP + FP) / (N+P), and % difference to model-building	51.96%	2.08%	49.70%	-0.18%	
Cox and Snell pseudo R-Square	0.595		0.682		
Chi-Square, degrees of freedom and significance	1,526	5 ***	1,931	5 ***	
ROC curve, predicted probability and standard error	0.979	0.002	0.991	0.001	
X1, ratio of Working Capital to Assets (total)	-1.309	***			
X2, ratio of Retained Earnings to Assets (total)	-0.028	*			
X3, ratio of Operating Income after Depreciation to Assets (total)	-4.343	***			
X4, ratio of Book Value of Common and Preferred Stock to Liabilities (total)	-1.015	***			
X5, ratio of Revenue to Assets (total)	0.023				
Logarithm of absolute value of Working Capital, minus 7 for negative values			0.075	*	
Logarithm of Assets (total)			-9.55	***	
Logarithm of Liabilities (total)			9.66	***	
Logarithm of absolute value of Retained Earnings, minus 7 for negative values			-0.402	**	
Logarithm of absolute value of Operating Income after Depreciation, minus 7 for neg. v.			-0.401	***	
Constant term	1.934	***	6.539	***	

Top to bottom: sample size, accuracy, predicted class frequencies and differences in relation to model-building class frequencies, goodness-of-fit statistics, and model coefficients. All line items are descaled by 10⁶ before transformed. 'Logarithm' refers to base 10 logarithm. All zero values are kept as zero. 'T' means correctly classified, 'F' means incorrectly classified. Significances are shown as asterisks: '***' is $p \le 0.001$, '**' is $p \le 0.01$ and '*' is $p \le 0.05$.

Financial misstatement detection

	Ratio	model	First-stage model		
Model-building data (1976-1999), number of not misstated and percentage of total	376	48.20%	376	48.20%	
Model-building data (1976-1999), number of misstated and percentage of total	405	51.80%	405	51.80%	
Model-testing data (2000-2008), not misstated, N, and percentage N / (N+P) of total	312	43.57%	312	43.57%	
Model-testing data (2000-2008), misstated, P, and percentage P / (N+P) of total	404	56.42%	404	56.42%	
Overall correctly classified, TP + TN, and percentage (TP+TN) / (N+P) of total	530	74.02%	602	84.08%	
Number of not misstated correctly classified, TN, and percentage TN / N	202	64.74%	272	87.18%	
Number of not misstated incorrectly classified, FP, and percentage FP / N $$	110	35.26%	40	12.82%	
Number of misstated correctly classified, TP, and percentage TP / P	328	81.19%	330	81.68%	
Number of misstated incorrectly classified, FN, and percentage FN / P	76	18.81%	74	18.32%	
Precision, TP / (TP + FP)		74.89%		89.19%	
Recall (sensitivity), TP / (TP + FN)		81.19%		81.68%	
Predicted as not misstated, (TN + FN) / (N+P), and % difference to model-building	38.83%	-9.37%	48.32%	0.12%	
Predicted as misstated, (TP + FP) / (N+P), and % difference to model-building	61.17%	9.37%	51.68%	-0.12%	
Cox and Snell pseudo R-Square	0.335		0.596		
Chi-Square, degrees of freedom and significance	312	12 ***	707	9 ***	
ROC curve, predicted probability and standard error	0.821	0.011	0.947	0.005	
DSRI, Days Sales in Receivables index, see caption	0.178	*			
SGI, Sales growth = Revenue / Revenue prior year	0.435	*			
DEPI, Depreciation to Property, Plant and Equipment, see caption	0.921	**			
SGAI, Sales, General and Administrative Expenses index, see caption	0.439	*			
LVGI, Leverage index, see caption	0.737	**			
Ratio of Net Income to Revenue	0.120	**			
Receivables growth = Receivables / Receivables in prior year	-0.062	*			
Current Ratio = Current Assets (total) / Current liabilities (total)	0.142	*			
Ratio of Revenue to Assets (total)	1.140	***			
Ratio of Cash and Short Term Investments to Assets (total)	-2.298	***			
Ratio of Inventories to Assets (total)	1.574	*			
Ratio of Liabilities (total) to Assets (total)	-4.426	***			
Logarithm of Cash and Short-Term Investments			-1.733	***	
Logarithm of Cash and Short-Term Investments, change Δ in relation to prior year			0.481	*	
Logarithm of Receivables (total)			0.549	**	
Logarithm of Assets (total)			11.31	***	
Logarithm of Long-Term Debt			0.230	***	
Logarithm of Liabilities (total)			-11.82	***	
Logarithm of Liabilities (total), change Δ in relation to prior year			3.760	***	
Logarithm of Common/Ordinary Stock (Capital)			-1.80	***	
Logarithm of Revenue (total)			4.186	***	
Constant term	-1.118		-15.47	***	

Caption of Table 2 applies here. DSRI=(RECT/REVT) / (RECT/REVT) prior year; DEPI=DEP/(DEP+PPENT) prior year / DEP/(DEP+PPENT);

SGAI=(XSGA/REVT) / (XSGA/REVT) prior year; LVGI=((DLTT+LCT)/AT) / ((DLTT+LCT)/AT) prior year.

Earnings' direction forecast

	Ratio model		First-stage model		
Model-building data, number of not increases and percentage of total	41,875	64.66%	41,875	64.66%	
Model-building data, number of increases and percentage of total	23,303	35.34%	23,303	35.34%	
Model-testing data, not increases, N, and percentage N / (N+P) of total	41,762	64.66%	41,796	64.66%	
Model-testing data, increases, P, and percentage P / (N+P) of total	22,826	35.34%	22,841	35.34%	
Overall correctly classified, TP + TN, and percentage (TP+TN) / (N+P) of total	48,008	74.33%	52,006	80.46%	
Number of not increases correctly classified, TN, and percentage TN / N	37,266	89.23%	35,828	85.72%	
Number of not increases incorrectly classified, FP, and percentage FP / N $$	4,496	10.77%	5,968	14.28%	
Number of increases correctly classified, TP, and percentage TP / P	10,742	47.06%	16,178	70.83%	
Number of increases incorrectly classified, FN, and percentage FN / P	12,084	52.94%	6,663	29.17%	
Precision, TP / (TP + FP)		70.49%		73.05%	
Recall (sensitivity), TP / (TP + FN)		47.06%		70.83%	
Predicted as a not increase, (TN + FN) / (N+P), and % difference to model-building	76.41%	12.16%	65.74%	1.49%	
Predicted as an increase, (TP + FP) / (N+P), and % difference to model-building	23.59%	-12.16%	34.26%	-1.49%	
Cox and Snell pseudo R-Square	0.178		0.342		
Chi-Square, degrees of freedom and significance	12,773	10 ***	27,297	10 ***	
ROC curve, predicted probability and standard error	0.753	0.002	0.86	0.002	
Ratio of Cash flow from Operating Activities to Liabilities (total)	-0.091	**			
Ratio of Income Tax to Liabilities (total)	-3.449	***			
Ratio of Retained Earnings to Liabilities (total)	-0.023	***			
Ratio of Net Income to Assets (total)	-0.063	**			
Ratio of Liabilities (total) to Assets (total)	0.055	**			
Ratio of Gross Profit to Assets (total)	-0.201	***			
Growth in the Revenue to Assets (total) ratio (Ou, 1990)	0.030	**			
ROR, Income Before Extraordinary Items to Shareholders Equity prior year (Ou, 1990)	-0.008	**			
ROR in prior year (Ou, 1990)	0.005	*			
Logarithm of Assets (total)	-0.685	***	-0.614	***	
Logarithm of Liabilities (total)			0.643	***	
Log-Modulus of Retained Earnings			-0.106	***	
Log-Modulus of Retained Earnings, change Δ in relation to prior year			0.036	***	
Log-Modulus of Gross Profit			-0.094	***	
Log-Modulus of Gross Profit, change Δ in relation to prior year			0.053	***	
Log-Modulus of Income Tax			-0.060	***	
Logarithm of 1,000 times Dividends per Share ex-date, fiscal year-end			-0.208	***	
Logarithm of 1,000 times Dividends per Share, change Δ in relation to prior year			0.110	***	
Log-Modulus of Cash-Flow from Operating Activities			-0.043	***	
Constant term	5.080	***	0.702	***	

Caption of Table 2 applies here. The Log-Modulus transformation of x is $sign \ x \ Log_{10} \ |x|$.



Figure 1: ROC curves comparing ratio and second-stage models. X-axis: specificity of the positive class (bankruptcy, misstatement, increase). Y-axis: sensitivity

Further evidence

	Bankruptcy <i>ex-ante</i> prediction, models build using 1978-1999 and tested using 2000-2008				Bankruptcy prediction, no restrictions imposed on cases and variable selection				Bankruptcy prediction, unbalanced sample of 6% bankrupt and 94% not bankrupt			
	Ratio model		First-stage model		Ratio model		First-stage model		Ratio model		First-stage model	
Model-building data, number of negative cases and percentage of total	923	49.97%	923	49.97%	842	50.03%	845	50.12%	845	93.99%	845	93.99%
Model-building data, number of positive cases and percentage of total	924	50.03%	924	50.03%	841	49.97%	841	49.88%	54	6.01%	54	6.01%
Model-testing data, negative cases, N, and percentage N / (N+P) of total	759	49.90%	759	49.90%	834	49.67%	837	49.76%	837	93.73%	837	93.73%
Model-testing data, positive cases, P, and percentage P / (N+P) of total	762	50.10%	762	50.10%	845	50.33%	845	50.24%	56	6.27%	56	6.27%
Overall accuracy, TP + TN, and percentage (TP+TN) / (N+P) of total	1,416	93.10%	1,463	96.19%	1,614	96.13%	1,636	97.27%	857	95.97%	889	99.55%
Negative cases correctly classified, TN, and percentage TN / N	676	89.06%	713	93.94%	795	95.32%	822	98.21%	834	99.64%	836	99.88%
Negative cases incorrectly classified, FP, and percentage FP / N	83	10.94%	46	6.06%	39	4.68%	15	1.79%	3	0.36%	1	0.12%
Positive cases correctly classified, TP, and percentage TP / P	740	97.11%	750	98.43%	819	96.92%	814	96.33%	23	41.07%	53	94.64%
Positive cases incorrectly classified, FN, and percentage FN / P	22	2.89%	12	1.57%	26	3.08%	31	3.67%	33	58.93%	3	5.36%
Predicted as negative, (TN + FN) / (N+P), and % difference to model-building	45.89%	-4.08%	47.67%	-2.31%	48.90%	-1.13%	50.71%	0.59%	97.09%	3.10%	93.95%	-0.04%
Predicted as positive, (TP + FP) / (N+P), and % difference to model-building	54.11%	4.08%	52.33%	2.31%	51.10%	1.13%	49.29%	-0.59%	2.91%	-3.10%	6.05%	0.04%
Cox and Snell pseudo R-Square	0.669		0.705		0.629		0.693		0.201		0.299	
Chi-Square, degrees of freedom and significance	2,040	5 ***	2,256	5 ***	1,673	6 ***	1,995	5 ***	200	5 ***	319	5 ***
	Misstatement detection, no restrictions imposed on cases and variable selection		Misstatement detection, unbalanced sample of 6% misstated and 94% not misstated				Earnings <i>ex-ante</i> forecast, models built using 2002-2004 and tested using 2005-2008					
	Missta impose	tement detect d on cases and	ion, no resti d variable s	rictions election	Misstatem 6% m	ent detection, isstated and 9	unbalanced 4% not mis	sample of stated	Earnings a 2002-2	ex-ante foreca 004 and teste	ust, models b d using 200	ouilt using 5-2008
	Missta impose Ratio	tement detect d on cases and model	ion, no resti d variable se First-sta	rictions election ge model	Misstatem 6% m Ratio	ent detection, isstated and 9 model	unbalanced 4% not mis First-stag	l sample of stated ge model	Earnings a 2002-2 Ratio	ex-ante foreca 2004 and teste model	st, models b d using 200 First-stag	ouilt using 5-2008 ge model
Model-building data, number of negative cases and percentage of total	Missta impose Ratio 376	tement detect d on cases and model 48.14%	ion, no restr d variable se First-sta 544	rictions election ge model 50.32%	Misstatem 6% m Ratio 376	ent detection, isstated and 9 model 93.77%	unbalanced 94% not mis First-stag 544	sample of stated ge model 93.96%	Earnings 2002-2 Ratio 9,438	ex-ante foreca 2004 and teste model 55.37%	ust, models b d using 200 First-stag 9,518	ouilt using 5-2008 ge model 54.13%
Model-building data, number of negative cases and percentage of total Model-building data, number of positive cases and percentage of total	Missta impose Ratio 376 405	tement detect d on cases and model 48.14% 51.86%	ion, no restr d variable so First-sta 544 537	rictions election ge model 50.32% 49.68%	Misstatem 6% m Ratio 376 25	ent detection, isstated and 9 model 93.77% 6.23%	unbalanced 14% not mis First-stag 544 35	sample of stated ge model 93.96% 6.04%	Earnings 0 2002-2 Ratio 9,438 7,608	ex-ante foreca 0004 and teste model 55.37% 44.63%	st, models b d using 2000 First-stag 9,518 8,065	built using 5-2008 ge model 54.13% 45.87%
Model-building data, number of negative cases and percentage of total Model-building data, number of positive cases and percentage of total Model-testing data, negative cases N and percentage N / (N+P) of total	Missta impose Ratio 376 405 312	tement detect d on cases and model 48.14% 51.86% 43.58%	ion, no resti d variable se First-sta 544 537 540	tictions election ge model 50.32% 49.68% 50.85%	Misstatem 6% m Ratio 376 25 312	ent detection, isstated and 9 model 93.77% 6.23% 93.69%	unbalanced 14% not mis First-stag 544 35 540	sample of stated ge model 93.96% 6.04% 93.91%	Earnings a 2002-2 Ratio 9,438 7,608 9,735	<i>ex-ante</i> foreca 004 and teste model 55.37% 44.63% 63.59%	st, models b d using 200 First-stag 9,518 8,065 9,897	built using 5-2008 ge model 54.13% 45.87% 62.03%
Model-building data, number of negative cases and percentage of total Model-building data, number of positive cases and percentage of total Model-testing data, negative cases N and percentage N / (N+P) of total Model-testing data, positive cases P and percentage P / (N+P) of total	Missta impose Ratio 376 405 312 404	tement detect d on cases and model 48.14% 51.86% 43.58% 56.42%	ion, no restr d variable se First-stag 544 537 540 522	tictions belection ge model 50.32% 49.68% 50.85% 49.15%	Misstatem 6% m Ratio 376 25 312 21	ent detection, isstated and 9 model 93.77% 6.23% 93.69% 6.31%	unbalanced 4% not mis First-stag 544 35 540 35	sample of stated 93.96% 6.04% 93.91% 6.09%	Earnings 2002-2 Ratio 9,438 7,608 9,735 5,575	ex-ante foreca 004 and teste model 55.37% 44.63% 63.59% 36.41%	ust, models b d using 200 First-stag 9,518 8,065 9,897 6,057	built using 5-2008 ge model 54.13% 45.87% 62.03% 37.97%
Model-building data, number of negative cases and percentage of total Model-building data, number of positive cases and percentage of total Model-testing data, negative cases N and percentage N / (N+P) of total Model-testing data, positive cases P and percentage P / (N+P) of total Overall accuracy TP + TN and percentage (TP+TN) / (N+P) of total	Missta impose Ratio 376 405 312 404 530	tement detect d on cases an model 48.14% 51.86% 43.58% 56.42% 74.02%	ion, no restu d variable so First-stag 544 537 540 522 910	ictions election ge model 50.32% 49.68% 50.85% 49.15% 85.69%	Misstatem 6% m Ratio 376 25 312 21 311	ent detection, isstated and 9 model 93.77% 6.23% 93.69% 6.31% 93.39%	unbalanced 4% not mis First-stag 544 35 540 35 546	sample of stated ge model 93.96% 6.04% 93.91% 6.09% 94.96%	Earnings (2002-2) Ratio 9,438 7,608 9,735 5,575 11,539	ex-ante foreca 004 and teste model 55.37% 44.63% 63.59% 36.41% 75.37%	st, models b d using 200. First-stag 9,518 8,065 9,897 6,057 12,745	built using 5-2008 ge model 54.13% 45.87% 62.03% 37.97% 79.89%
Model-building data, number of negative cases and percentage of total Model-building data, number of positive cases and percentage of total Model-testing data, negative cases N and percentage N / (N+P) of total Model-testing data, positive cases P and percentage P / (N+P) of total Overall accuracy TP + TN and percentage (TP+TN) / (N+P) of total Negative cases correctly classified TN and percentage TN / N	Missta impose Ratio 376 405 312 404 530 202	tement detect d on cases an model 48.14% 51.86% 43.58% 56.42% 74.02% 64.74%	ion, no restr d variable so First-stag 544 537 540 522 910 477	ictions election ge model 50.32% 49.68% 50.85% 49.15% 85.69% 88.33%	Misstatem 6% m Ratio 376 25 312 21 311 308	ent detection, isstated and 9 model 93.77% 6.23% 93.69% 6.31% 93.39% 98.72%	unbalanced 4% not mis First-stag 544 35 540 35 546 529	sample of stated ge model 93.96% 6.04% 93.91% 6.09% 94.96% 97.96%	Earnings (2002-2 Ratio 9,438 7,608 9,735 5,575 11,539 8,364	ex-ante foreca 004 and teste model 55.37% 44.63% 63.59% 36.41% 75.37% 85.92%	st, models b d using 200. First-stag 9,518 8,065 9,897 6,057 12,745 8,049	built using 5-2008 ge model 54.13% 45.87% 62.03% 37.97% 79.89% 81.33%
Model-building data, number of negative cases and percentage of total Model-building data, number of positive cases and percentage of total Model-testing data, negative cases N and percentage N / (N+P) of total Model-testing data, positive cases P and percentage P / (N+P) of total Overall accuracy TP + TN and percentage (TP+TN) / (N+P) of total Negative cases correctly classified TN and percentage TN / N Negative cases incorrectly classified FP and percentage FP / N	Missta impose Ratio 376 405 312 404 530 202 110	tement detect d on cases and model 48.14% 51.86% 43.58% 56.42% 74.02% 64.74% 35.26%	ion, no restr d variable so First-stag 544 537 540 522 910 477 63	ictions election ge model 50.32% 49.68% 50.85% 49.15% 85.69% 88.33% 11.67%	Misstatem 6% m Ratio 376 25 312 21 311 308 4	ent detection, isstated and 9 model 93.77% 6.23% 93.69% 6.31% 93.39% 98.72% 1.28%	unbalanced 4% not mis First-stag 544 35 540 35 540 35 546 529 11	sample of stated ge model 93.96% 6.04% 93.91% 6.09% 94.96% 97.96% 2.04%	Earnings (2002-2 Ratio 9,438 7,608 9,735 5,575 11,539 8,364 1,371	ex-ante foreca 004 and teste model 55.37% 44.63% 63.59% 36.41% 75.37% 85.92% 14.08%	st, models b d using 200. First-stag 9,518 8,065 9,897 6,057 12,745 8,049 1,848	built using 5-2008 ge model 54.13% 45.87% 62.03% 37.97% 79.89% 81.33% 18.67%
Model-building data, number of negative cases and percentage of total Model-building data, number of positive cases and percentage of total Model-testing data, negative cases N and percentage N / (N+P) of total Model-testing data, positive cases P and percentage P / (N+P) of total Overall accuracy TP + TN and percentage (TP+TN) / (N+P) of total Negative cases correctly classified TN and percentage TN / N Negative cases incorrectly classified FP and percentage FP / N Positive cases correctly classified TP and percentage TP / P	Missta impose Ratio 376 405 312 404 530 202 110 328	tement detect d on cases and model 48.14% 51.86% 43.58% 56.42% 74.02% 64.74% 35.26% 81.19%	ion, no restr d variable so First-stag 544 537 540 522 910 477 63 433	ictions election ge model 50.32% 49.68% 50.85% 49.15% 85.69% 88.33% 11.67% 82.95%	Misstatem 6% m Ratio 376 25 312 21 311 308 4 3	ent detection, isstated and 9 model 93.77% 6.23% 93.69% 6.31% 93.39% 93.39% 98.72% 1.28% 14.29%	unbalanced 4% not mis First-stag 544 35 540 35 540 35 546 529 11 17	sample of stated ge model 93.96% 6.04% 93.91% 6.09% 94.96% 94.96% 2.04% 48.57%	Earnings (2002-2 Ratio 9,438 7,608 9,735 5,575 11,539 8,364 1,371 3,175	ex-ante foreca 004 and teste model 55.37% 44.63% 63.59% 36.41% 75.37% 85.92% 14.08% 56.95%	st, models b d using 2000 First-stag 9,518 8,065 9,897 6,057 12,745 8,049 1,848 4,696	built using 5-2008 ge model 54.13% 45.87% 62.03% 37.97% 79.89% 81.33% 18.67% 77.53%
Model-building data, number of negative cases and percentage of total Model-building data, number of positive cases and percentage of total Model-testing data, negative cases N and percentage N / (N+P) of total Model-testing data, positive cases P and percentage P / (N+P) of total Overall accuracy TP + TN and percentage (TP+TN) / (N+P) of total Negative cases correctly classified TN and percentage TN / N Negative cases incorrectly classified FP and percentage TP / N Positive cases incorrectly classified TP and percentage TP / P Positive cases incorrectly classified FN and percentage FN / P	Missta impose Ratio 376 405 312 404 530 202 110 328 76	tement detect d on cases an model 48.14% 51.86% 43.58% 56.42% 74.02% 64.74% 35.26% 81.19% 18.81%	ion, no restr d variable so First-stag 544 537 540 522 910 477 63 433 89	ictions election ge model 50.32% 49.68% 50.85% 49.15% 85.69% 88.33% 11.67% 82.95% 17.05%	Misstatem 6% m Ratio 376 25 312 21 311 308 4 3 3 8 4 3 18	ent detection, isstated and 9 model 93.77% 6.23% 93.69% 6.31% 93.39% 93.39% 98.72% 1.28% 14.29% 85.71%	unbalanced 4% not mis First-stag 544 35 540 35 546 529 11 17 18	sample of stated ge model 93.96% 6.04% 93.91% 6.09% 94.96% 97.96% 2.04% 48.57% 51.43%	Earnings (2002-2 Ratio 9,438 7,608 9,735 5,575 11,539 8,364 1,371 3,175 2,400	ex-ante foreca 004 and teste model 55.37% 44.63% 63.59% 36.41% 75.37% 85.92% 14.08% 56.95% 43.05%	st, models b d using 200. First-stag 9,518 8,065 9,897 6,057 12,745 8,049 1,848 4,696 1,361	built using 5-2008 ge model 54.13% 45.87% 62.03% 37.97% 79.89% 81.33% 18.67% 77.53% 22.47%
Model-building data, number of negative cases and percentage of total Model-building data, number of positive cases and percentage of total Model-testing data, negative cases N and percentage N / (N+P) of total Model-testing data, positive cases P and percentage P / (N+P) of total Overall accuracy TP + TN and percentage (TP+TN) / (N+P) of total Negative cases correctly classified TN and percentage TN / N Negative cases incorrectly classified FP and percentage FP / N Positive cases incorrectly classified TP and percentage TP / P Positive cases incorrectly classified FN and percentage FN / P Predicted as negative (TN + FN) / (N+P) and % difference to model-building	Missta impose Ratio 376 405 312 404 530 202 110 328 76 38.83%	tement detect d on cases an model 48.14% 51.86% 43.58% 56.42% 74.02% 64.74% 35.26% 81.19% 18.81% -9.32%	ion, no restr d variable so First-stag 544 537 540 522 910 477 63 433 89 53.30%	ictions election ge model 50.32% 49.68% 50.85% 49.15% 85.69% 88.33% 11.67% 82.95% 17.05% 2.97%	Misstatem 6% m Ratio 376 25 312 21 311 308 4 3 308 4 3 18 97.90%	ent detection, isstated and 9 model 93.77% 6.23% 93.69% 6.31% 93.39% 93.39% 98.72% 1.28% 14.29% 85.71% 4.13%	unbalanced 4% not mis First-stag 544 35 540 35 546 529 11 17 18 95.13%	sample of stated ge model 93.96% 6.04% 93.91% 6.09% 94.96% 97.96% 2.04% 48.57% 51.43% 1.18%	Earnings (2002-2 Ratio 9,438 7,608 9,735 5,575 11,539 8,364 1,371 3,175 2,400 70.31%	ex-ante foreca 004 and teste model 55.37% 44.63% 63.59% 36.41% 75.37% 85.92% 14.08% 56.95% 43.05% 14.94%	st, models b d using 200. First-stag 9,518 8,065 9,897 6,057 12,745 8,049 1,848 4,696 1,361 58.98%	built using 5-2008 ge model 54.13% 45.87% 62.03% 37.97% 79.89% 81.33% 18.67% 77.53% 22.47% 4.85%
Model-building data, number of negative cases and percentage of total Model-building data, number of positive cases and percentage of total Model-testing data, negative cases N and percentage N / (N+P) of total Model-testing data, positive cases P and percentage P / (N+P) of total Overall accuracy TP + TN and percentage (TP+TN) / (N+P) of total Negative cases correctly classified TN and percentage TN / N Negative cases incorrectly classified FP and percentage FP / N Positive cases incorrectly classified TP and percentage TP / P Positive cases incorrectly classified FN and percentage FN / P Predicted as negative (TN + FN) / (N+P) and % difference to model-building Predicted as positive (TP + FP) / (N+P) and % difference to model-building	Missta impose Ratio 376 405 312 404 530 202 110 328 76 38.83% 61.17%	tement detect d on cases and model 48.14% 51.86% 43.58% 56.42% 74.02% 64.74% 35.26% 81.19% 18.81% -9.32% 9.32%	ion, no restr d variable so First-stag 544 537 540 522 910 477 63 433 89 53.30% 46.70%	ictions election ge model 50.32% 49.68% 50.85% 49.15% 85.69% 88.33% 11.67% 82.95% 17.05% 2.97% -2.97%	Misstatem 6% m Ratio 376 25 312 21 311 308 4 308 4 3 18 97.90% 2.10%	ent detection, isstated and 9 model 93.77% 6.23% 93.69% 6.31% 93.39% 98.72% 1.28% 14.29% 85.71% 4.13% -4.13%	unbalanced 4% not mis First-stag 544 35 540 35 546 529 11 17 18 95.13% 4.87%	sample of stated ge model 93.96% 6.04% 93.91% 6.09% 94.96% 97.96% 2.04% 48.57% 51.43% 1.18% -1.18%	Earnings (2002-2 Ratio 9,438 7,608 9,735 5,575 11,539 8,364 1,371 3,175 2,400 70.31% 29,69%	ex-ante foreca 004 and teste model 55.37% 44.63% 63.59% 36.41% 75.37% 85.92% 14.08% 56.95% 43.05% 14.94% -14.94%	st, models b d using 200. First-stag 9,518 8,065 9,897 6,057 12,745 8,049 1,848 4,696 1,361 58.98% 41.02%	built using 5-2008 ge model 54.13% 45.87% 62.03% 37.97% 79.89% 81.33% 18.67% 77.53% 22.47% 4.85% -4.85%
Model-building data, number of negative cases and percentage of total Model-building data, number of positive cases and percentage of total Model-testing data, negative cases N and percentage N / (N+P) of total Model-testing data, positive cases P and percentage P / (N+P) of total Overall accuracy TP + TN and percentage (TP+TN) / (N+P) of total Negative cases correctly classified TN and percentage TN / N Negative cases incorrectly classified FP and percentage FP / N Positive cases correctly classified TP and percentage TP / P Positive cases incorrectly classified FN and percentage FN / P Predicted as negative (TN + FN) / (N+P) and % difference to model-building Predicted as positive (TP + FP) / (N+P) and % difference to model-building Cox and Snell pseudo R-Square	Missta impose Ratio 376 405 312 404 530 202 110 328 76 38.83% 61.17% 0.331	tement detect d on cases and model 48.14% 51.86% 43.58% 56.42% 74.02% 64.74% 35.26% 81.19% 18.81% -9.32% 9.32%	ion, no restr d variable so First-stag 544 537 540 522 910 477 63 433 89 53.30% 46.70% 0.545	ictions election ge model 50.32% 49.68% 50.85% 49.15% 85.69% 88.33% 11.67% 82.95% 17.05% 2.97% -2.97%	Misstatem 6% m Ratio 25 312 21 311 308 4 308 4 3 18 97.90% 2.10% 0.124	ent detection, isstated and 9 model 93.77% 6.23% 93.69% 6.31% 93.39% 93.39% 98.72% 1.28% 14.29% 85.71% 4.13% -4.13%	unbalanced 4% not mis First-stag 544 35 540 35 540 35 546 529 11 17 18 95.13% 4.87% 0.236	sample of stated ge model 93.96% 6.04% 93.91% 6.09% 94.96% 97.96% 2.04% 48.57% 51.43% 1.18% -1.18%	Earnings a 2002-2 Ratio 9,438 7,608 9,735 5,575 11,539 8,364 1,371 3,175 2,400 70.31% 29.69% 0.189	ex-ante foreca 004 and teste model 55.37% 44.63% 63.59% 36.41% 75.37% 85.92% 14.08% 56.95% 43.05% 14.94% -14.94%	st, models b d using 200. First-stag 9,518 8,065 9,897 6,057 12,745 8,049 1,848 4,696 1,361 58.98% 41.02% 0.371	built using 5-2008 ge model 54.13% 45.87% 62.03% 37.97% 79.89% 81.33% 18.67% 77.53% 22.47% 4.85% -4.85%

Caption of Table 2 applies here except for model coefficients omitted here. First-stage transformations and other modelling characteristics are the same as those used in the corresponding, previous models.